

MOORESVILLE *Christmas* LIGHT TOUR

Tour Stop Guidelines 2023

Thank you for your interest! Please read these event rules. By filling out our registration form, you agree to follow these rules. Please contact us at MoorevilleChristmasLightTour@gmail.com with questions.

Tour Stop entry is due by Nov. 27, 2023

- 1) Tour Stops must be located in Mooresville, Indiana, or a neighboring community such as Camby or Waverly. Our area includes anywhere that is part of Mooresville Consolidated School Corporation boundary, but you don't need to have a child in school to participate.
- 2) Tour Stops can be either a private residence (home) or a business.
- 3) There is a \$5 registration fee per Tour Stop. This will be payable via cash when you pick up your yard sign prior to the competition start. You will receive an email with instructions around Nov. 28.
- 4) Tour Stops should be lit on the exterior of your home or business with many lights and easily visible from the road. Lawn decorations are also welcome, as well as music. Please note on your application if you have music available.
- 5) The 2023 Mooresville Christmas Light Tour will run from December 1 to 31, 2023. All Tour Stop participants must have their lights and décor placed by December 1 and plan to keep decorations up through December 31. Please do NOT sign up if there's any chance you won't decorate.
- 6) Tour Stops should be lit nightly from December 1 to 31 from dark until at least 10 p.m.
- 7) **NEW IN 2023:** Tour Stop addresses will be placed on our digital map, which is publicly available on our website, Facebook, and Instagram. New this year, we will include your name (as you request on your registration) as well as a brief description of your display. By registering, you are providing consent to publicly list your address, share photos of your home, and your name. There will be no printed map/PDF map this year.
- 8) **NEW IN 2023:** Each Tour Stop will be provided with a NEW yard sign since we are not using the text-to-vote system this year. Yard signs must be picked up from a central location by each Tour Stop participant, they will not be placed at homes like in previous years, to cut down on our volunteers' time. You will receive an email on Nov. 28 with pickup instructions. The yard sign must remain in your yard for the duration of the event to identify your Stop. After the event is over, please KEEP AND STORE your yard sign. We will not be picking up and storing signs like in previous years.

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9) **NEW IN 2023:** The winners will be awarded based on the highest number of votes, not based on donations. We will not have a donate-to-vote or text-to-vote format this year. Votes will be via a Google form at [MooresvilleLights.com](https://www.MooresvilleLights.com) and it will be limited to 1 vote per person. This year there will be a \$250 first, \$150 second and \$50 third place winner.

10) Although we are not basing votes on donations, we are encouraging the community to donate to our fund at the Community Foundation of Morgan County to raise money for Churches in Mission. A link will be available at [MooresvilleLights.com](https://www.MooresvilleLights.com).

11) Tour Stop participants, businesses, and all those residing at the Tour Stop location **cannot vote for their own Tour Stop**. Please vote for another location or abstain from voting.

12) Event voting ends at 11:59 p.m. on December 31. We will announce the winners January 2024.

13) All money from this event after expenses will be donated to our chosen nonprofit in January of 2024. The nonprofits may be different each year and are chosen by the event coordinators.

Things to Note:

- Our new digital map/map page on our website will include one small photo of your home. If you participated in 2022, we should have a photo from last year we can use, or you can email us a new one. If you are new this year, please email a photo as soon as possible to: MooresvilleChristmasLightTour@gmail.com. Please include your name and address in the email. If we don't have a photo on file and one is not emailed to us, your entry will be included without a photo.
- If you are a business, please note that signing up as a Tour Stop does not mean you are a sponsor. Likewise, signing up as a sponsor does not mean you are a Tour Stop. You need to complete a separate application for both if you wish to be both a Tour Stop and sponsor.



Register as a Tour Stop Today!

Register as a Tour Stop here - <https://tinyurl.com/mvrm24xh>
Visit [MooresvilleLights.com](https://www.MooresvilleLights.com) or [Facebook.com/MooresvilleLights](https://www.facebook.com/MooresvilleLights) for more information about our event and updates.