



# Mooresville Christmas Light Tour

All proceeds after expenses will be donated to Churches in Mission.

## Sponsorship Levels

Sponsorship Deadline November 8, 2024

### Platinum Sponsor (Presenting Sponsor)

Reserved by  
LITES4U by  
Sharp Lawns

- Exclusive "Presented by [Sponsor Name]" title on promotional materials and event website.
- Profile story about your business on our website and Facebook page.
- Photo op with contest winners to present the prize and with designated charity, featured on social media.
- Business name listed weekly on social media with a link to your social media page or website, including a short business description.
- Prime logo placement on printed and digital event maps.
- Business logo and link to your website or social media page on our website.
- Opportunity to include a promotional item or coupon in the First Place Winner's baskets.
- Mentioned on WCBK radio as a presenting sponsor.

### Gold Sponsor (Key Sponsors)

\$1,000

- Profile story about your business on our website and Facebook page.
- Photo op with designated charity, featured on social media.
- Business name listed weekly on social media with a link to your social media page or website, including a short business description.
- Logo on printed and digital event maps.
- Business logo and link to your website or social media page on our website.
- Opportunity to include a smaller promotional item in the First Place Winner's baskets.
- Mentioned on WCBK radio as a key sponsor.

### Silver Sponsor

\$500

- Logo on printed and digital event maps.
- Business name listed periodically on social media with a link to your social media page or website, including a brief business description.
- Business logo and link to your website or social media page on our website.
- Opportunity to provide a promotional coupon or flyer for the First Place Winner's baskets.
- Mentioned on WCBK radio as a valued sponsor.

### Red Sponsor

\$250

- Logo on the digital event map page.
- Business name listed periodically on social media with a link to your social media page or website, including a brief business description.
- Business logo and link to your website or social media page on our website.
- Opportunity to provide a small promotional coupon or flyer for the First Place Winner's basket.

### Green Sponsor

\$100

- Business name listed periodically on social media with a link to your social media page or website.
- Business logo and link to your website or social media page on our website.
- Opportunity to provide a business card or small flyer for the First Place Winner's basket.

### InKind & Gift Donations

- Businesses can donate goods, services, or gift items to support the event or serve as prizes. These donations may include essential supplies, like advertising materials, or gifts for winners, such as gift cards or items for the First Place Winner's basket. Sponsorship recognition for in-kind donations will be based on the value of the contribution.

Please register as a sponsor on our website [MooresvilleLights.com/register-as-a-sponsor](https://MooresvilleLights.com/register-as-a-sponsor).

Questions? Email [MooresvilleChristmasLightTour@gmail.com](mailto:MooresvilleChristmasLightTour@gmail.com).

Thank you!

