

## SOCIAL MEDIA POLICY



Slavia Football Club would like your permission to use materials (images, videos, and sound recordings) from Slavia's practices and/or games to promote soccer programming. This form requests your consent to use and disclose your personal information. This includes:

- Your contact information (mailing address, e-mail address and telephone number) for the sole purpose of contacting you regarding this Release and Consent or to ask you for additional consents or releases.
- Your name and materials (some or all of your photos, videos, or comments) to represent Slavia in communications intended to increase public awareness and knowledge about Slavia FC soccer offerings and initiatives. Specifically:
  - Your name and materials may be used in advertising on television, radio, internet, social media or newspaper with purpose of increasing public awareness and knowledge of Slavia FC soccer offerings and initiatives.
  - Your name and materials may be posted on the Slavia FC public website ([www.slaviafc.com](http://www.slaviafc.com)) and on the Slavia FC social media accounts (for example, Facebook, Instagram, X, TikTok, etc), either in their original form or as part of publications and promotional materials (for example, brochures, fact sheets, posters, videos and other display material), or in communications materials like news releases, backgrounders, speeches, videos or photos provided to the media and the public for the purpose of increasing public awareness and knowledge about Slavia FC programs..
  - Your name and materials may be used by the Slavia Football Club in communications with the general public and the media.

These materials will be held by the Slavia Football Club indefinitely. You have the right to revoke your consent to the club's future use of the materials at any time by contacting us at the address below. Please be sure to provide us with a way of identifying the materials concerned (e.g. indicate that your correspondence relates to consent for which program, and what year it was given). This form will be kept and used to identify your materials for retrieval should you wish to revoke your consent. If you choose to revoke your consent, your name and materials will not be made available to the public after you have done so. If you have any questions, please email [info@slaviafc.com](mailto:info@slaviafc.com).

Please read the following paragraphs before signing this Release and Consent:

- ☐ I understand that this consent is voluntary and that I may revoke my consent at any time.
- ☐ I grant the Slavia Football Club the non-exclusive, royalty-free, irrevocable, worldwide right to use, produce, reproduce, adapt, modify, translate, publish, perform, and publicly present the content of my materials.
- ☐ I agree to waive any rights in relation to the publication of my image (and/or my child's) in various contexts or the right to control the use or distribution of my image (and/or my child's) that I may have in or to the materials. I agree that the materials to be used by the Slavia Football Club or the media will be made without any acknowledgement or payment to me.
- ☐ I hereby agree to release and discharge the Slavia Football Club and its officers, appointees, employees, agents, representatives, Board of Directors, volunteers, and staff from any and all claims, expenses, demands, actions, causes of action and for any and all liability howsoever caused and by whomever caused, arising out of, but not limited to, the

publication, reproduction, distribution, modification, collection, disclosure or any other use of the materials.

- ☐ I agree that the information that I give to the Slavia Football Club is true and accurate.
- ☐ I acknowledge that the Slavia Football Club has no control over and is not responsible for any use or misuse including, but not limited, to any alternation, modification, reuse or distortion of the materials that may occur or be caused by third parties. The Slavia Football Club will not be monitoring and has no control over third parties' use or misuse of the materials displayed on any of the Slavia FC websites or provided to the media for use in covering stories related to Club news releases.

Parent/Guardian: \_\_\_\_\_

Date: \_\_\_\_\_