

Shvaas Spa, LLC

Privacy Policy

1716 Main Street, Columbia, SC 29201
shvaasspa.com | shvaasspa@gmail.com | 803-708-4196

Effective Date: April 1, 2026

Shvaas Spa, LLC ("Shvaas Spa," "we," "our," or "us") is committed to protecting the privacy and personal information of our guests and website visitors. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website at shvaasspa.com, contact us directly, or use our services at 1716 Main Street, Columbia, SC 29201.

Please read this policy carefully. By using our website or services, you agree to the practices described in this Privacy Policy. If you do not agree, please discontinue use of our website and services.

1. Information We Collect

1.1 Information You Provide Directly

We may collect personal information you voluntarily provide when you:

- Book an appointment or purchase services through our scheduling platform (Acuity Scheduling)
- Purchase gift cards or products through our online store (Square)
- Complete intake forms, health history questionnaires, or waivers
- Subscribe to our email newsletter
- Contact us by phone, email, or through our website contact form
- Engage with us on social media

This information may include your name, email address, phone number, mailing address, payment information (processed by third-party providers), and any health-related information you voluntarily disclose in intake forms or waivers.

1.2 Health and Wellness Information

Because Shvaas Spa offers therapeutic wellness services including halotherapy, float therapy, infrared sauna, red light therapy with PEMF, vibroacoustic sound therapy, and other modalities, we may ask you to provide relevant health history information to help us serve you safely and appropriately. This information is used solely for service delivery purposes and is kept strictly confidential.

1.3 Information Collected Automatically

When you visit our website, we or our service providers may automatically collect:

- Browser type and version

- Device type and operating system
 - IP address and approximate geographic location
 - Pages visited, time spent on pages, and referring URLs
 - Cookie data and similar tracking technologies
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2. How We Use Your Information

We use the information we collect for the following purposes:

- To schedule and confirm appointments and process payments
 - To provide, personalize, and improve our services
 - To send appointment confirmations, reminders, and follow-up communications
 - To send promotional emails and newsletters (if you have opted in)
 - To respond to inquiries, questions, or customer service requests
 - To fulfill purchases and manage gift cards or memberships
 - To comply with legal obligations, including health and safety requirements
 - To analyze website usage and improve our digital presence
 - To protect the security and integrity of our business
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3. Cookies and Tracking Technologies

Our website uses cookies — small data files placed on your device — and similar technologies to enhance your browsing experience, analyze traffic, and remember your preferences. Cookies may be set by us or by third-party services we use.

You may control cookie settings through your browser settings. Note that disabling cookies may affect the functionality of certain features on our website. By using our website, you consent to our use of cookies as described in this policy.

4. How We Share Your Information

We do not sell, rent, or trade your personal information to third parties. We may share your information only in the following limited circumstances:

4.1 Service Providers

We work with trusted third-party vendors who assist in operating our business, including:

- Acuity Scheduling — appointment booking and management
- Square — payment processing, gift cards, and online store
- GoDaddy (Website Builder) — website hosting
- Google Analytics / reCAPTCHA — website analytics and spam prevention
- LeadConnector / HighLevel — email marketing and newsletter delivery

These providers are contractually obligated to use your information only as necessary to perform services for us and in accordance with applicable law.

4.2 Legal Requirements

We may disclose your information when required by law, court order, or government regulation, or when we believe disclosure is necessary to protect our rights, property, or the safety of our guests or others.

4.3 Business Transfers

In the event of a merger, acquisition, or sale of all or a portion of our business assets, your information may be transferred as part of that transaction. We will notify you of any such change via email and/or a prominent notice on our website.

5. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes described in this Privacy Policy, or as required by law. Health and intake information collected for service purposes is retained in accordance with applicable South Carolina business and health record requirements. You may request deletion of your information at any time (see Section 7).

6. Data Security

We take reasonable administrative, technical, and physical measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. Payment information is processed exclusively through PCI-compliant third-party platforms (Square) and is not stored directly by Shvaas Spa.

However, no method of transmission over the internet or electronic storage is completely secure. While we strive to protect your information, we cannot guarantee absolute security.

7. Your Rights and Choices

Depending on your location and applicable law, you may have the following rights with respect to your personal information:

- Access — request a copy of the personal information we hold about you
- Correction — request correction of inaccurate or incomplete information
- Deletion — request that we delete your personal information, subject to certain legal exceptions
- Opt-out of marketing — unsubscribe from promotional emails at any time using the unsubscribe link in any email we send, or by contacting us directly
- Cookie preferences — adjust cookie settings through your browser

To exercise any of these rights, please contact us at shvaasspa@gmail.com or 803-708-4196. We will respond to verifiable requests within a reasonable timeframe.

8. Children's Privacy

Our website and services are not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected information from a child under 13, please contact us immediately and we will promptly delete such information.

Guests under 18 receiving services must be accompanied by a parent or legal guardian who must complete applicable waivers and consent forms on their behalf.

9. Third-Party Links

Our website may contain links to third-party websites, including our booking platform, social media profiles, and online store. We are not responsible for the privacy practices of those sites and encourage you to review their privacy policies before providing any personal information.

10. South Carolina Privacy Considerations

Shvaas Spa operates in Columbia, South Carolina. While South Carolina has not enacted a comprehensive consumer privacy statute as of the effective date of this policy, we are committed to maintaining reasonable data privacy practices consistent with applicable state and federal law, including the Health Insurance Portability and Accountability Act (HIPAA) to the extent applicable, and the Children's Online Privacy Protection Act (COPPA).

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technology, or legal requirements. When we make material changes, we will update the "Effective Date" at the top of this policy and post the revised policy on our website. We encourage you to review this policy periodically.

12. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us:

Shvaas Spa, LLC

1716 Main Street, Columbia, SC 29201

Phone: 803-708-4196

Email: shvaasspa@gmail.com

Website: shvaasspa.com

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