



Humans First

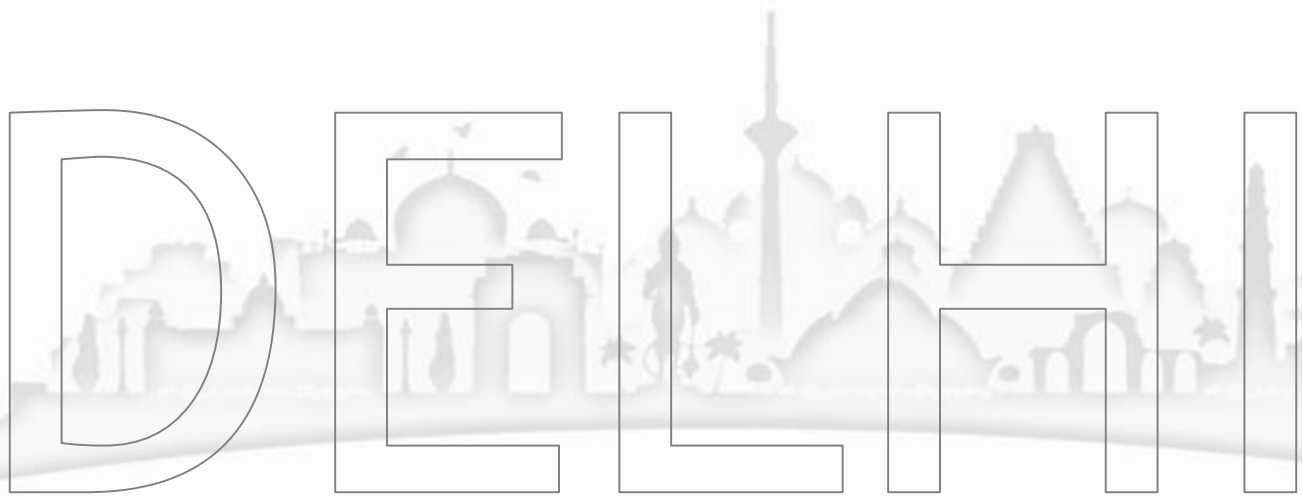
Presents

The Micro-Geo Level Understanding of

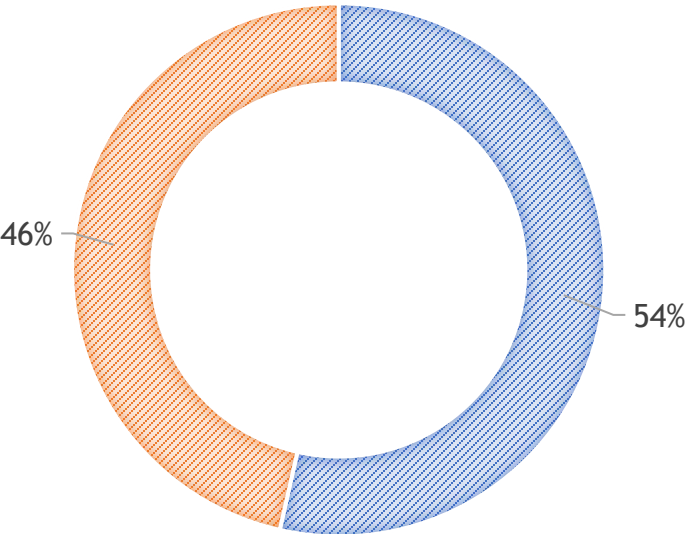




Affluence Levels



GENDER



Male Female

AFFLUENCE



DELHI POP

AFFLUENCE BY GENDER



MALE

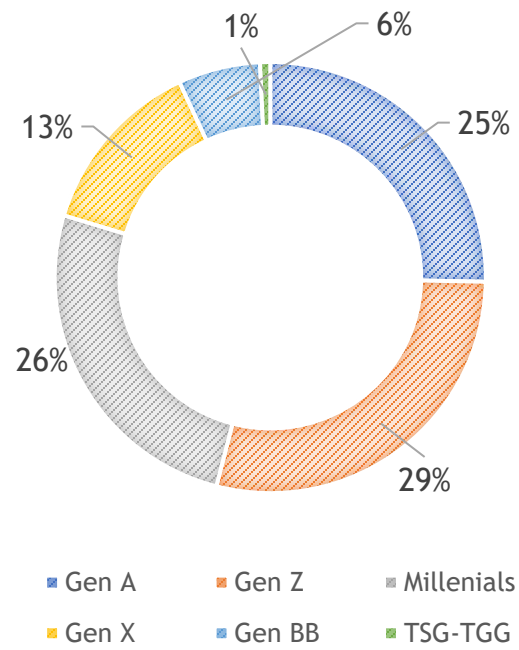


FEMALE

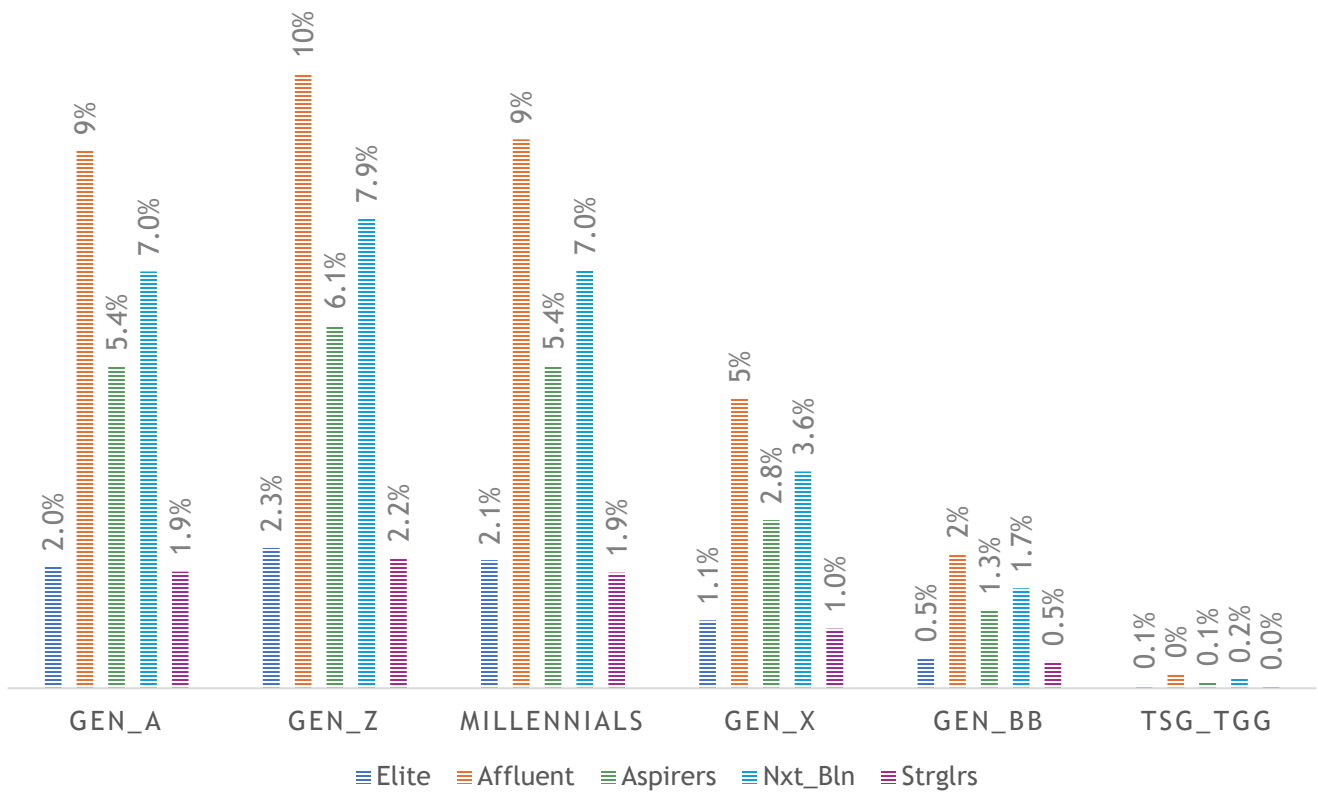
Elite Affluent Aspirers Next Billion Strugglers

DELHI

GENERATIONS

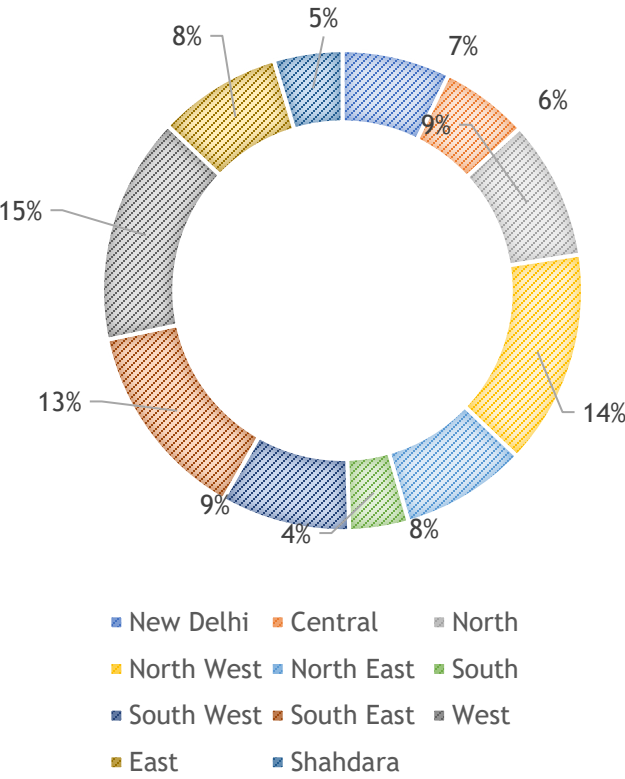


AFFLUENCE ACROSS GENERATIONS

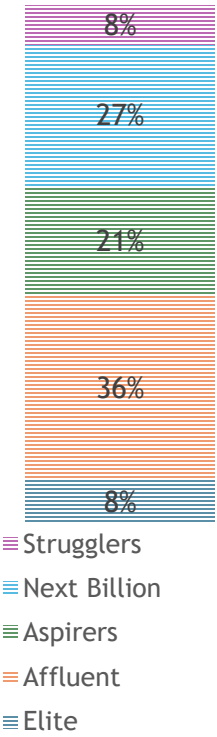


DELEHI

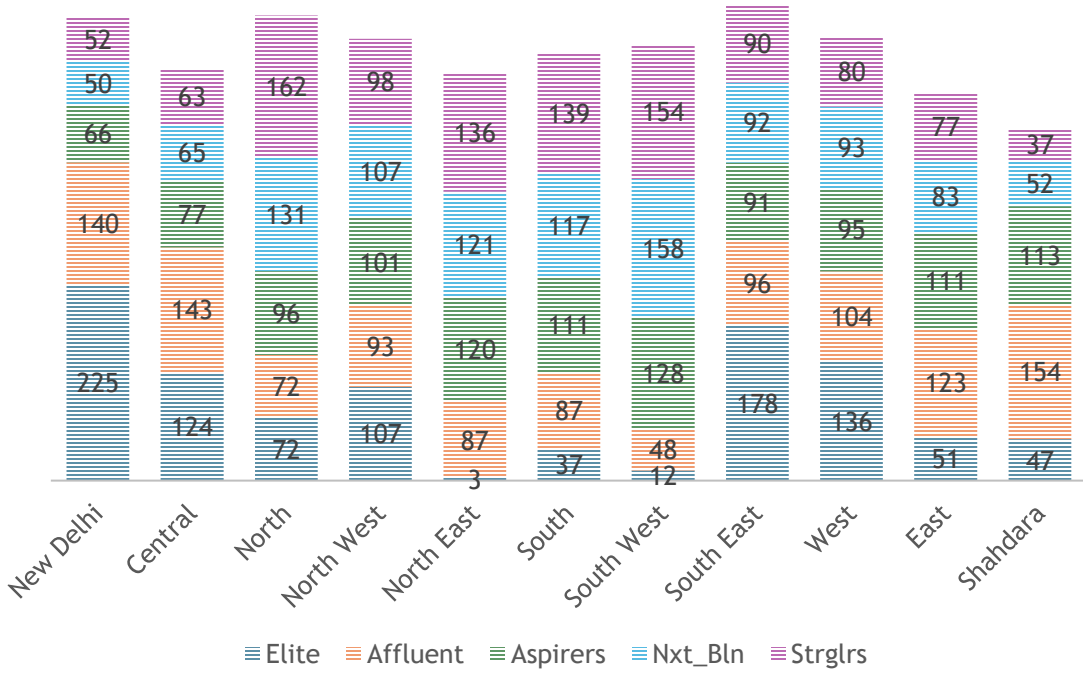
DISTRICTS



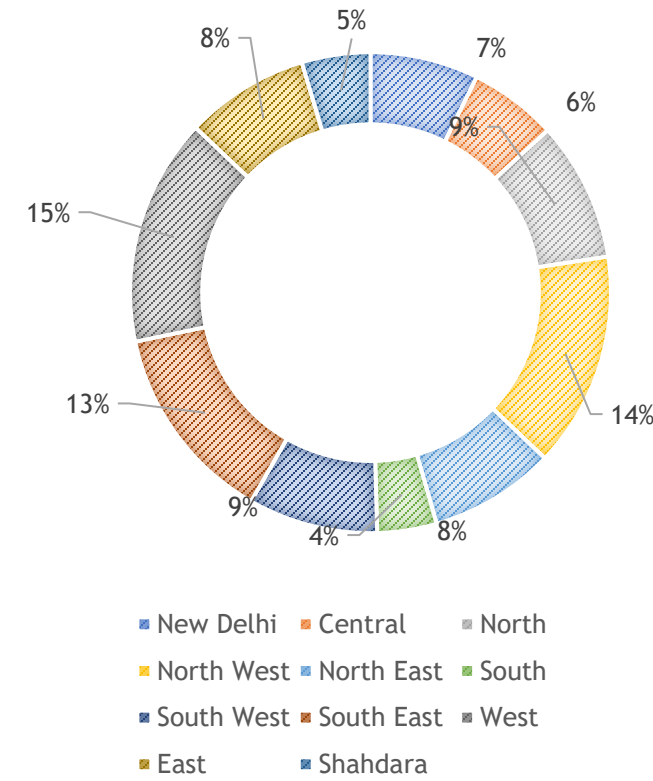
AFFLUENCE



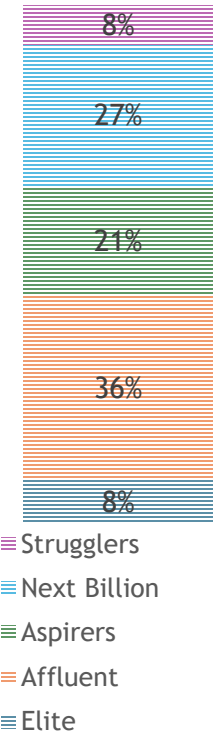
AFFLUENCE SPREAD ACROSS DISTRICTS INDEX SCORES



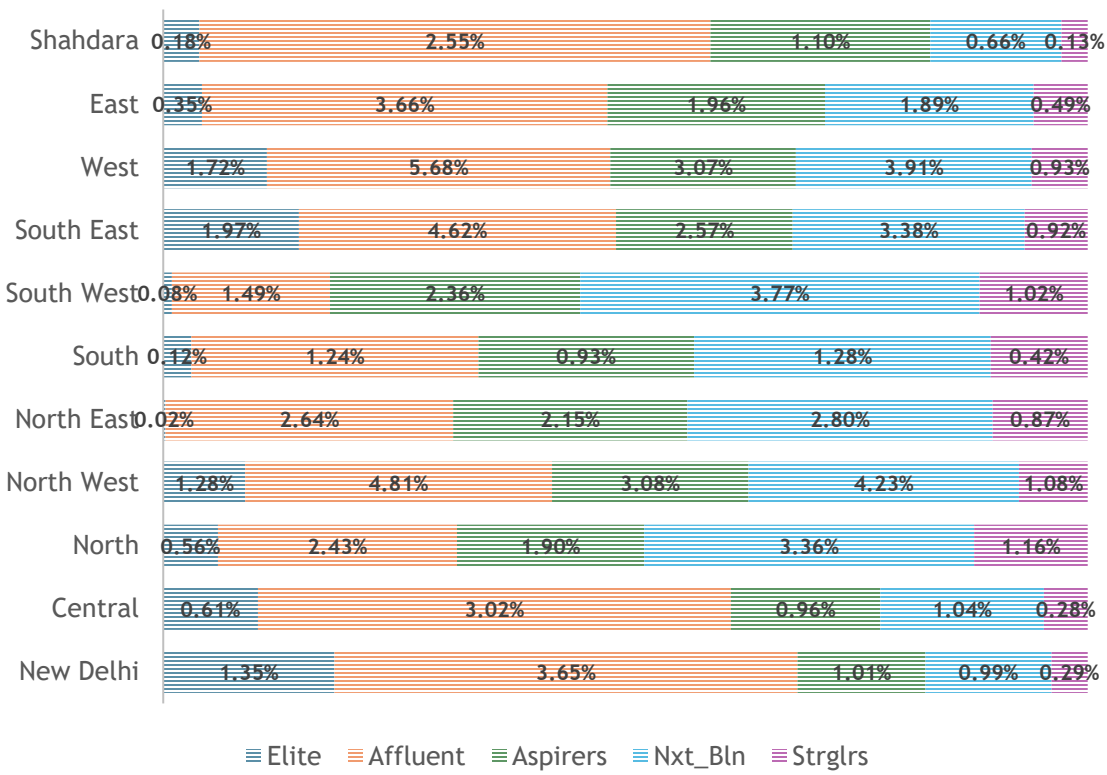
DISTRICTS



AFFLUENCE



AFFLUENCE SPREAD ACROSS DISTRICTS - %



TDF
the DATA firm

Humans First

FBS

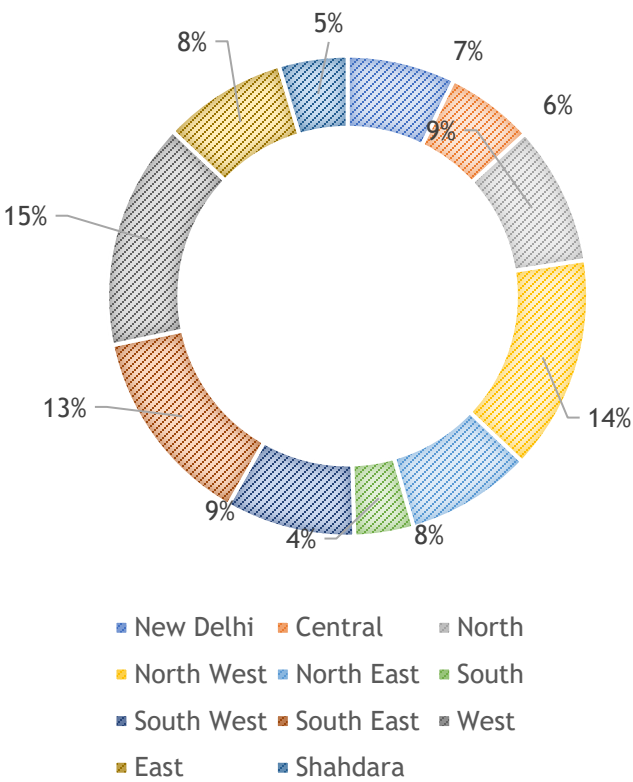
#11 Top Company
Synthetic Data · Dec '24

Generational

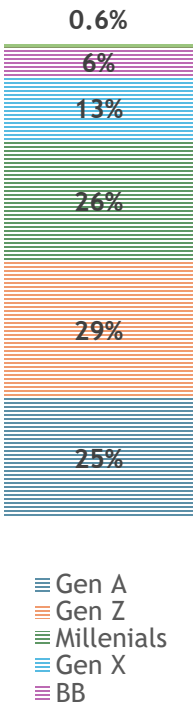
Spread of Population

DELHI

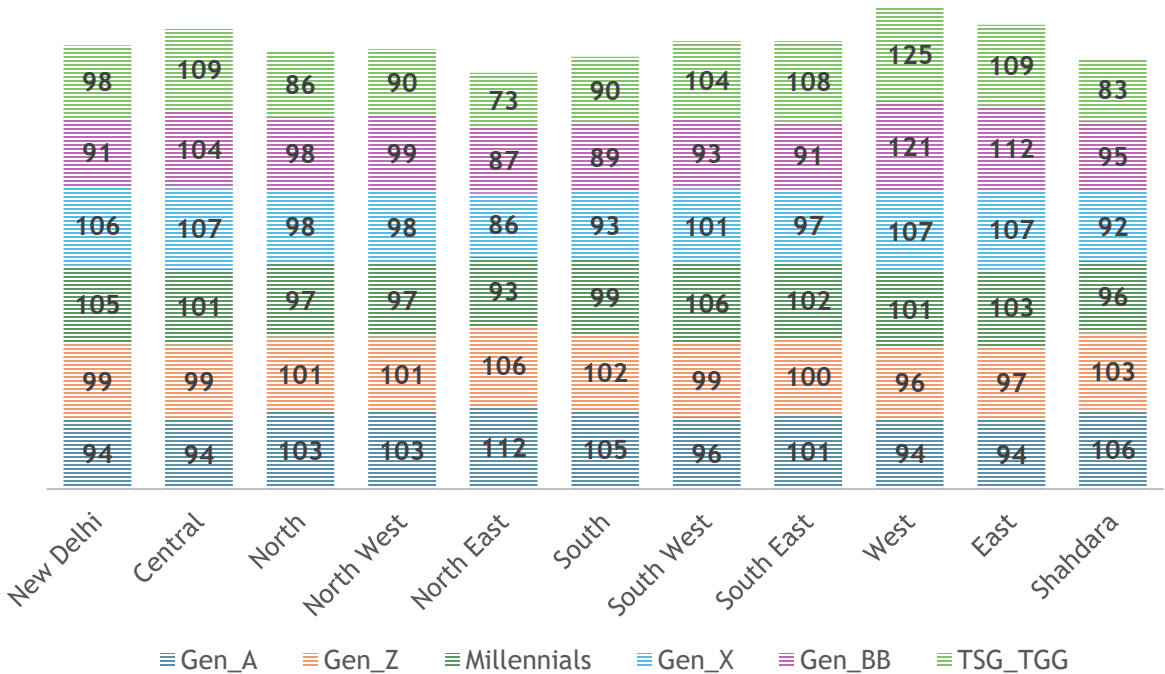
DISTRICTS



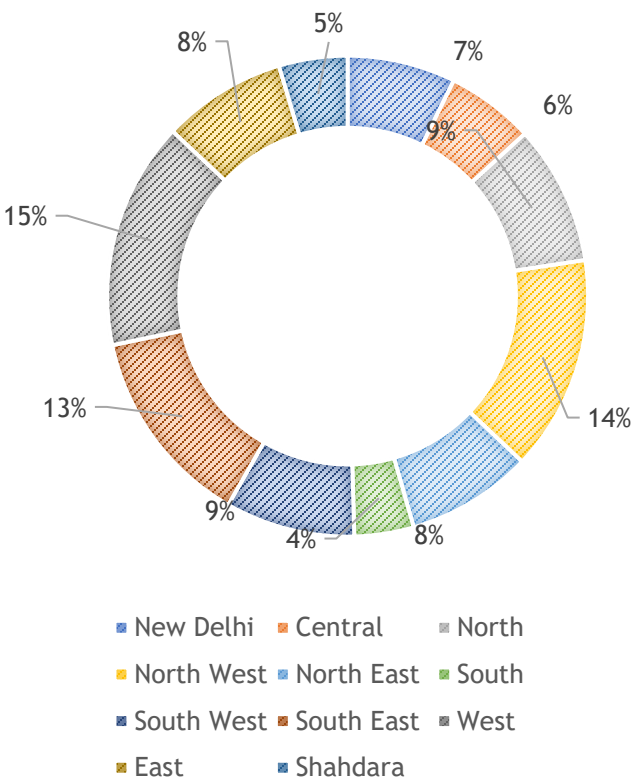
GEN POP



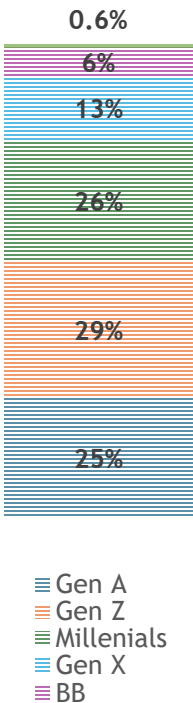
GEN SPREAD ACROSS DISTRICTS - INDEX SCORES



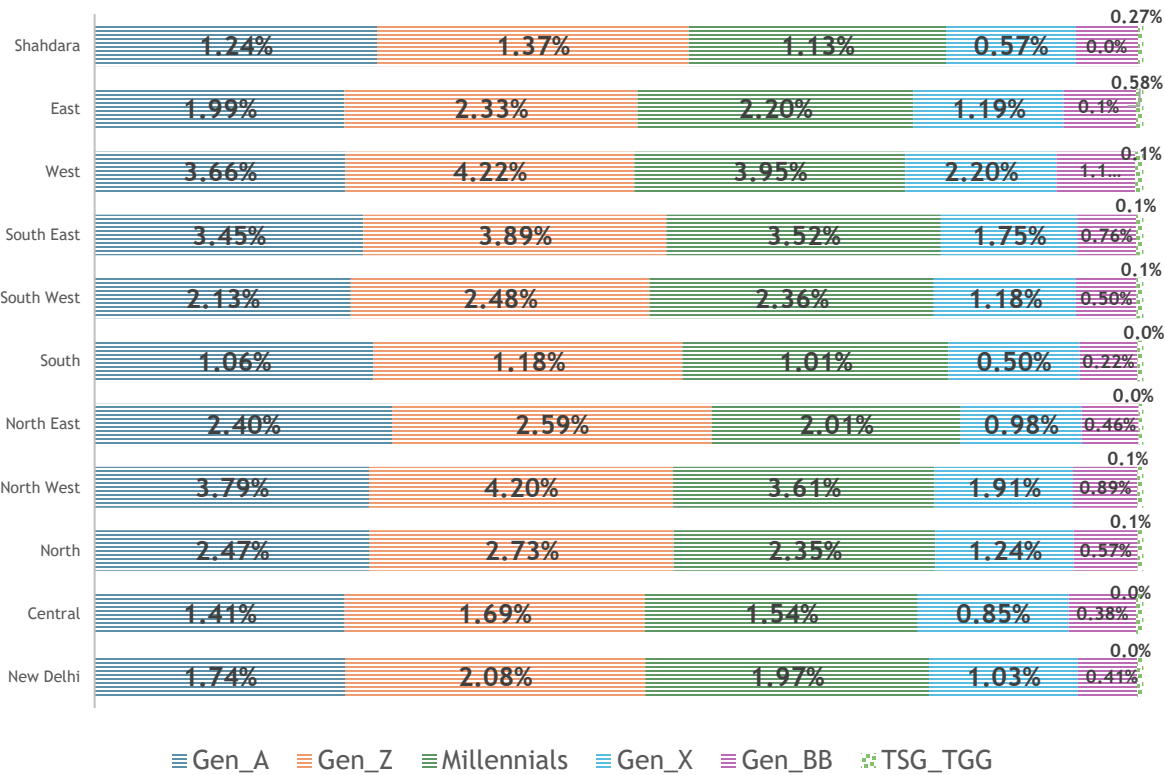
DISTRICTS



GEN POP



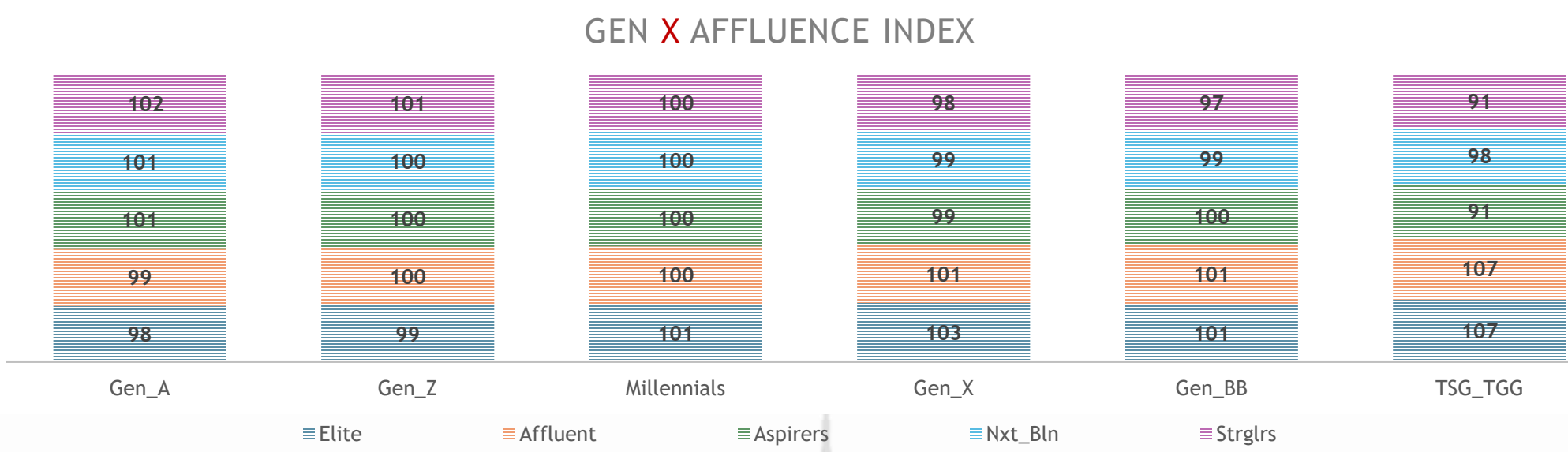
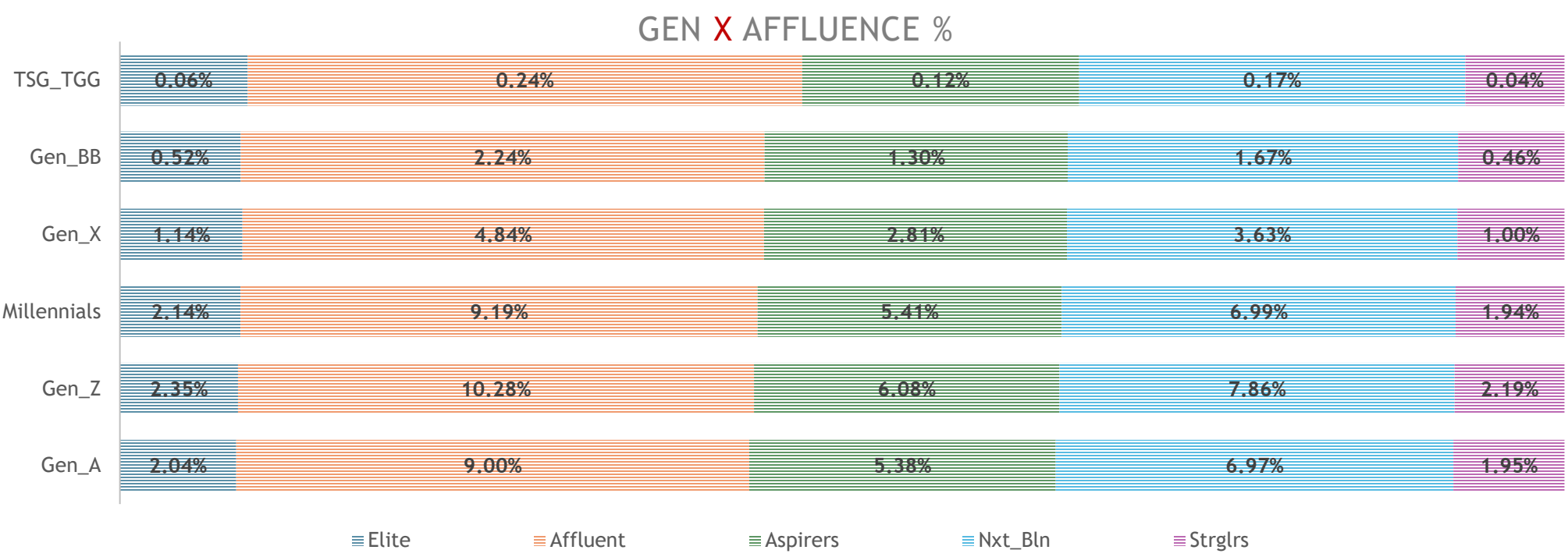
GEN SPREAD ACROSS DISTRICTS - %



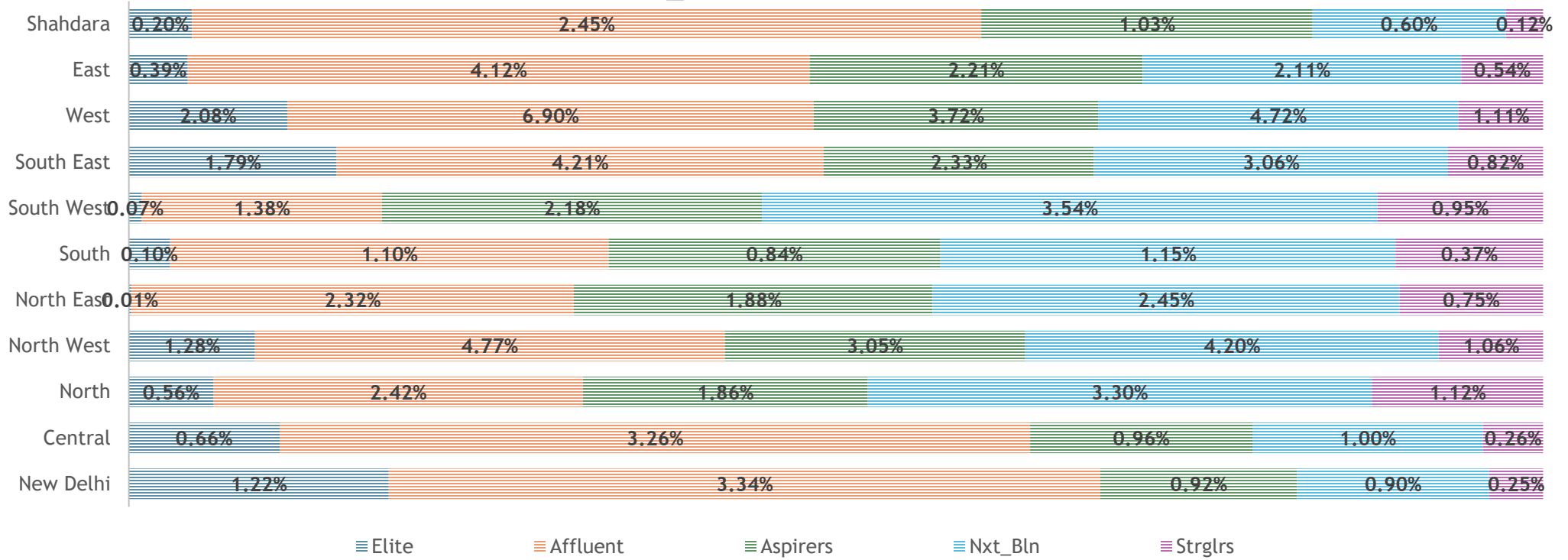
Micro-Geo Level

*Generational **X** Affluence*

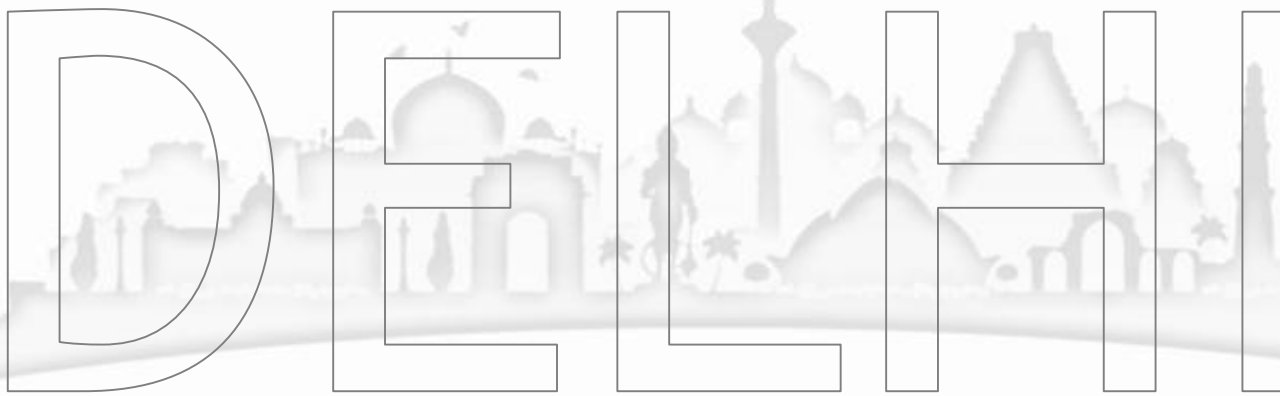
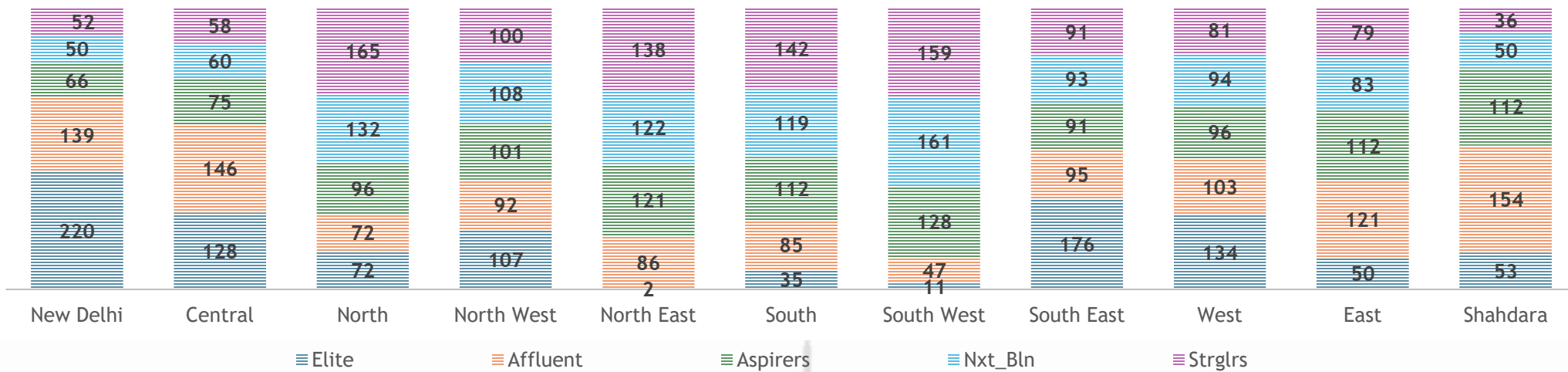
DELHI



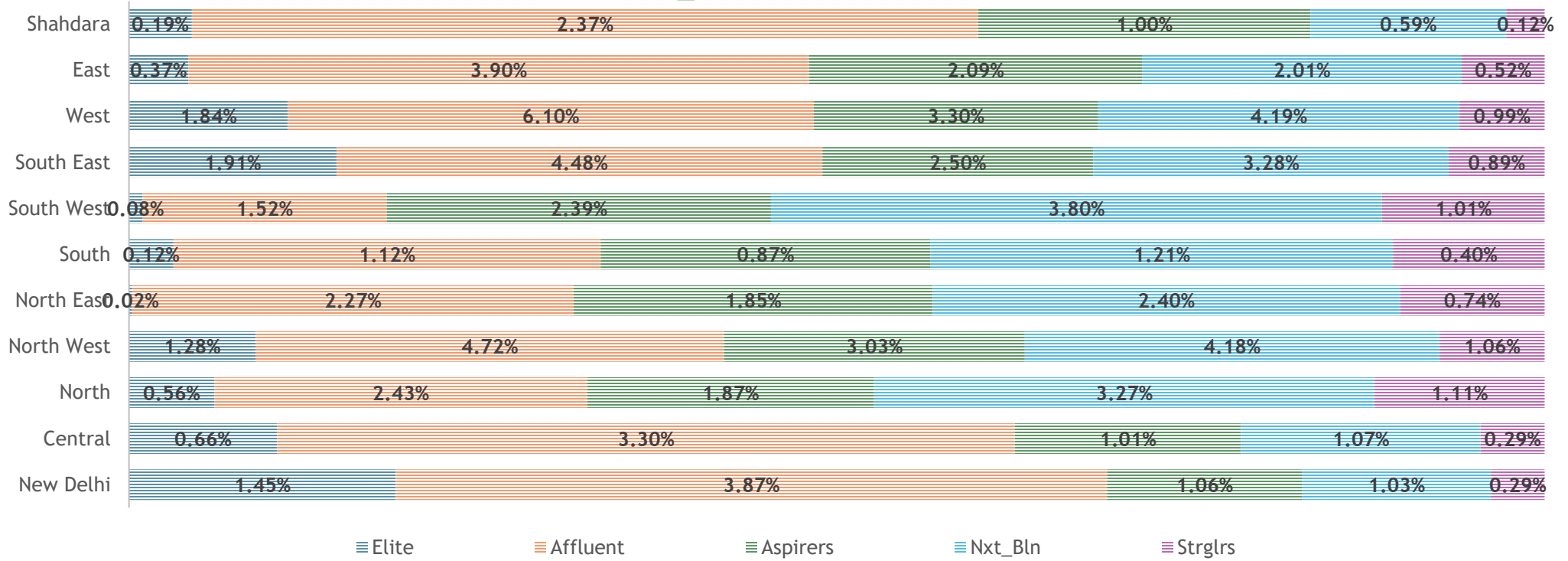
GEN_BB X AFFLUENCE %



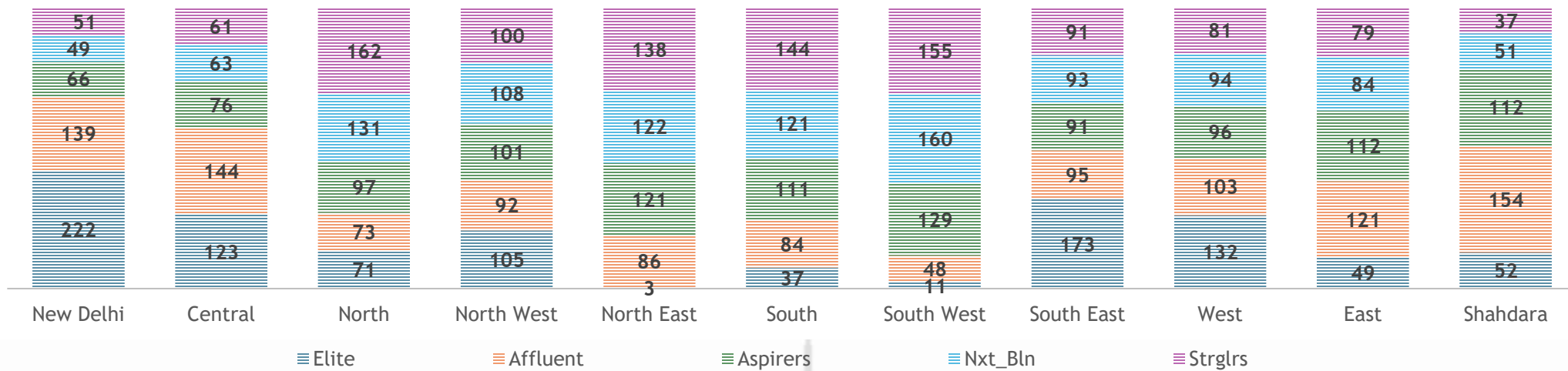
GEN_BB X AFFLUENCE INDEX



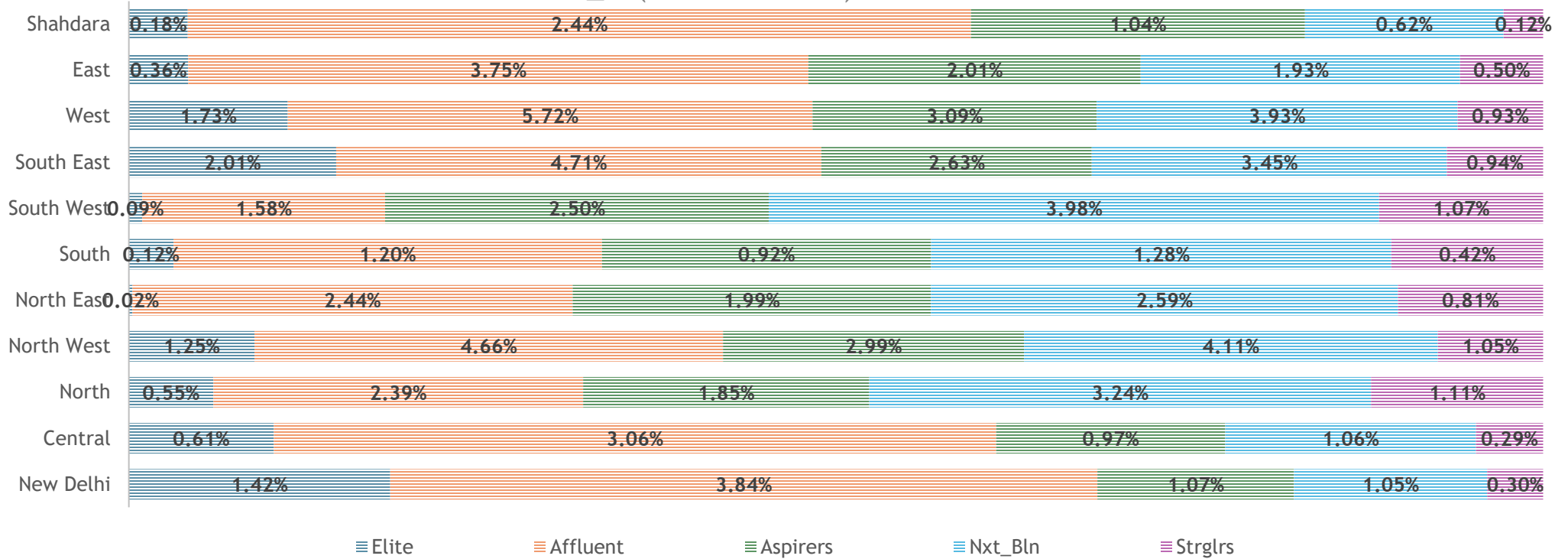
GEN_X X AFFLUENCE %



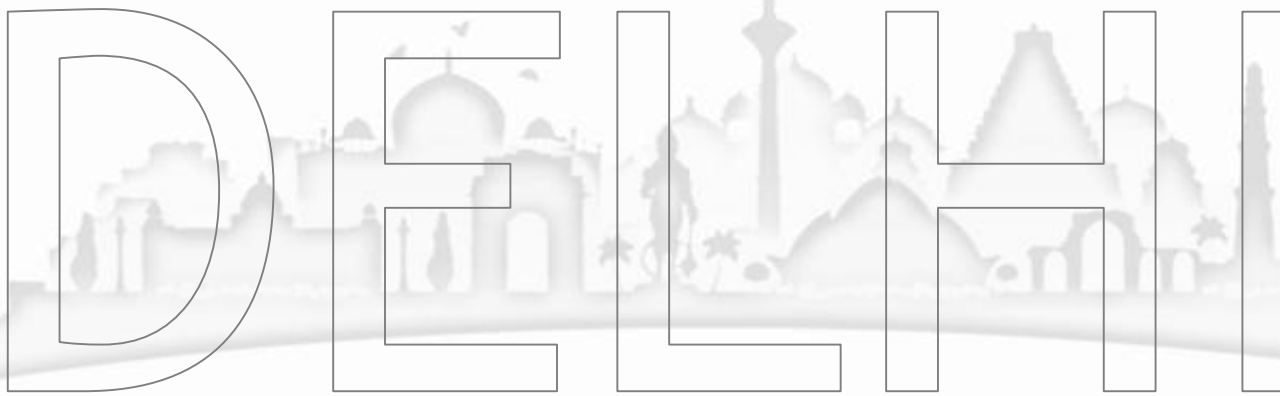
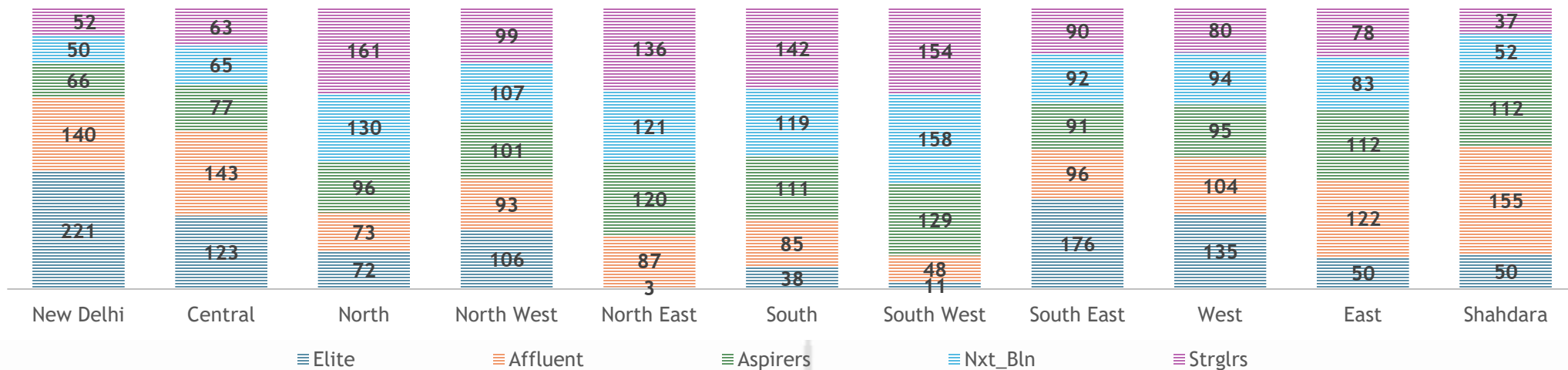
GEN_X X AFFLUENCE INDEX



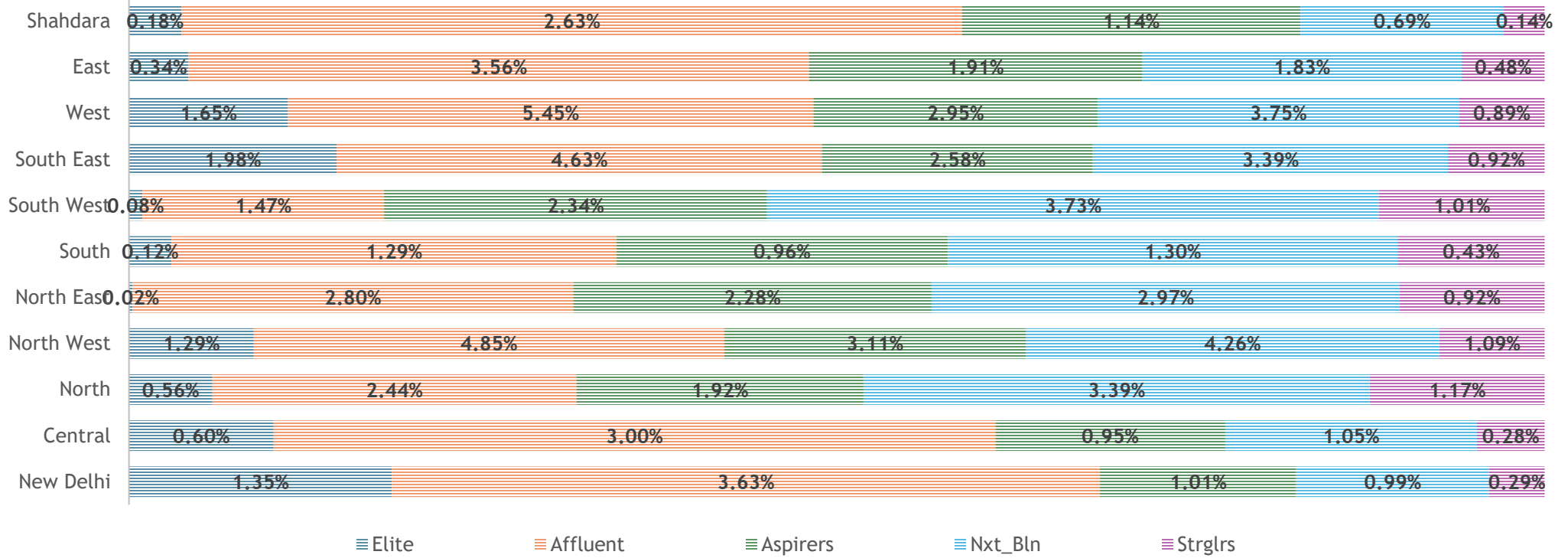
GEN_Y (MILLENNIALS) X AFFLUENCE %



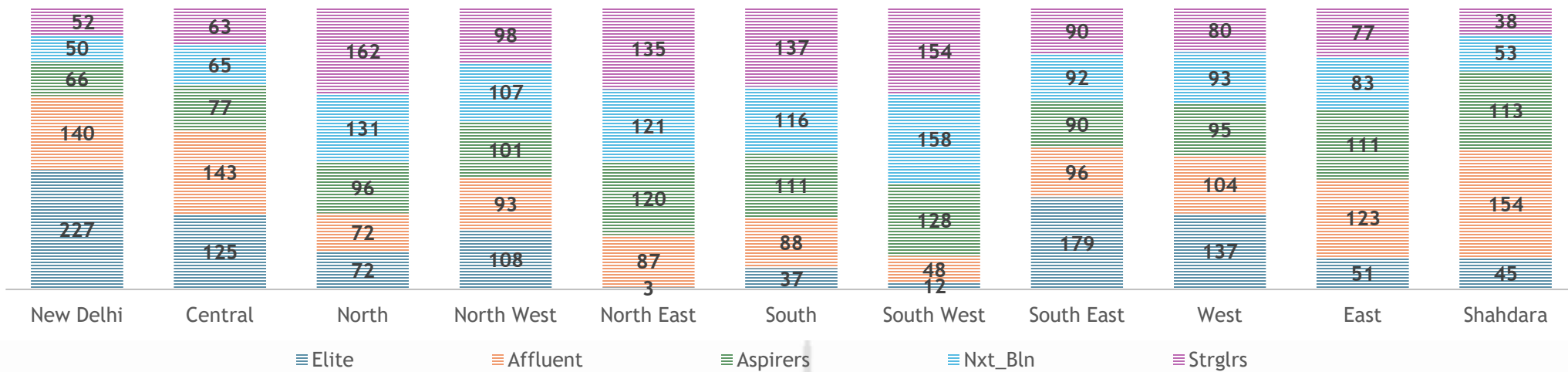
GEN_Y (MILLENNIALS) X AFFLUENCE INDEX



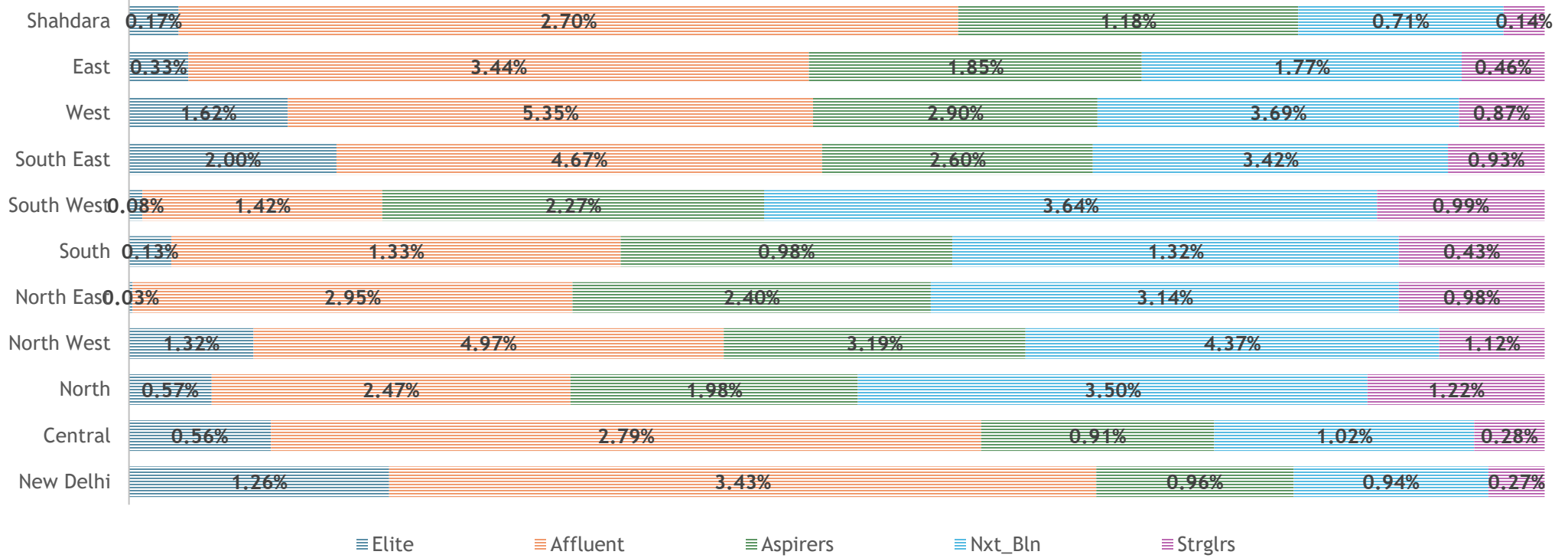
GEN_Z X AFFLUENCE %



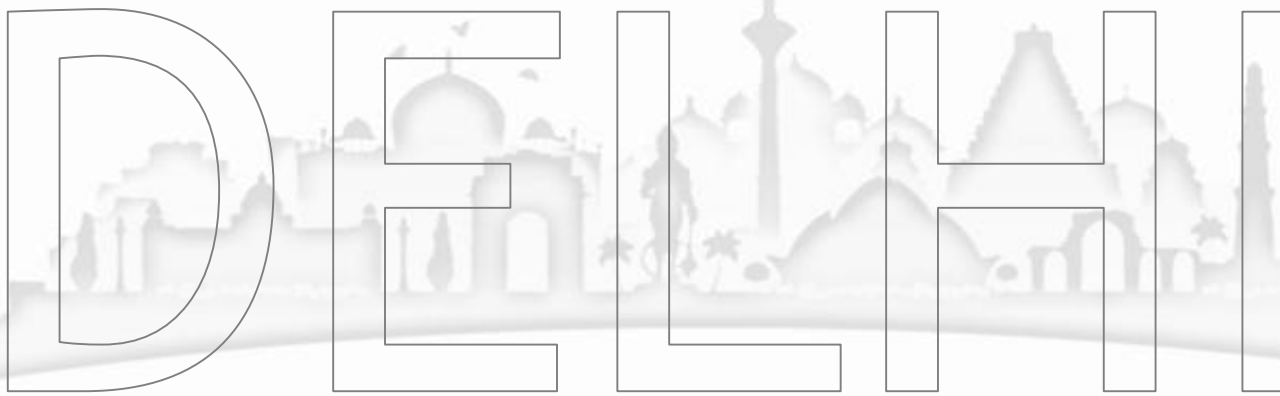
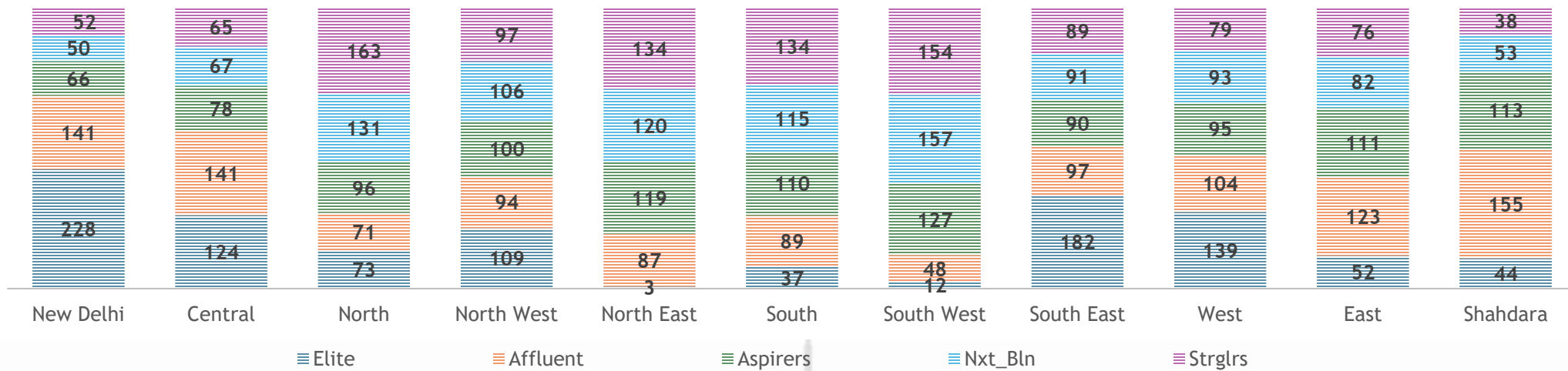
GEN_Z X AFFLUENCE INDEX



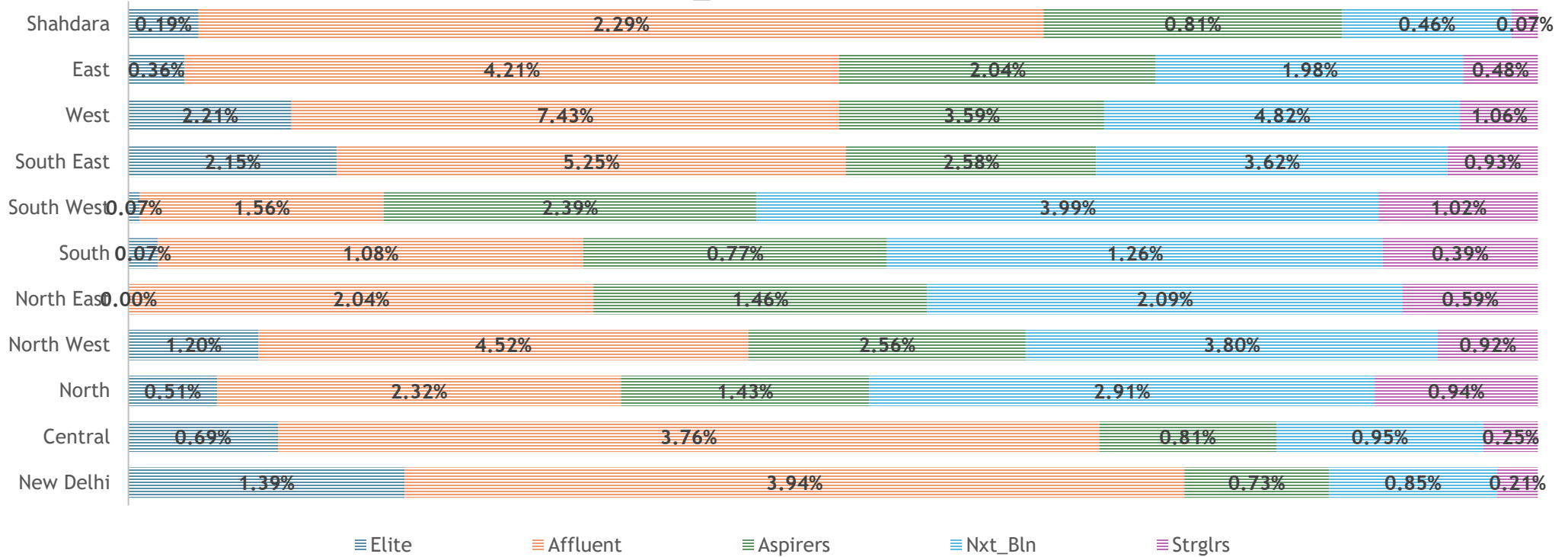
GEN_A X AFFLUENCE %



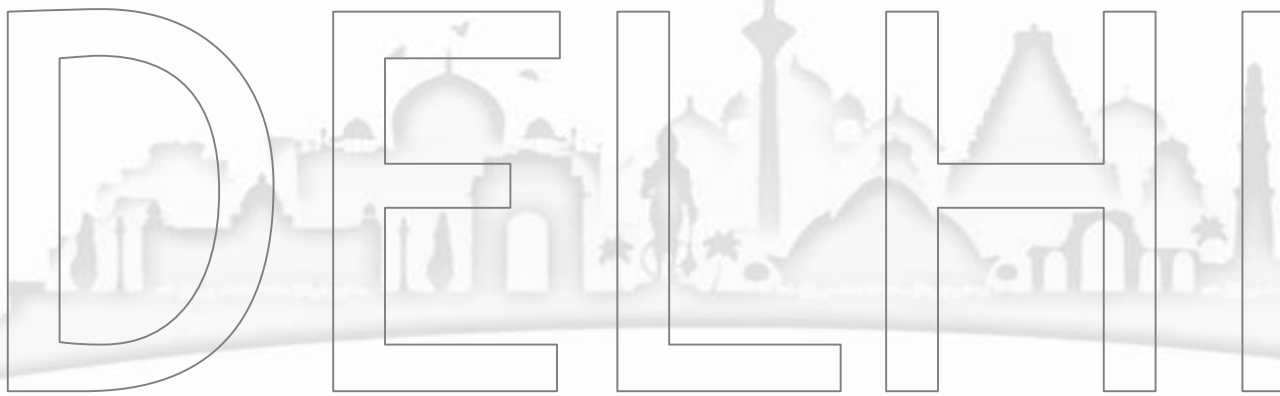
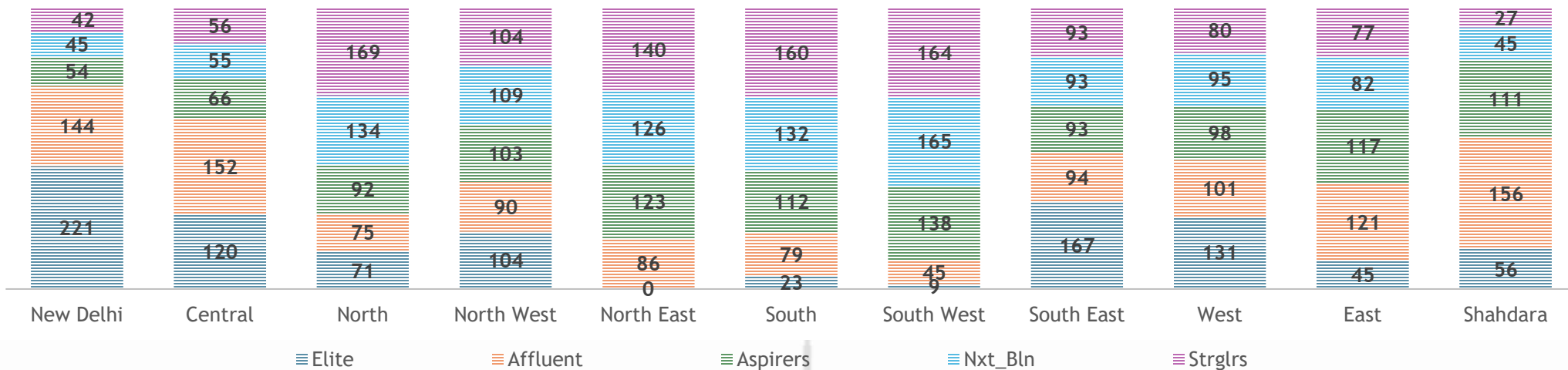
GEN_A X AFFLUENCE INDEX



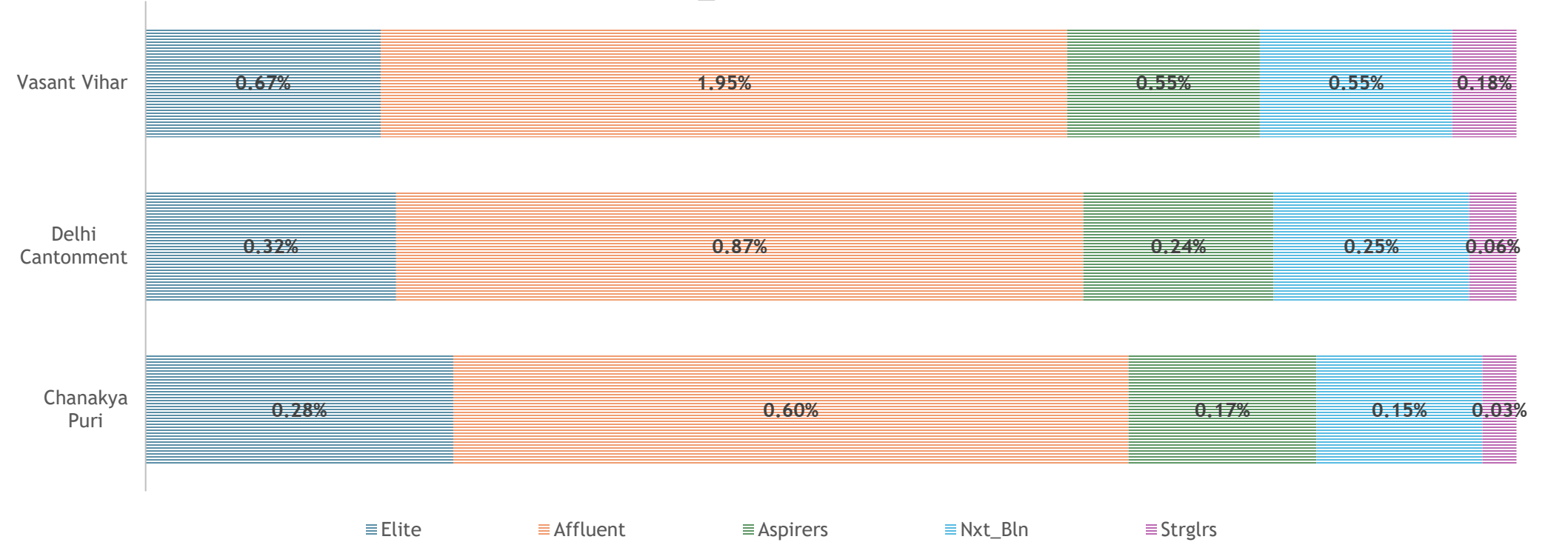
TSG_TGG X AFFLUENCE %



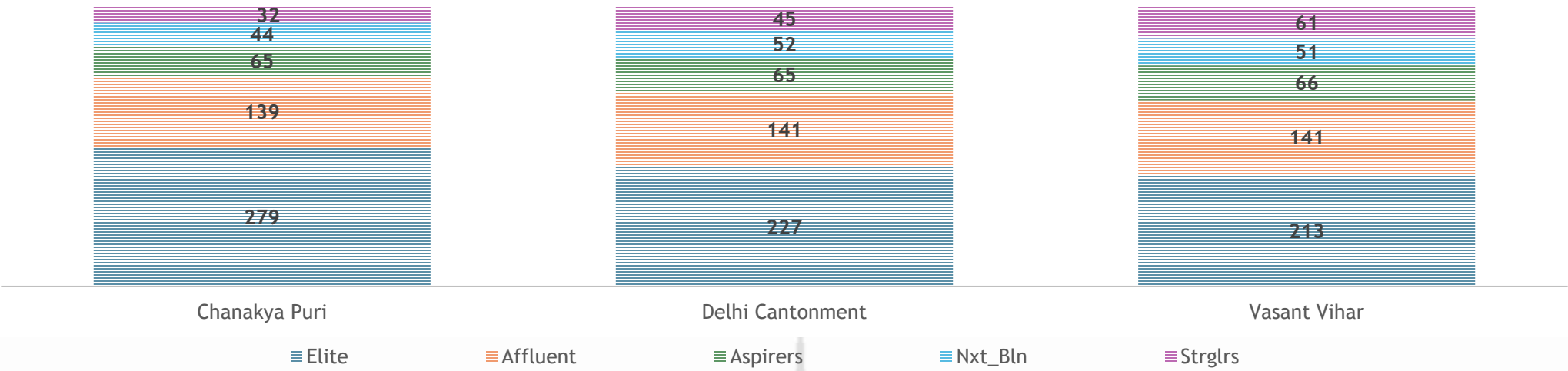
TSG_TGG X AFFLUENCE INDEX



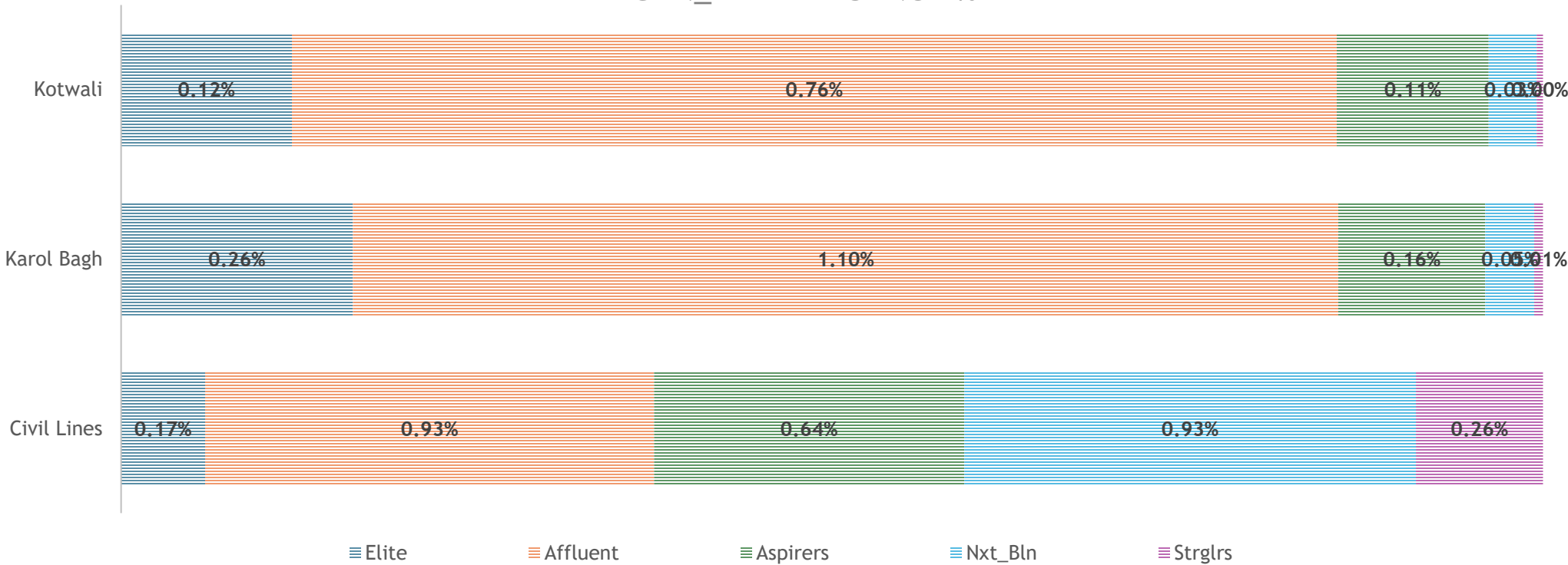
GEN_A X AFFLUENCE %



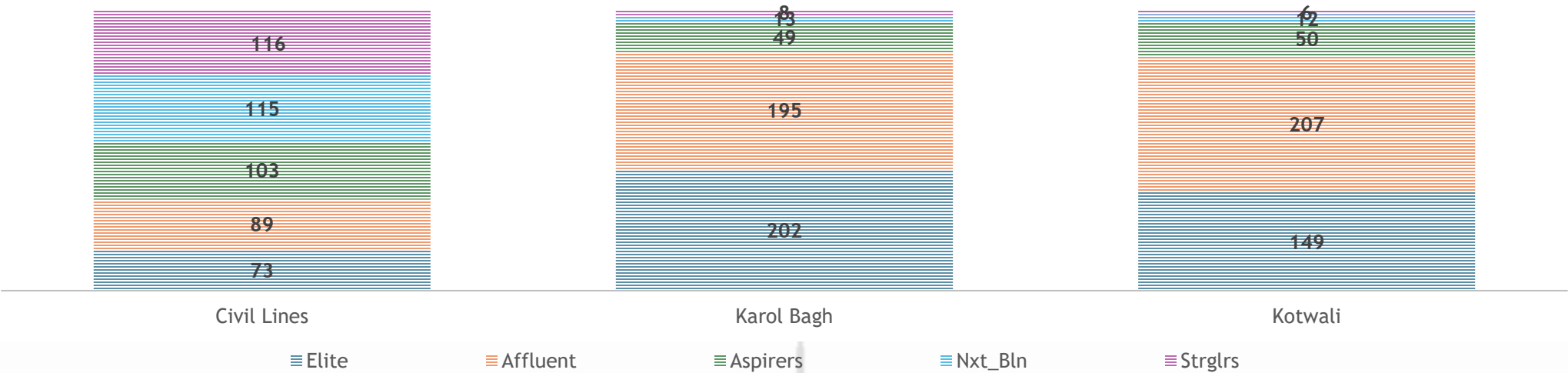
GEN_A X AFFLUENCE INDEX



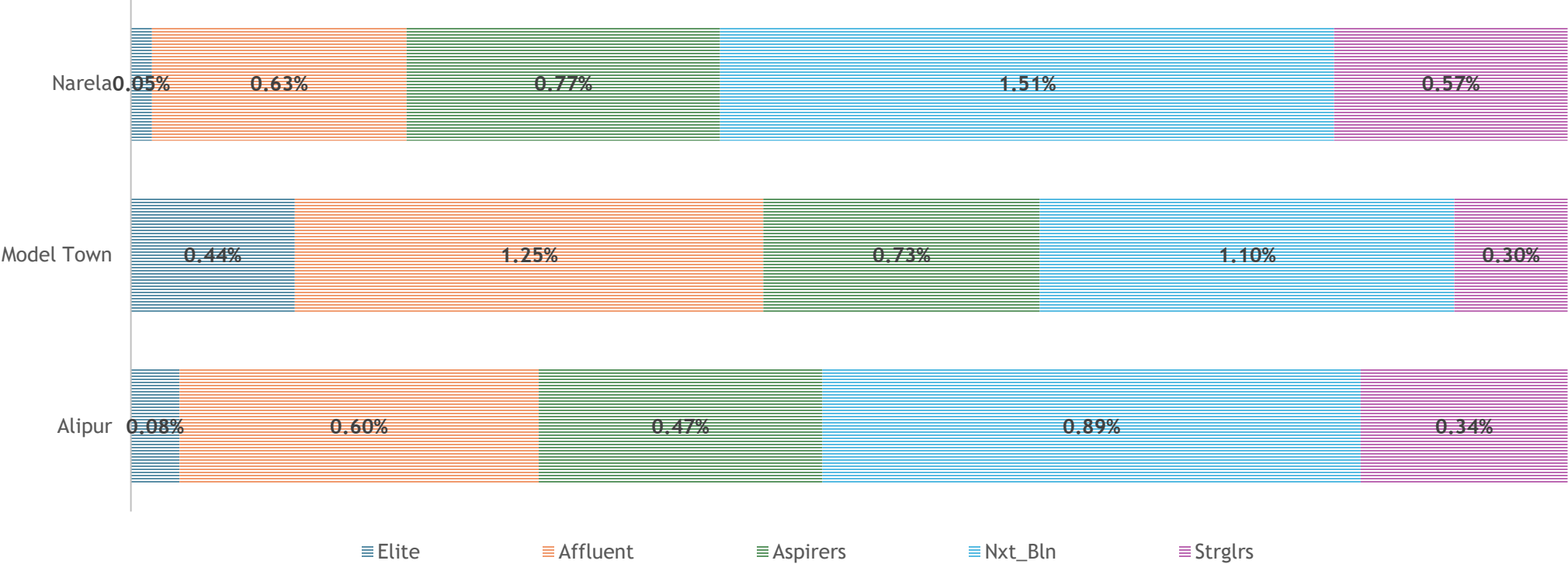
GEN_A X AFFLUENCE %



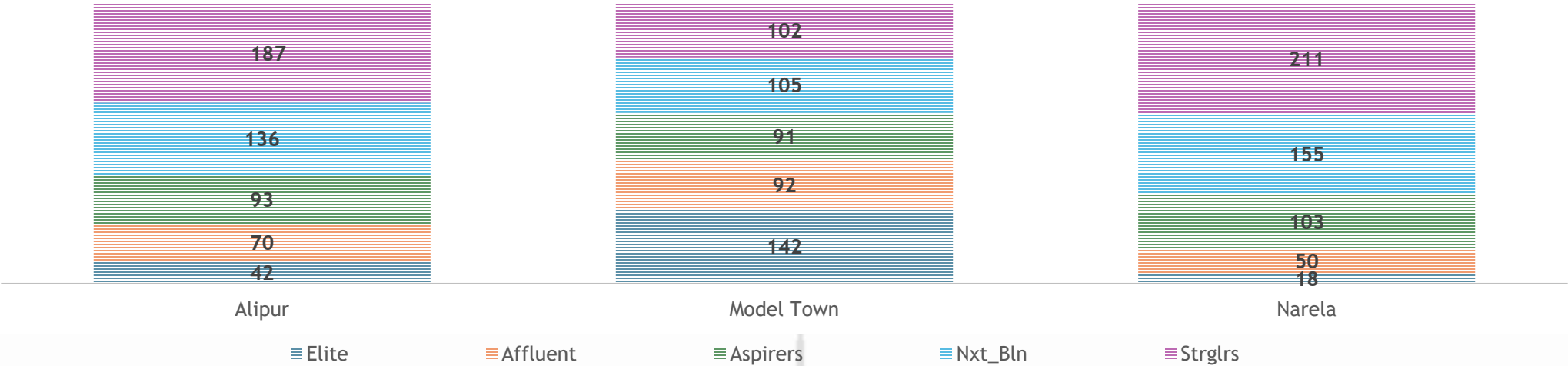
GEN_A X AFFLUENCE INDEX



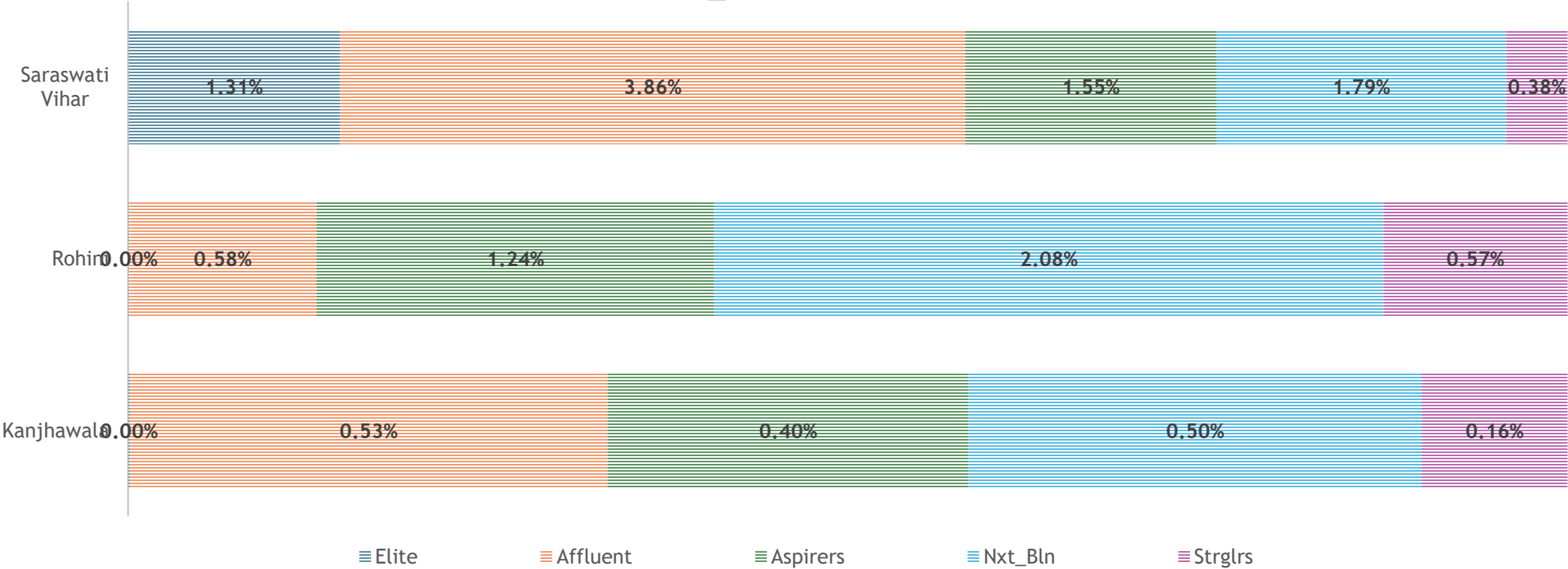
GEN_A X AFFLUENCE %



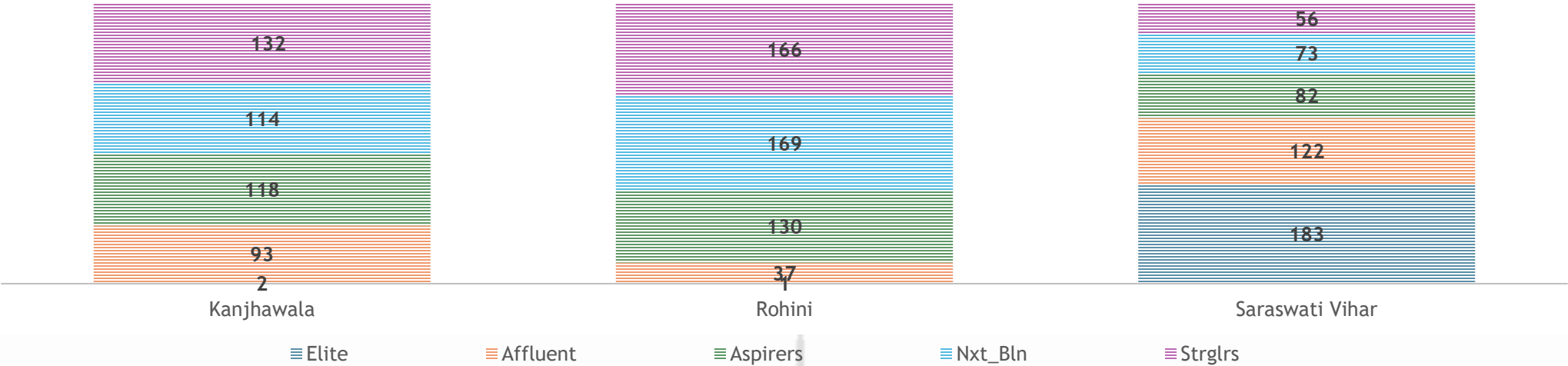
GEN_A X AFFLUENCE INDEX



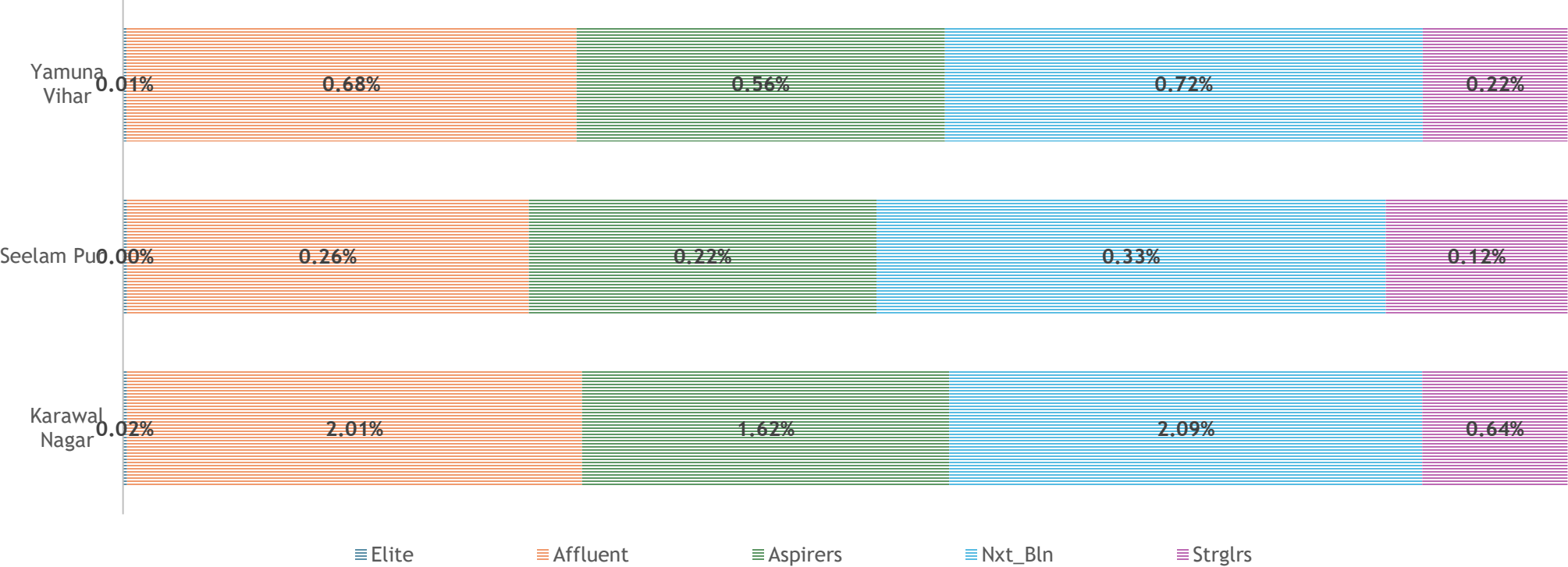
GEN_A X AFFLUENCE %



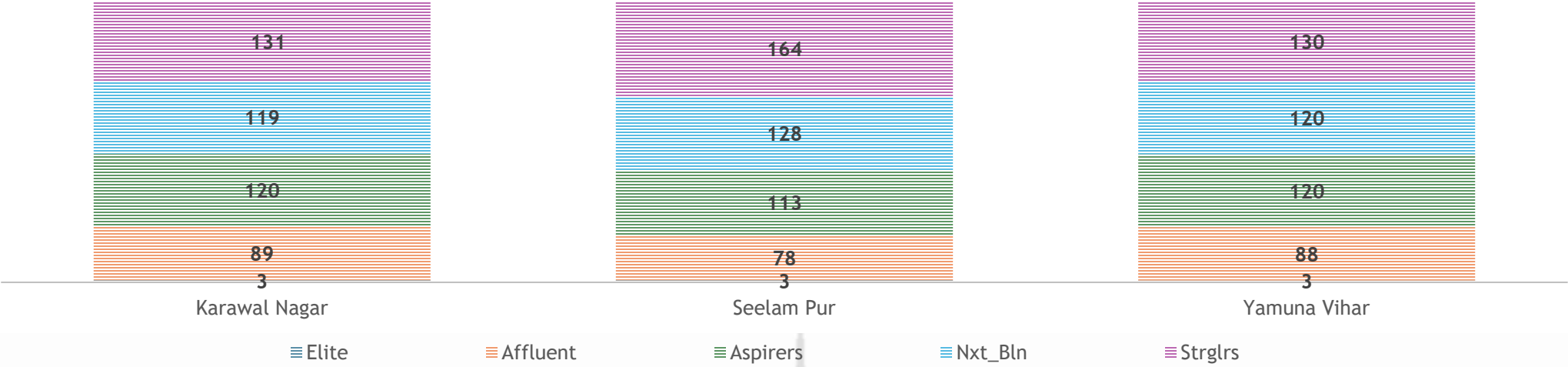
GEN_A X AFFLUENCE INDEX



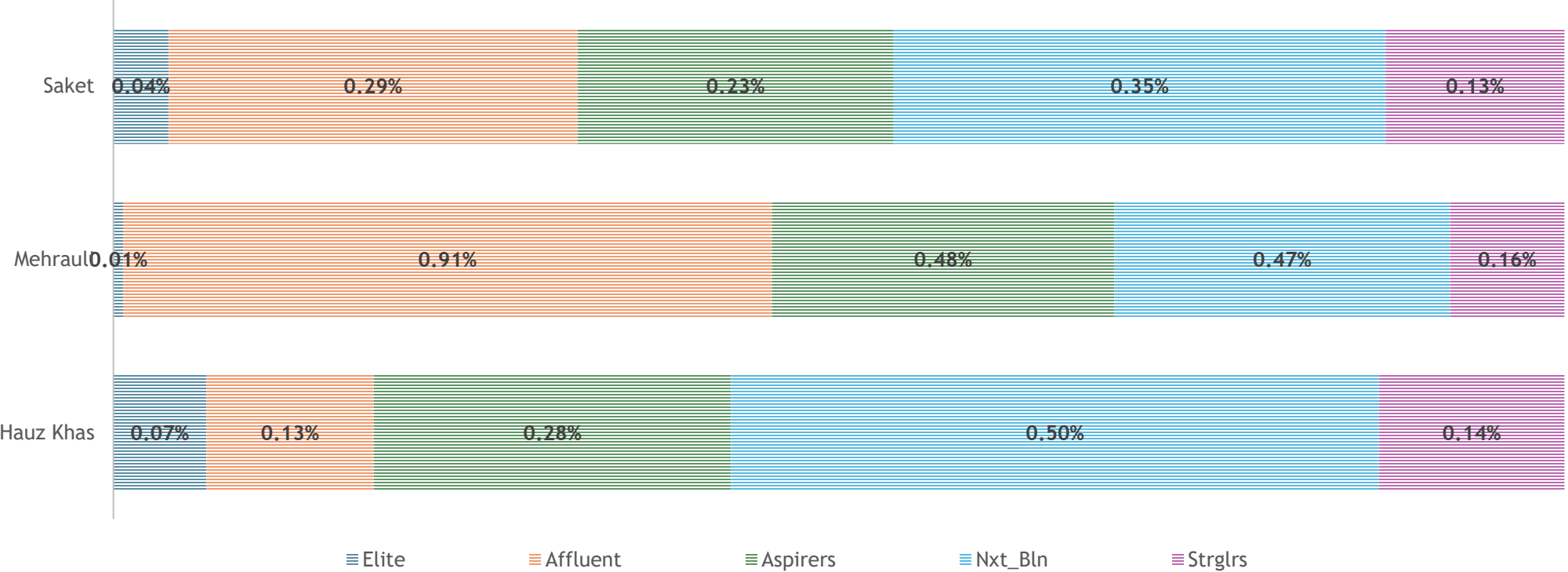
GEN_A X AFFLUENCE %



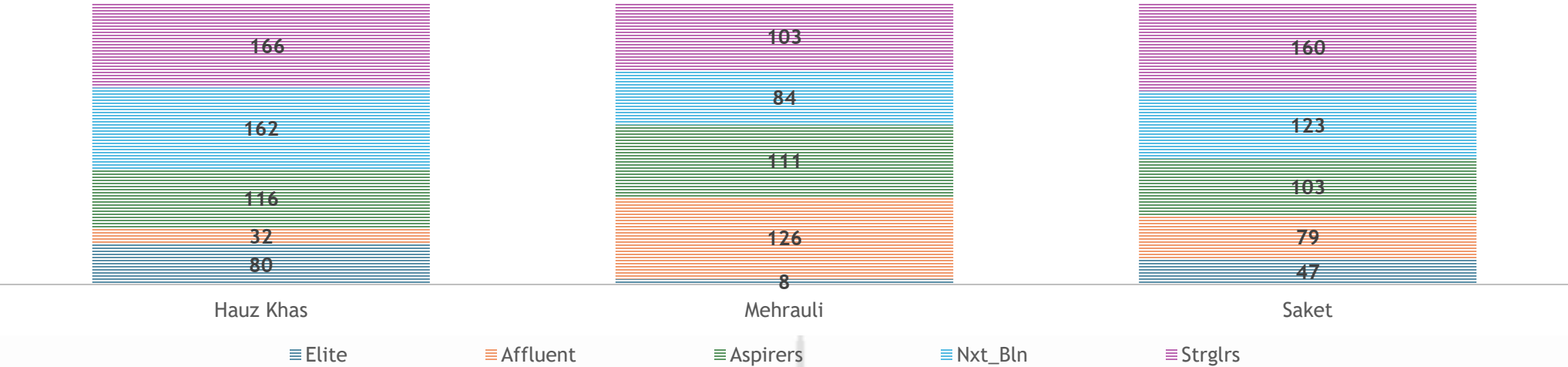
GEN_A X AFFLUENCE INDEX



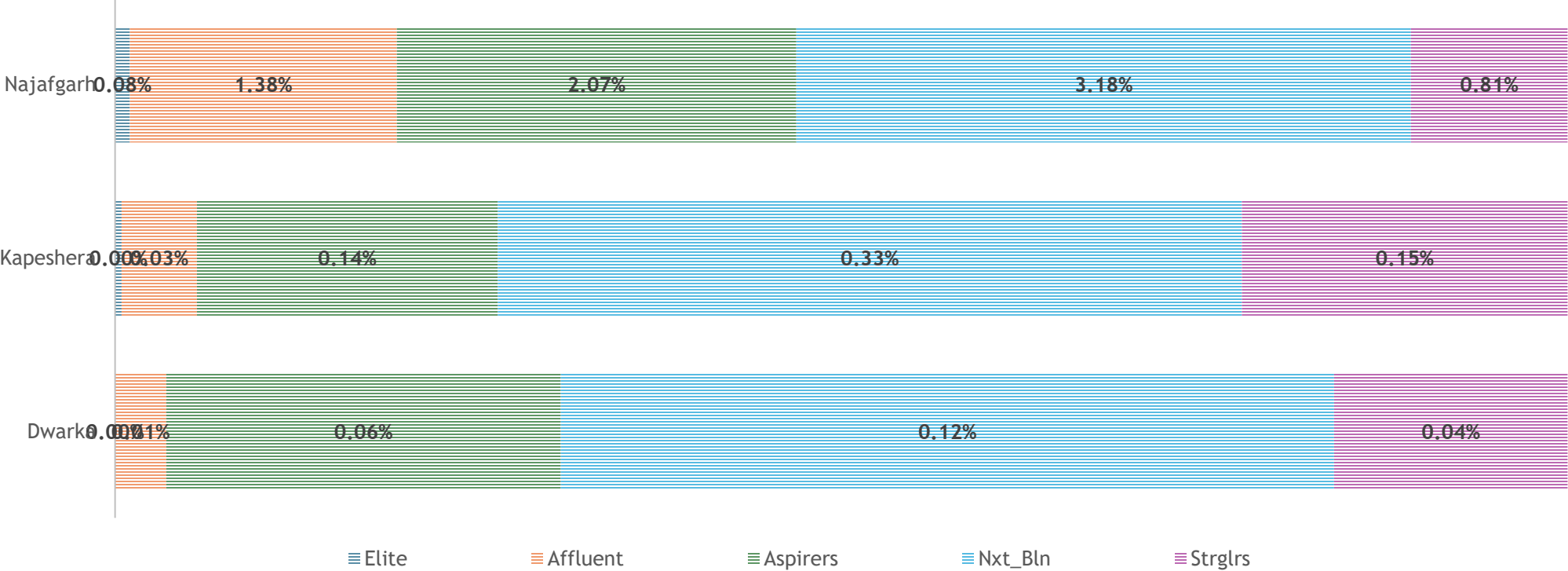
GEN_A X AFFLUENCE %



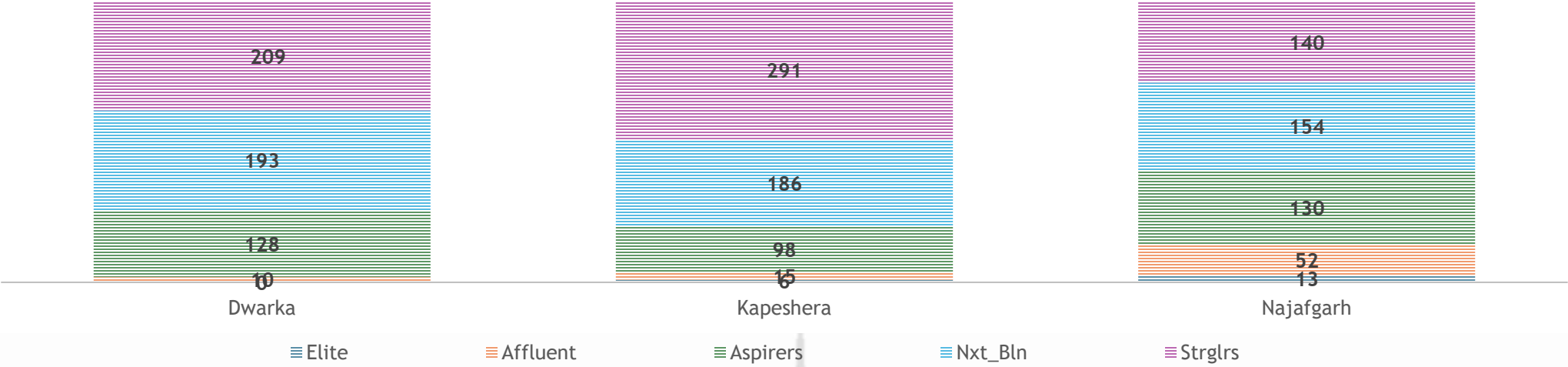
GEN_A X AFFLUENCE INDEX



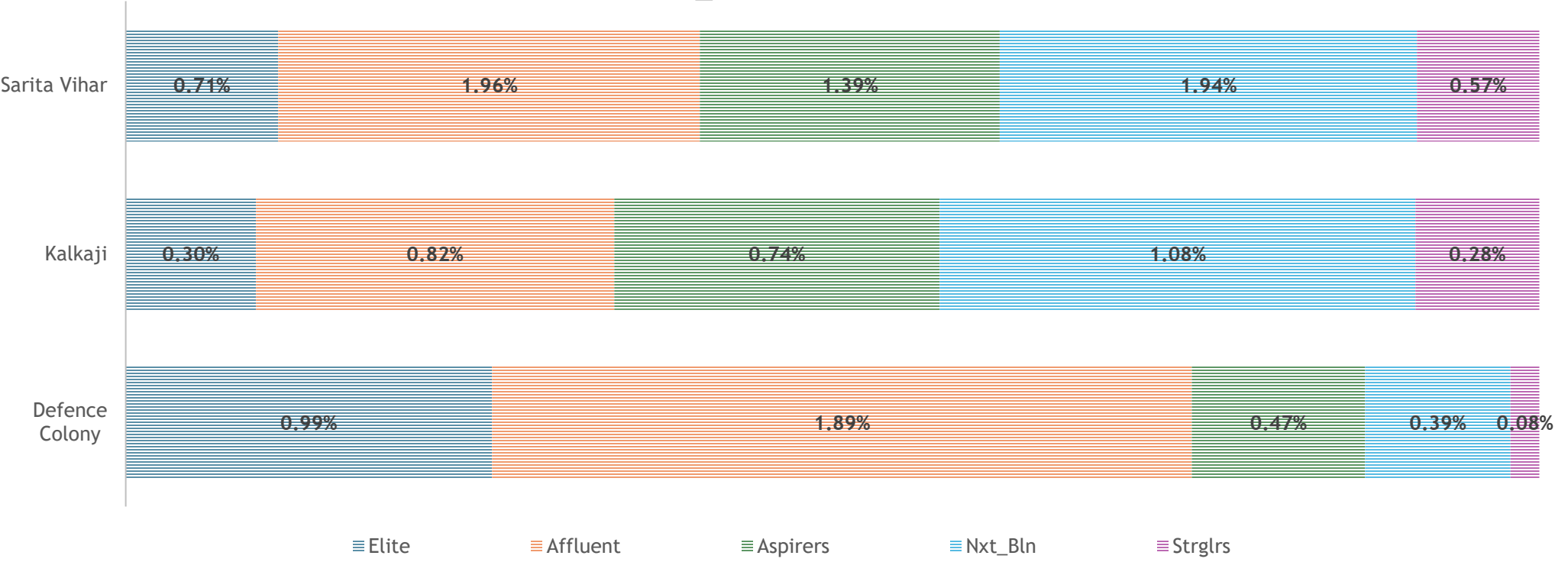
GEN_A X AFFLUENCE %



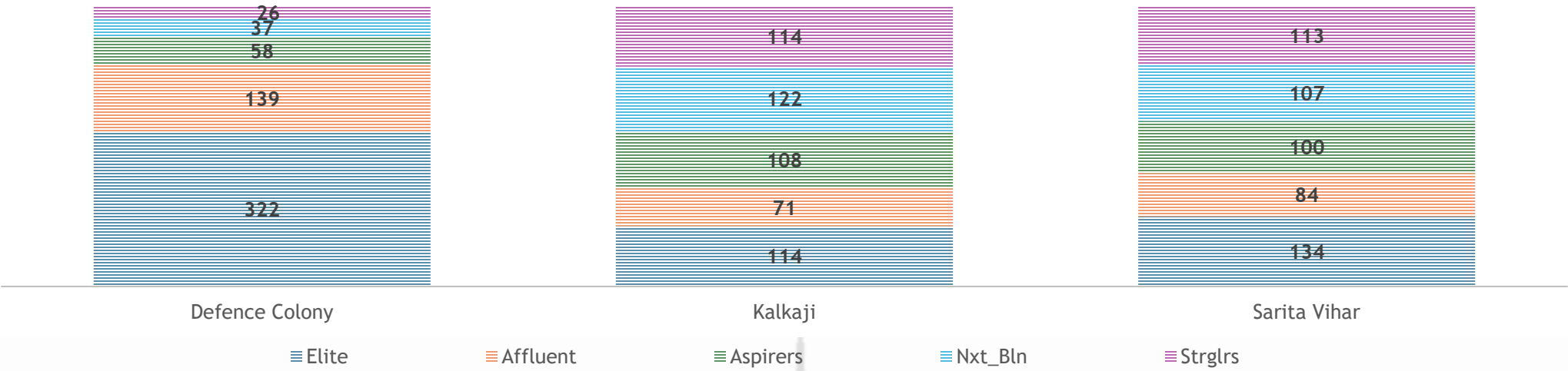
GEN_A X AFFLUENCE INDEX



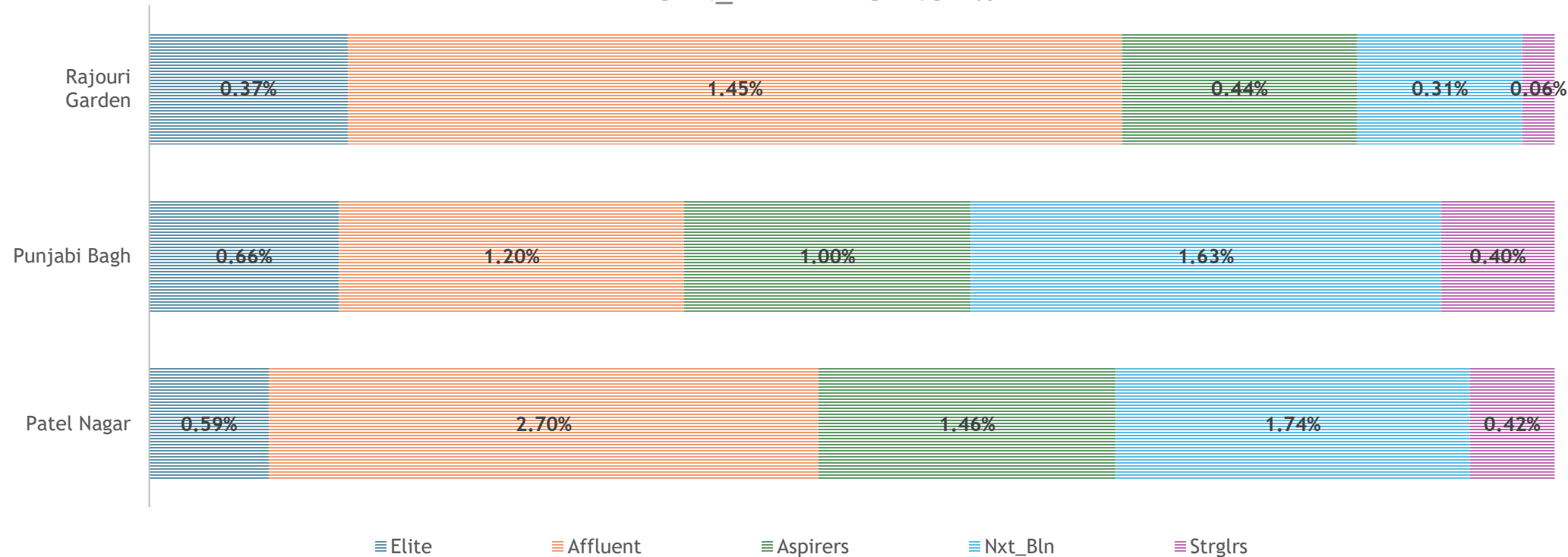
GEN_A X AFFLUENCE %



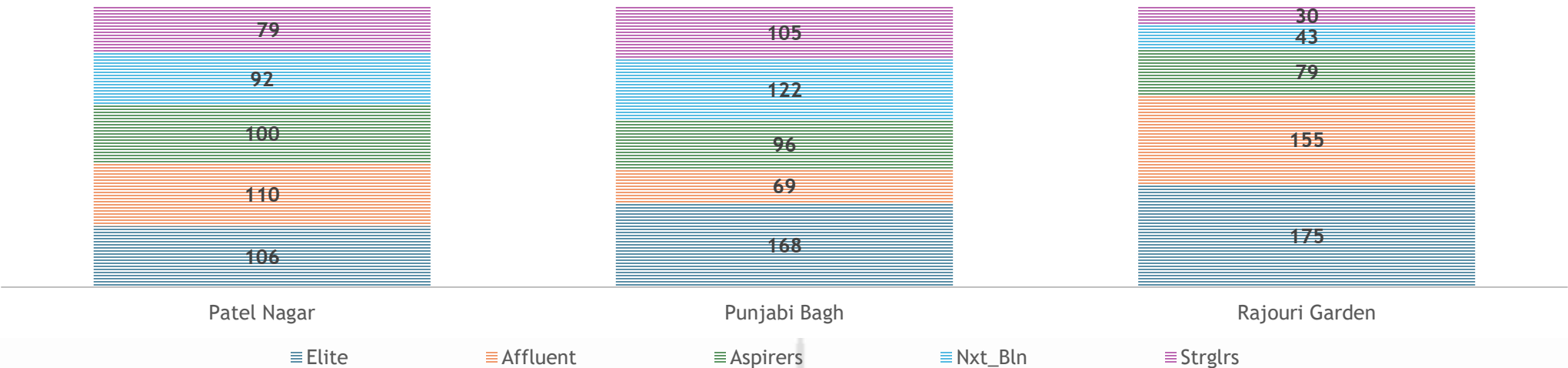
GEN_A X AFFLUENCE INDEX



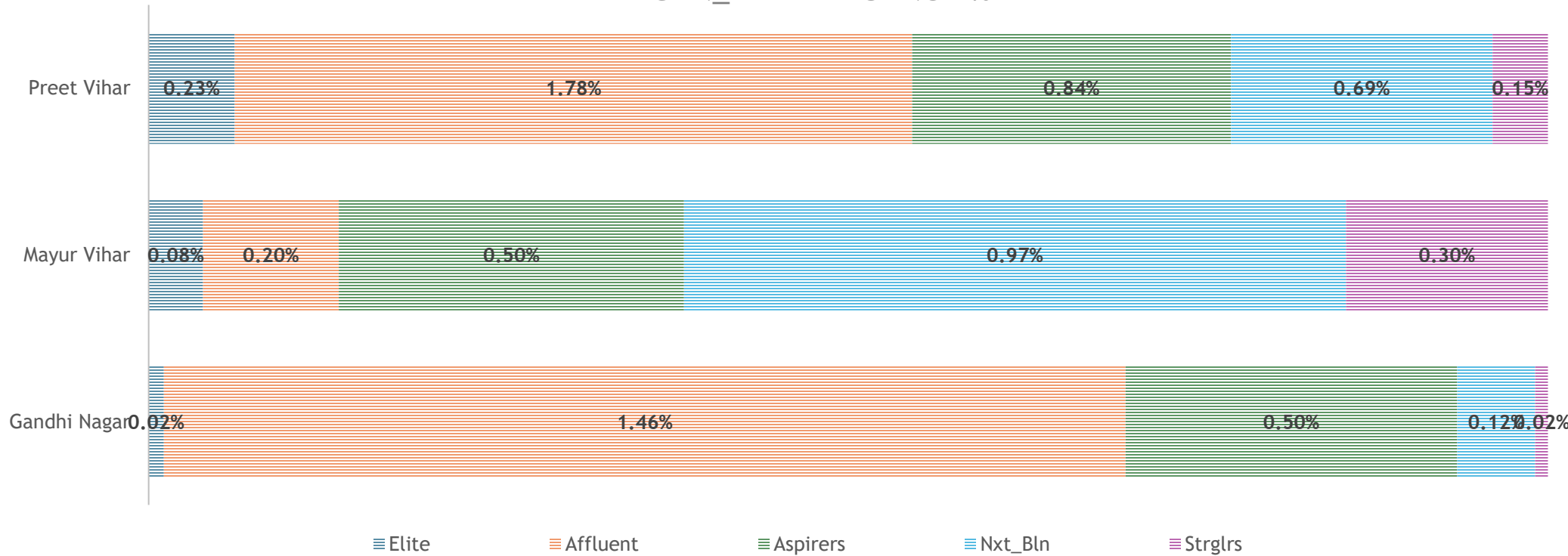
GEN_A X AFFLUENCE %



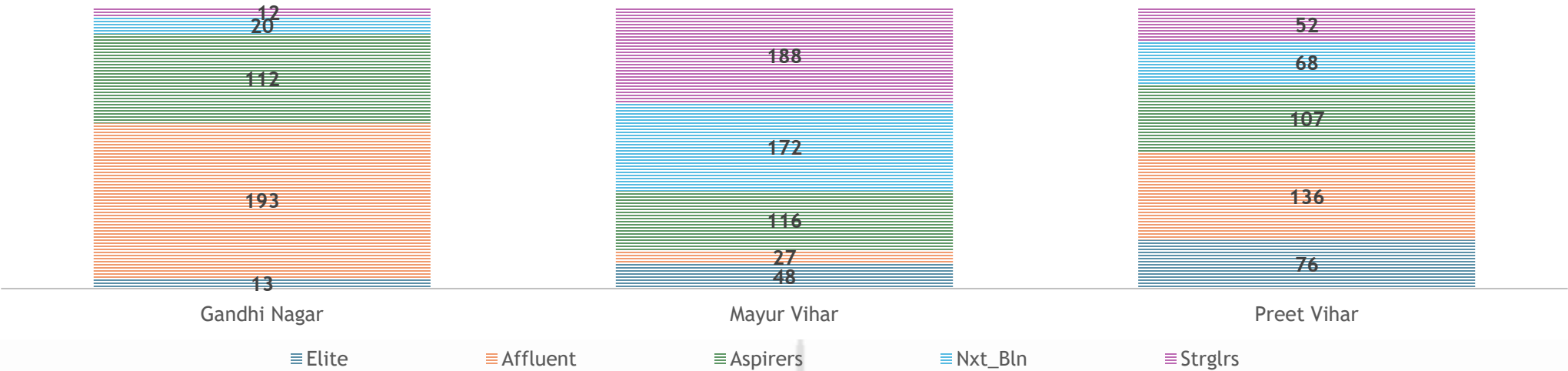
GEN_A X AFFLUENCE INDEX



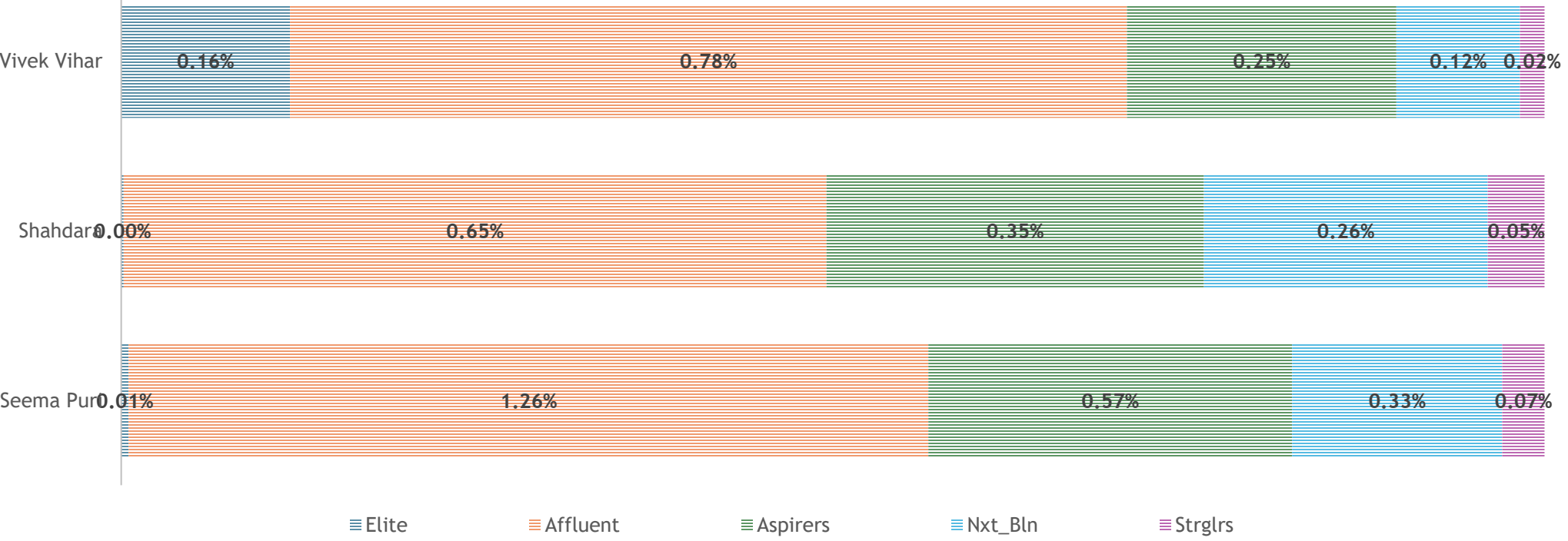
GEN_A X AFFLUENCE %



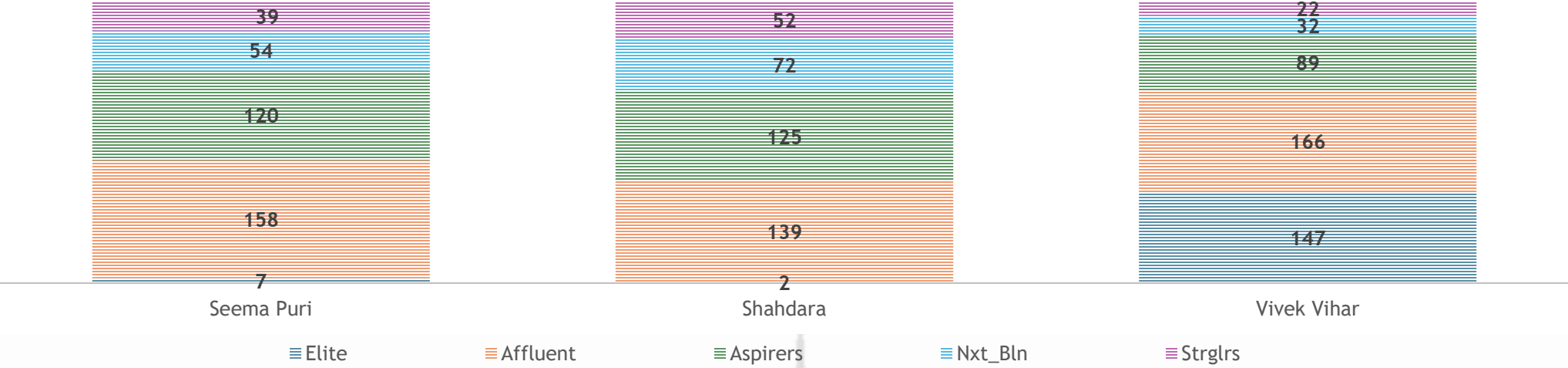
GEN_A X AFFLUENCE INDEX



GEN_A X AFFLUENCE %



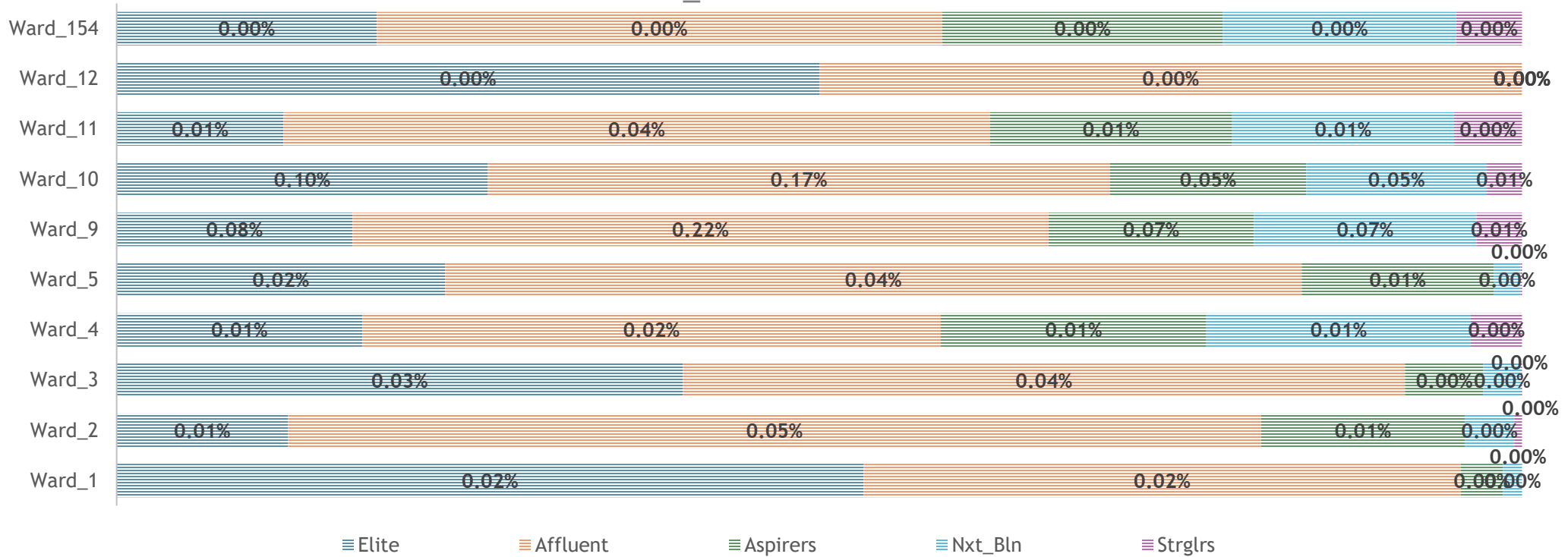
GEN_A X AFFLUENCE INDEX



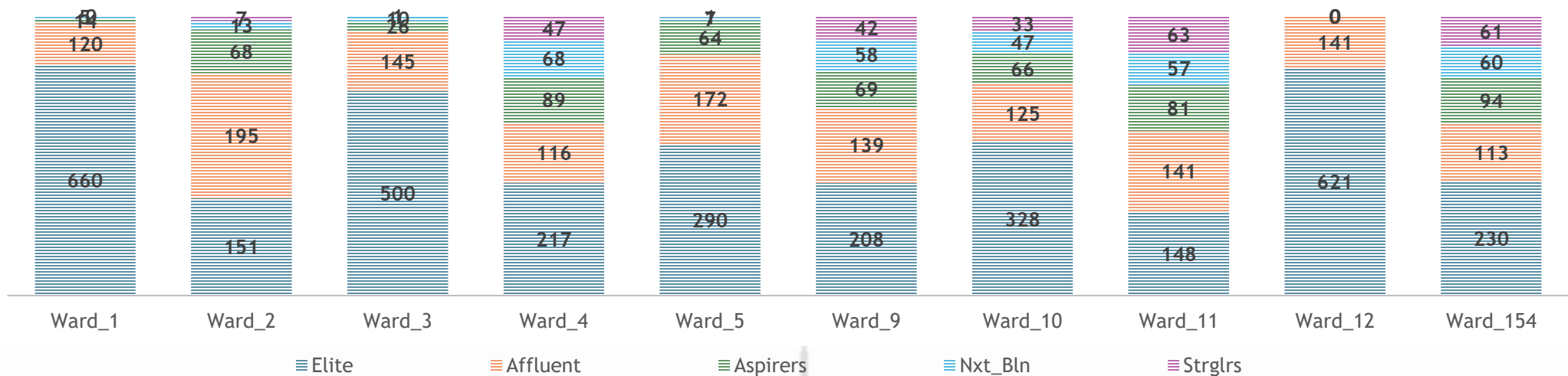
New Delhi District Chanakya Puri Sub- District Ward Level

**GEN
A**

GEN_A X AFFLUENCE %



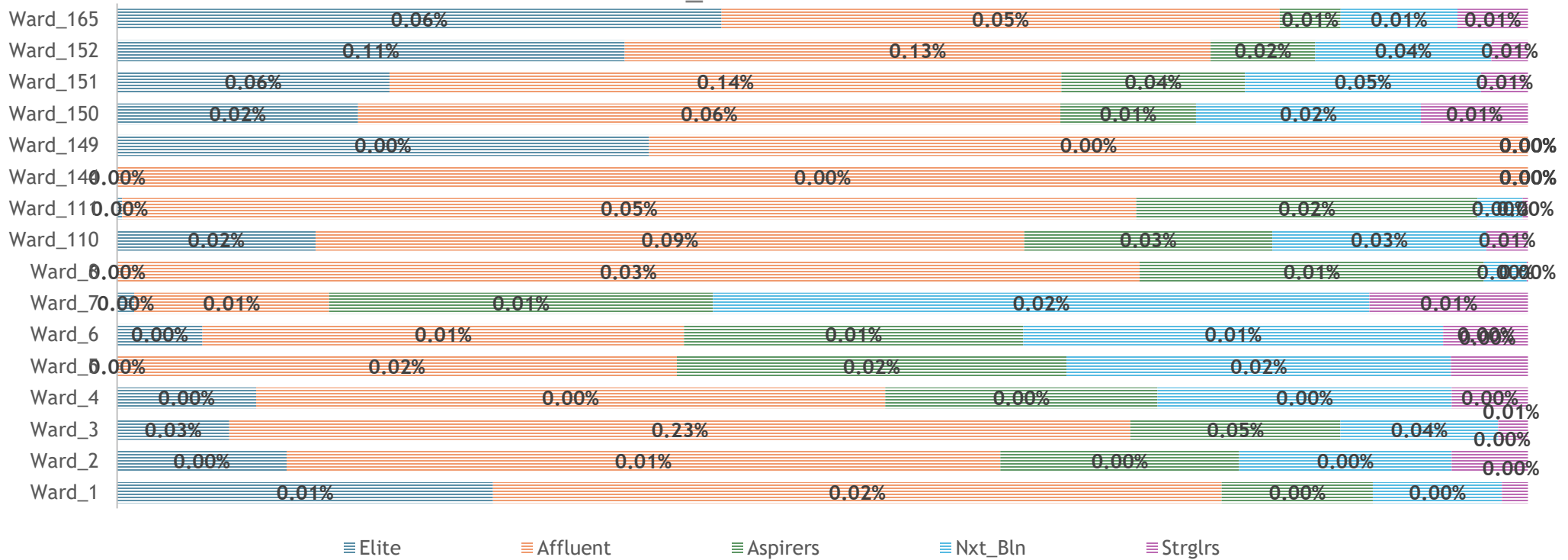
GEN_A X AFFLUENCE INDEX



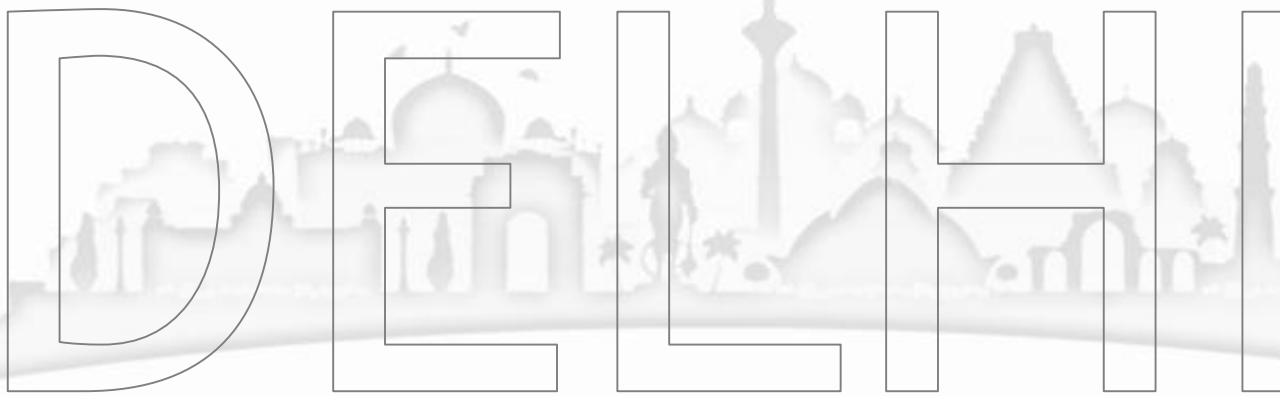
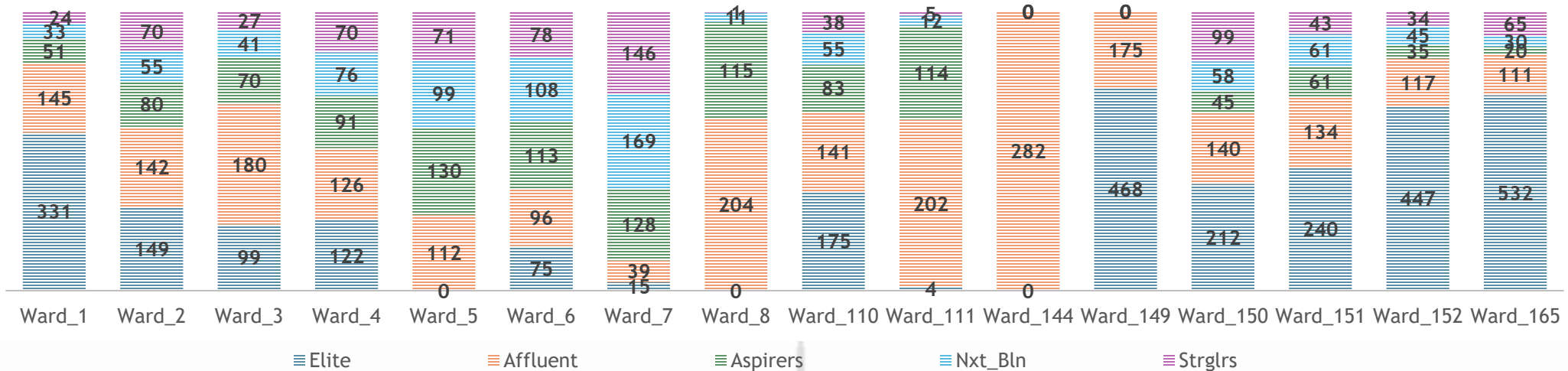
New Delhi District Delhi Cantonment Sub- District Ward Level

**GEN
A**

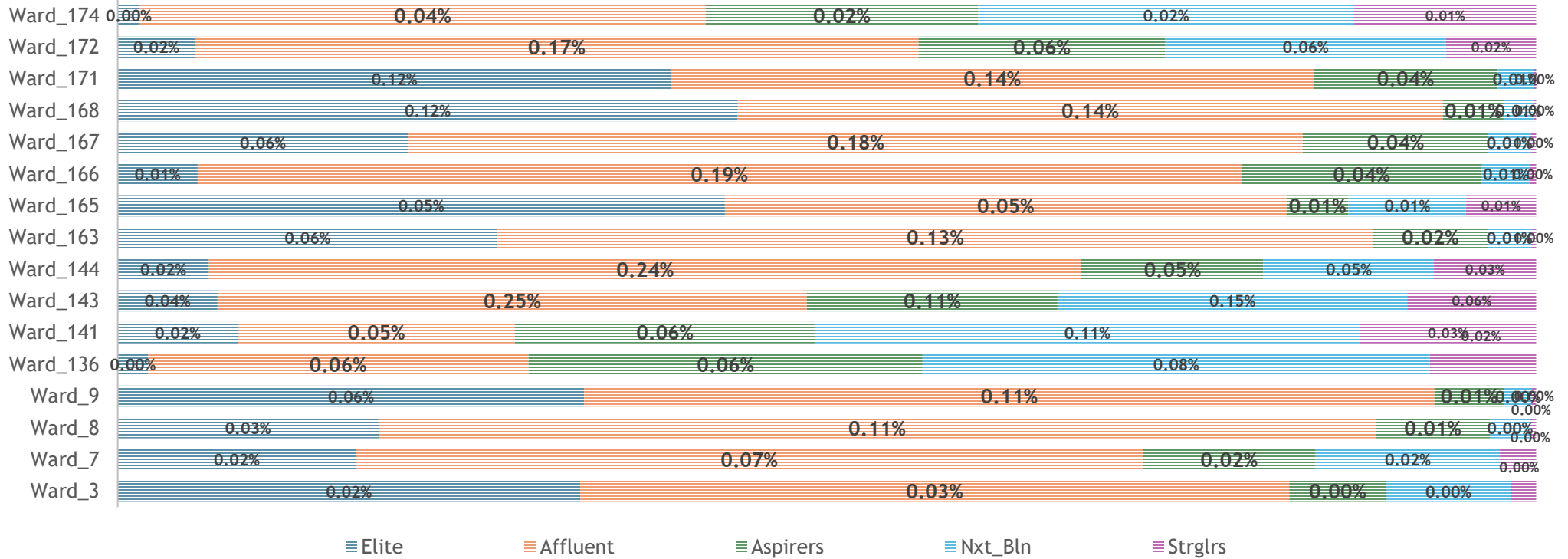
GEN_A X AFFLUENCE %



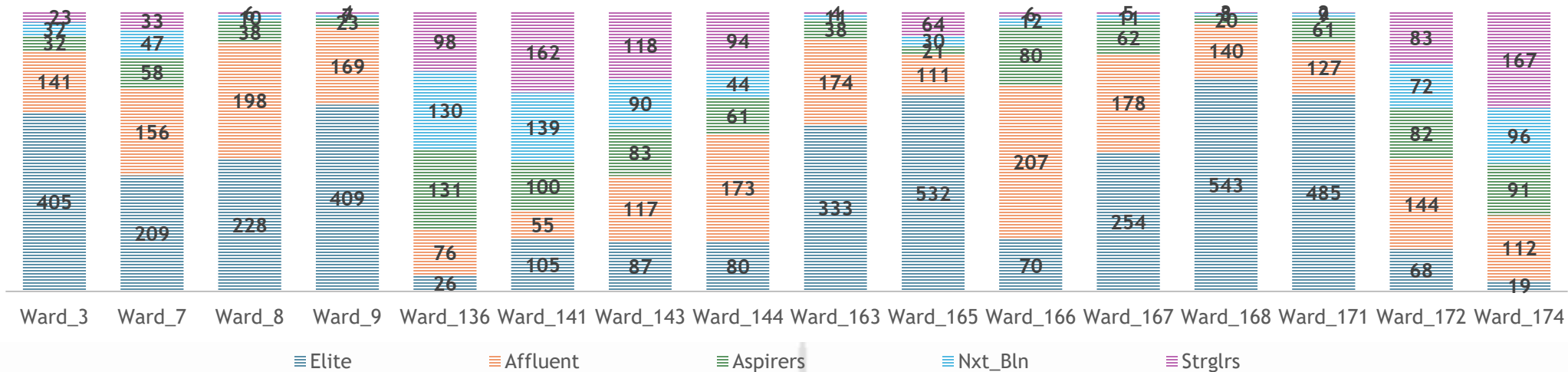
GEN_A X AFFLUENCE INDEX



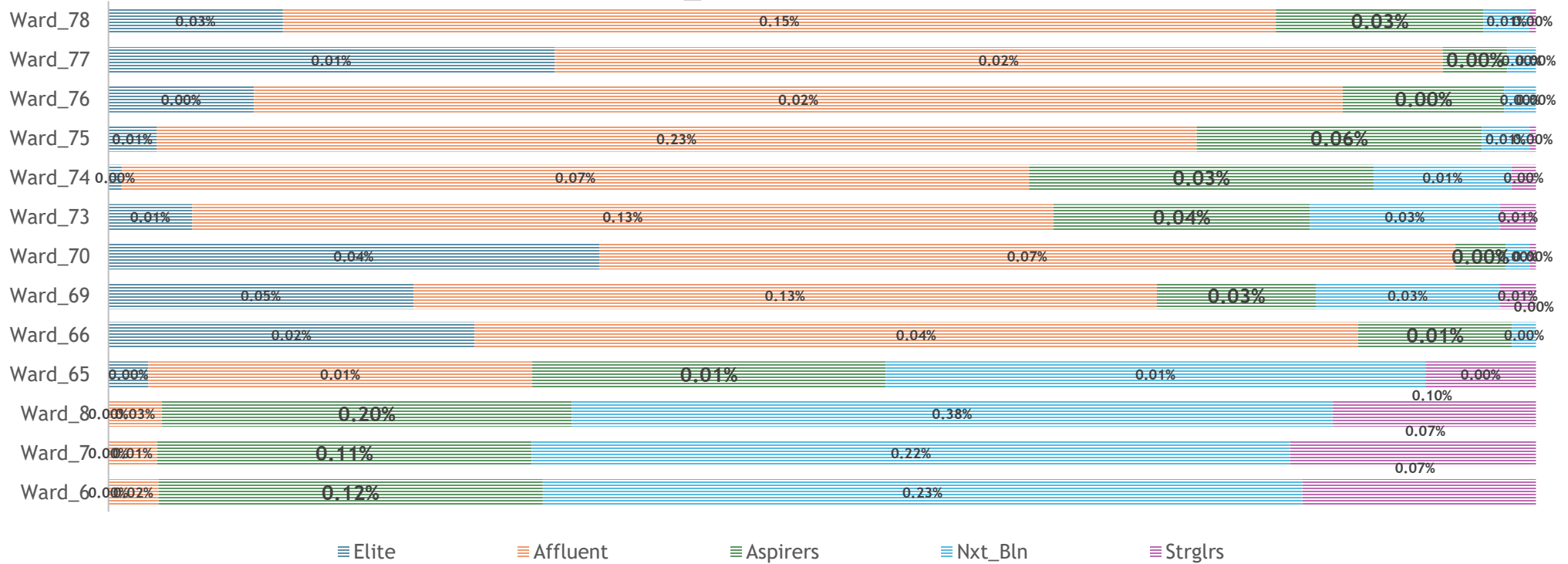
GEN_A X AFFLUENCE %



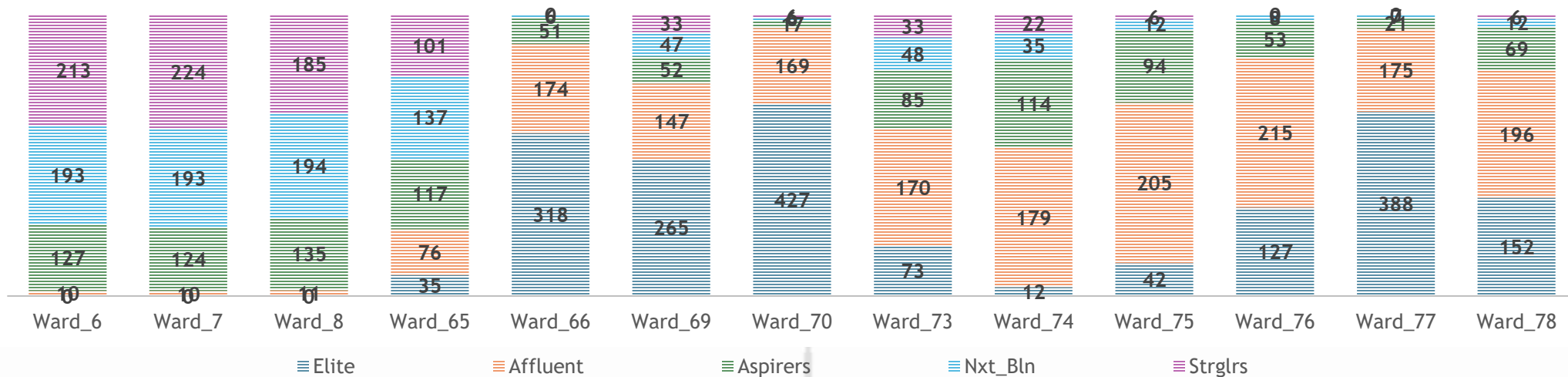
GEN_A X AFFLUENCE INDEX



GEN_A X AFFLUENCE %



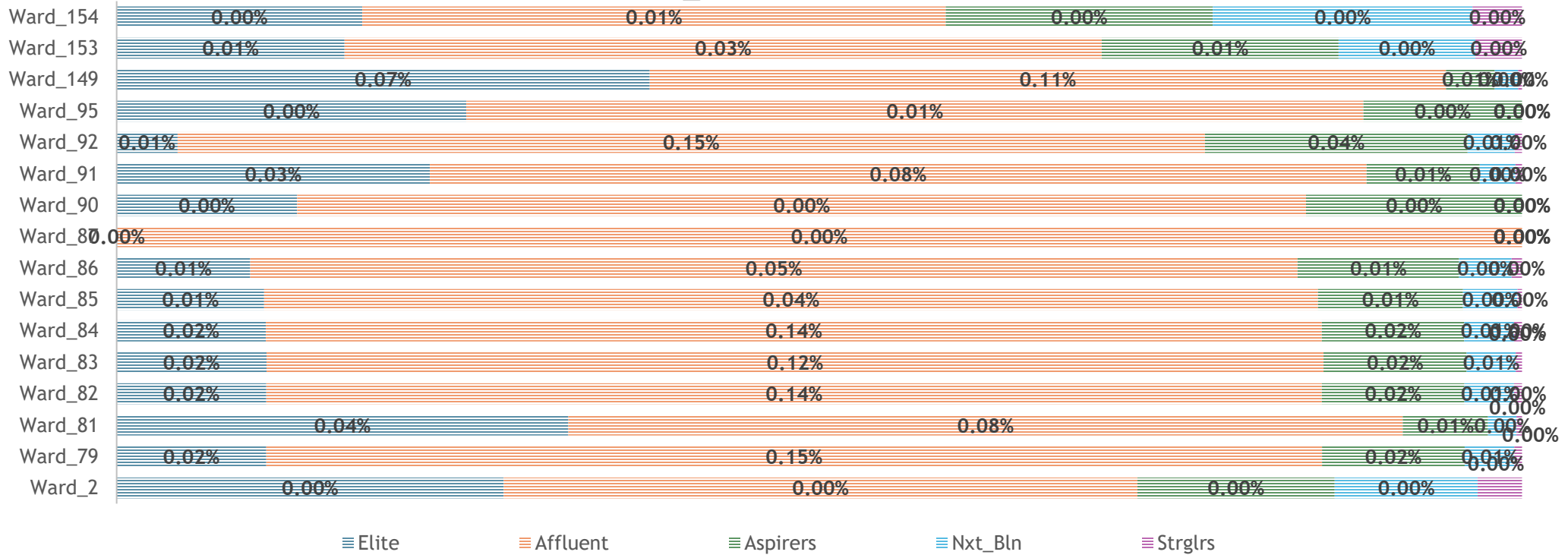
GEN_A X AFFLUENCE INDEX



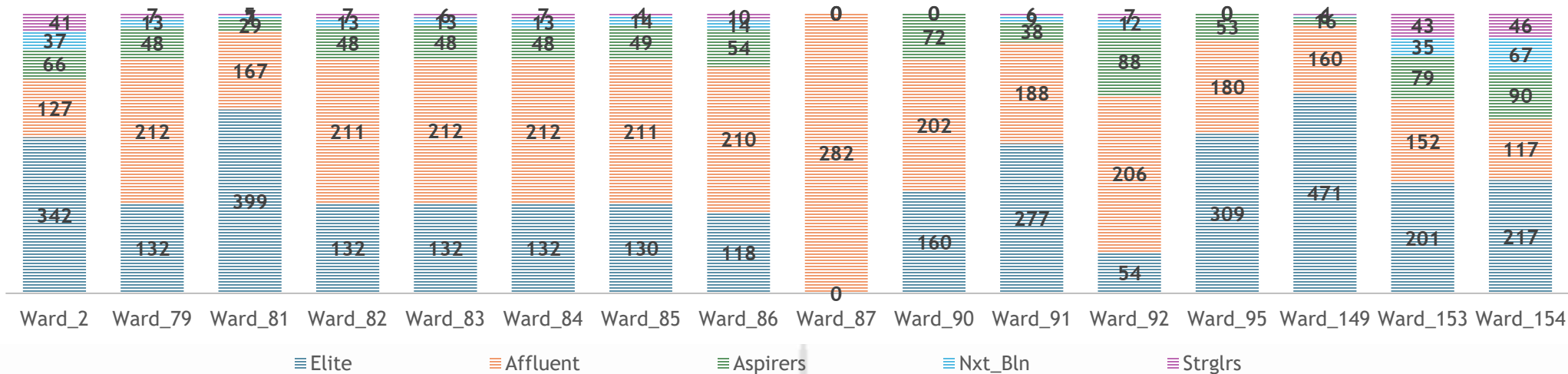
Central District Karol Bagh Sub- District Ward Level

**GEN
A**

GEN_A X AFFLUENCE %



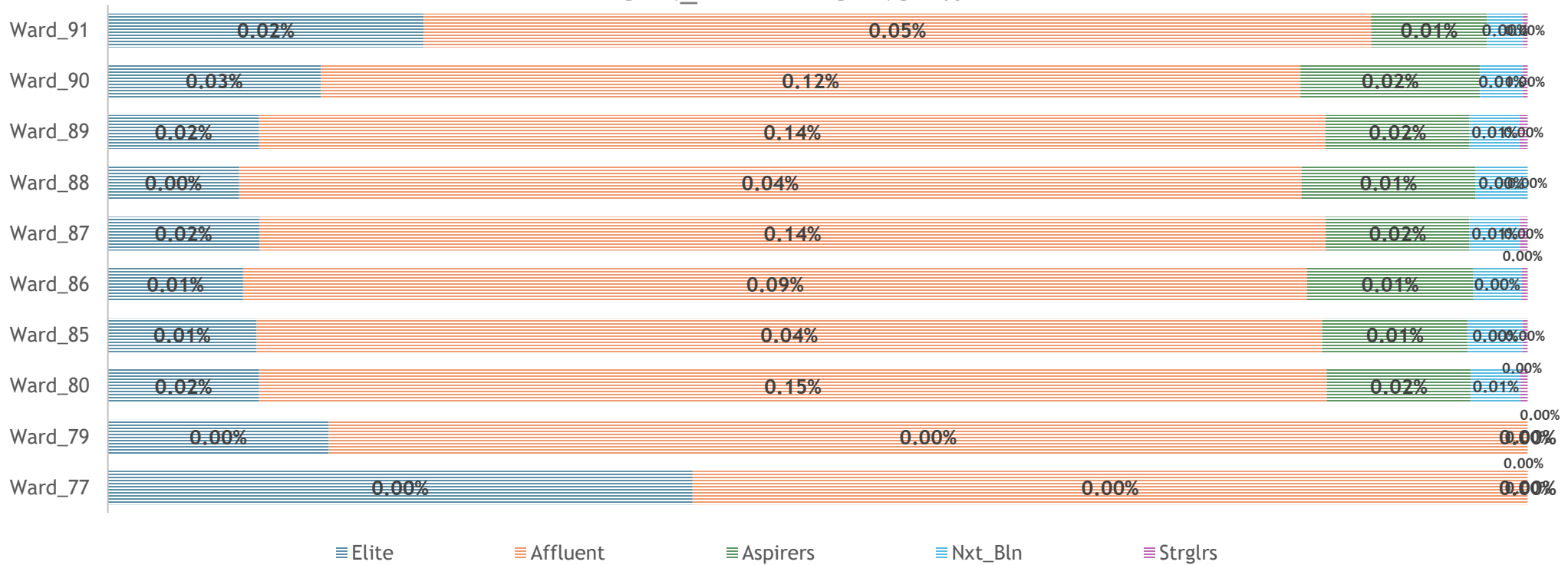
GEN_A X AFFLUENCE INDEX



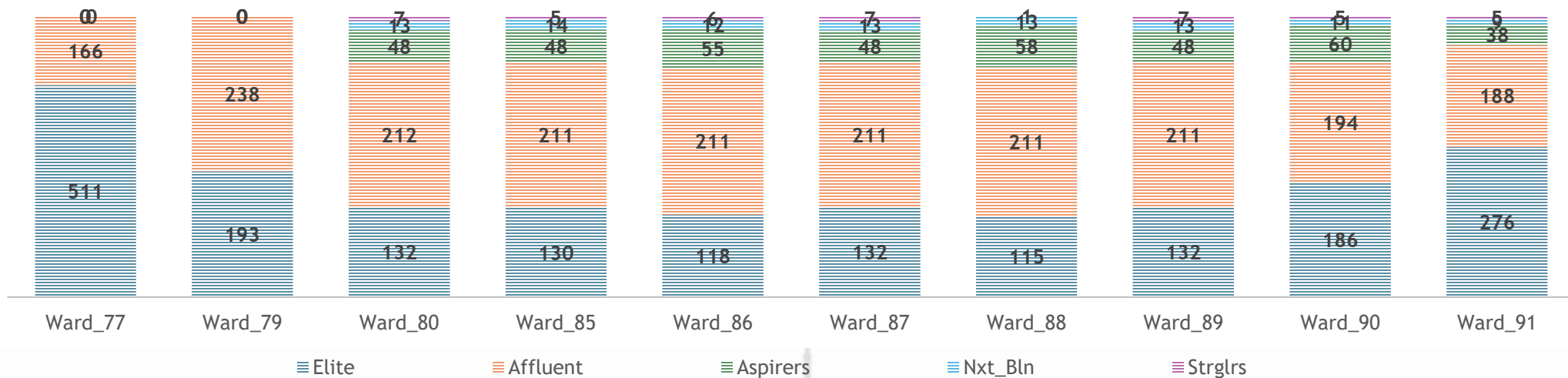
Central District Kotwali Sub- District Ward Level

GEN
A

GEN_A X AFFLUENCE %



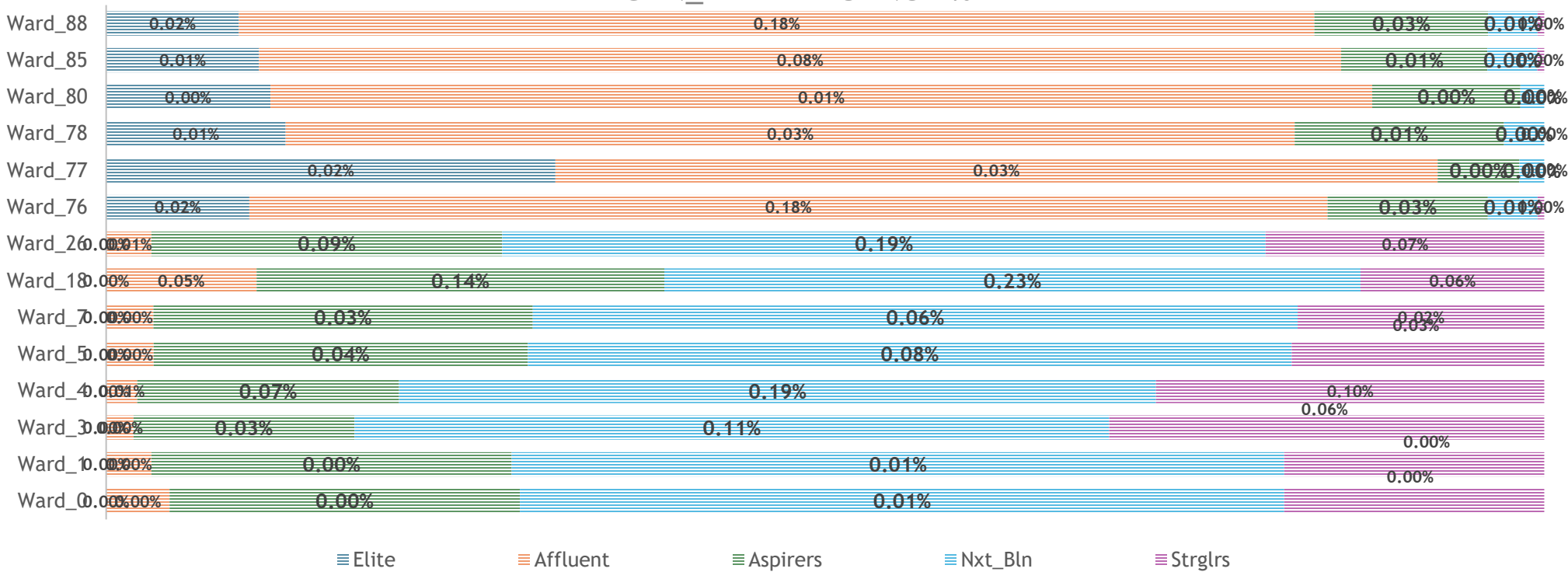
GEN_A X AFFLUENCE INDEX



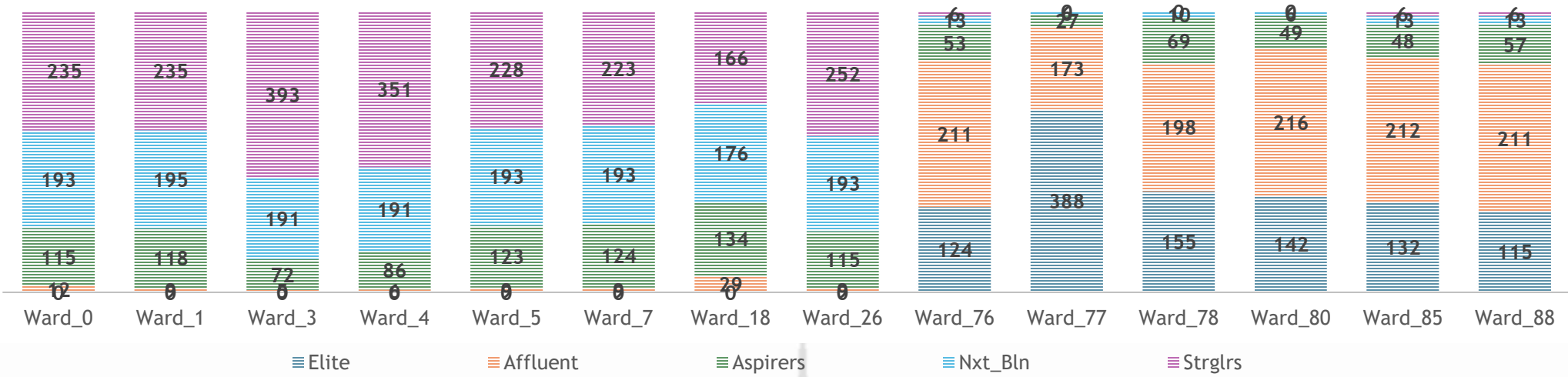
North District
Alipur Sub- District
Ward Level

GEN
A

GEN_A X AFFLUENCE %



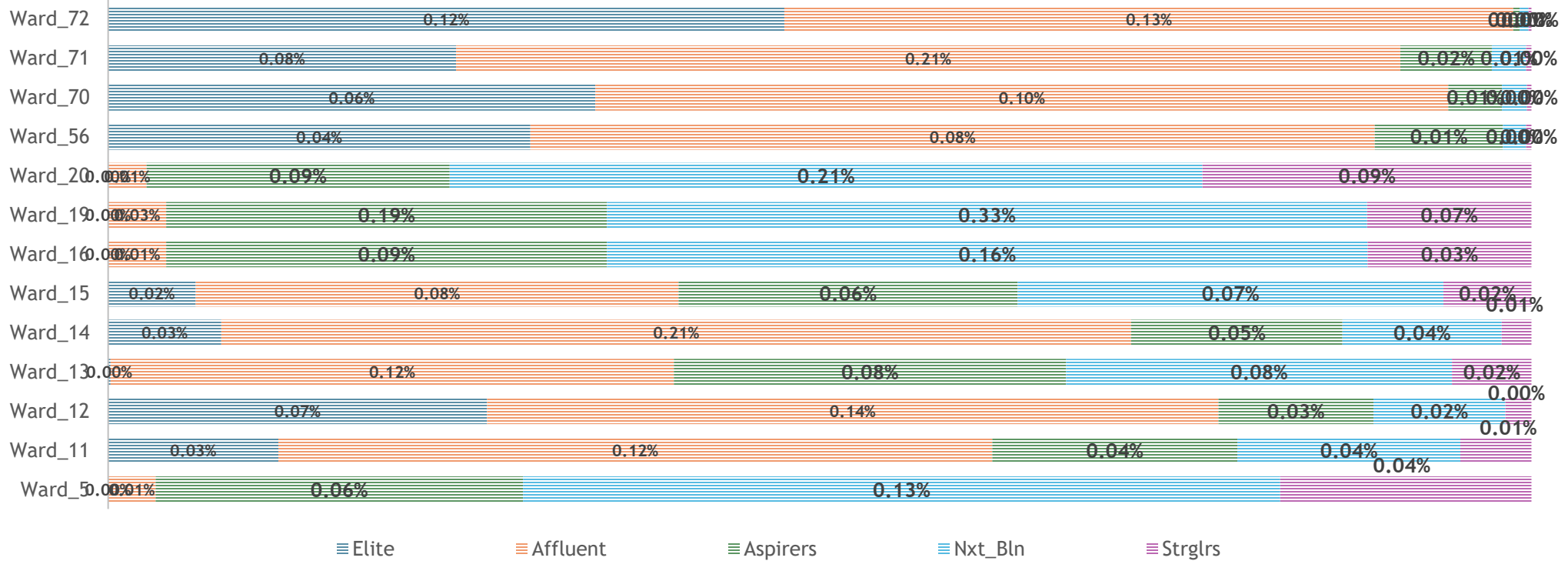
GEN_A X AFFLUENCE INDEX



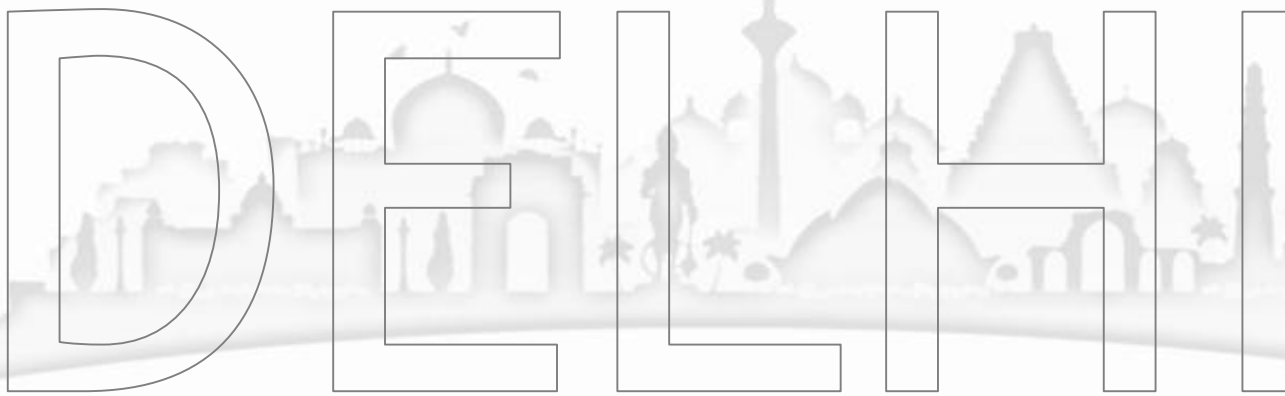
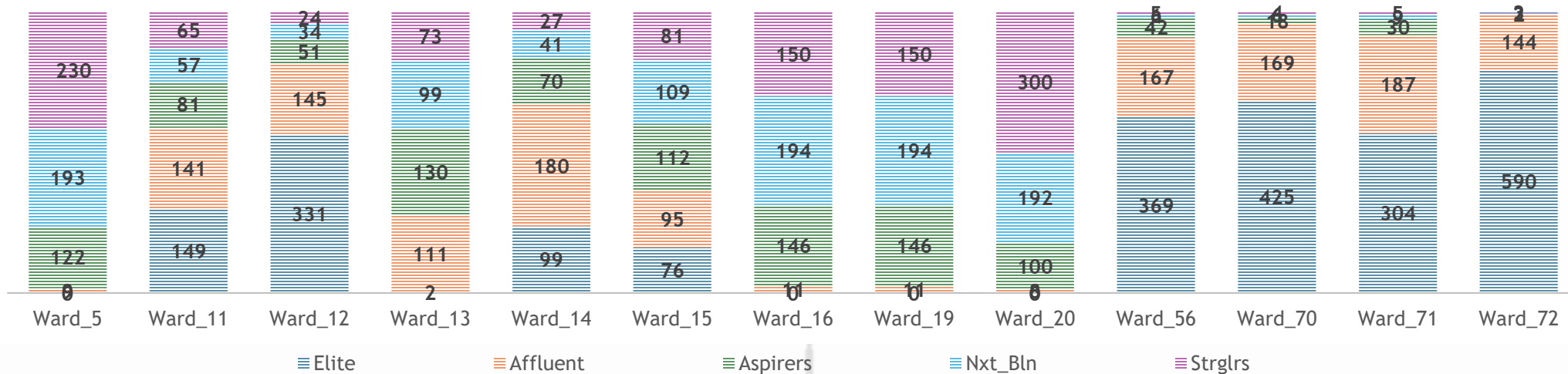
North District Model Town Sub- District Ward Level

**GEN
A**

GEN_A X AFFLUENCE %



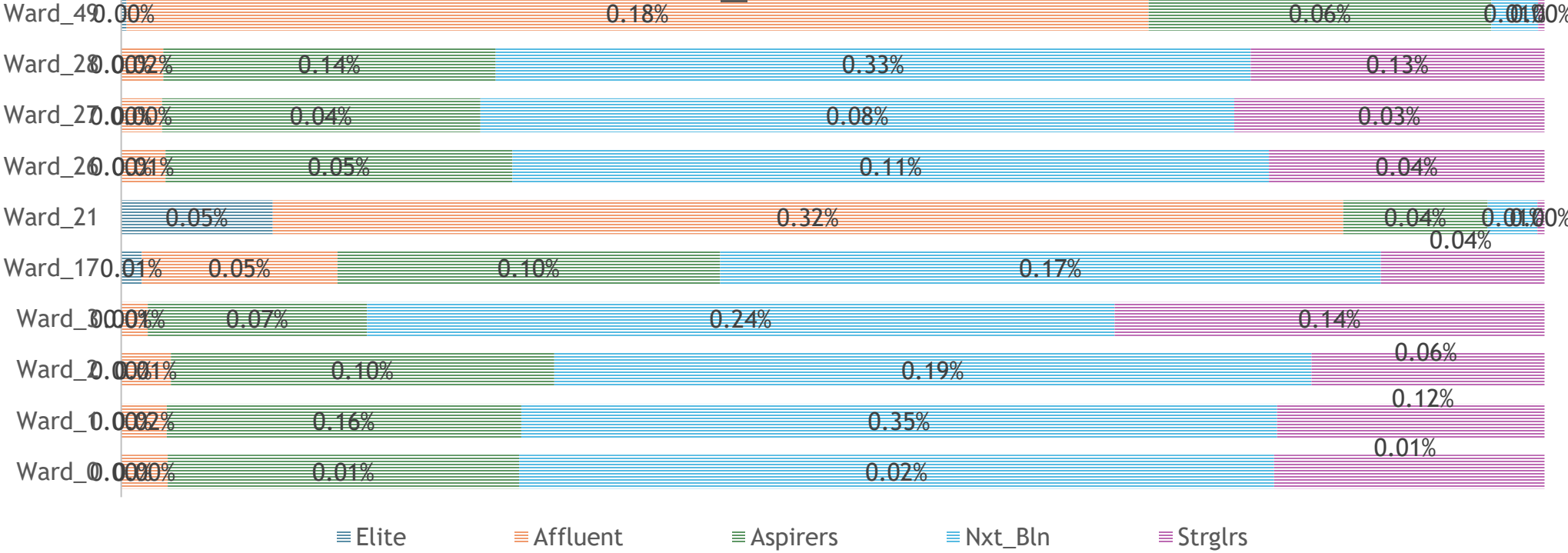
GEN_A X AFFLUENCE INDEX



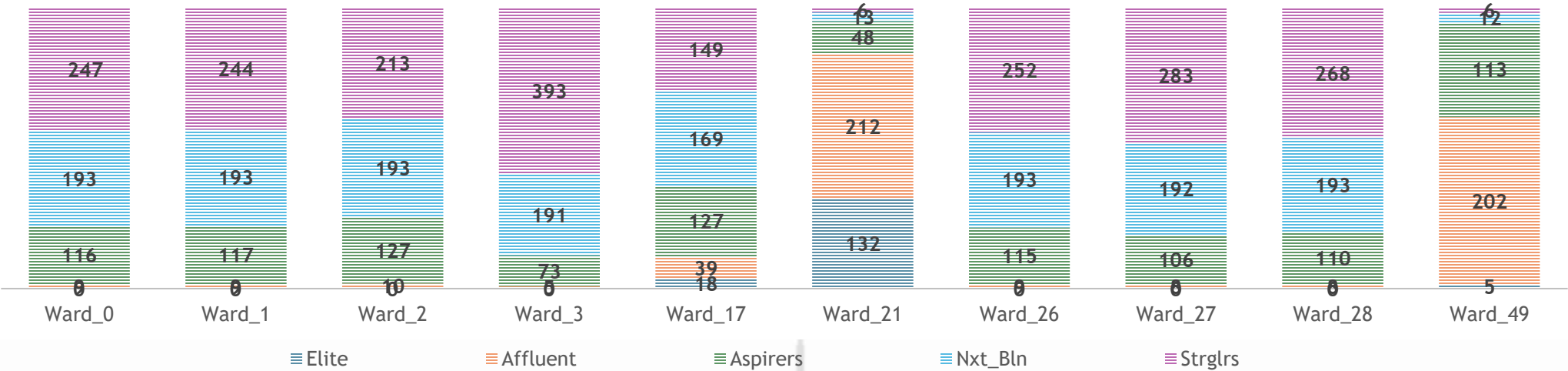
North District
Narela Sub- District
Ward Level

GEN
A

GEN_A X AFFLUENCE %

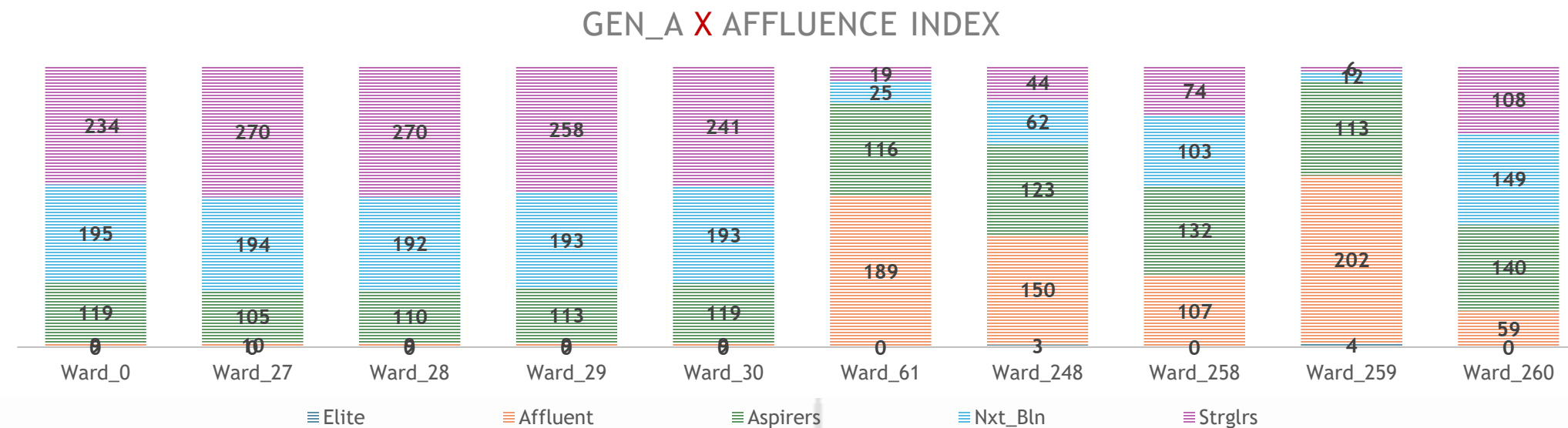
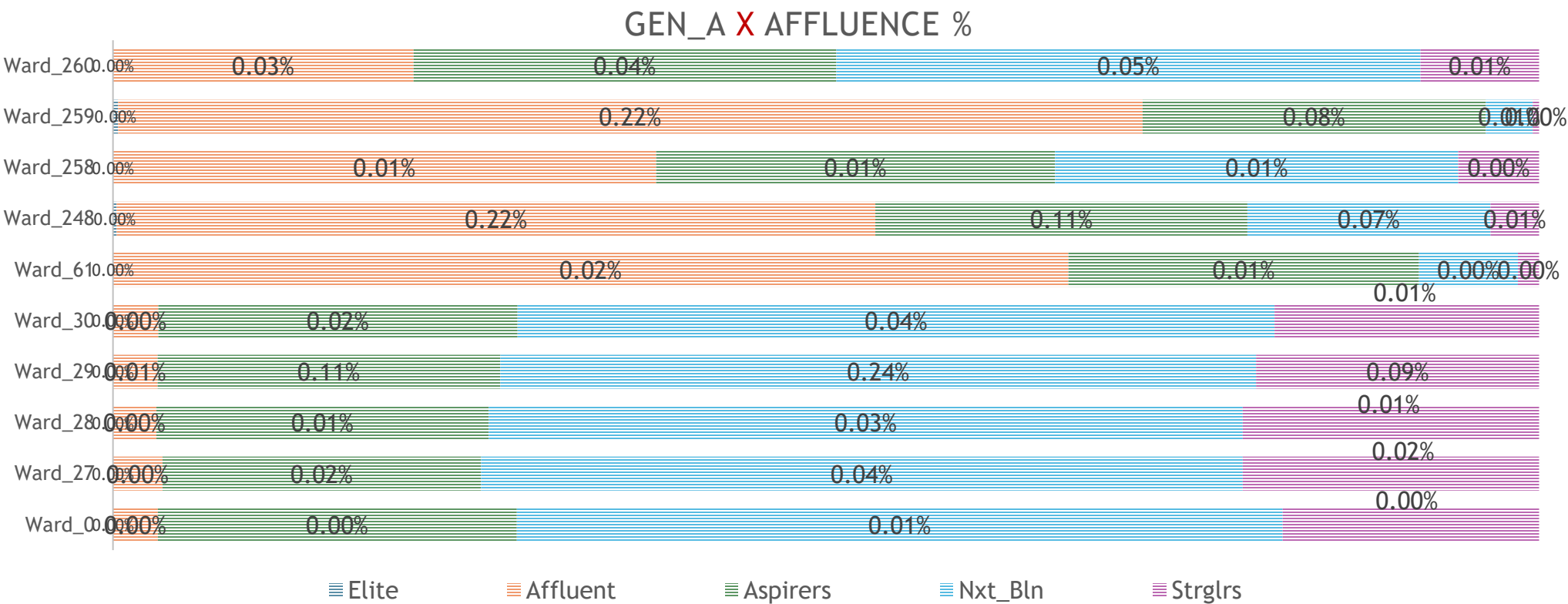


GEN_A X AFFLUENCE INDEX



North West District
Kanjhawala Sub- District
Ward Level

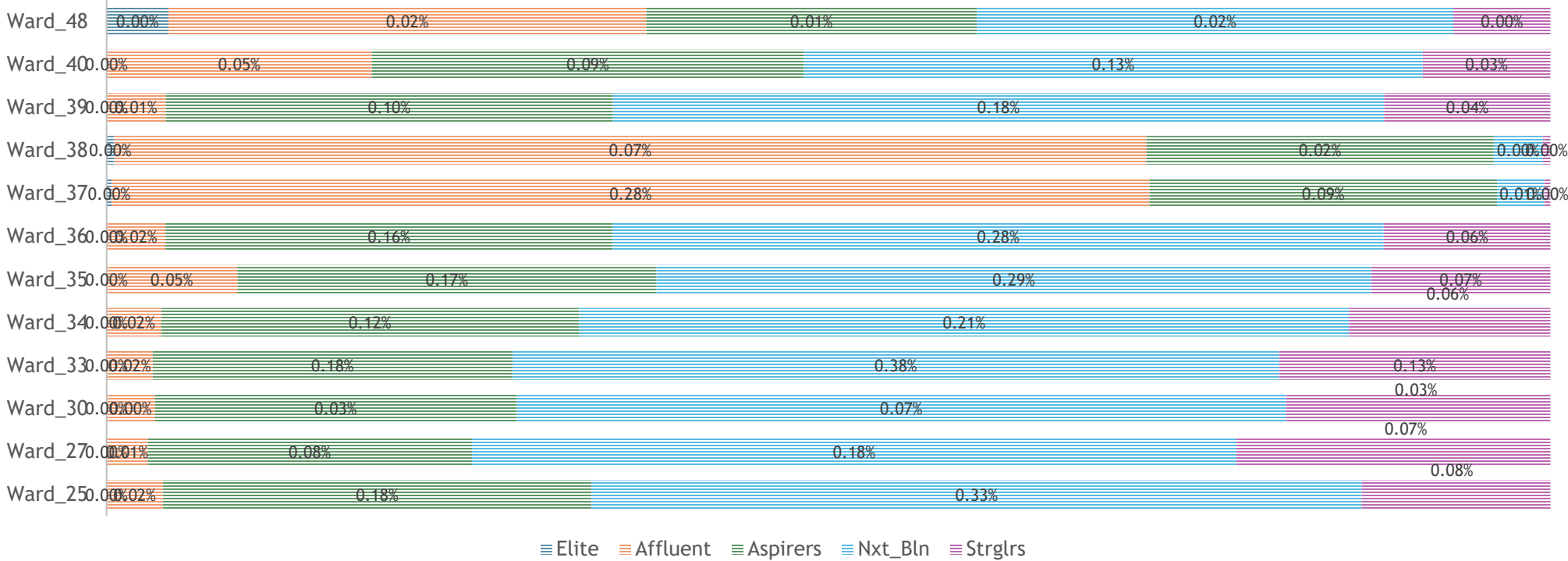
GEN
A



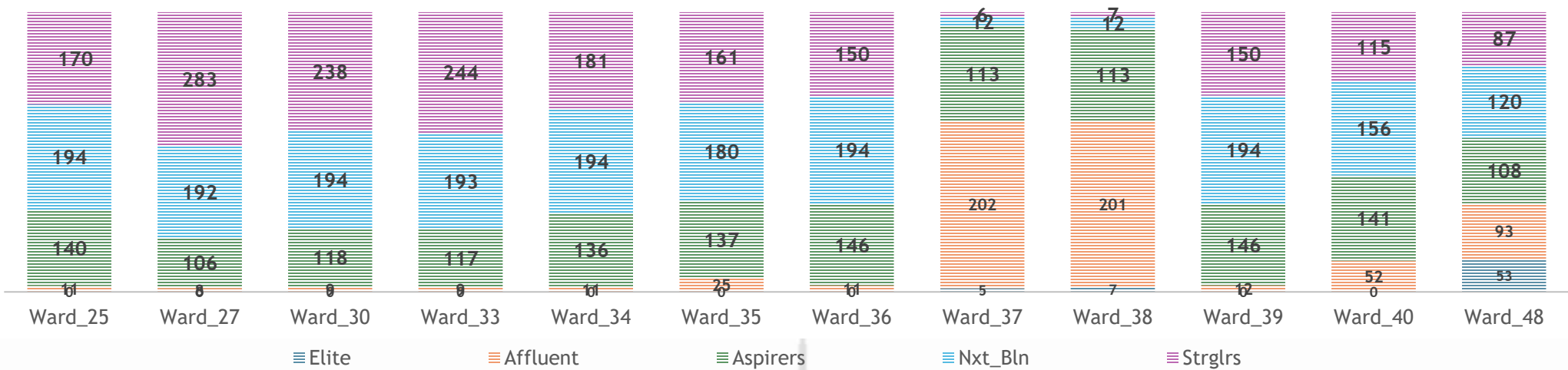
North West District
Rohini Sub- District
Ward Level

GEN
A

GEN_A X AFFLUENCE %



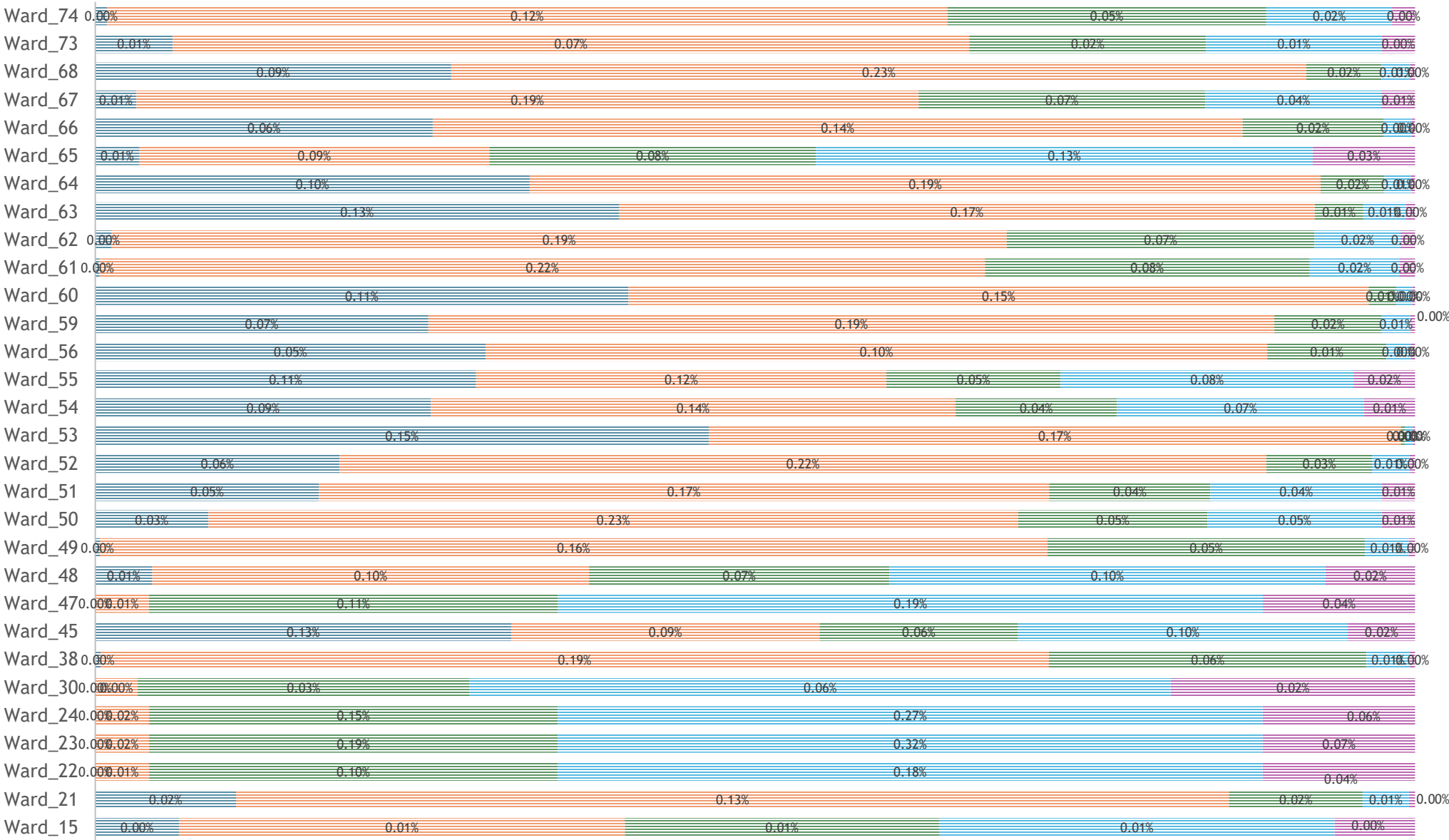
GEN_A X AFFLUENCE INDEX



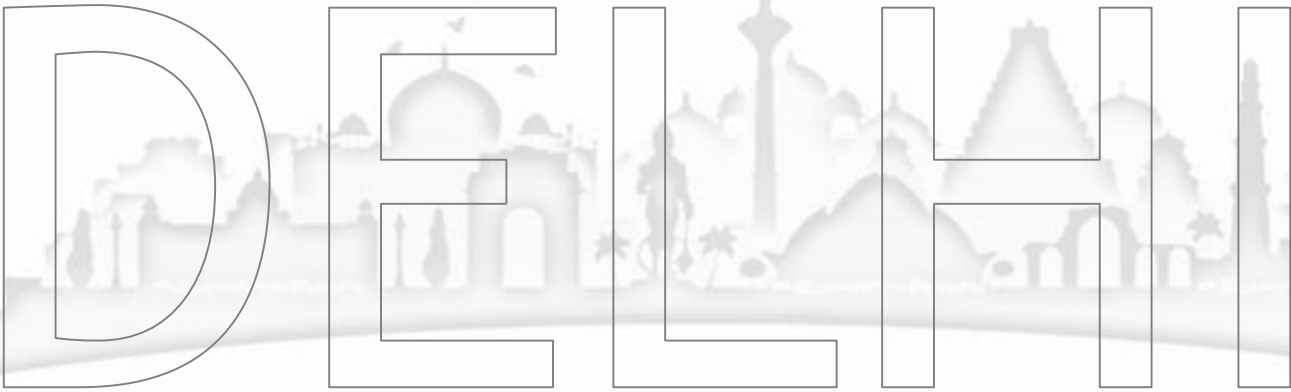
North West District
Saraswati Vihar Sub- District
Ward Level

GEN
A

GEN_A X AFFLUENCE %



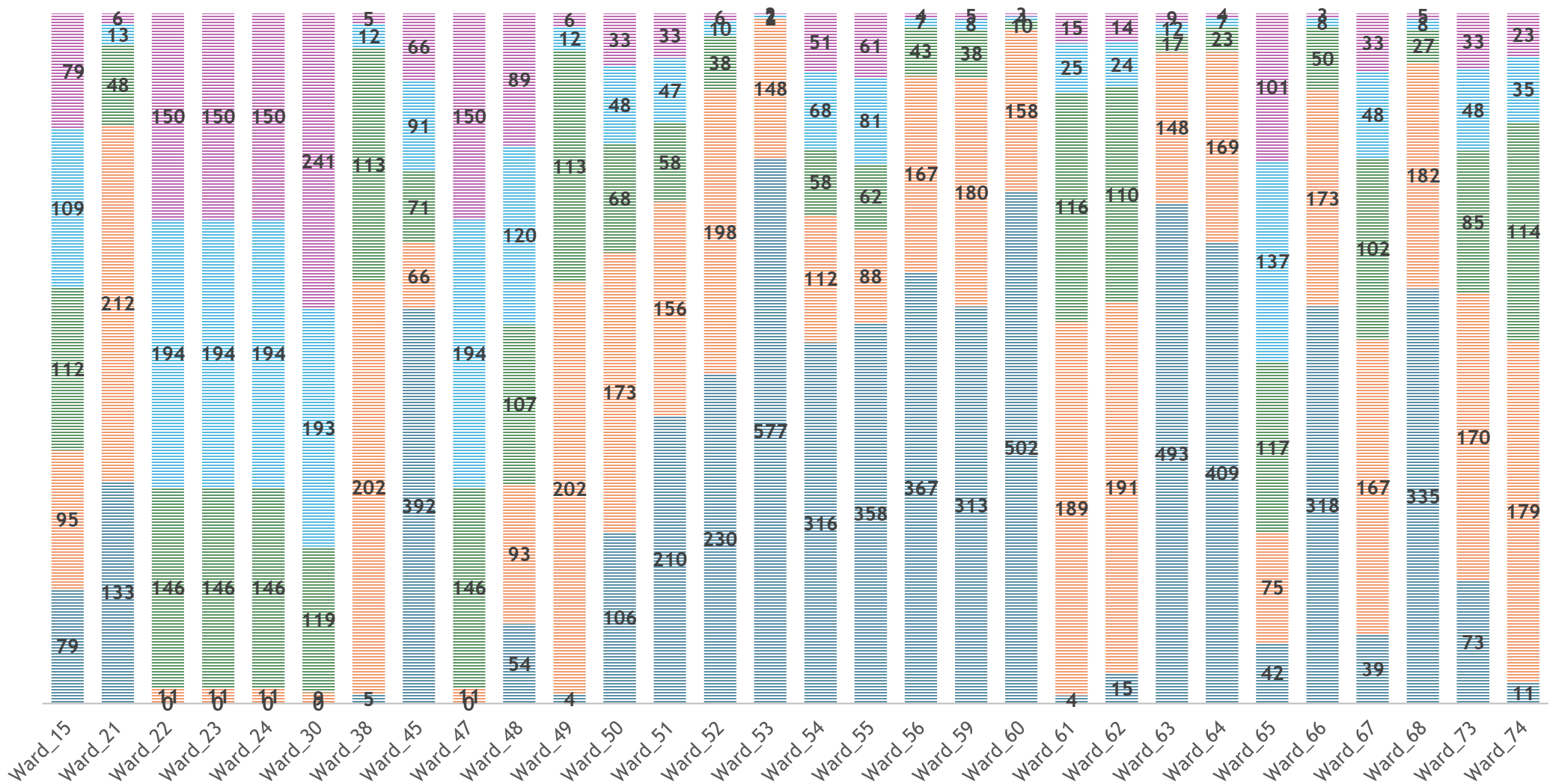
Elite Affluent Aspirers Nxt_Bln Strglrs



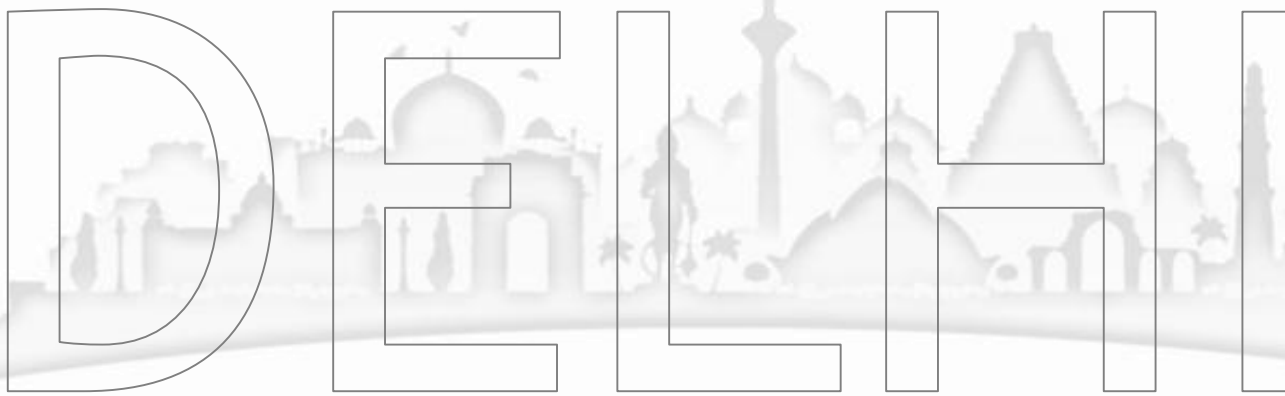
North West District Saraswati Vihar Sub- District Ward Level

GEN
A

GEN_A X AFFLUENCE INDEX



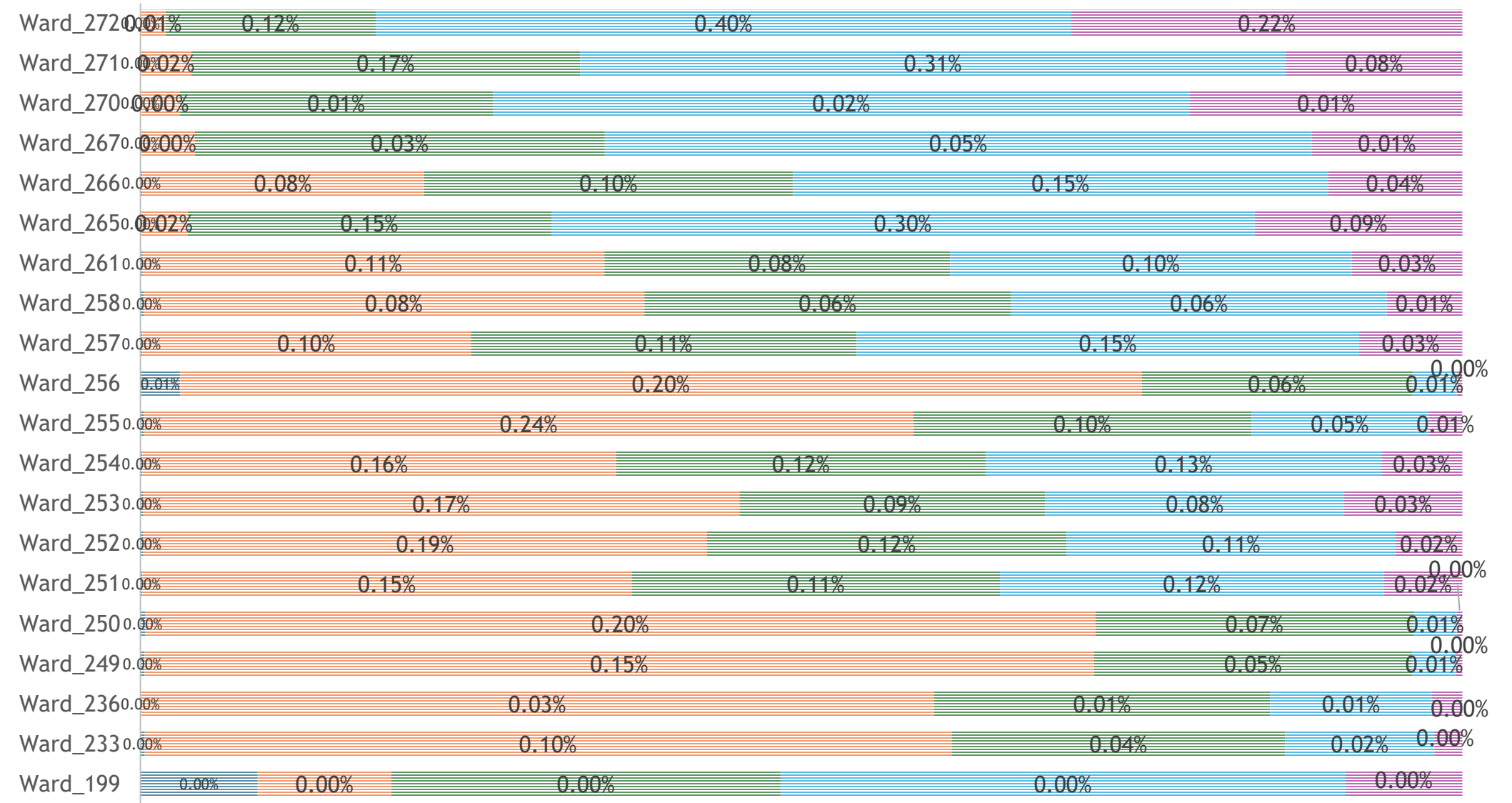
Elite Affluent Aspirers Nxt_Bln Strglrs



North East District
Karawal Nagar Sub- District
Ward Level

GEN
A

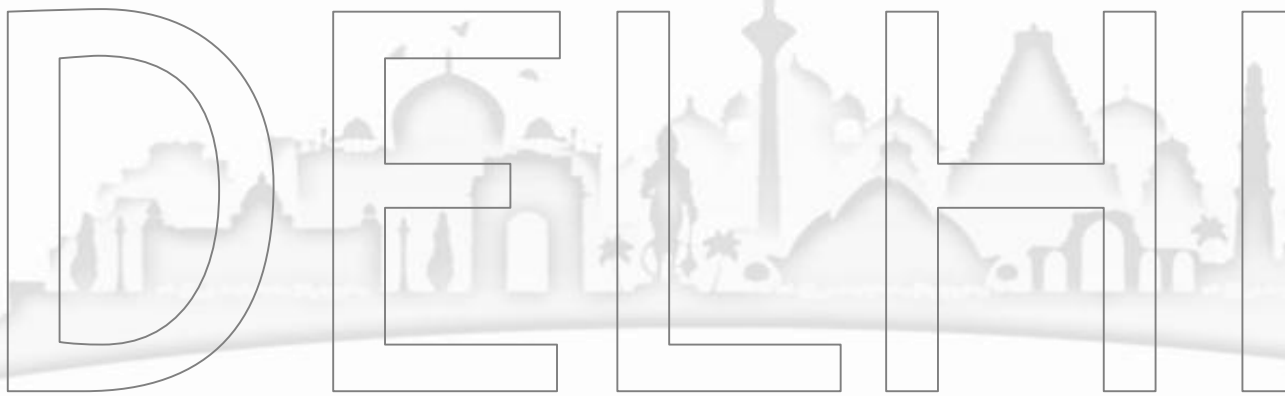
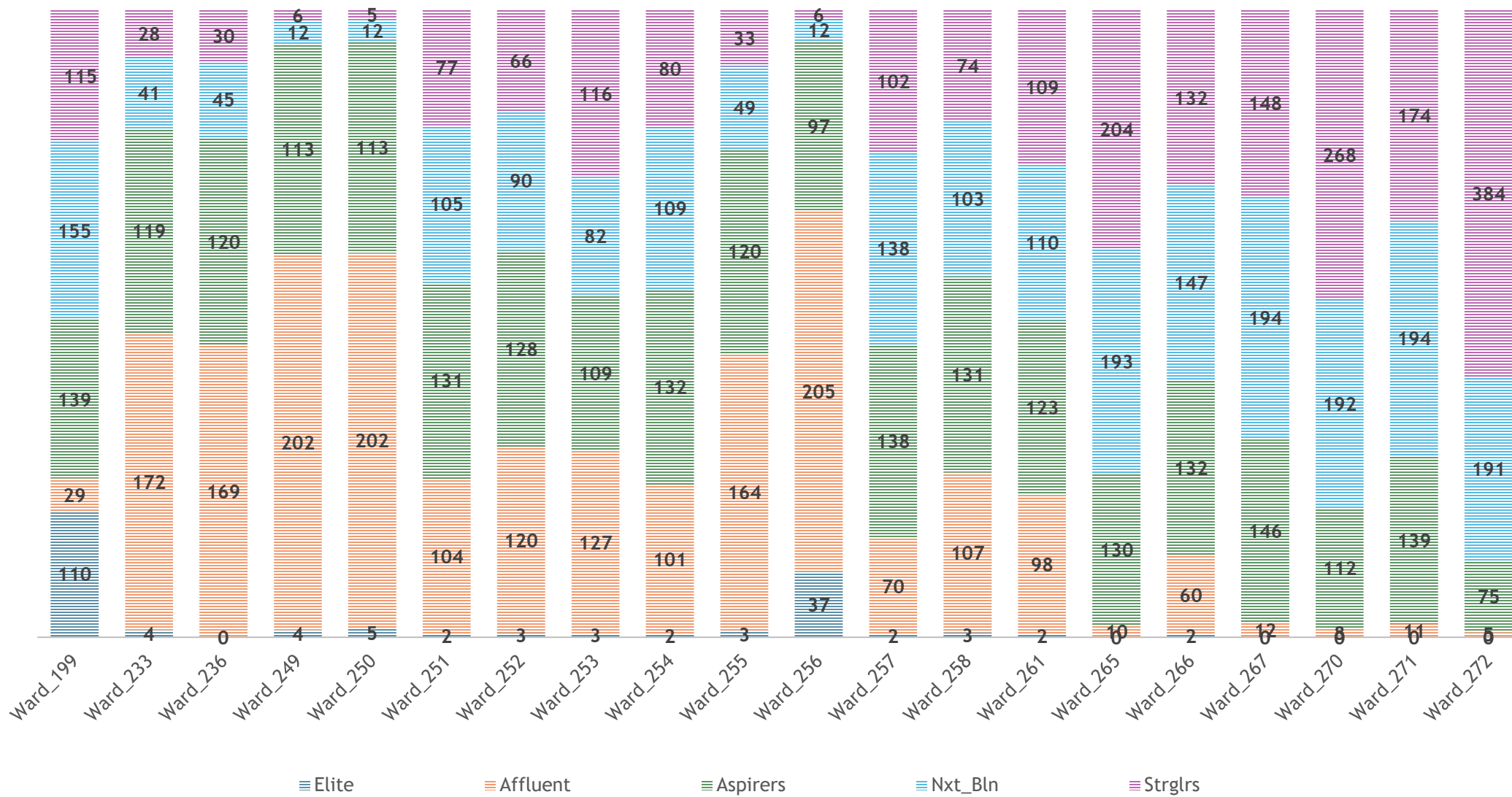
GEN_A X AFFLUENCE %



Elite Affluent Aspirers Nxt_Bln Strglrs

DELHI

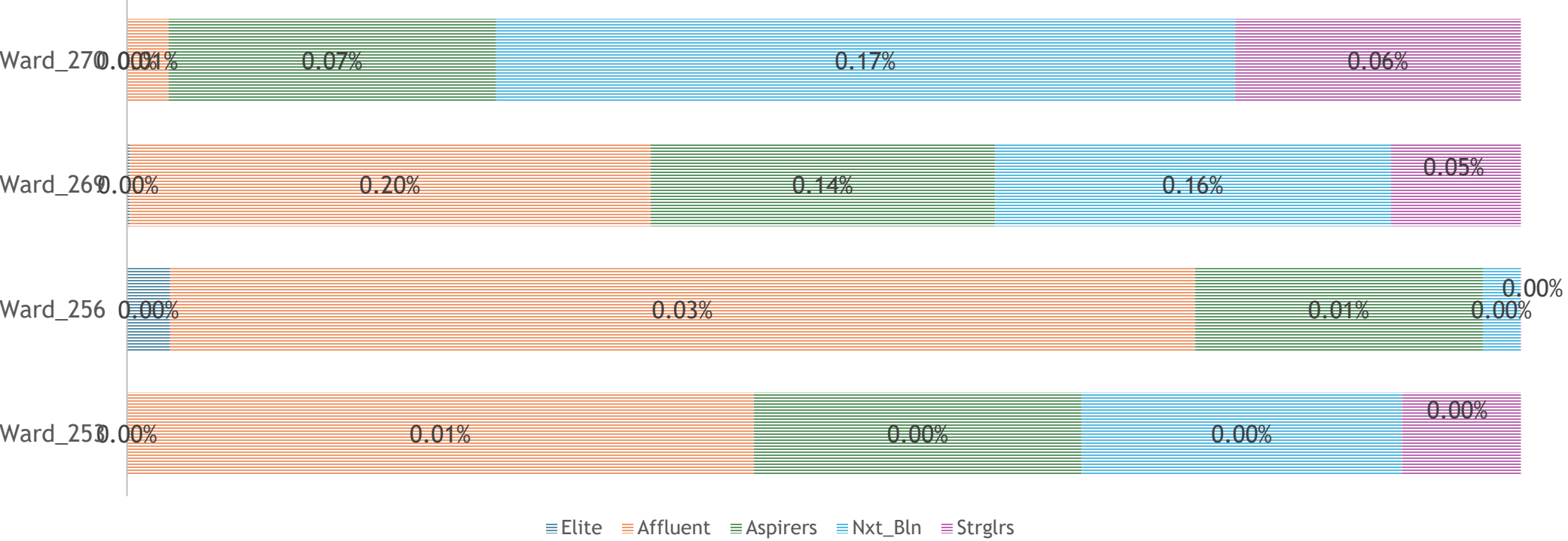
GEN_A X AFFLUENCE INDEX



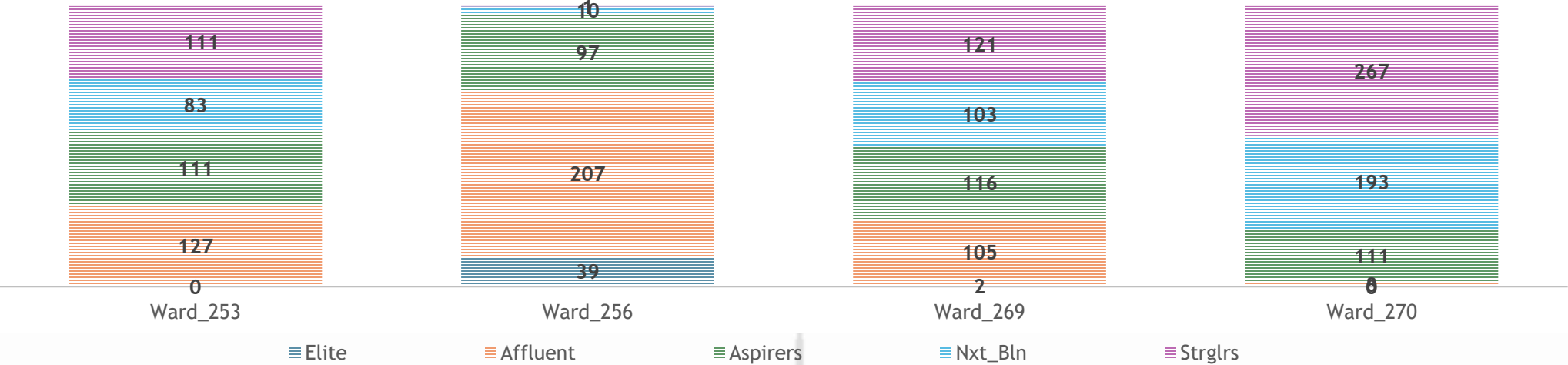
North East District
Seelampur Sub- District
Ward Level

GEN
A

GEN_A X AFFLUENCE %

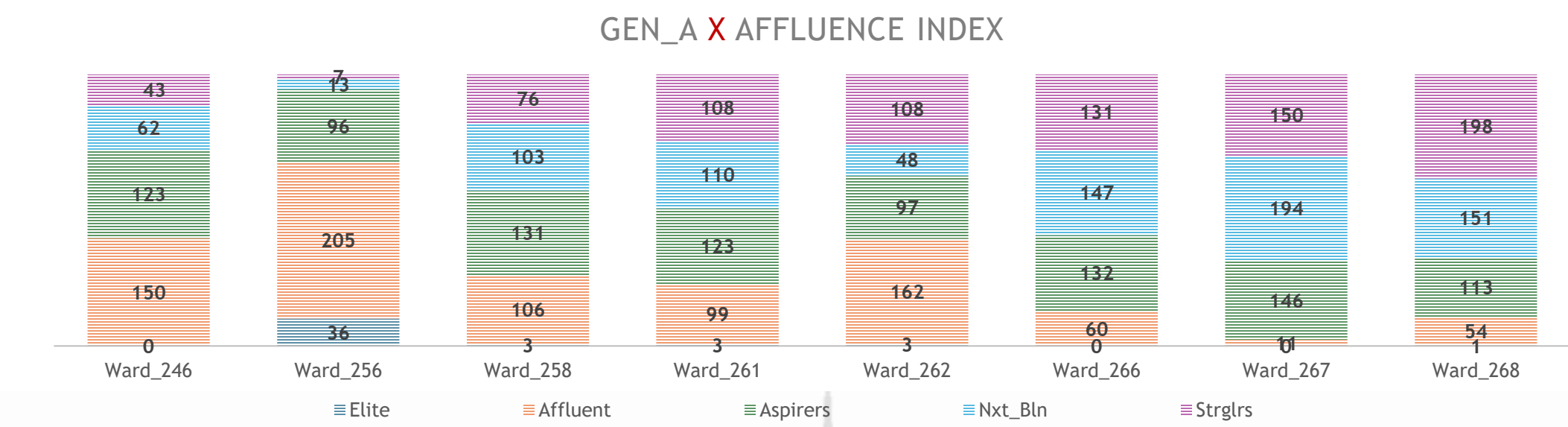
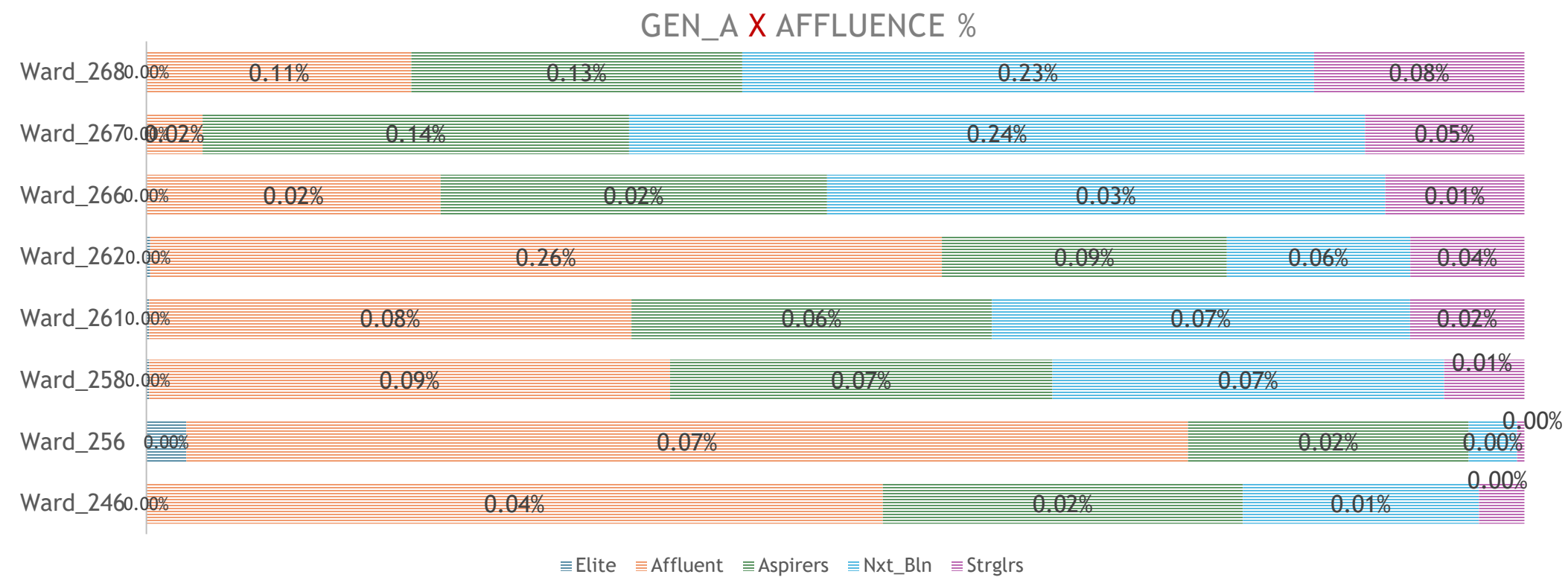


GEN_A X AFFLUENCE INDEX



North East District
Yamuna Vihar Sub- District
Ward Level

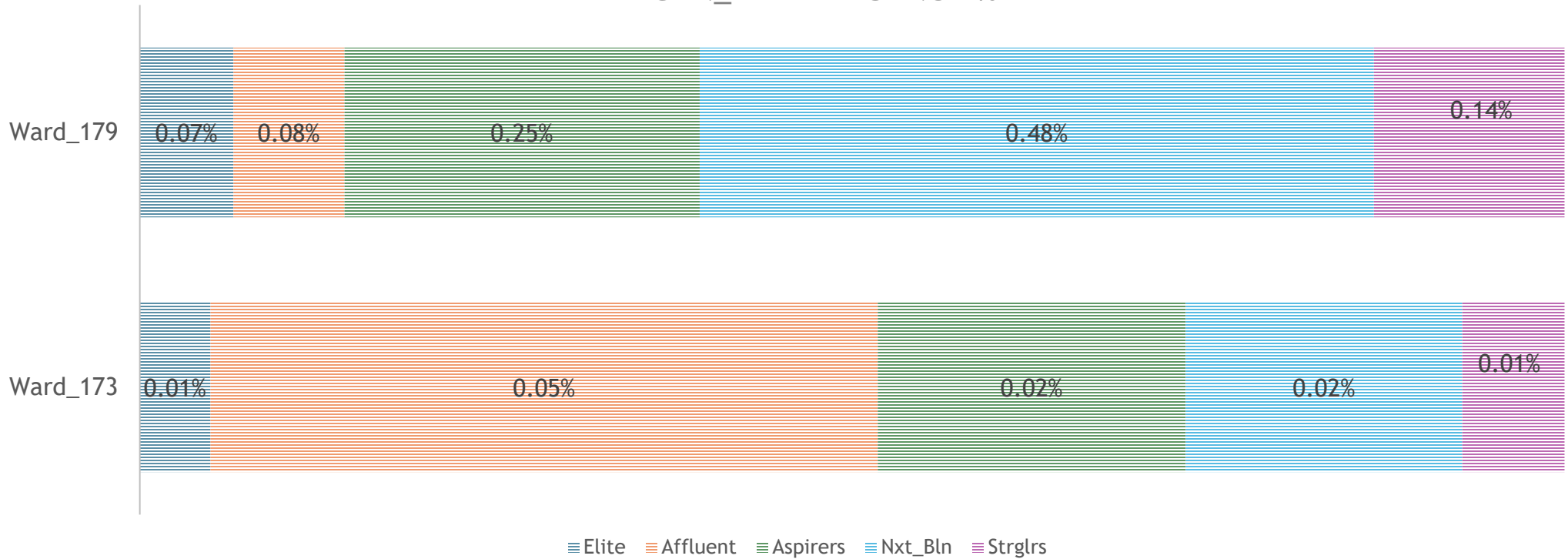
GEN
A



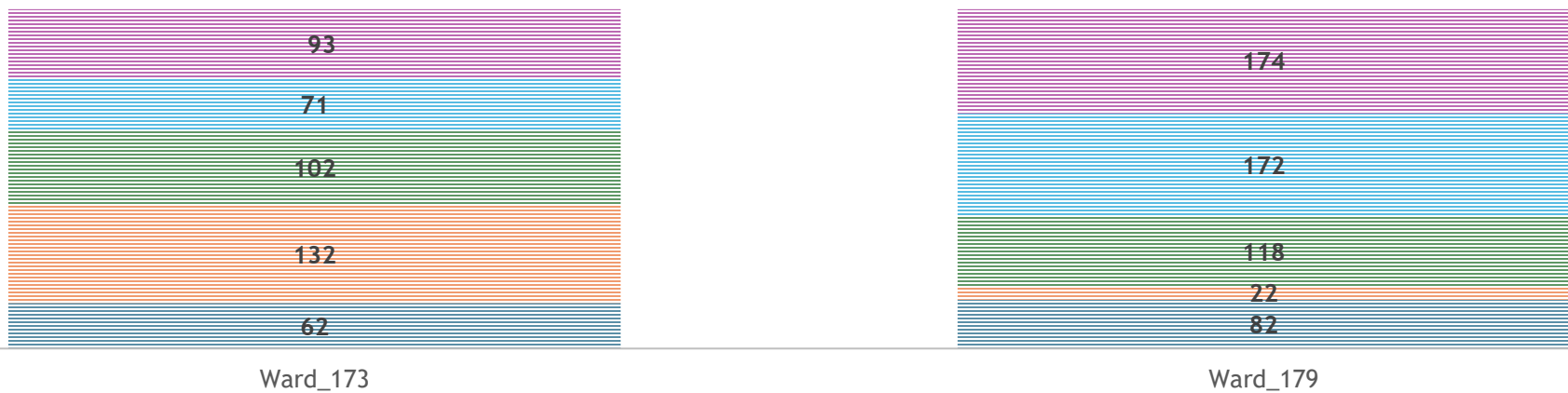
South District
Hauz Khas Sub- District
Ward Level

GEN
A

GEN_A X AFFLUENCE %



GEN_A X AFFLUENCE INDEX



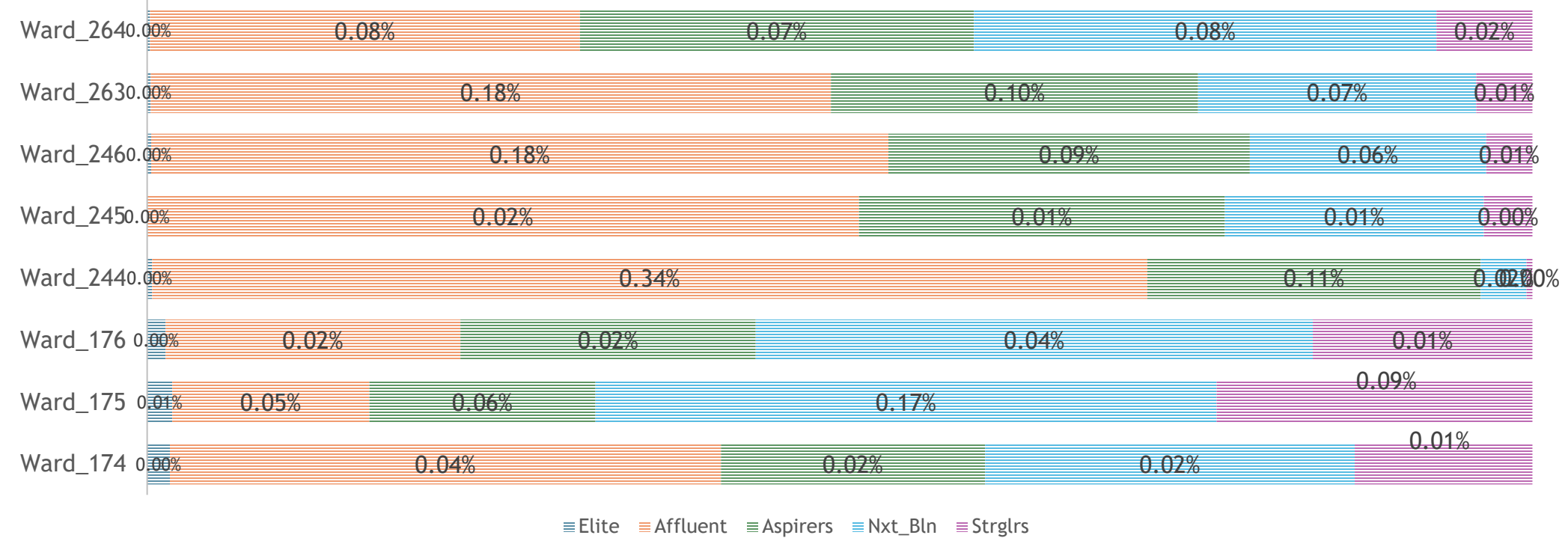
Elite Affluent Aspirers Nxt_Bln Strglrs

DELHI

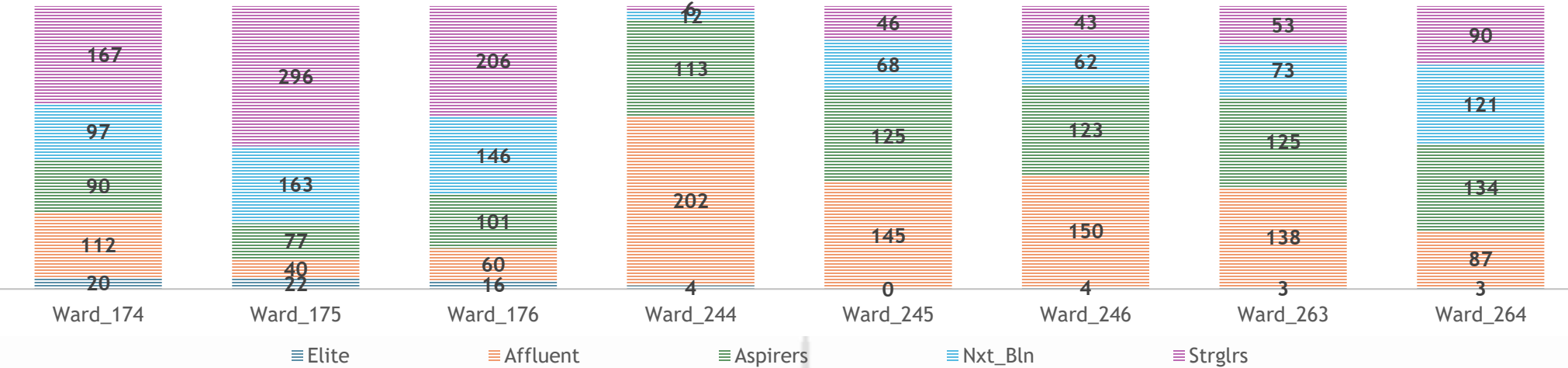
South District
Mehrauli Sub- District
Ward Level

GEN
A

GEN_A X AFFLUENCE %

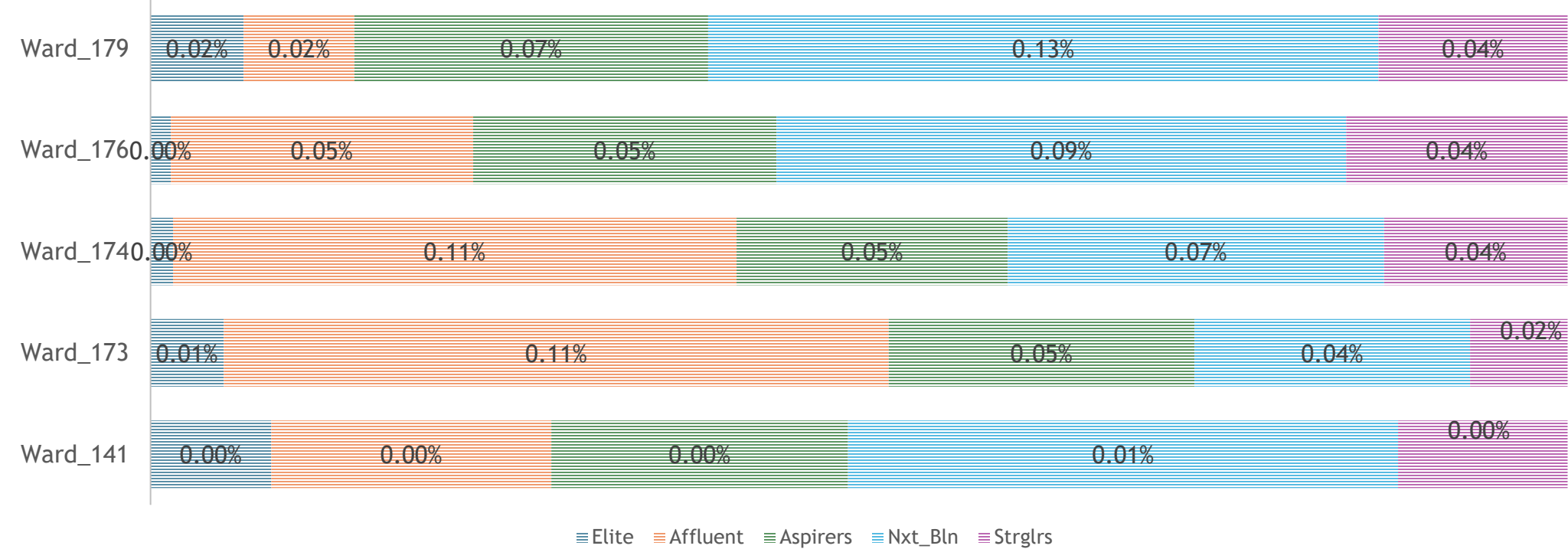


GEN_A X AFFLUENCE INDEX

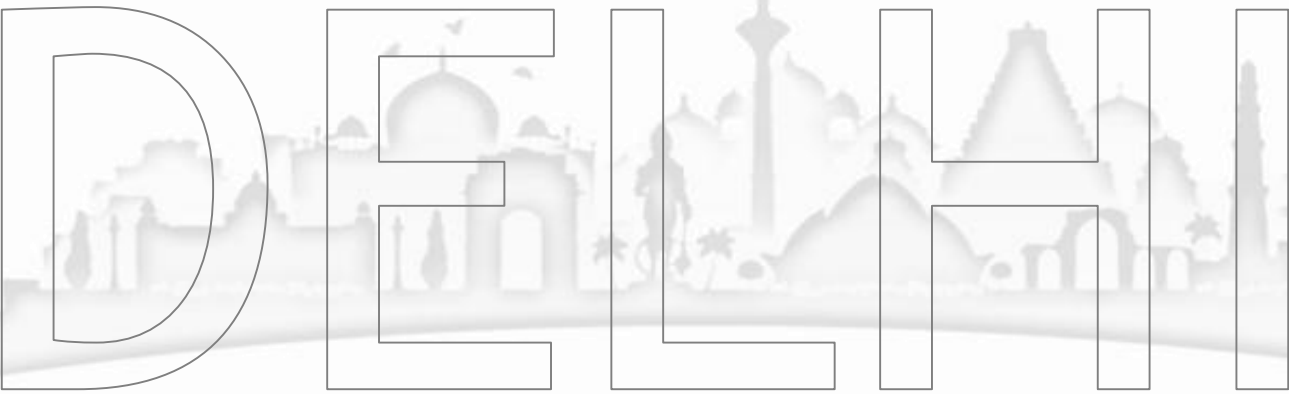
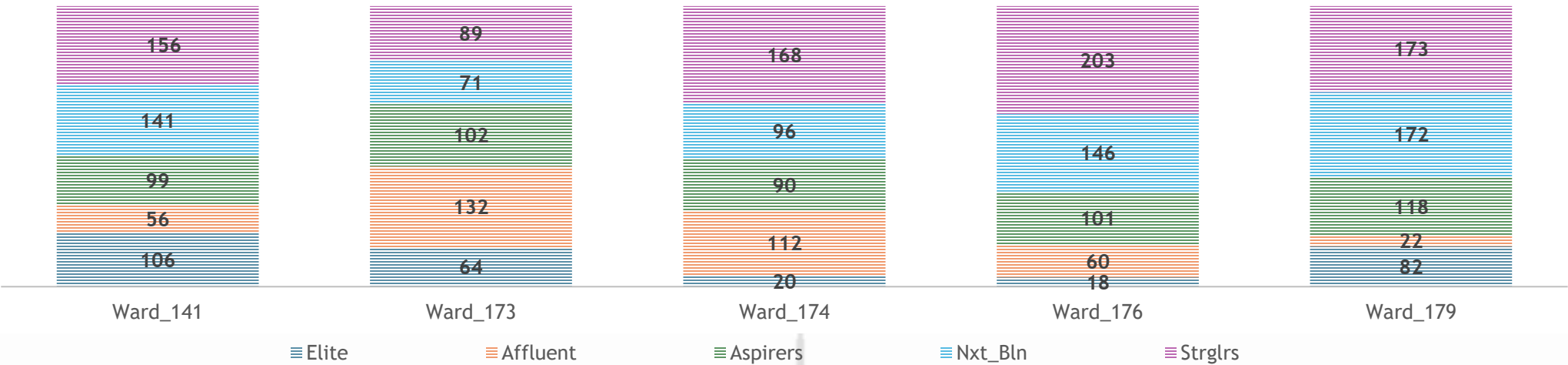


DELHI

GEN_A X AFFLUENCE %



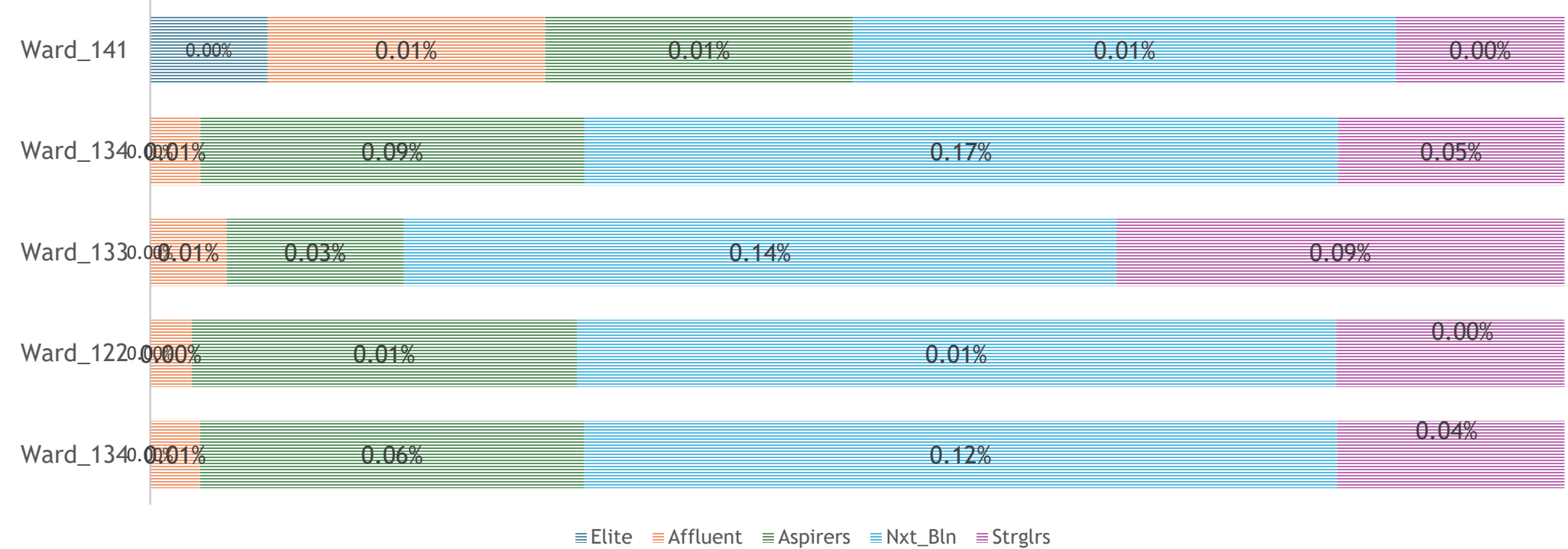
GEN_A X AFFLUENCE INDEX



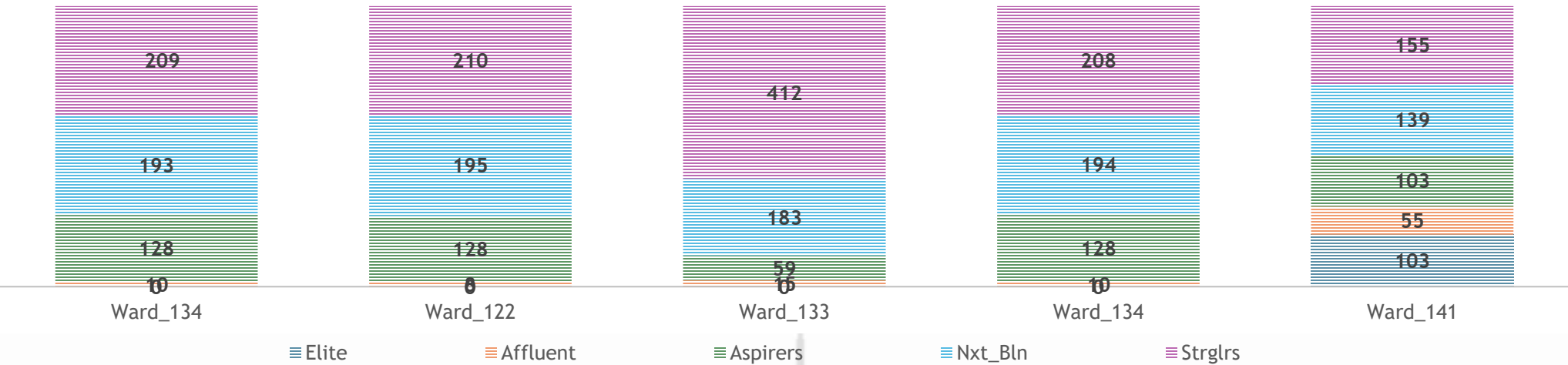
South West District
Dwarka / Kapeshera Sub- Dist
Ward Level

GEN
A

GEN_A X AFFLUENCE %



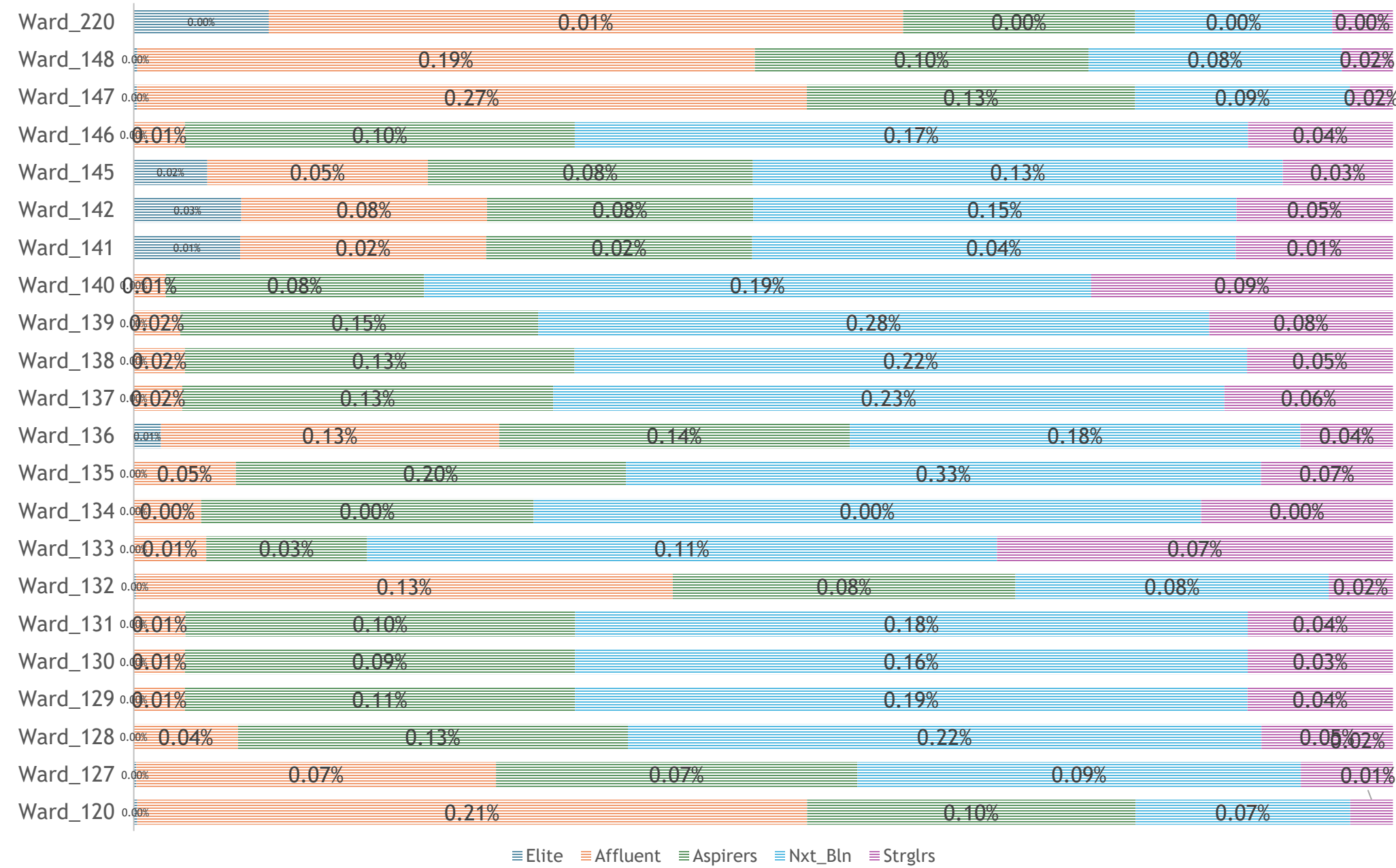
GEN_A X AFFLUENCE INDEX



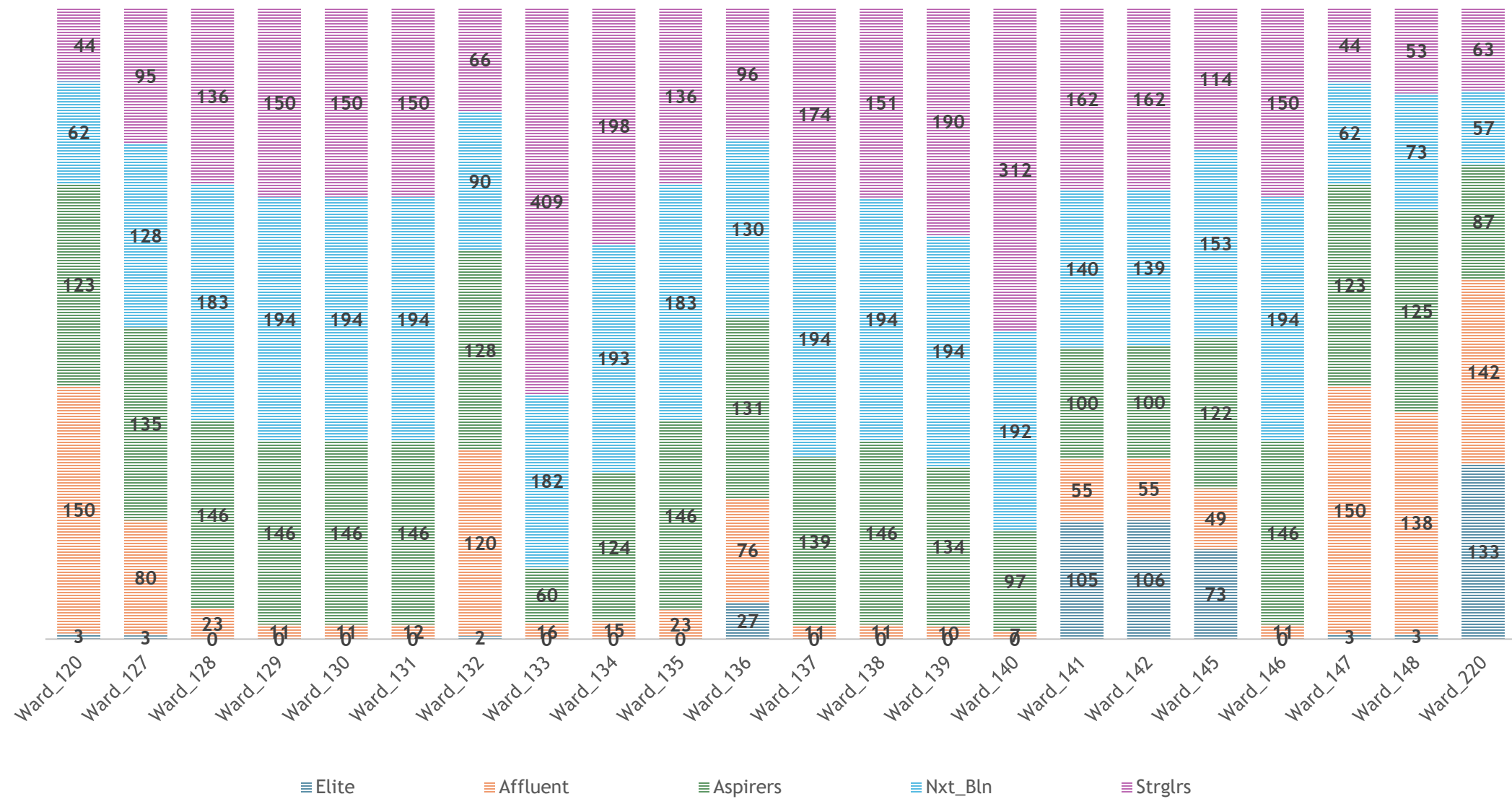
South West District
Najafgarh Sub- Dist
Ward Level

GEN
A

GEN_A X AFFLUENCE %



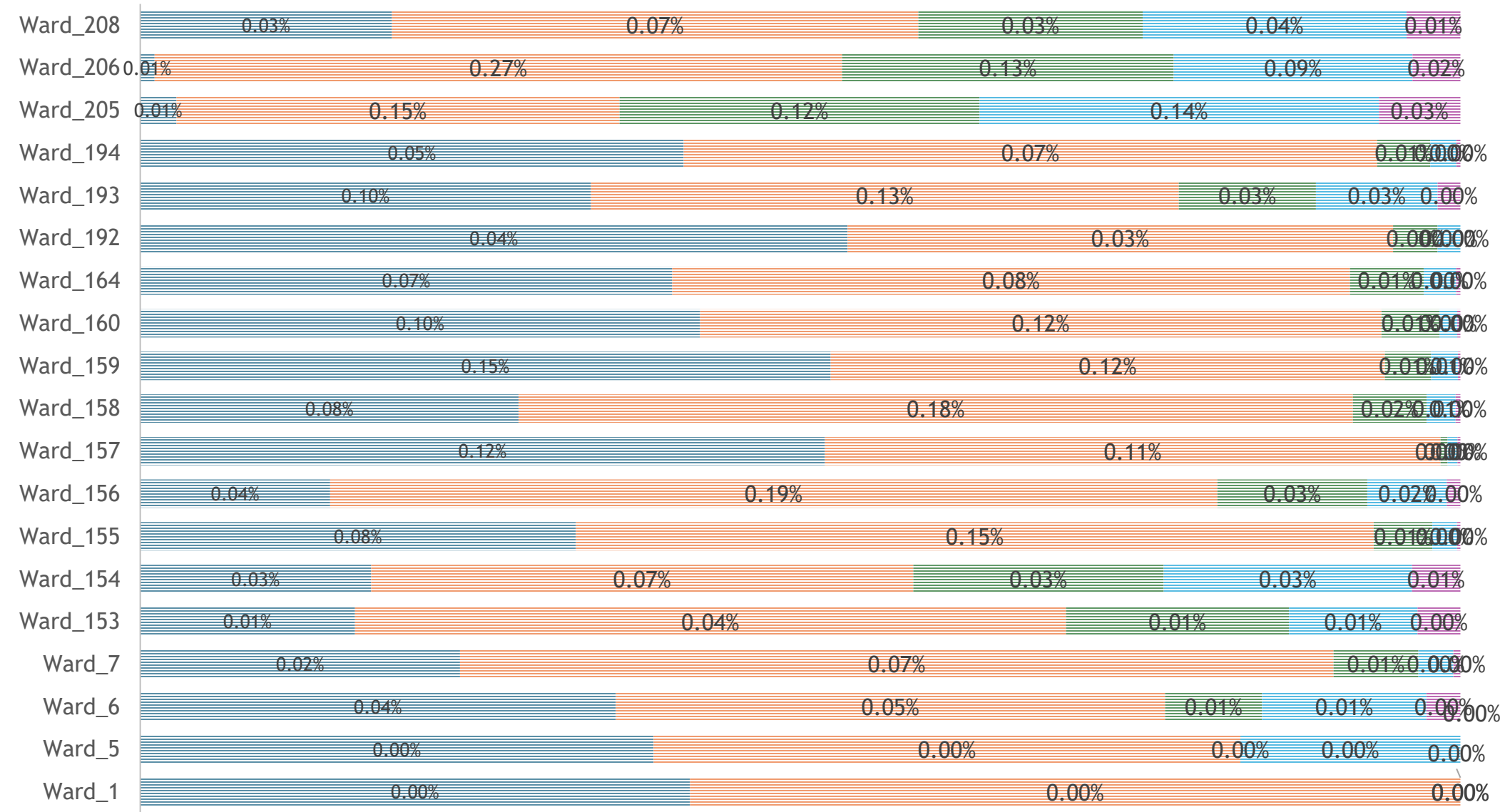
GEN_A X AFFLUENCE INDEX



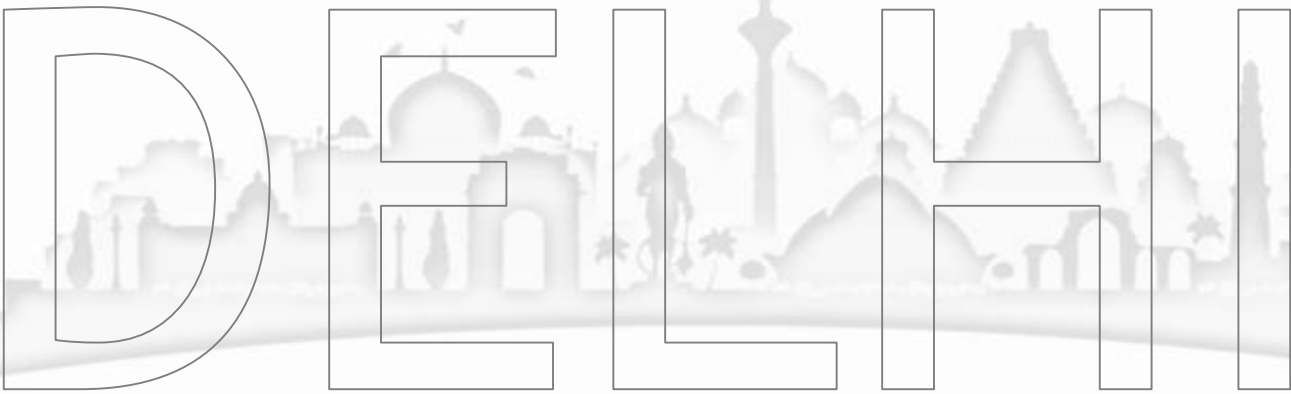
South East District
Defence Colony Sub- Dist
Ward Level

GEN
A

GEN_A X AFFLUENCE %



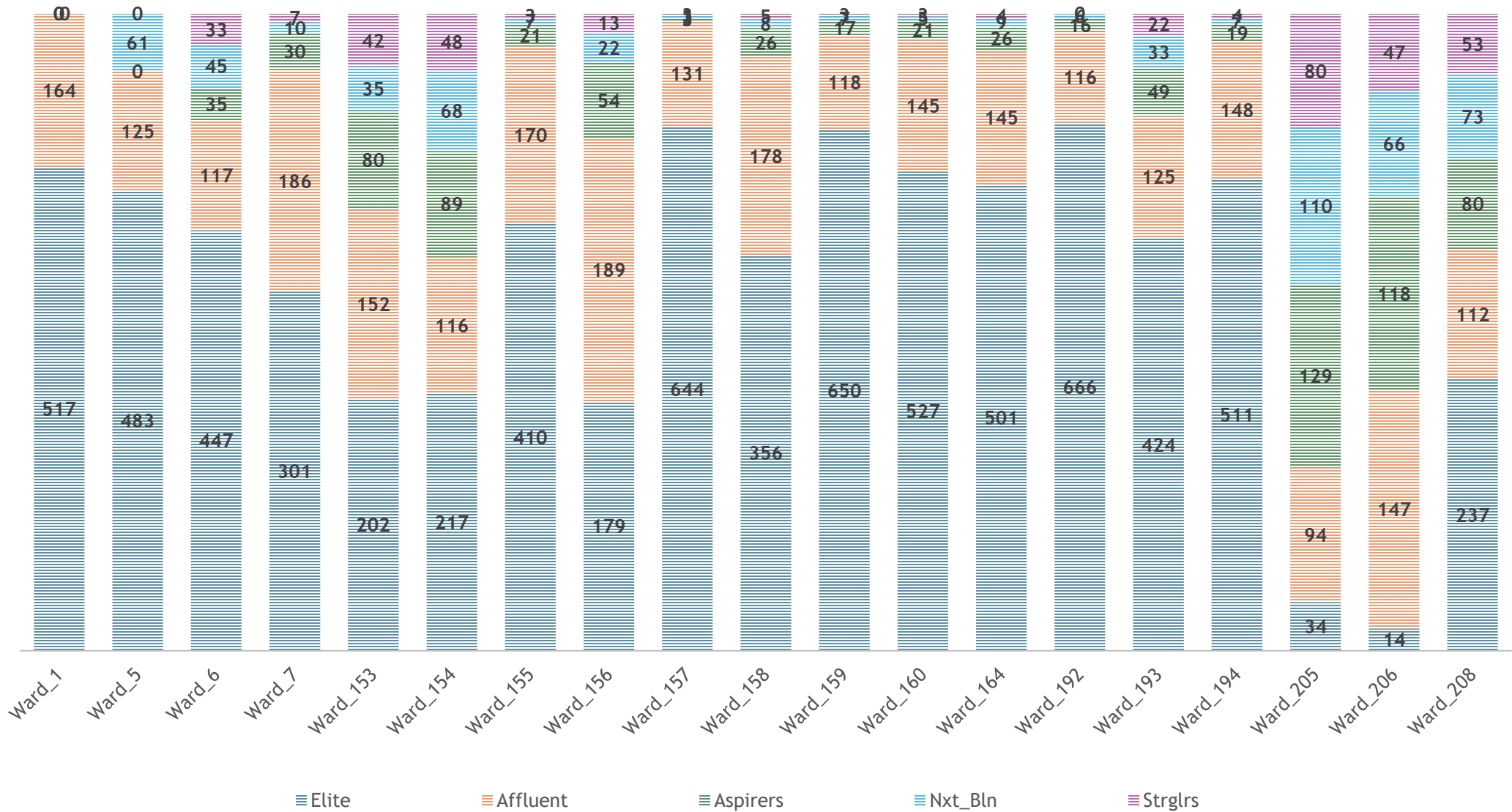
Elite Affluent Aspirers Nxt_Bln Strglrs



South East District Defence Colony Sub- Dist Ward Level

GEN
A

GEN_A X AFFLUENCE INDEX



Elite

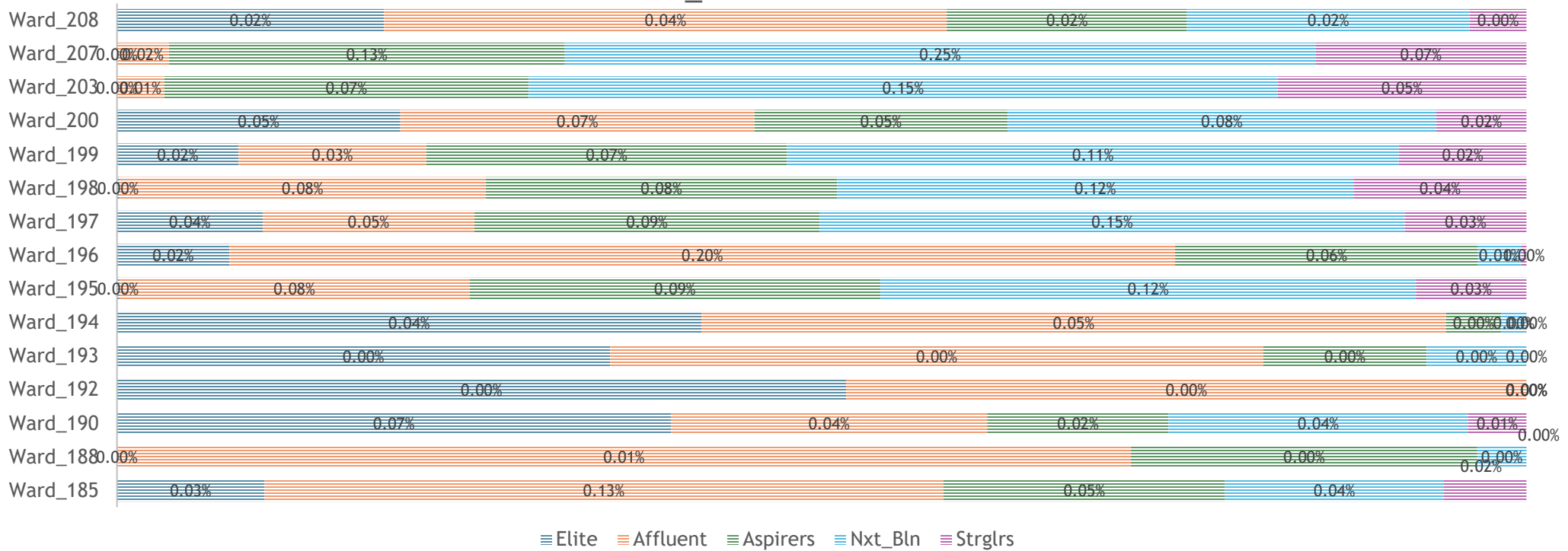
Affluent

Aspirers

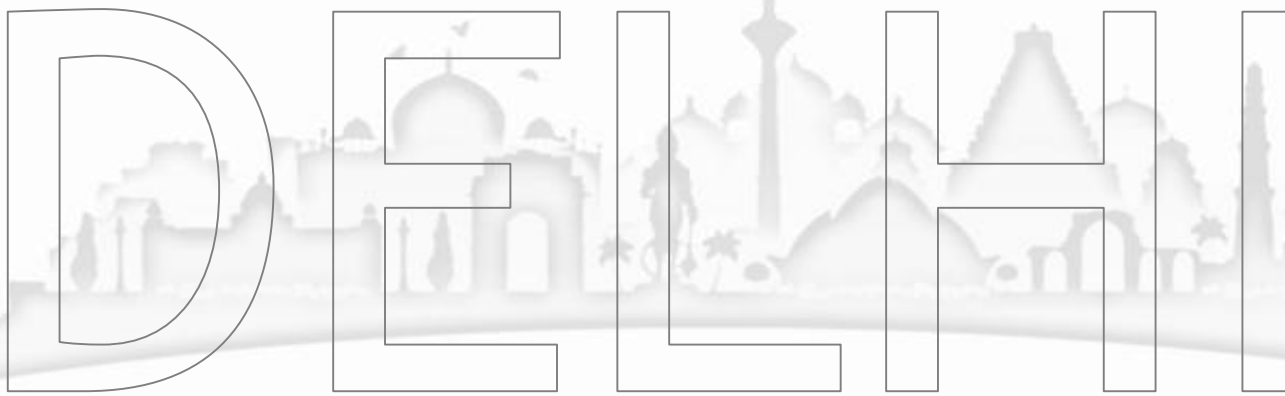
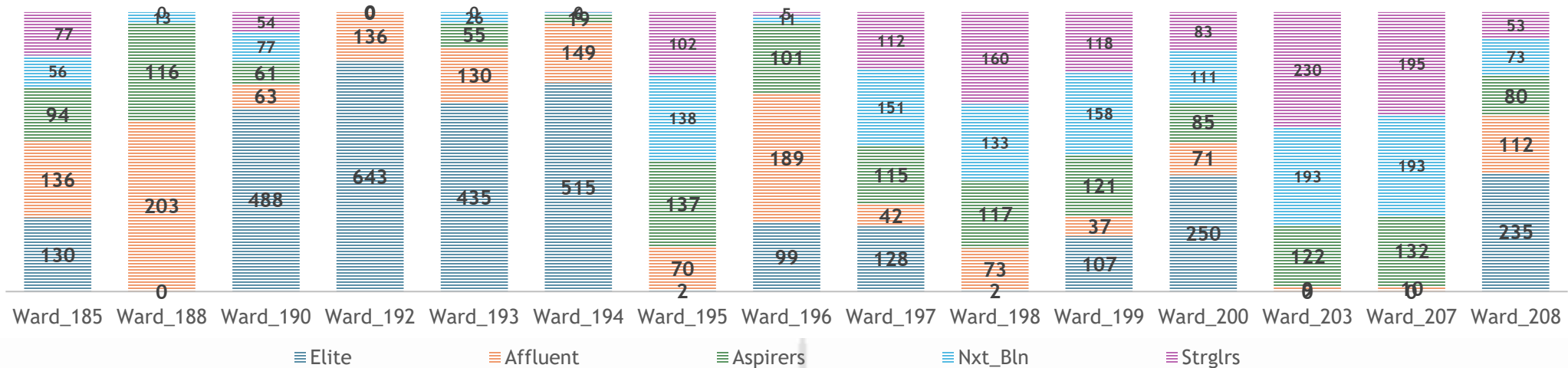
Nxt_Bln

Strglrs

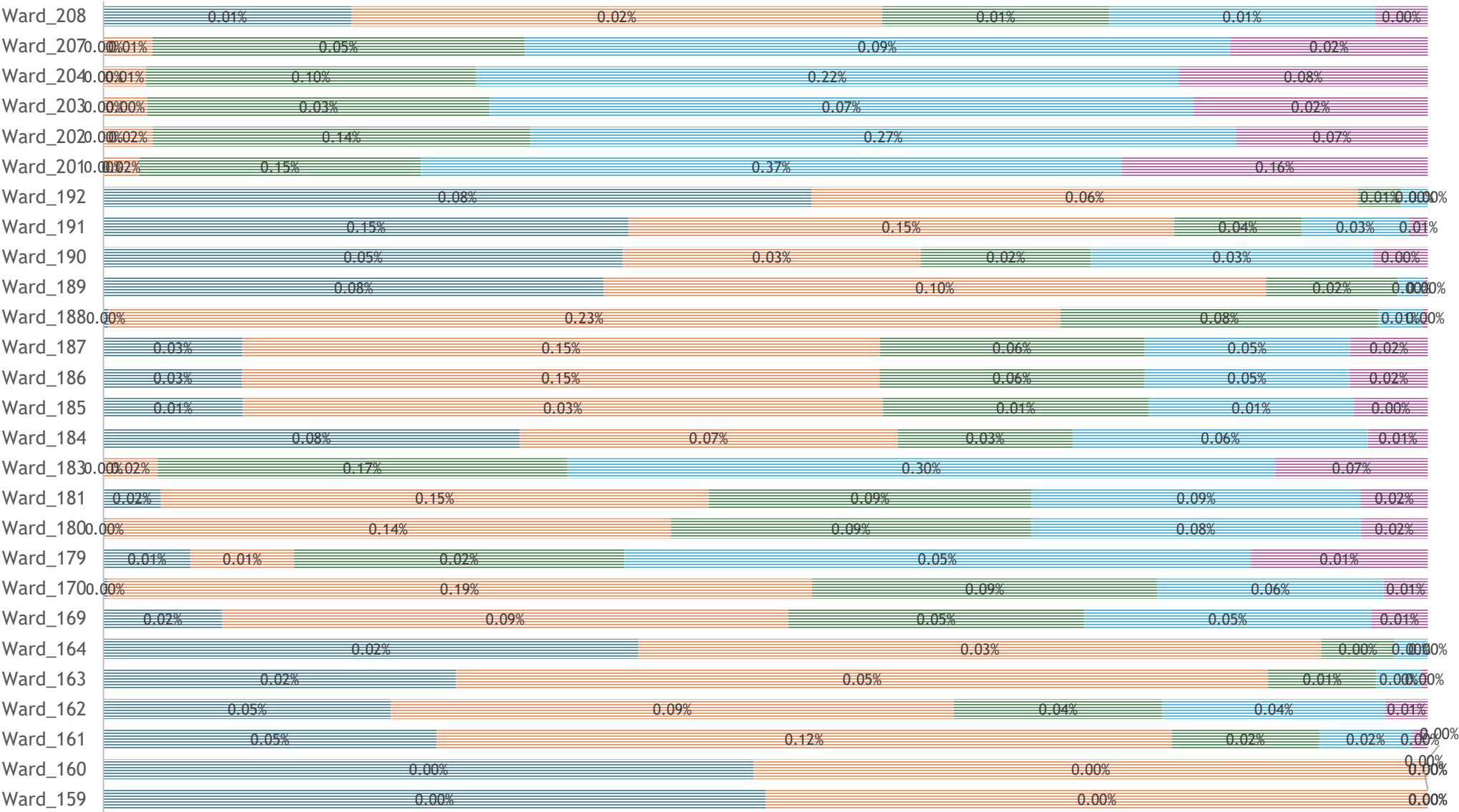
GEN_A X AFFLUENCE %



GEN_A X AFFLUENCE INDEX



GEN_A X AFFLUENCE %

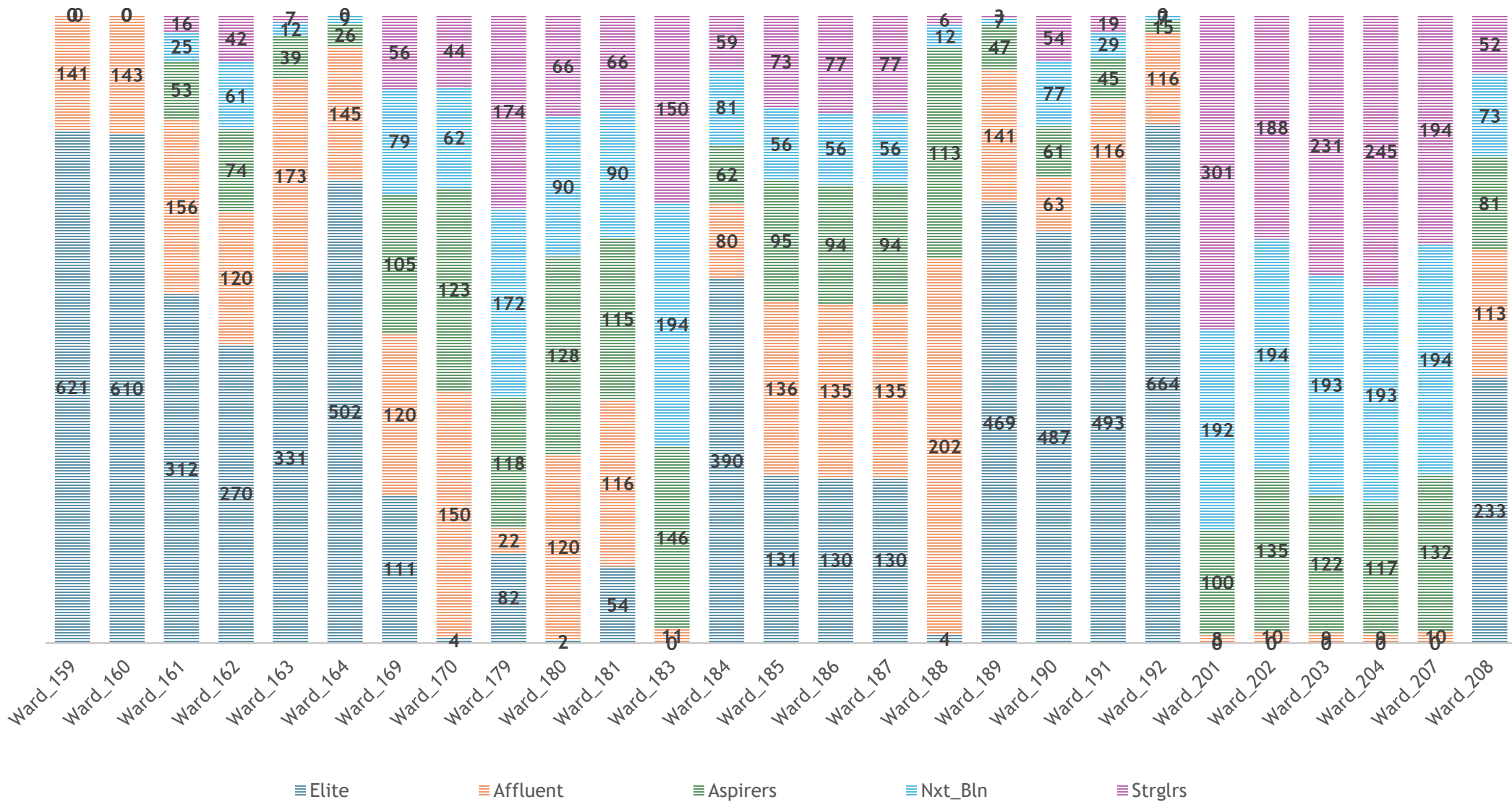


Elite Affluent Aspirers Nxt_Bln Strglrs

South East District Sarita Vihar Sub- Dist Ward Level

GEN
A

GEN_A X AFFLUENCE INDEX



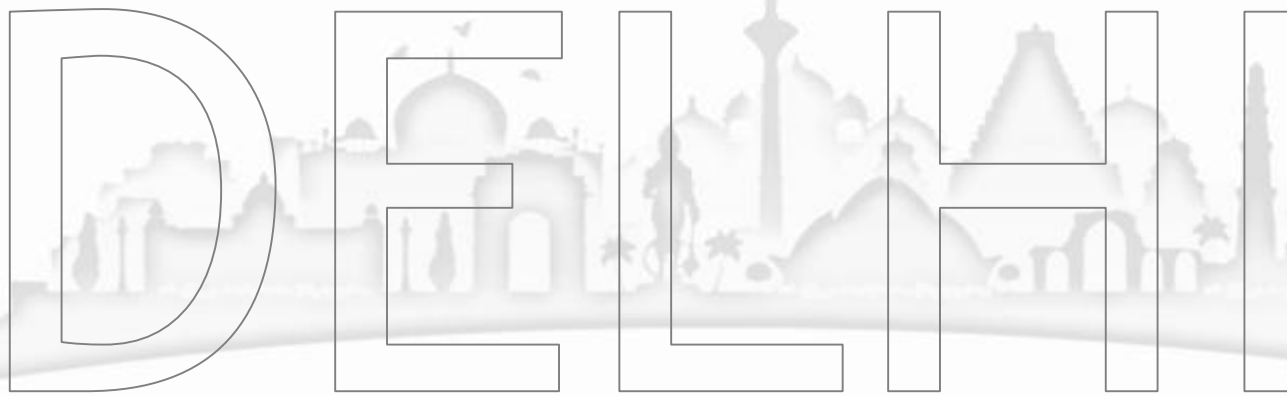
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Affluent

Aspirers

Nxt_Bln

Strglrs

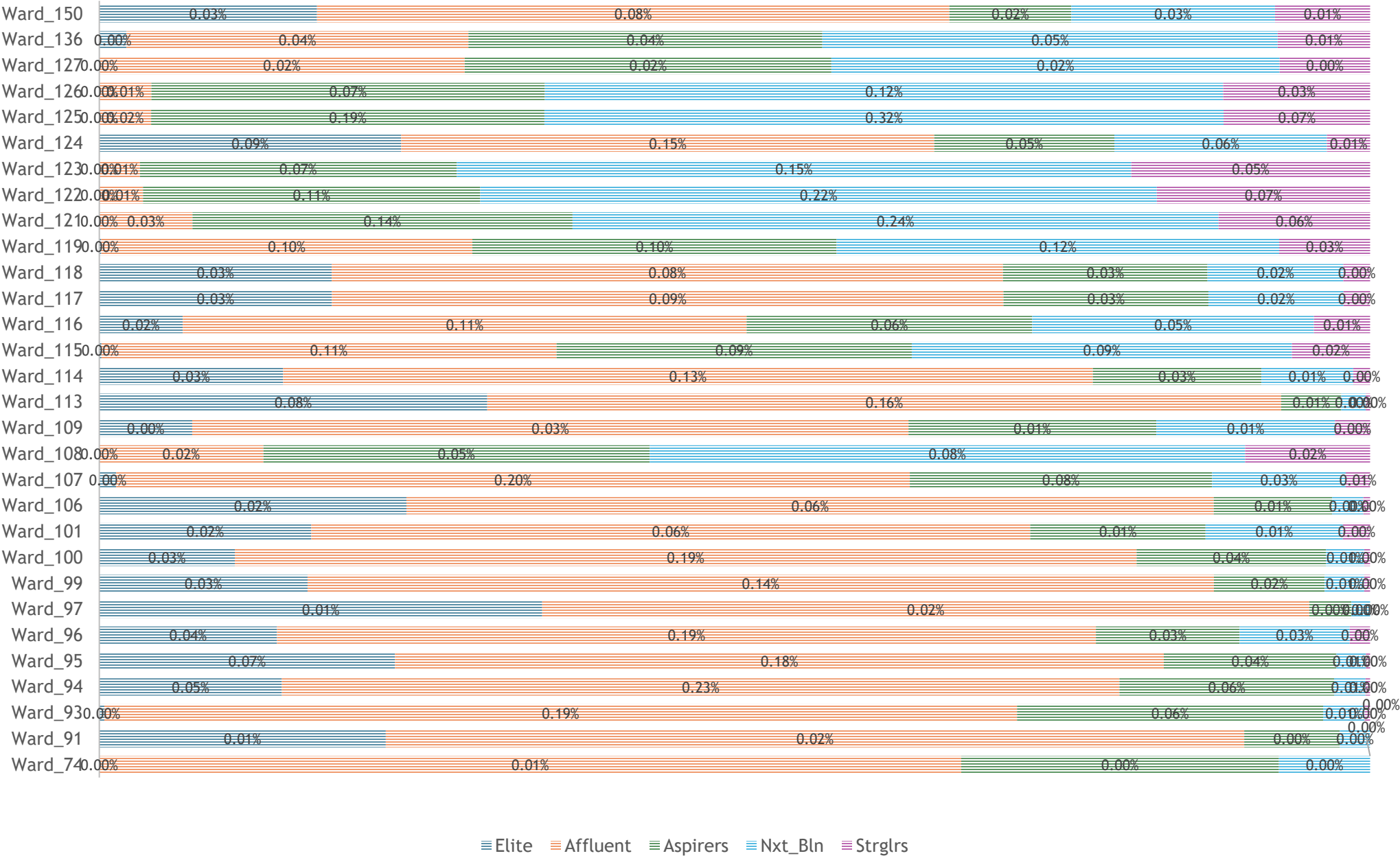




West District
Patel Nagar Sub- Dist
Ward Level

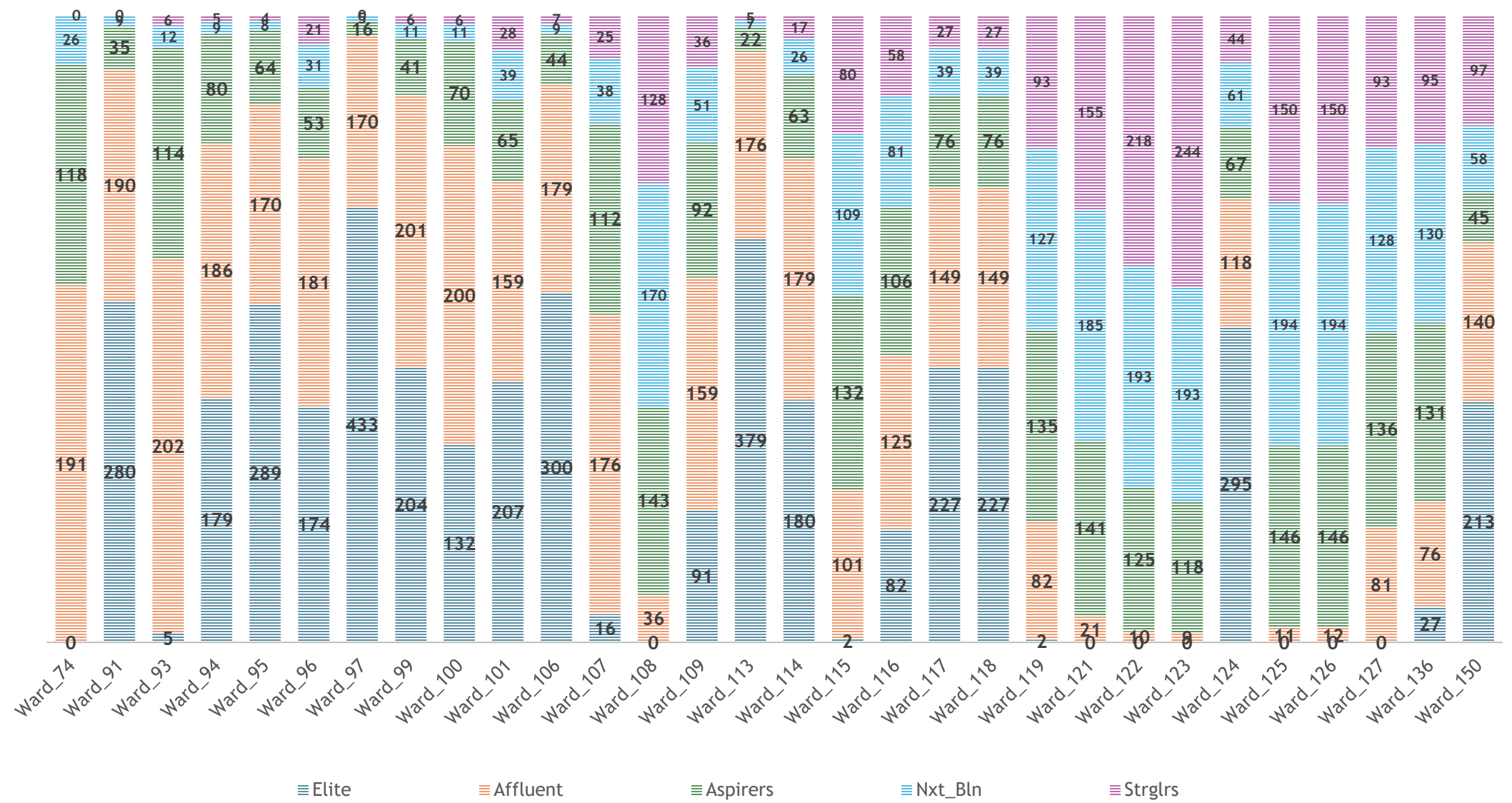
GEN
A

GEN_A X AFFLUENCE %

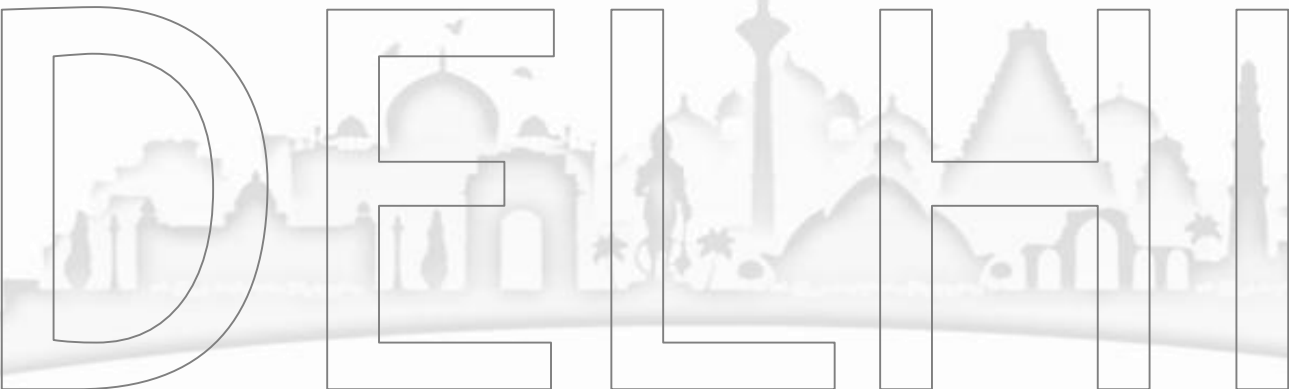


DELHI

GEN_A X AFFLUENCE INDEX



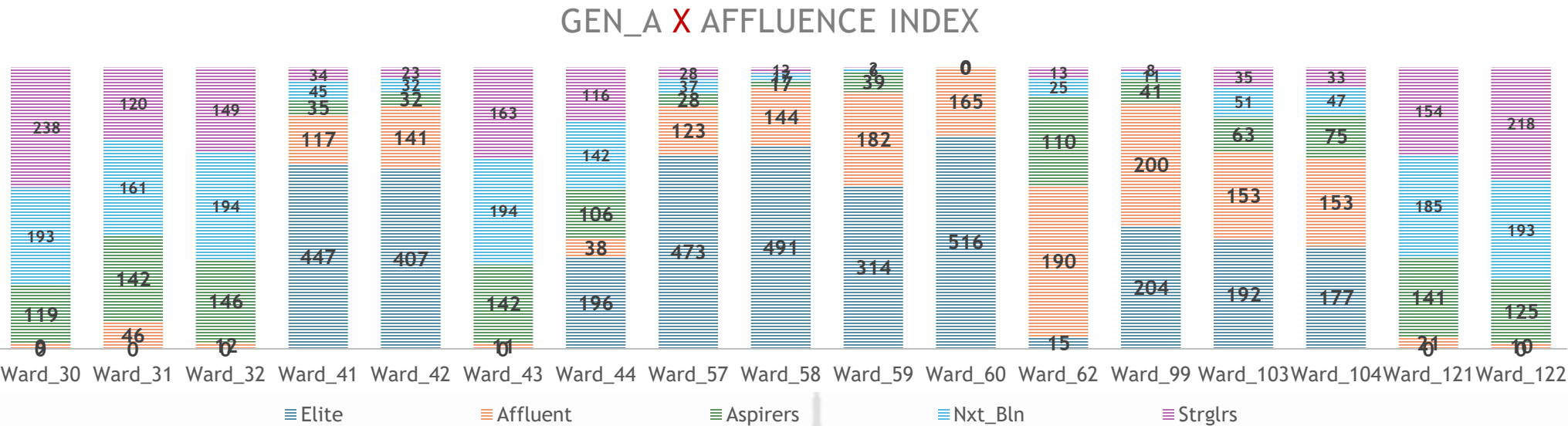
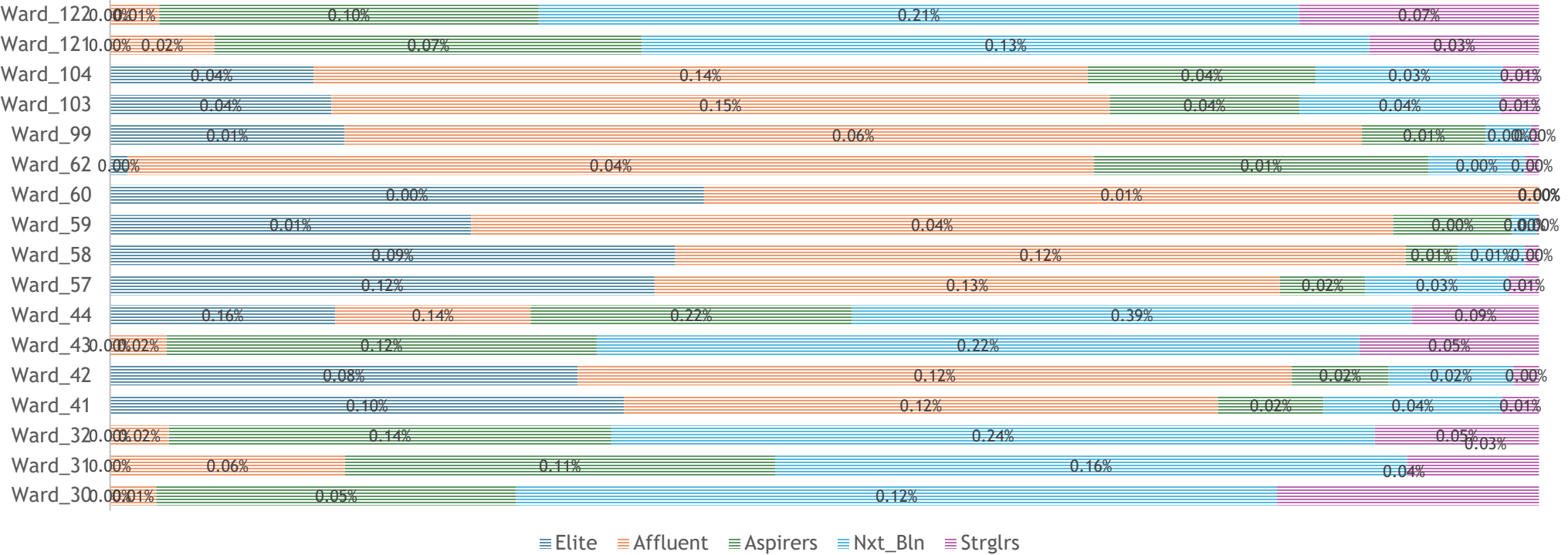
Elite Affluent Aspirers Nxt_Bln Strglrs



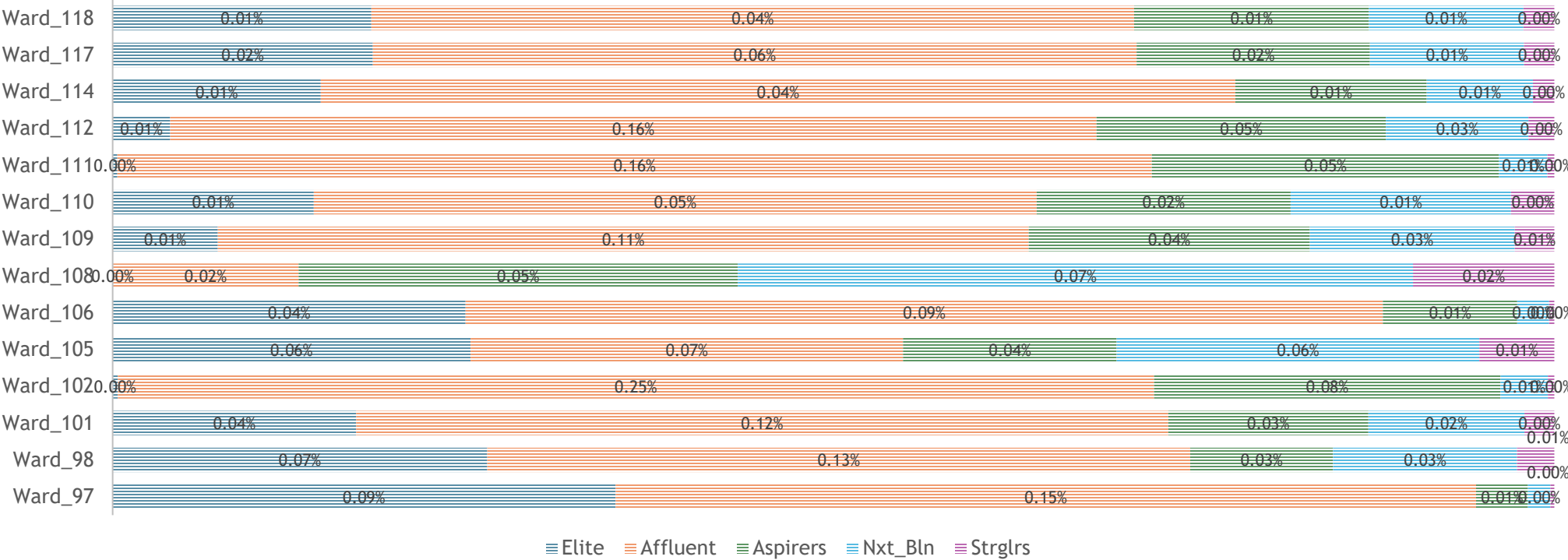
West District
Punjabi Bagh Sub- Dist
Ward Level

GEN
A

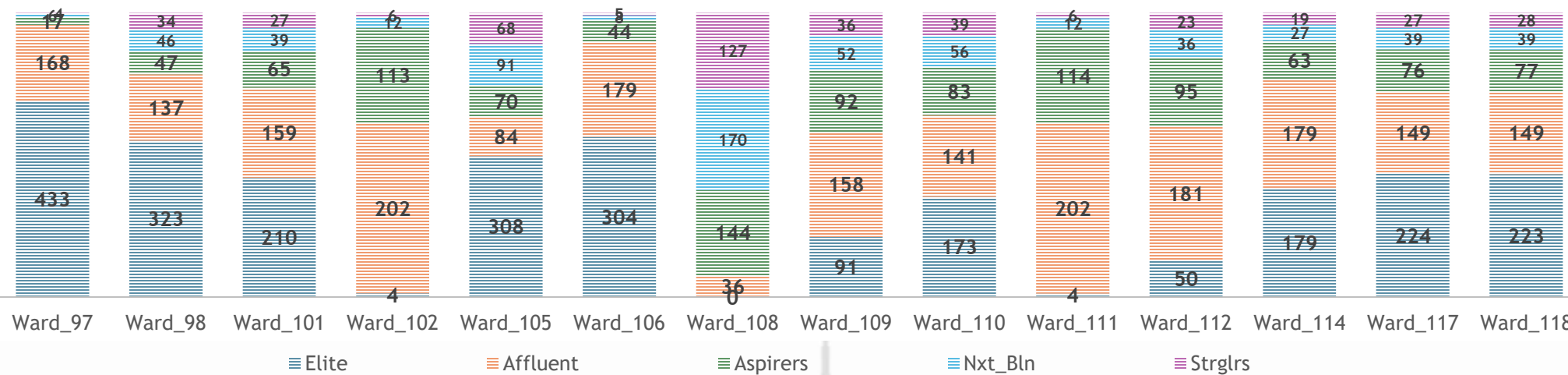
GEN_A X AFFLUENCE %

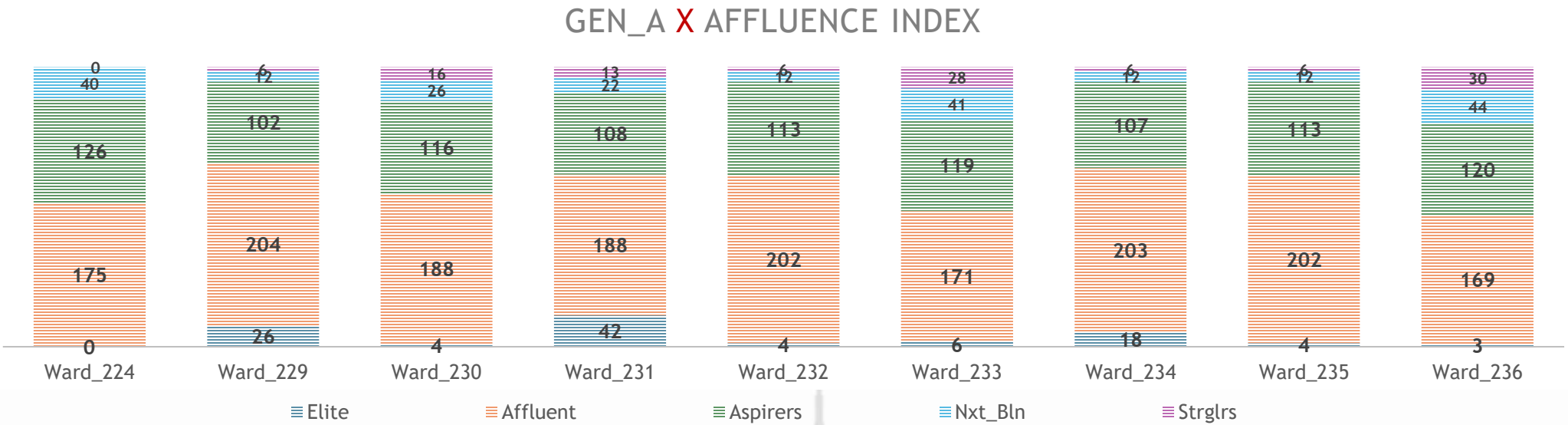
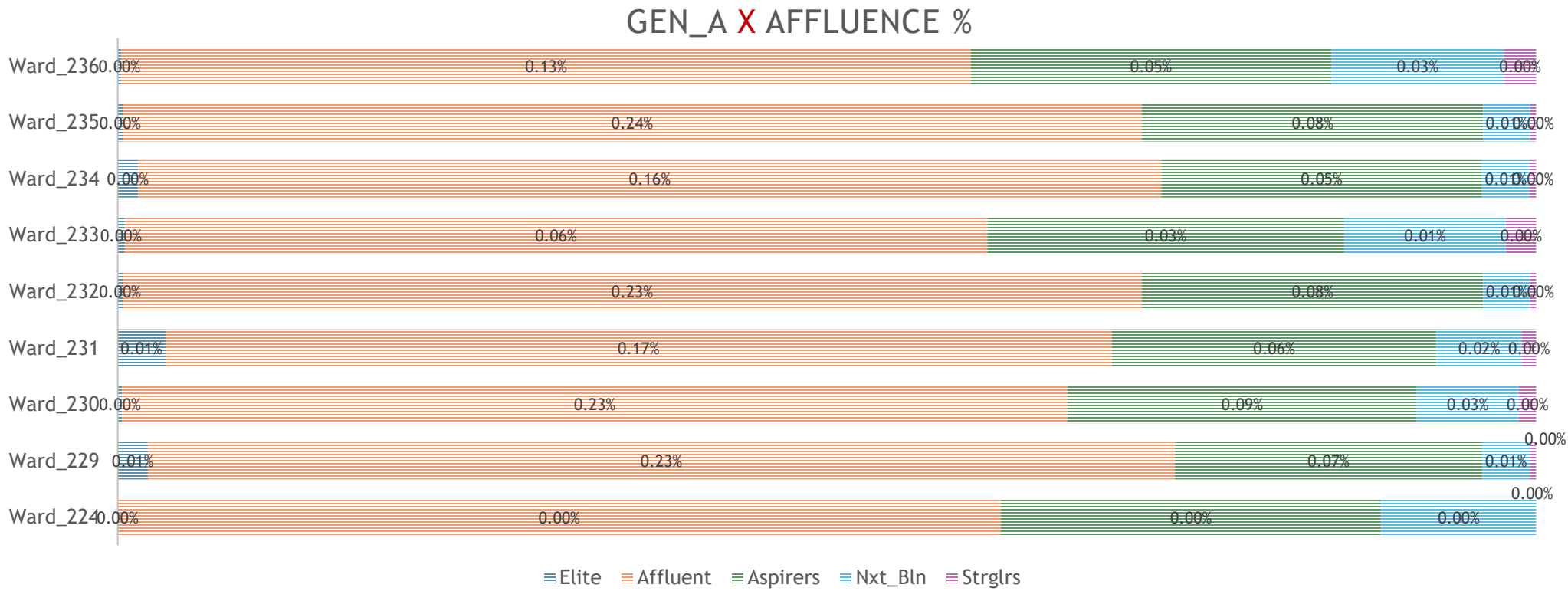


GEN_A X AFFLUENCE %



GEN_A X AFFLUENCE INDEX

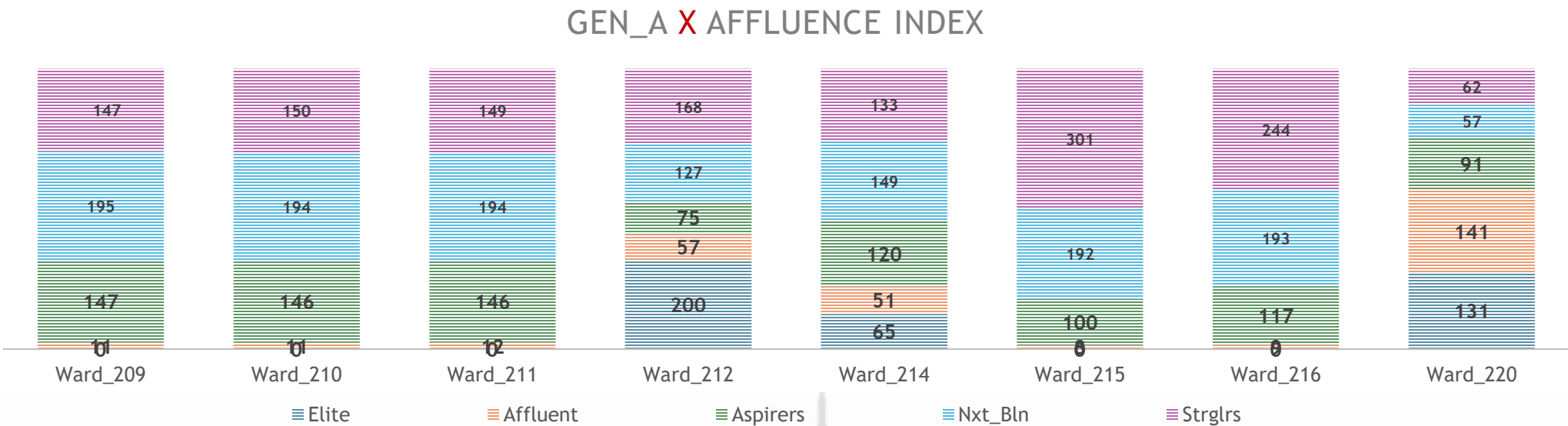
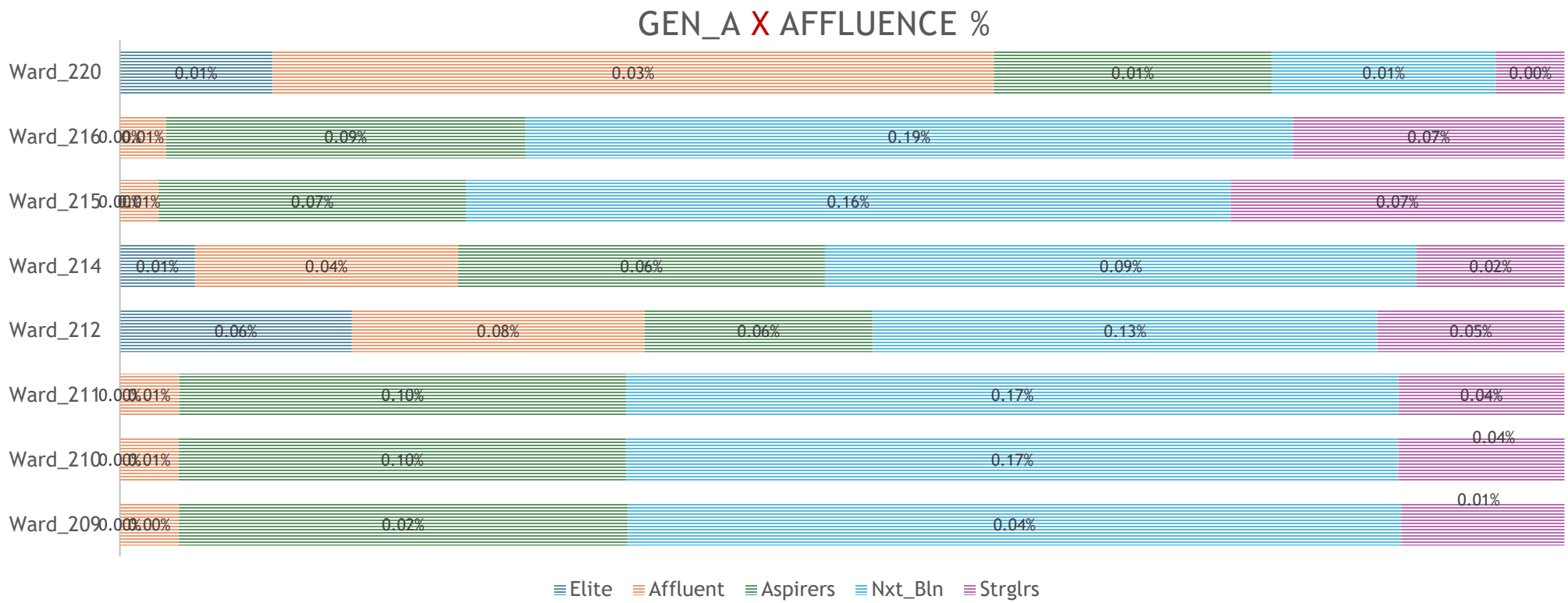


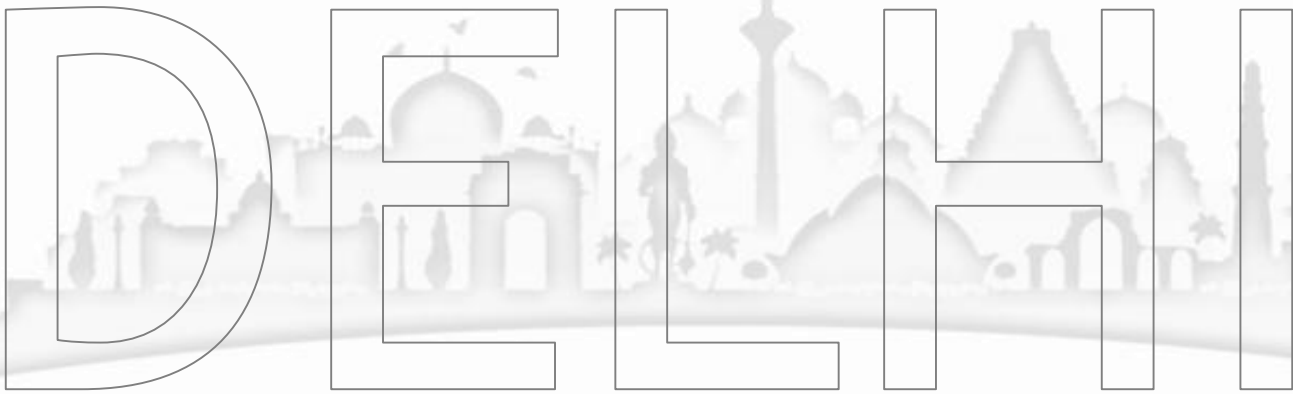
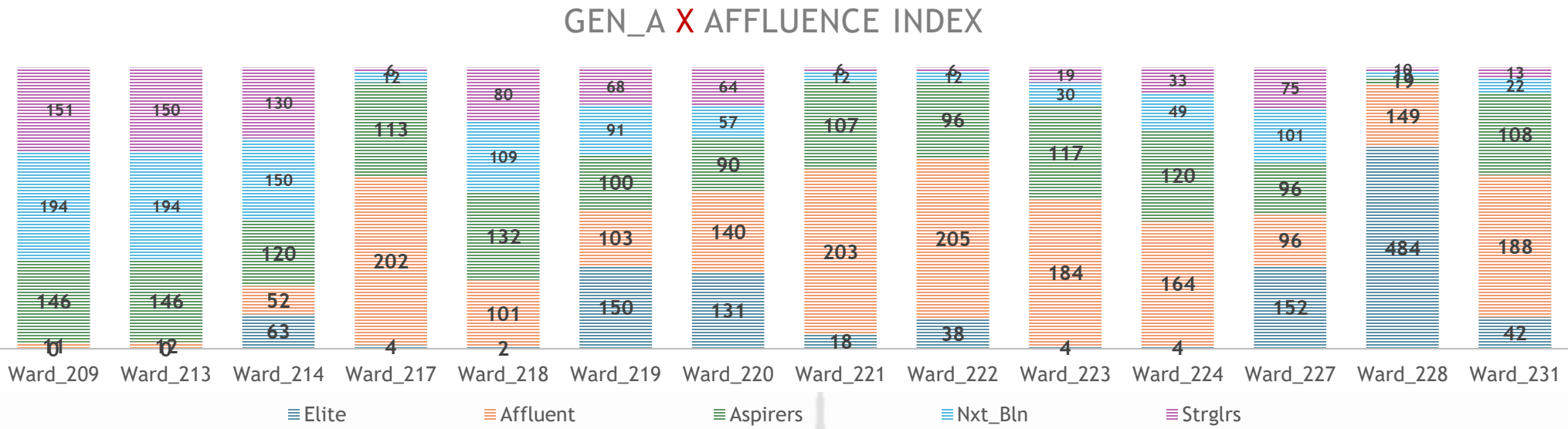
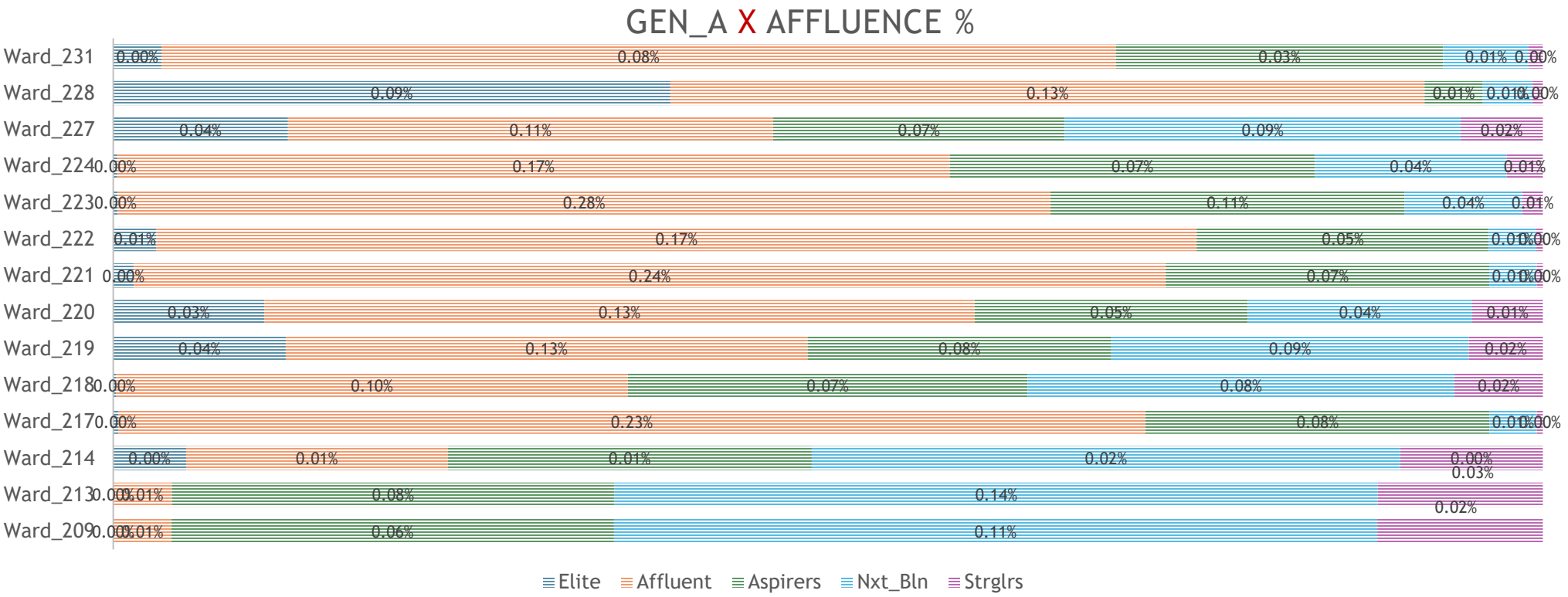




East District
Mayur Vihar Sub- Dist
Ward Level

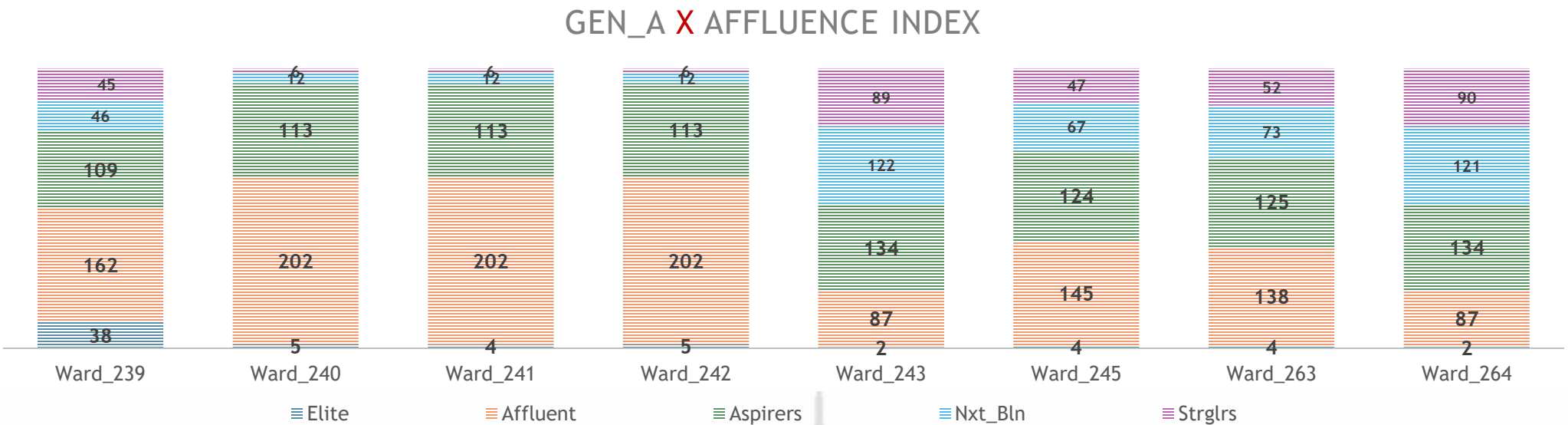
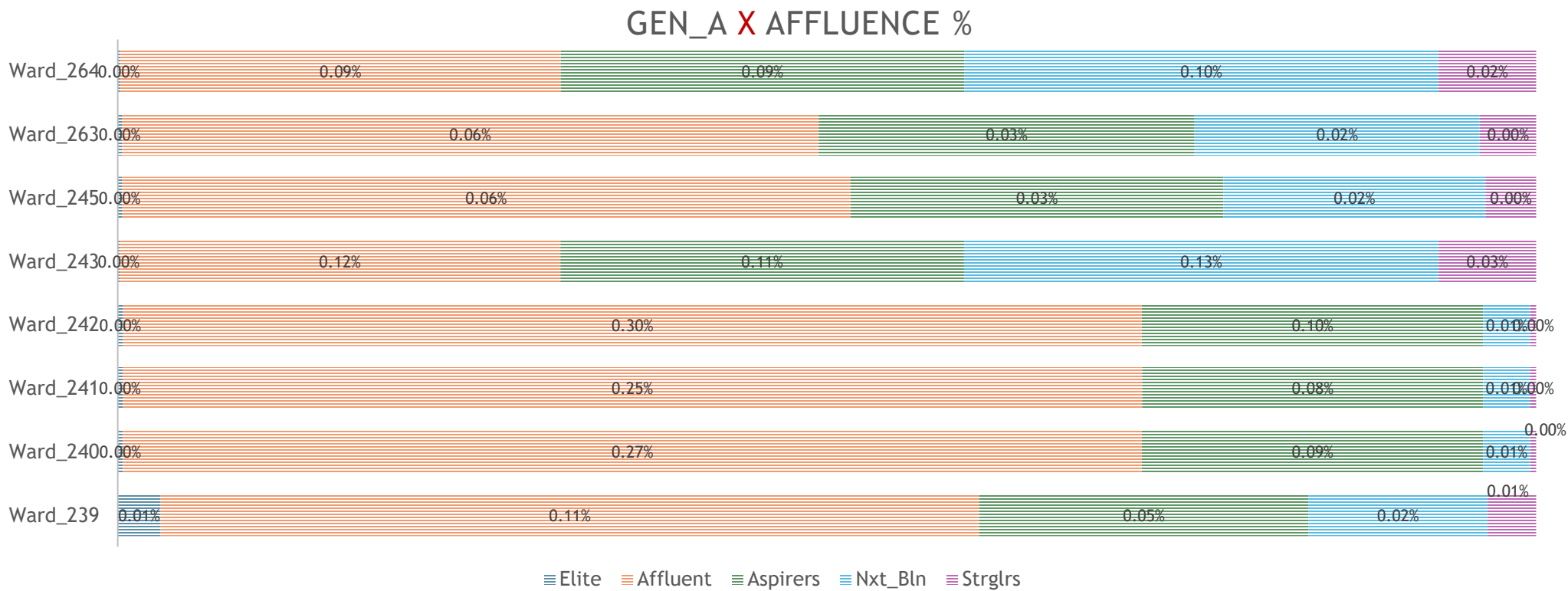
GEN
A





Shahdara District
Seemapuri Sub- Dist
Ward Level

GEN
A

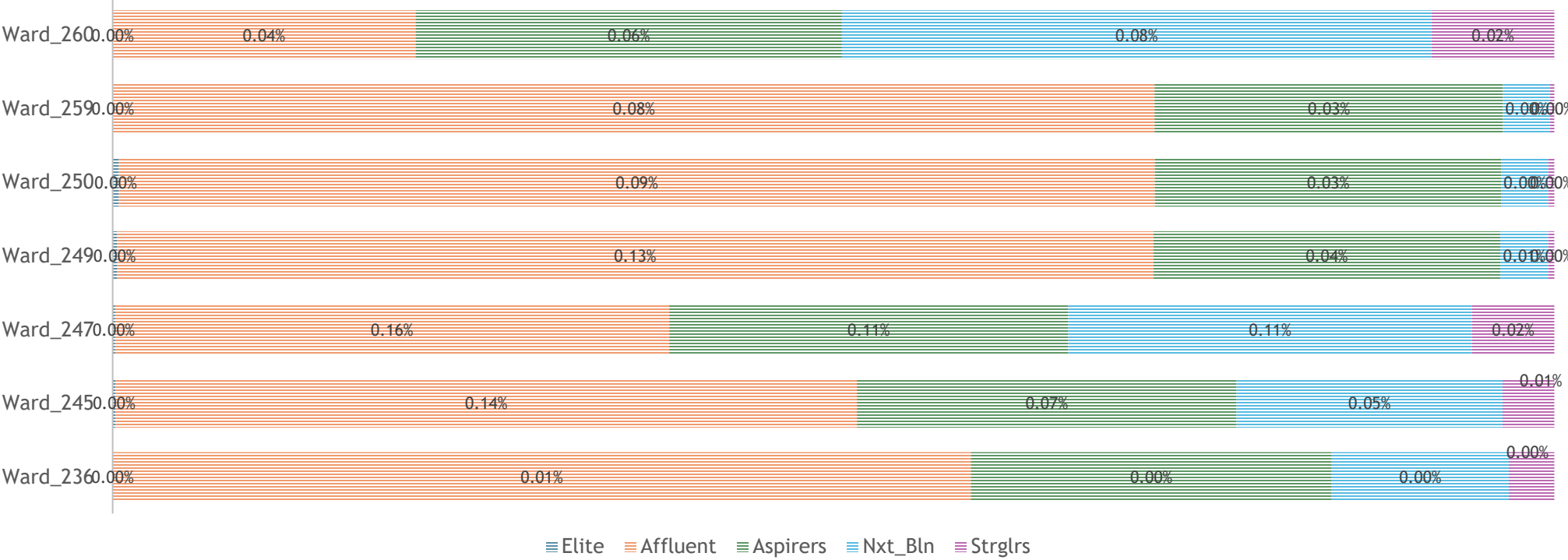




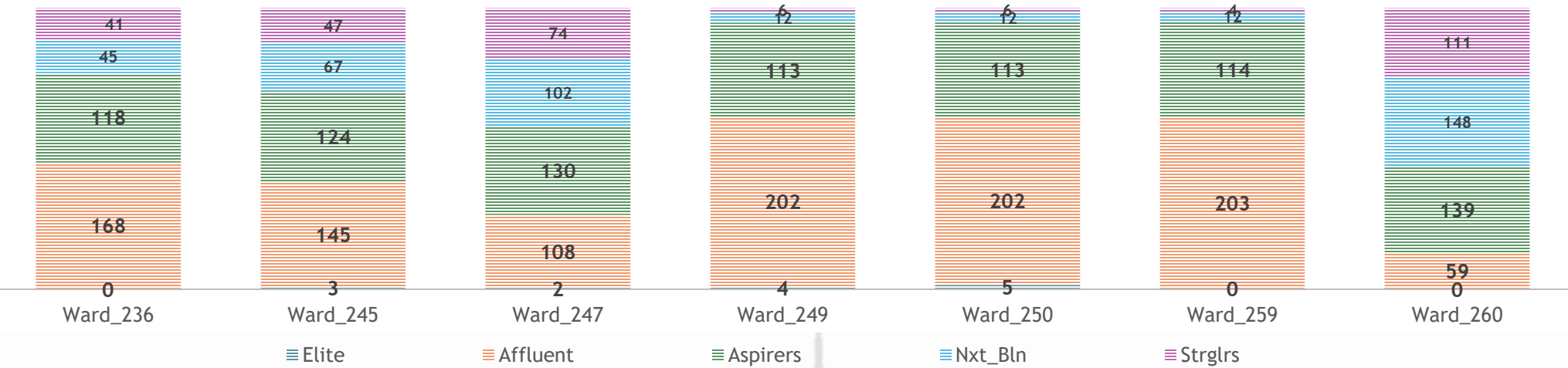
Shahdara District Shahdara Sub- Dist Ward Level

GEN
A

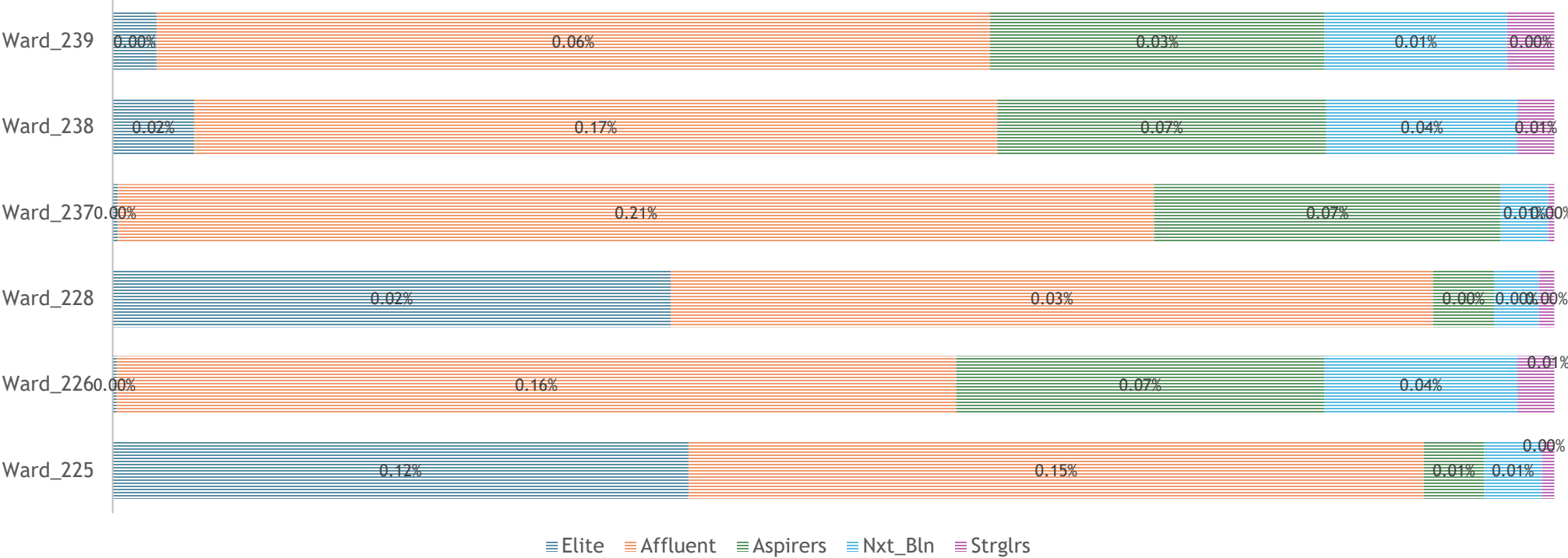
GEN_A X AFFLUENCE %



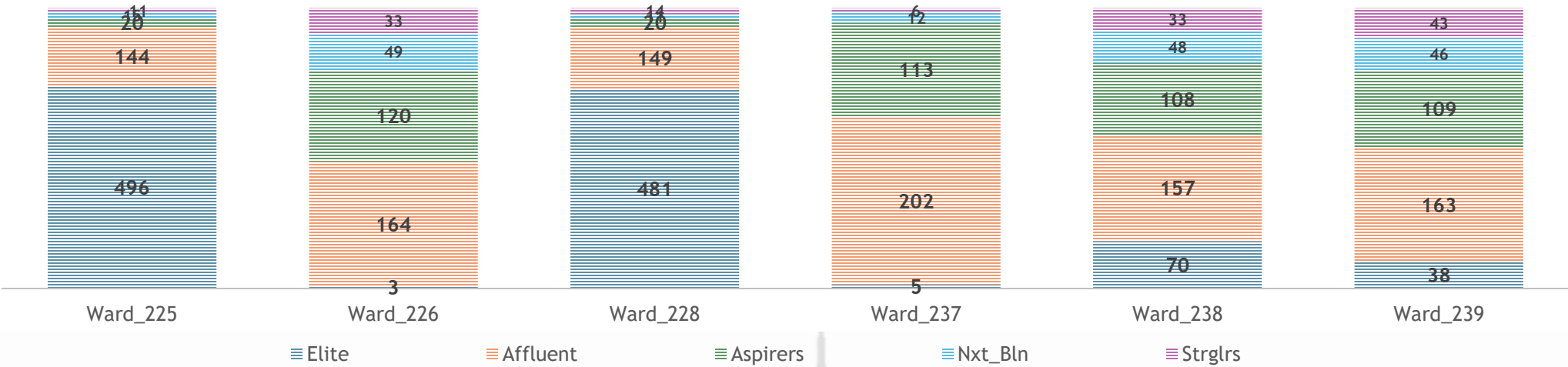
GEN_A X AFFLUENCE INDEX



GEN_A X AFFLUENCE %



GEN_A X AFFLUENCE INDEX



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