

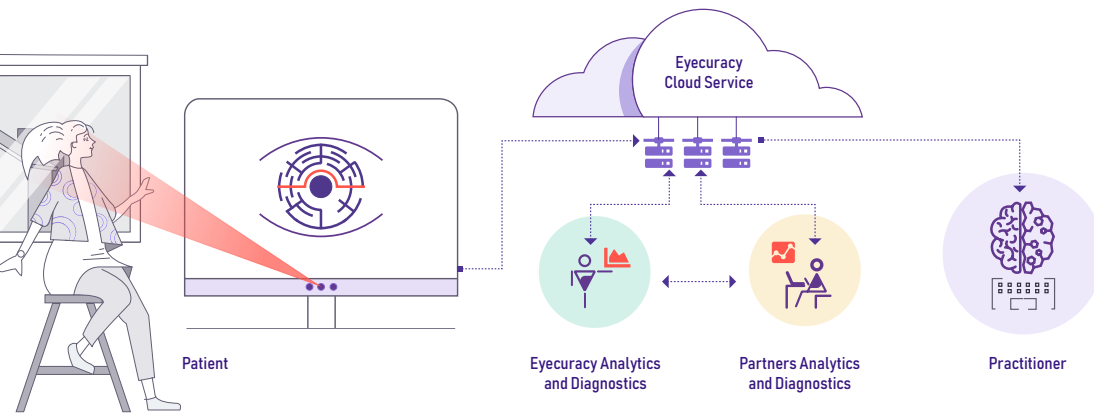
Eyecuracy is disrupting ophthalmology, neurology and optometry in-office and in-home care markets with first-of-its-kind high-accuracy Eye Tracking. Its unique underlying technology provides a far more accurate and cost-effective approach compared to current procedures, thus reducing the burden on patients and healthcare systems.

Eyecuracy's AI-powered solution is affecting over 15% of the total world population with conditions like binocular vision disorders, mild traumatic brain injury – aka concussion, degenerative brain diseases – like Alzheimer and Parkinson, attention deficit hyperactivity disorder, autism syndrome, and many others. These conditions present huge, strongly underserved multi-billion dollar markets.

→ Eyecuracy closed \$1,300,000 Looking for additional \$700,000 to complete the seed investment round

MARKET OPPORTUNITY

Current diagnostics procedures for many neurological and neuro-ophthalmological conditions rely on subjective assessments, making accurate diagnostics and monitoring difficult. Traditional imaging methods like MRI and CT scans are expensive, and too coarse to detect most of the conditions. Patients often struggle to adhere to treatment plans at home, leading to ineffective outcomes and increased healthcare costs. There is a strong need for more accessible, objective and accurate monitoring and treatment methods, personalized for patients' unique needs, assuring that treatment is effective.



TECHNOLOGY AND SOLUTION

Eyecuracy provides a hybrid healthcare platform for diagnostics, monitoring, and treatment of neurological and ophthalmological disorders. It features a user-friendly low-cost hardware device, smart cloud service, and proprietary, powerful AI algorithms. Its underlying deep AI technology enables a differentiated state-of-the-art eye tracking, disease analysis and patient interaction.

CURRENT STATE

- ✓ Eyecuracy has a working prototype, software framework, and fully functioning demo
- ✓ Eyecuracy has state-of-the-art unique patent protected eye tracking technology, which provides the main technological gap over the competition
- ✓ Eyecuracy has partnerships with several medical institutions that will run pilot studies

BUSINESS MODEL

Eyecuracy targets ophthalmology, neurology, and optometry clinics that will buy Eyecuracy solutions for more effective diagnostics, and then give them to patients to be installed at their homes for further monitoring, treatment, and remote communication with practitioners.

TEAM

Eyecuracy has a strong team of seasoned managers and engineers and an extensive advisory board consisting of industry thought leaders.



Albert Kashchenevsky
CEO



Prof. Erik Viirre
MD, Medical Advisor



Rani Cohen
Active Chairman



Anatoly Vorobey
Head of Software R&D