

# TAKE BACK CONTROL OF YOUR ENERGY

STOP RENTING POWER.  
START OWNING FREEDOM.



THIS HOME IS  
GOING SOLAR<sup>WTH</sup>



**FREEDOM**  
FOREVER

Powered by  SOLECTRIC



Disabled Veteran-  
Owned Business



Military Order of  
Purpule Heart



A portion of every PPA helps wounded veterans  
through the Military Order of the Purple Heart.

# FLORIDA POWER BILLS ARE OUT OF CONTROL

**FPL AND DUKE RAISED RATES OVER 22% IN 2 YEARS.**

The average Florida family now pays \$400+ more year.

No control. No return. Just rising bills.



**WHY KEEP PAYING MORE  
FOR NOTHING?**

**SOLECTRIC**



**SOLELECTRIC**



**freedom**  
FOREVER

independent authorized dealer

# WHAT IS A PPA?

A Power Purchase Agreement (PPA) allows you to benefit from solar energy without owning the system. You have predictable monthly payments, avoid utility rate hikes, and save long-term.



## Short-term benefits

Own your power rate  
Home value increases



## Long-term benefits

Save thousands of dollars  
Protect against inflation



## Common misconceptions

You don't lease or own the system



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FOREVER

# WHO WE ARE



Florida-based solar provider



Freedom Forever installs  
and monitors your system



No maintenance costs or fees  
for 25 years\*



Helping homeowners save  
on energy costs



**SUPPORTS  
WOUNDED  
VETERANS**





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# SHORT-TERM BENEFITS OF GOING SOLAR



## 1 Immediate monthly savings

Reduced electricity bills right away



## 2 No maintenance costs

We cover all repairs at no cost to you



## 3 Protection from rate hikes

No more worries about rising electricity rates



## 4 Increased home value

Solar panels make your home worth more





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# LONG-TERM BENEFITS OF SOLAR

**1**



Shield against future rate hikes

**2**



Increase the value of your home

**3**



Support a cleaner environment

**4**



Insurance against rising costs



**SUPPORTS  
WOUNDED  
VETERANS**

**LONG-TERM BENEFITS OF SOLAR**



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# TOP 5 SOLAR MYTHS – BUSTED



## **I don't want to lease or buy a system**

A Power Purchase Agreement (PPA) means you're renting solar energy, not the system.



## **I don't want to be locked in for 25 years**

This locks in your lower rate, and you can transfer the PPA if you decide to move.



## **Will this add value if I plan to sell?**

Yes! Solar appeals to buyers and typically increases the resale value.



## **I can't afford solar energy**

Since there are no upfront costs, solar is an affordable choice for most people.



## **I don't want to deal with maintenance**

Worry-free! The PPA provider monitors and maintains your system for you.



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# REAL QUOTE EXAMPLE



**BEFORE**

**\$178/mo**



**AFTER**

**\$154/mo**



**SAVINGS of \$19,200+**

Lifetime savings of

The Smith Family | Tampa, FL



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# WHAT IF I MOVE?



PPA transfers to your home's new owner



Solar adds resale value to your home



Homes with solar often sell faster



Optional buyout available



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# HOW SOLAR CAN BENEFIT YOU IN FLORIDA



A portion of each PPA goes to the Military Order of the Purple Heart to support wounded veterans and the families.



Lower  
your  
electricity  
cost



Increase  
your home's value



Enjoy long-  
term savings