

CAPABILITY STATEMENT

CARMACK CONSULTING GROUP INC is an Atlanta-based consulting firm dedicated to helping businesses and individuals achieve their full potential. With over **50 years of combined expertise**, we specialize in **Business Startups, Leadership Development, Human Resources, Customer Service, Team Building, and Life Coaching**. Our customized solutions are designed to optimize operations, streamline processes, and develop high-performing teams that drive success. As a Minority Owned, Women Owned and Family-run Small Business, SJS is committed to excellence and creating innovative and flexible solutions for our State and Federal clients.

DIFFERENTIATORS

- Led by **Vanessa Carmack**, a **20+ year expert in small business operations, human resources, and leadership** across industries such as **telecom, entertainment, construction, logistics, e-commerce, and consumer services**.
- Deep experience in **Fortune 500 and 100 environments**, implementing strategic HR solutions, leadership training, and cultural transformation initiatives.
- Certified **Life Purpose and Leadership Coaches**, dedicated to empowering individuals and teams through **personalized coaching and development programs**.
- A **three-time published author, podcast host, and part-time college instructor**, bringing fresh perspectives to business, leadership, and personal growth.
- Proven ability to **develop and execute leadership development programs** that strengthen management skills, enhance employee engagement, and drive organizational success.

CORE CAPABILITIES

- Human Resources Solutions
- Leadership Development & Training
- Business Strategy & Startups
- Process Optimization & Operational Efficiency
- Customer Service Excellence.
- Team Building & Culture Transformation
- Executive & Life Coaching /Certified Life Purpose and Leadership Coaches

PAST PERFORMANCE

- Partnered with businesses to **develop and implement HR policies, compliance programs, and employee engagement strategies**, resulting in improved workforce retention.
- Designed and executed **leadership training programs** that enhanced executive decision-making, communication, and team leadership skills.
- Led **business startup and strategic growth initiatives**, supporting entrepreneurs in achieving operational efficiency and long-term success.
- Provided **one-on-one and team coaching programs**, helping leaders and professionals navigate challenges and maximize their potential.

Federal & State Certifications

EIN: 33-2613382
D-U-N-S: 136130372
UEI: TJ64UBCSN8L7
CAGE Code: ORDQ3

NAICS Codes

541611 Administrative Management & General Management Consulting Services
 531311 Residential Property Managers
 531312 Nonresidential Property Managers
 541213 Tax Preparation Services
 541612 Human Resources Consulting Services
 541613 Marketing Consulting Services
 541614 Process, Physical Distribution, & Logistics Consulting Services
 541618 Other Management Consulting Services
 541990 All Other Professional, Scientific, And Technical Services

PSC Codes

R426 Support- Professional: Communications
 R431 Support- Professional: Human Resources
 R499 Support- Professional: Other
 U009 Education/Training- General
 U099 Education/Training- Other
 R406 Support- Professional: Policy Review/Development
 R408 Support- Professional: Program Management/Support

Local Government Registrations

City of Atlanta.	TeamWorks Georgia
Dallas County	Paulding County
Douglas County	

Non-Government Clients

Infosys	Caake Beauty
Cable One	StorEn Technologies
Select Janitorial Solutions	

CONTACT INFORMATION

Phone: (404) 905-5507
 Fax: (404) 905-9765
 Email: vanessa@carmackconsulting.com
 Web: www.carmackconsulting.com/govcoh

