



Humans First

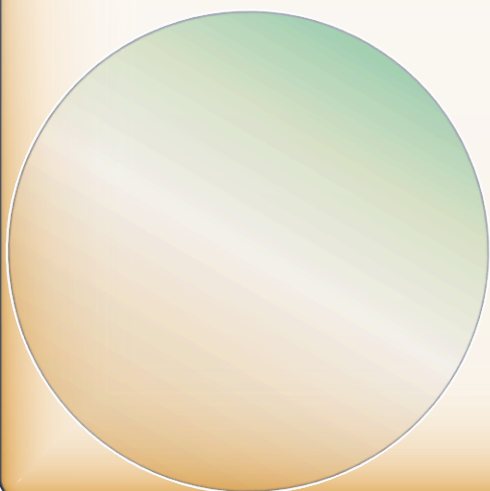


Humans First

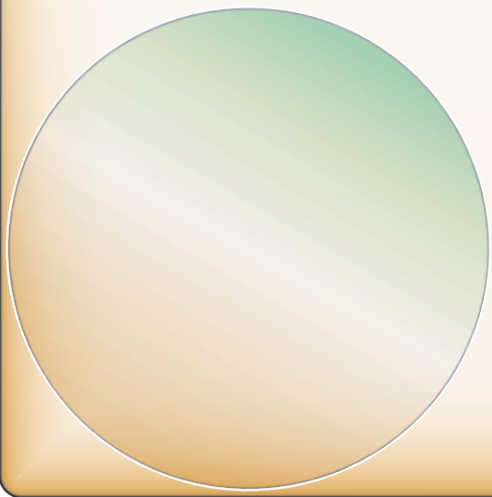
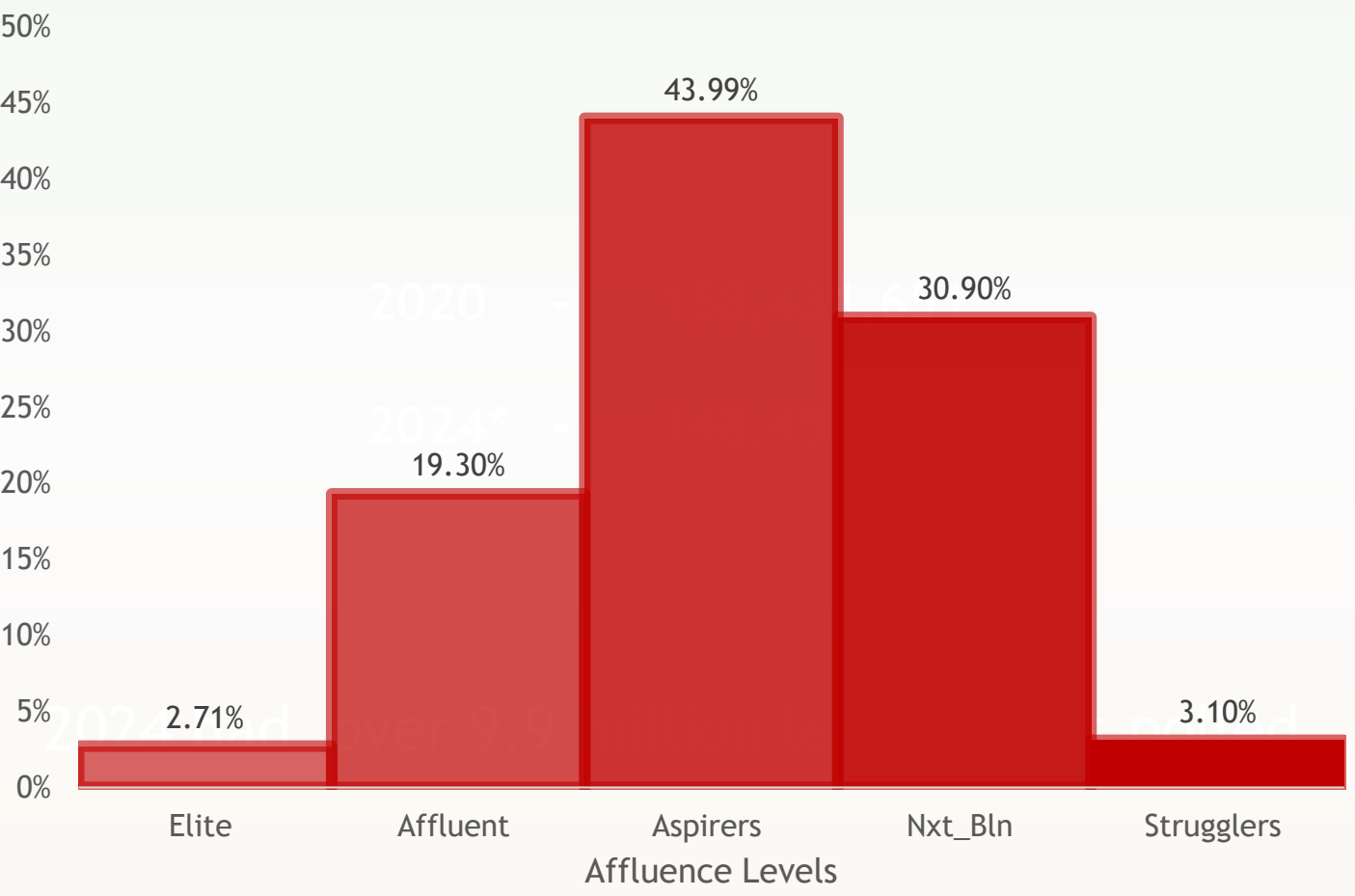
Presents

An Overview

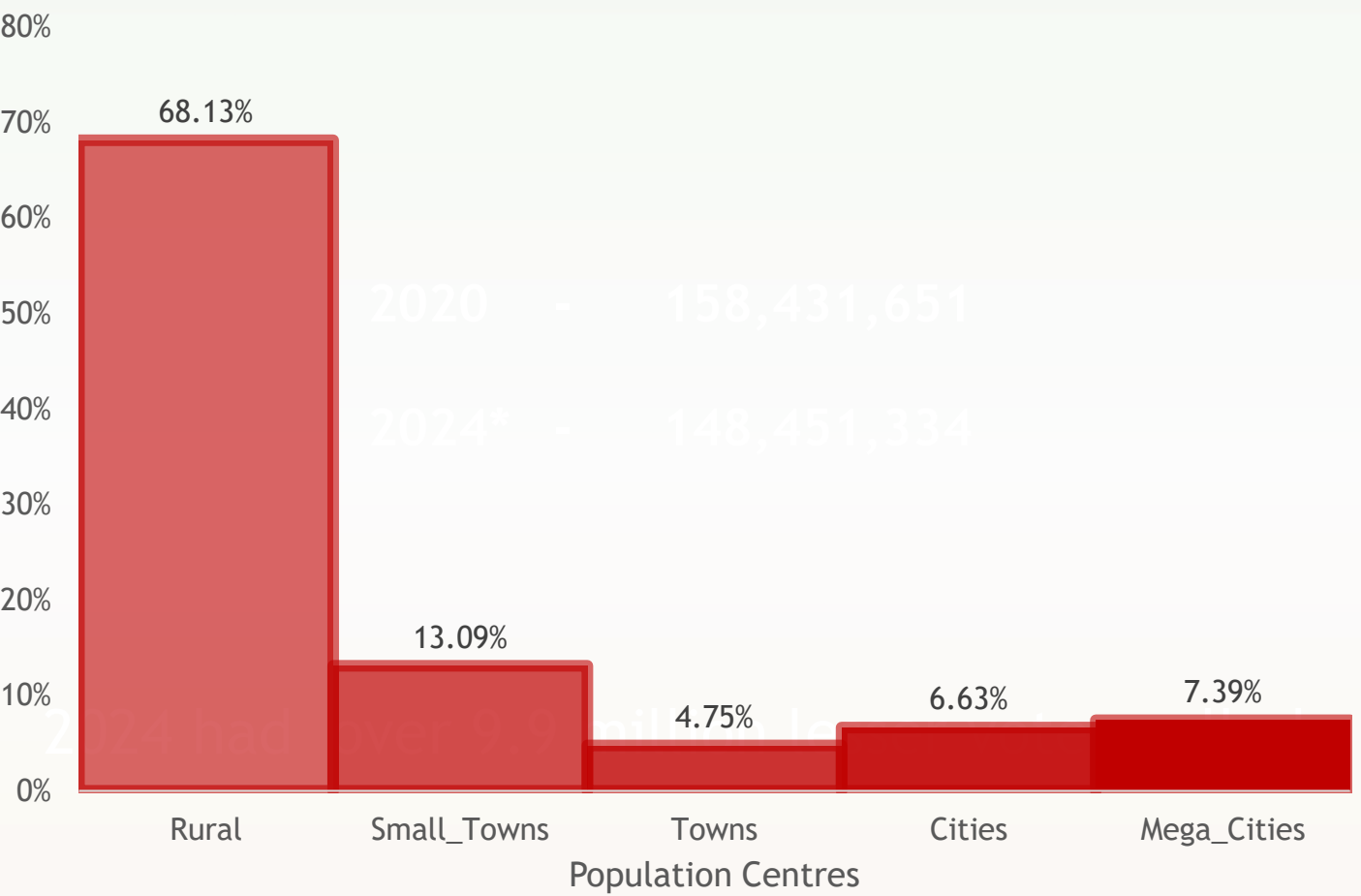
India's Generational Affluence Landscape



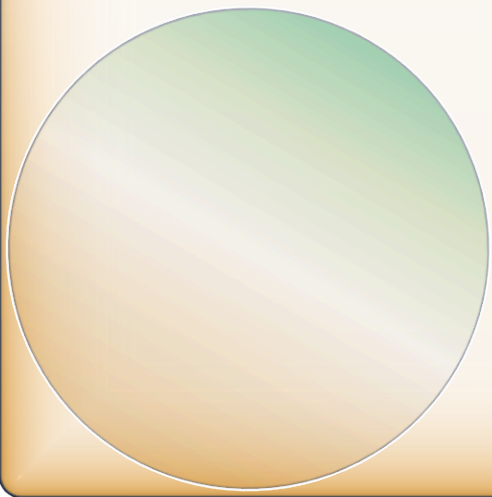
Total Votes Polled



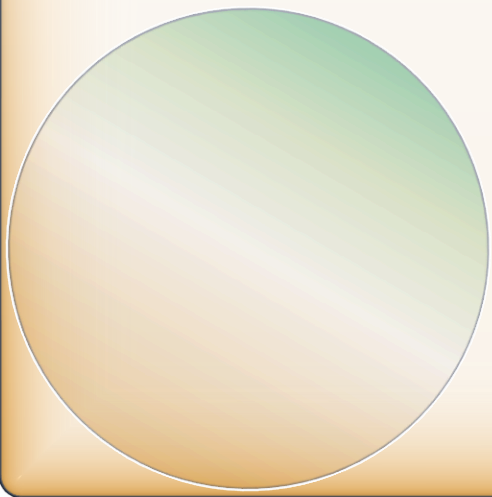
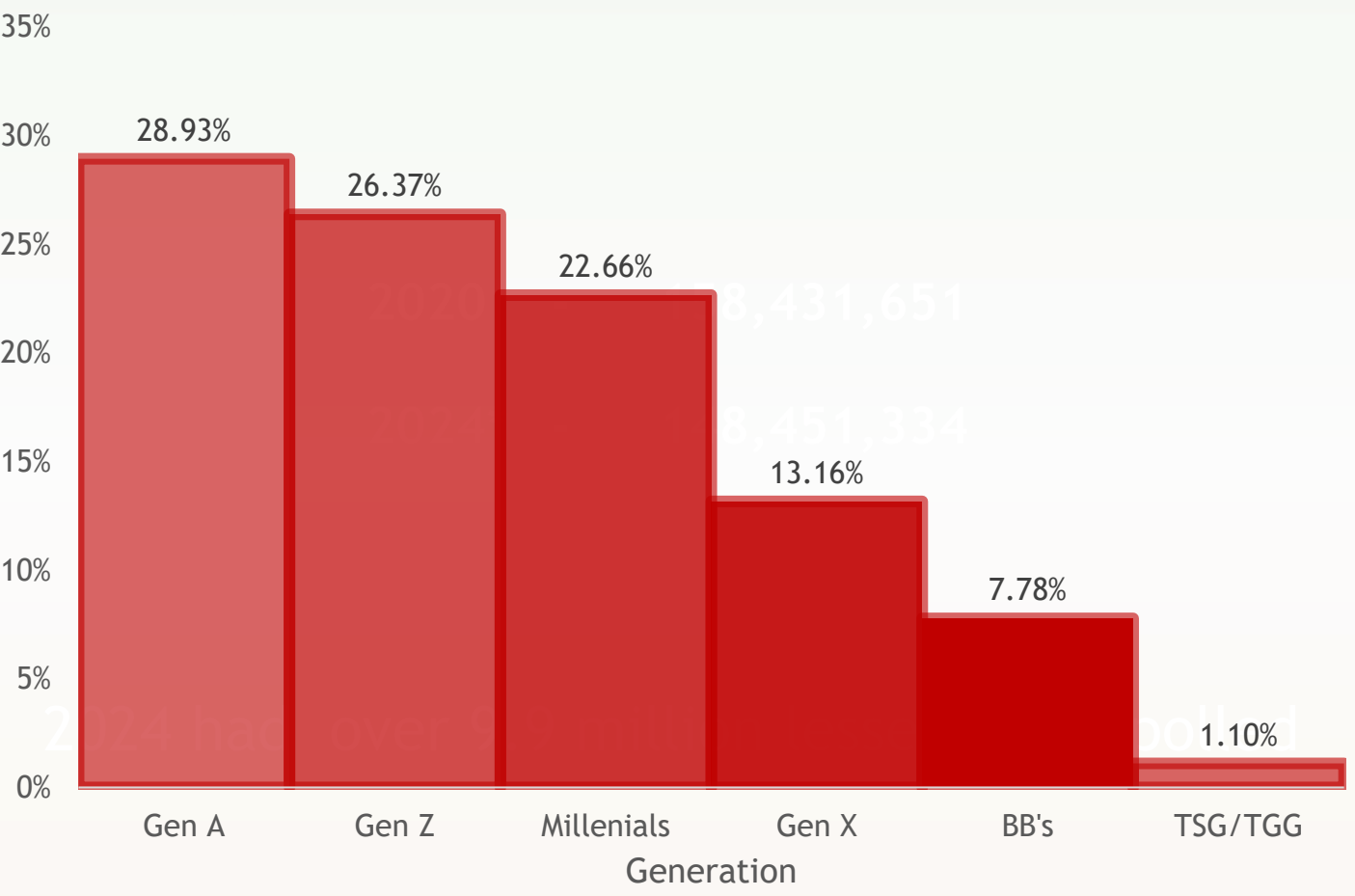
Total Votes Polled



2020 - 158,431,651
2024* - 148,451,334

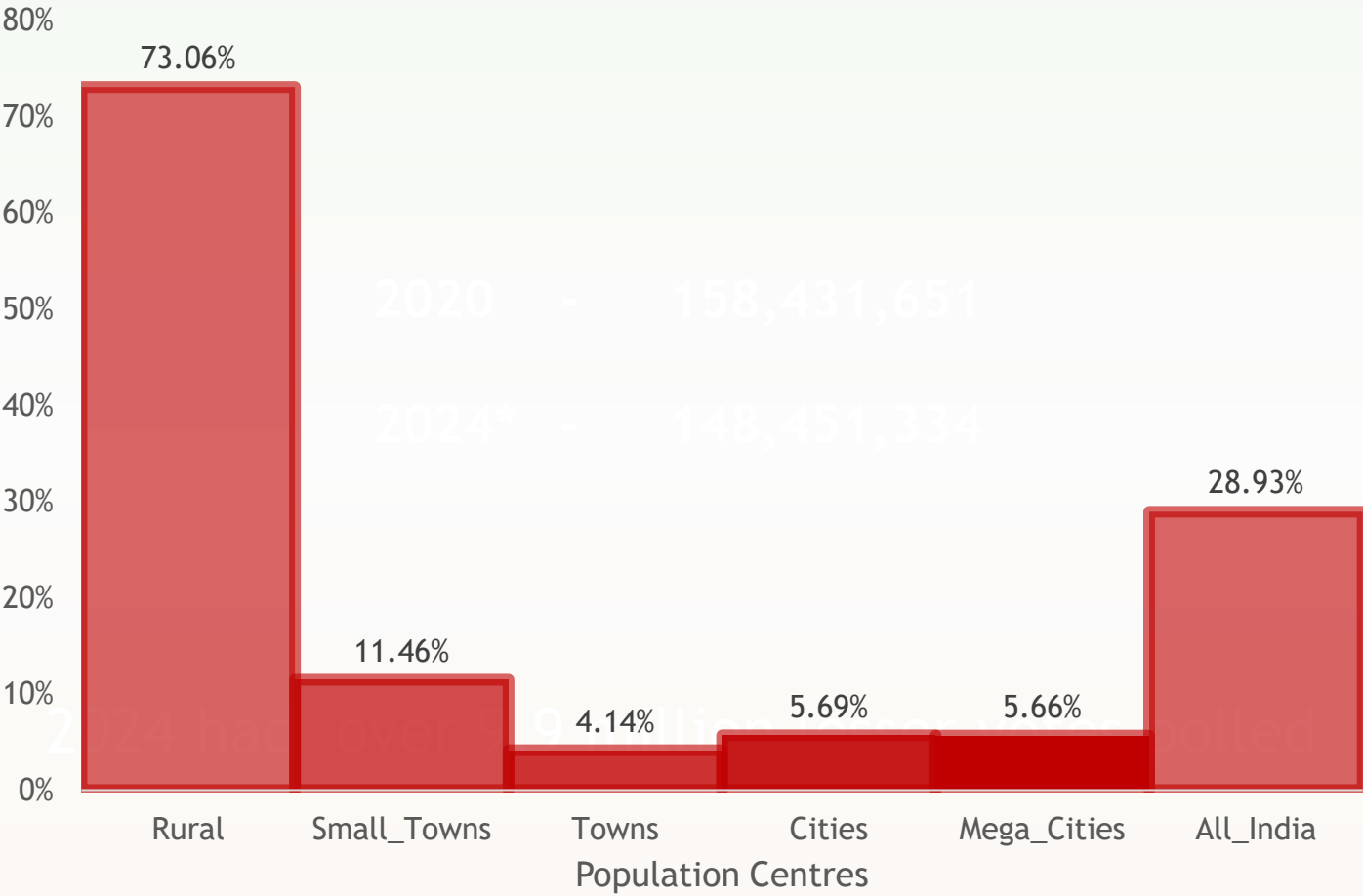


Total Votes Polled



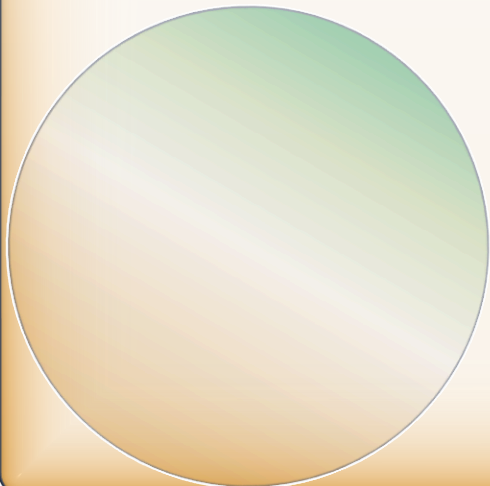
Gen A

Total Votes Polled



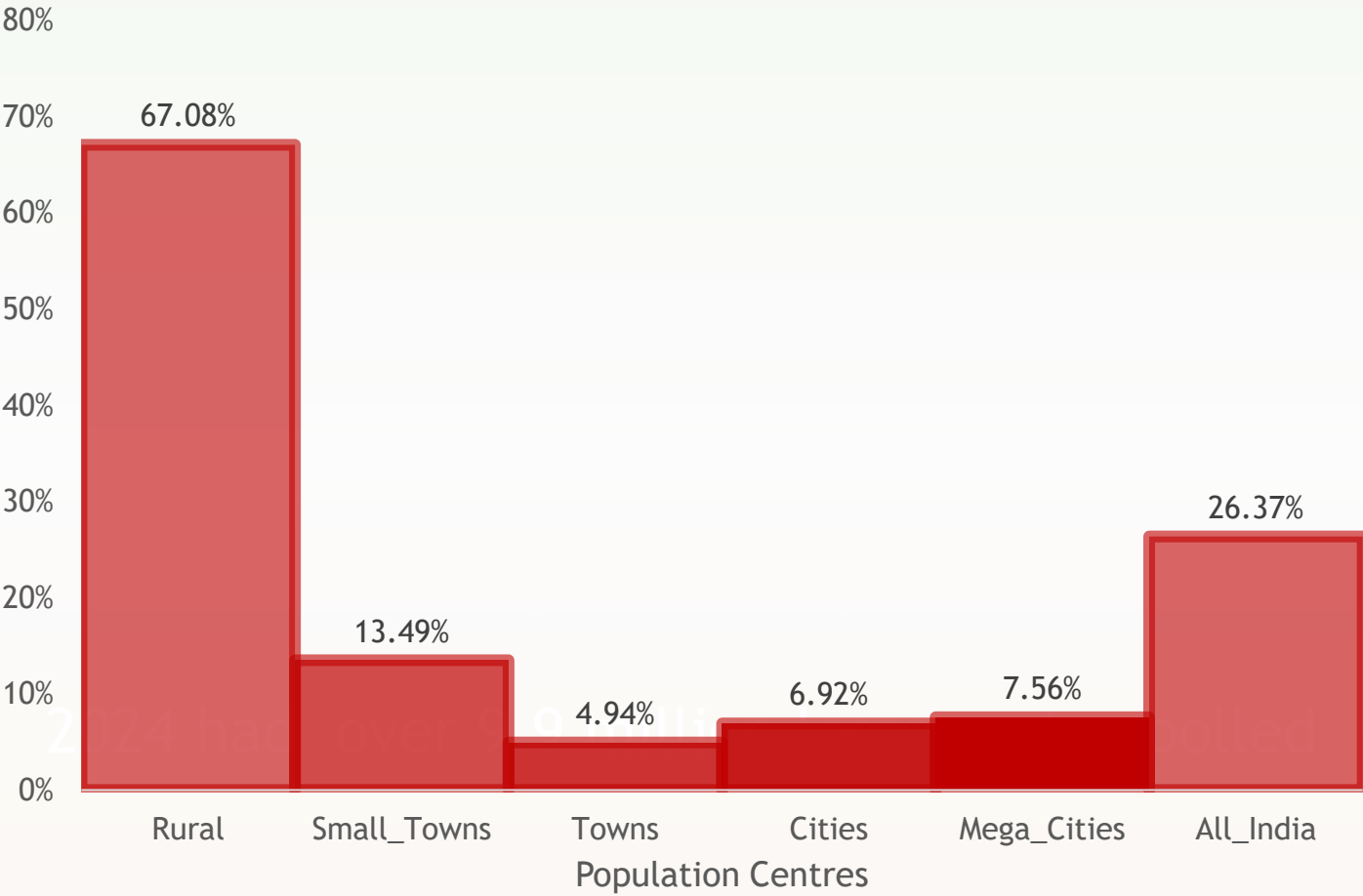
2020 - 158,431,651

2024* - 148,451,334



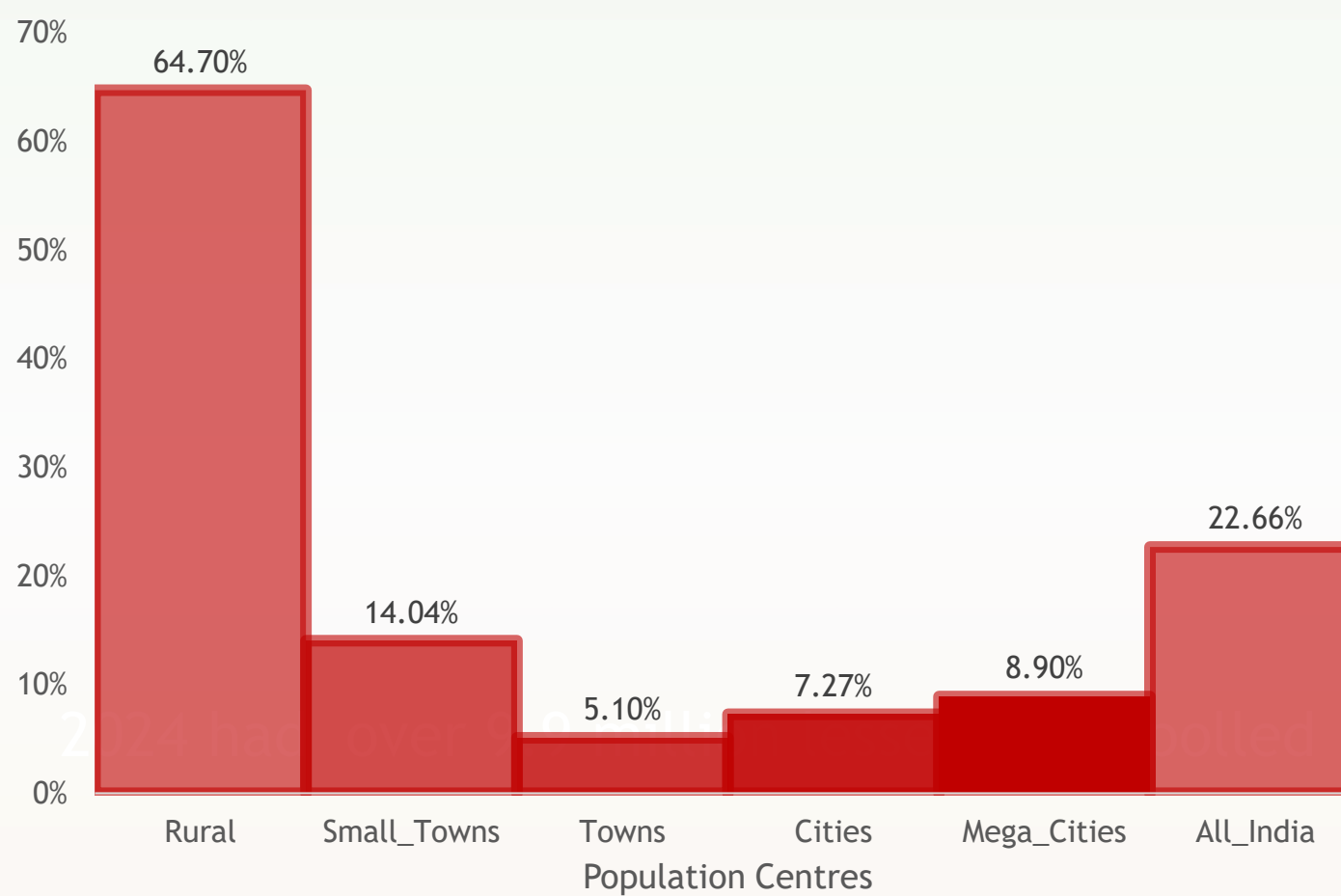
Gen Z

Total Votes Polled



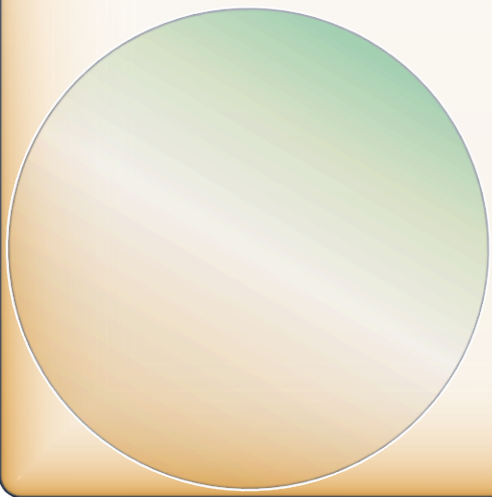
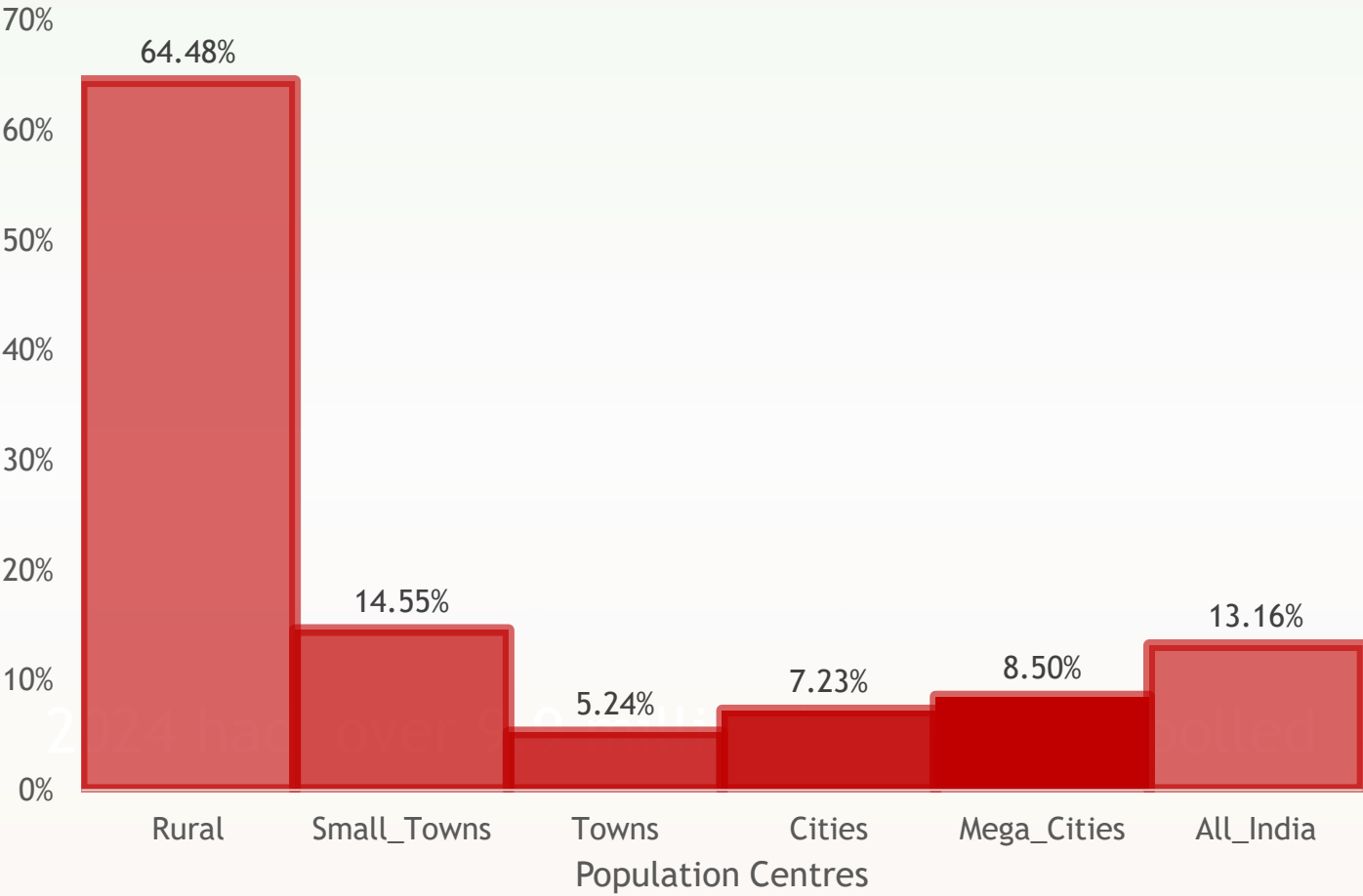
Millennials

Total Votes Polled



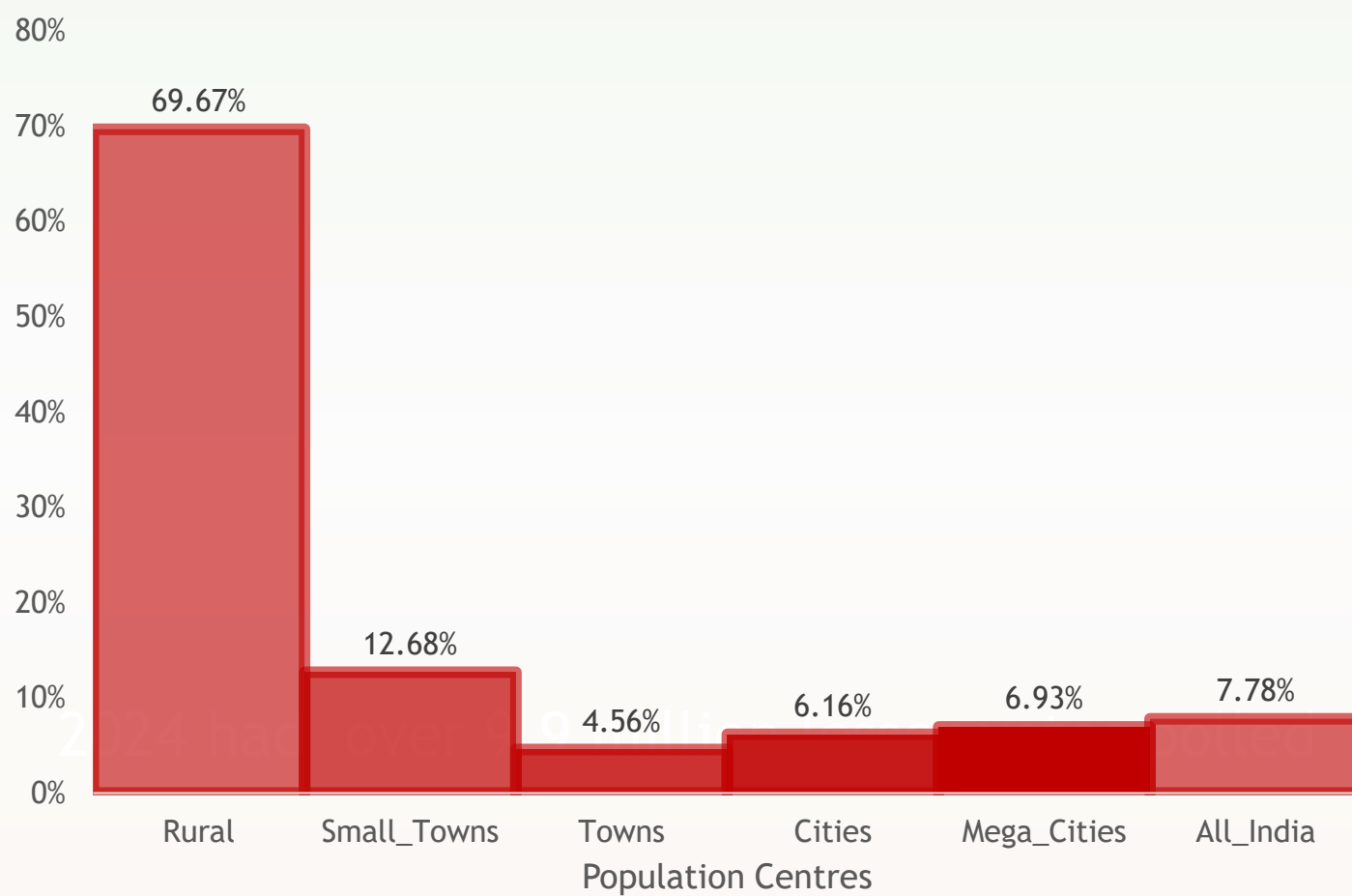
Gen X

Total Votes Polled



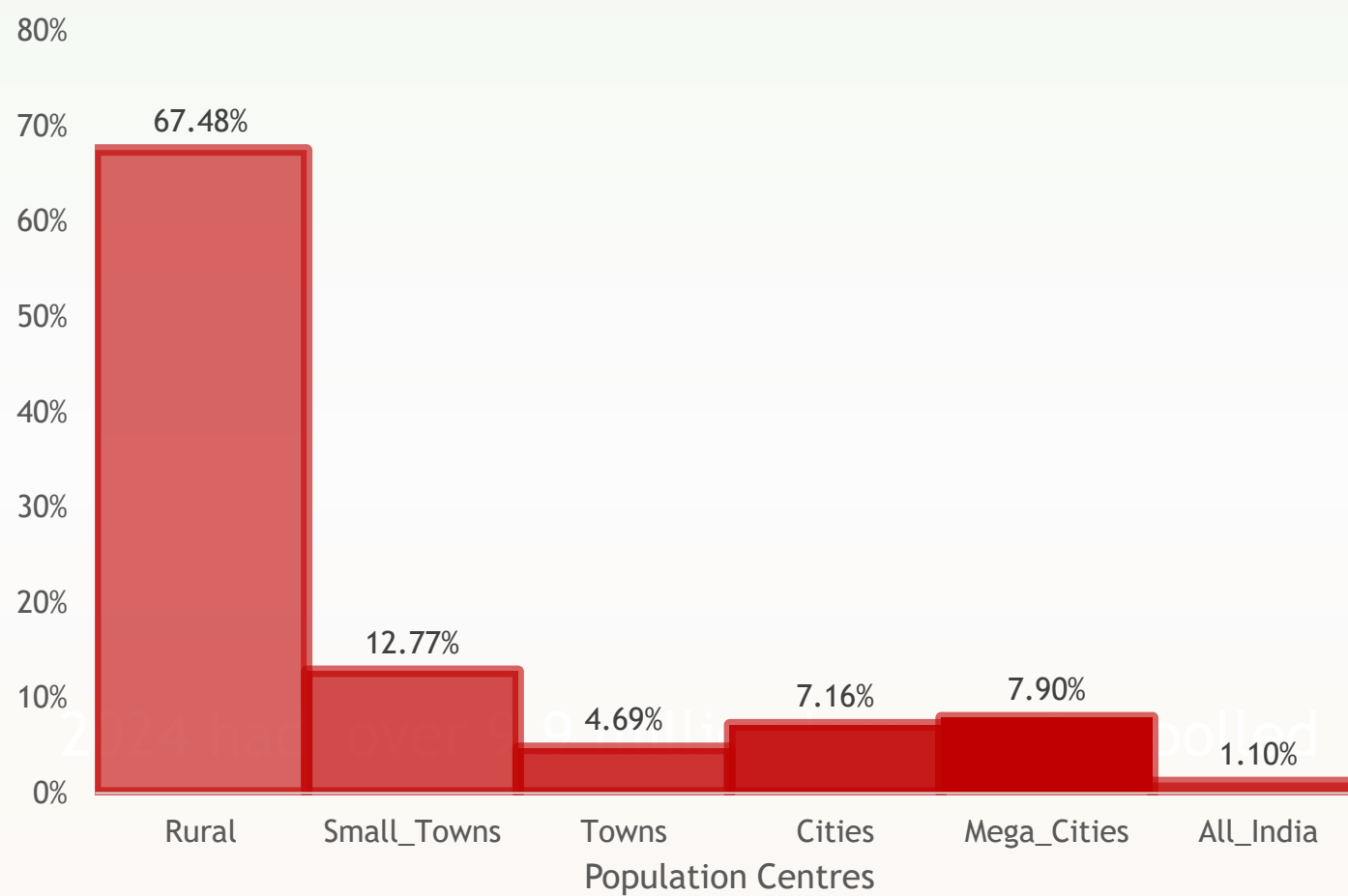
BB

Total Votes Polled



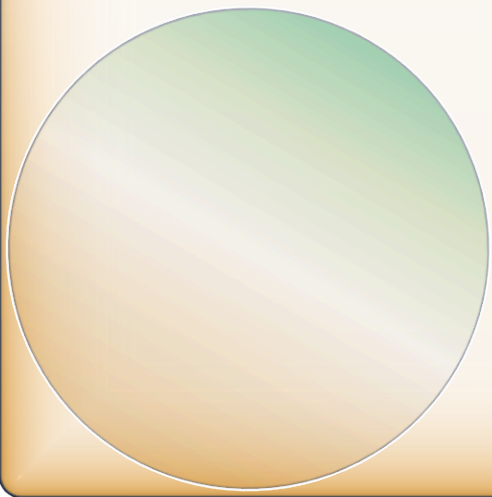
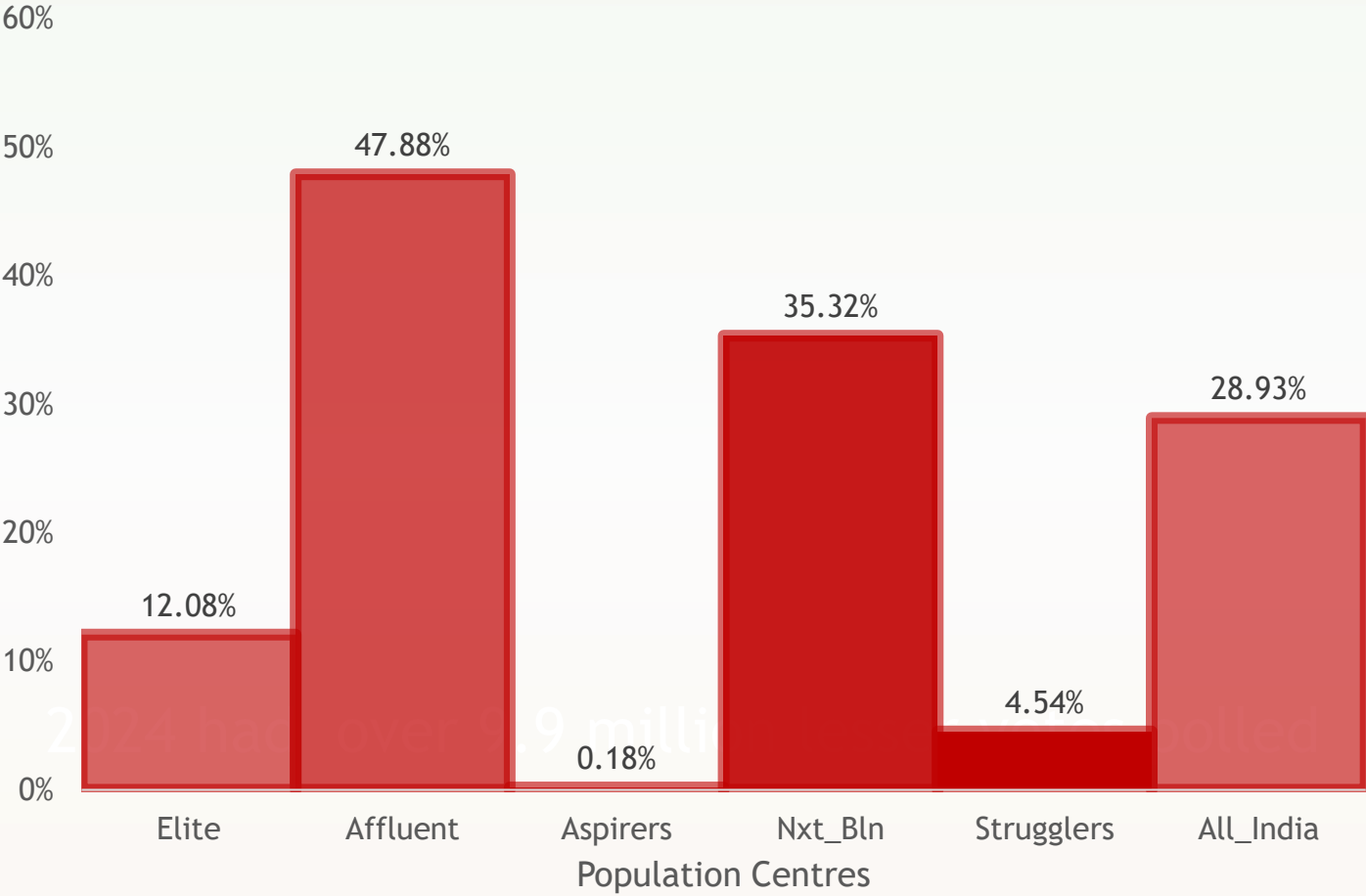
TSG / TGG

Total Votes Polled



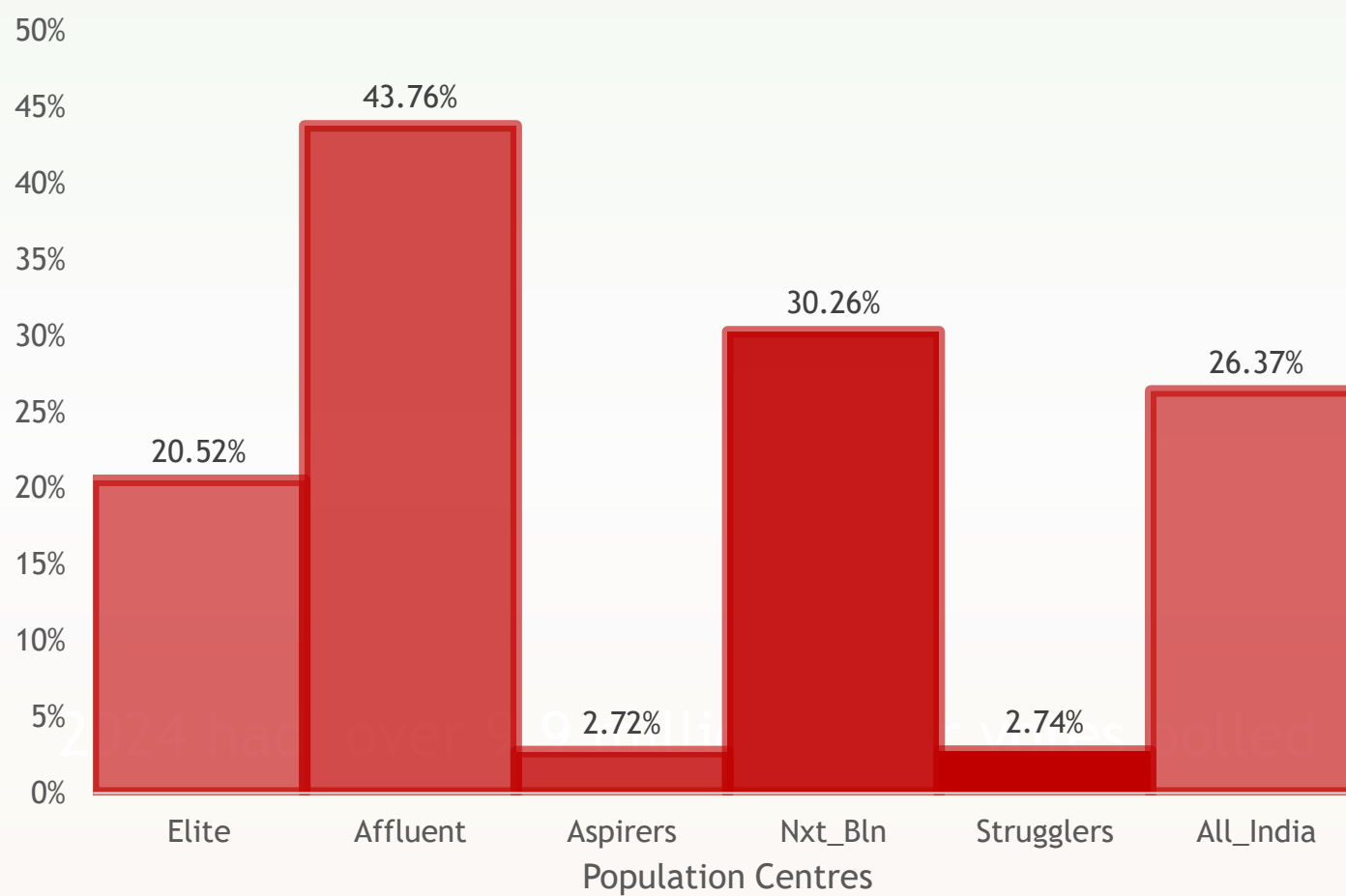
Gen A

Total Votes Polled



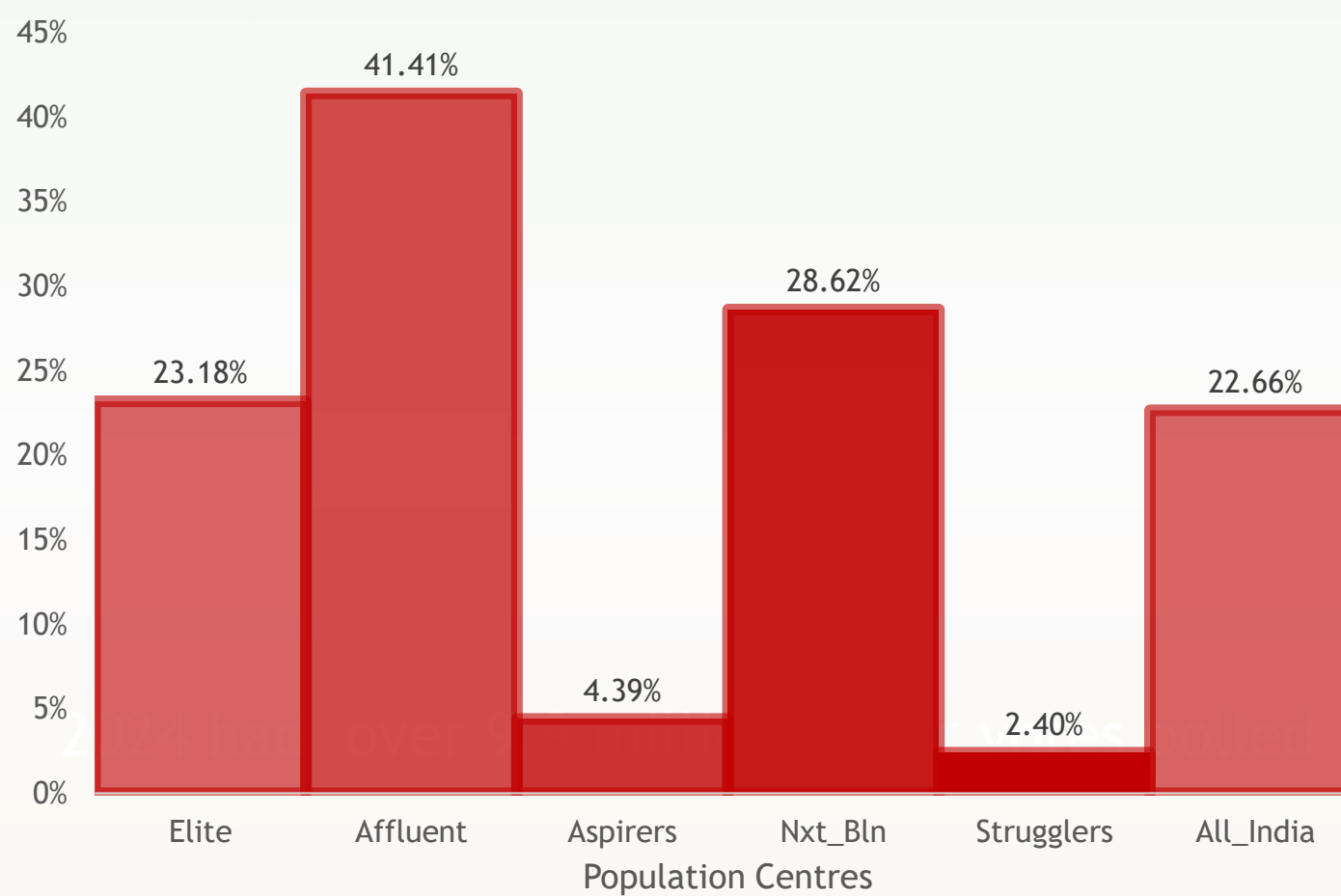
Gen Z

Total Votes Polled



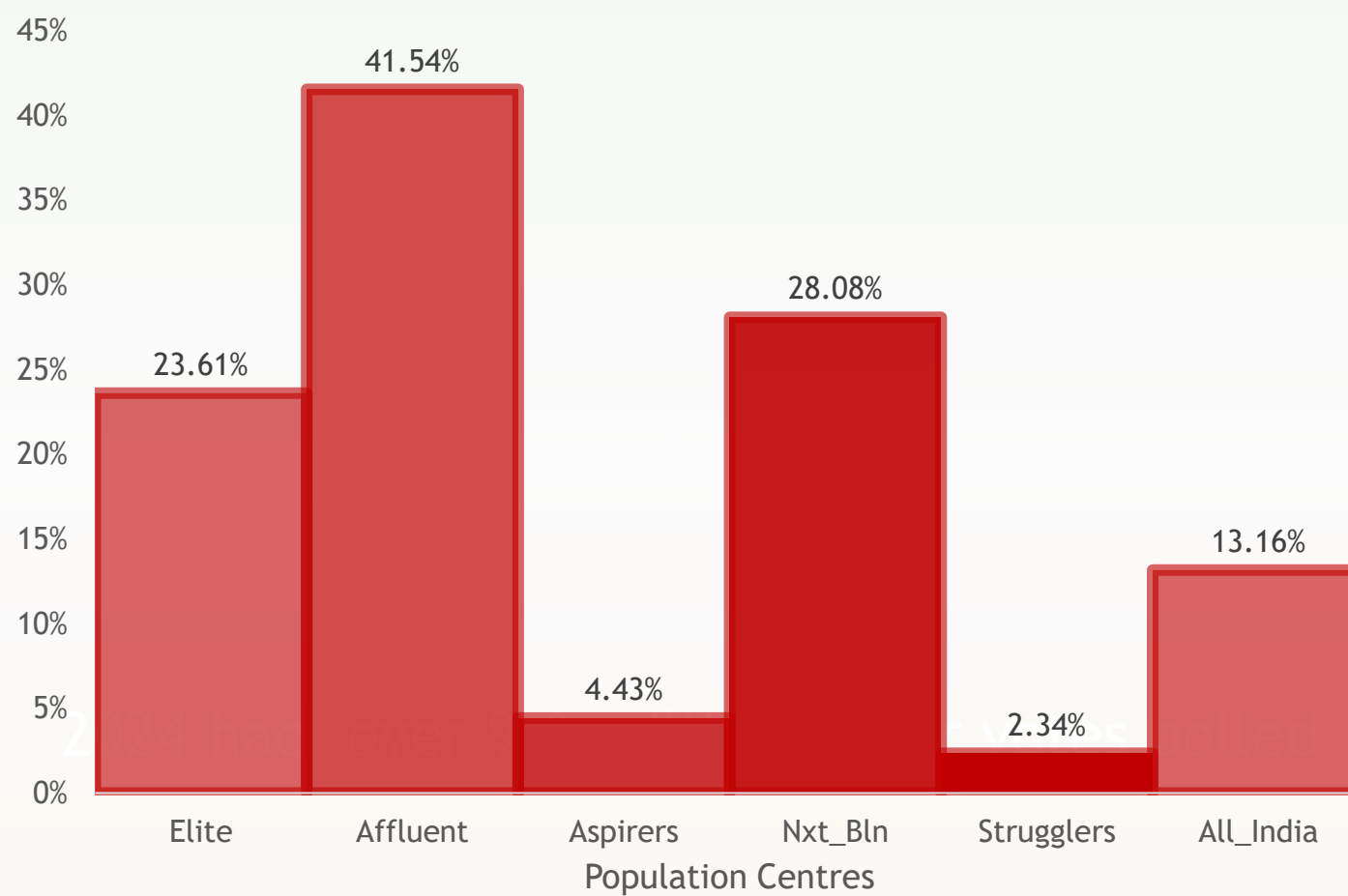
Millennials

Total Votes Polled



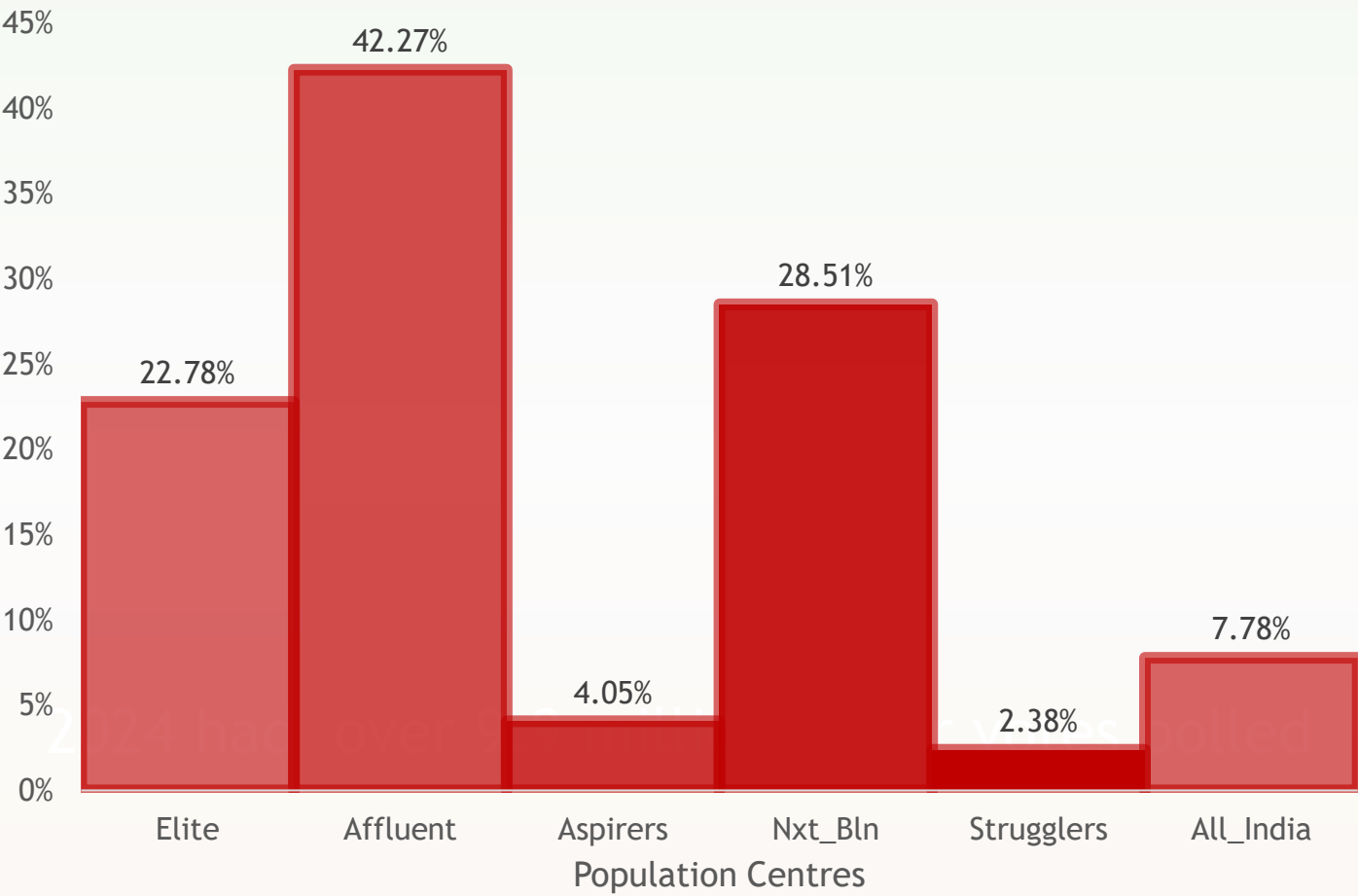
Gen X

Total Votes Polled



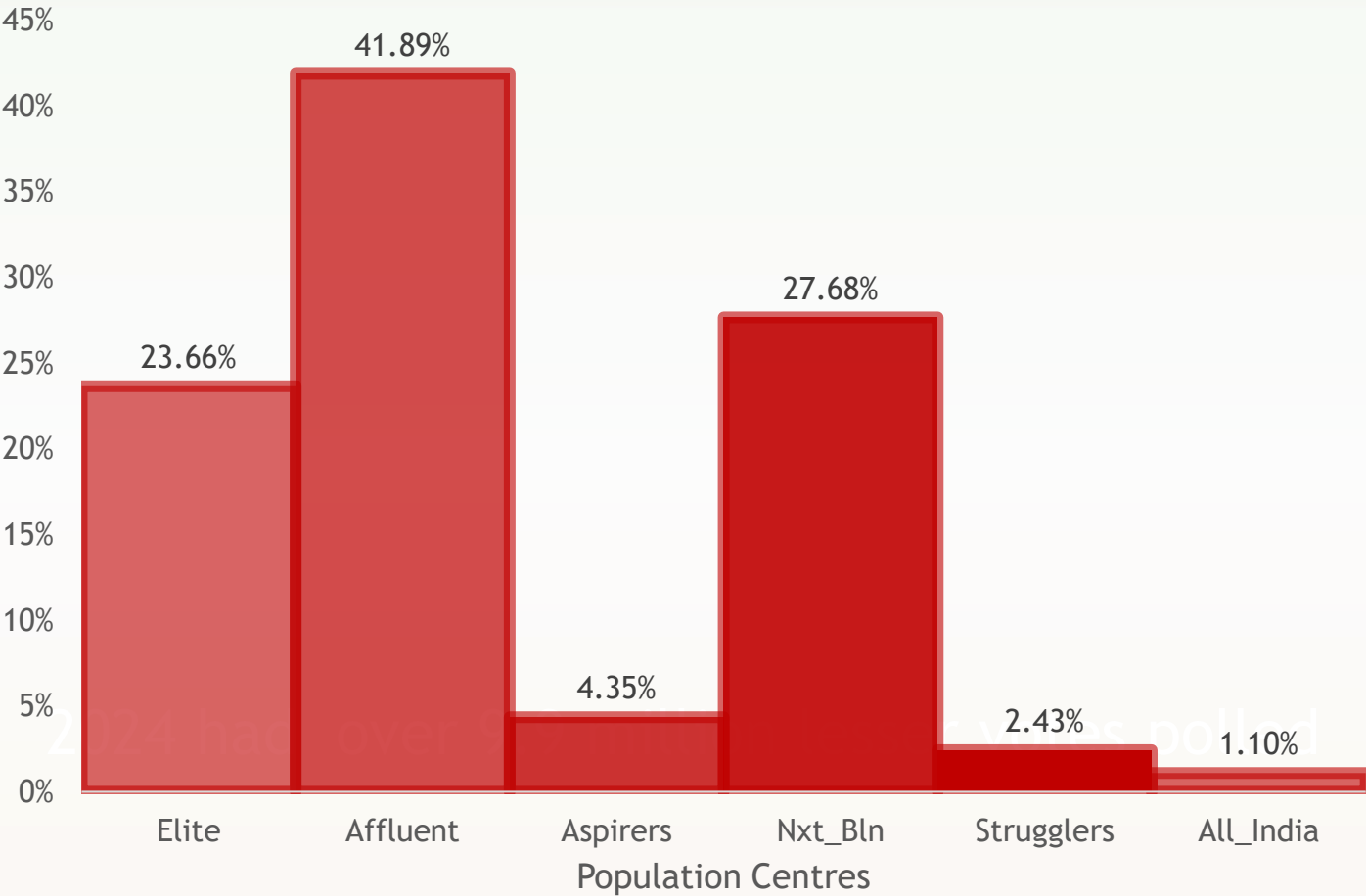
BB

Total Votes Polled



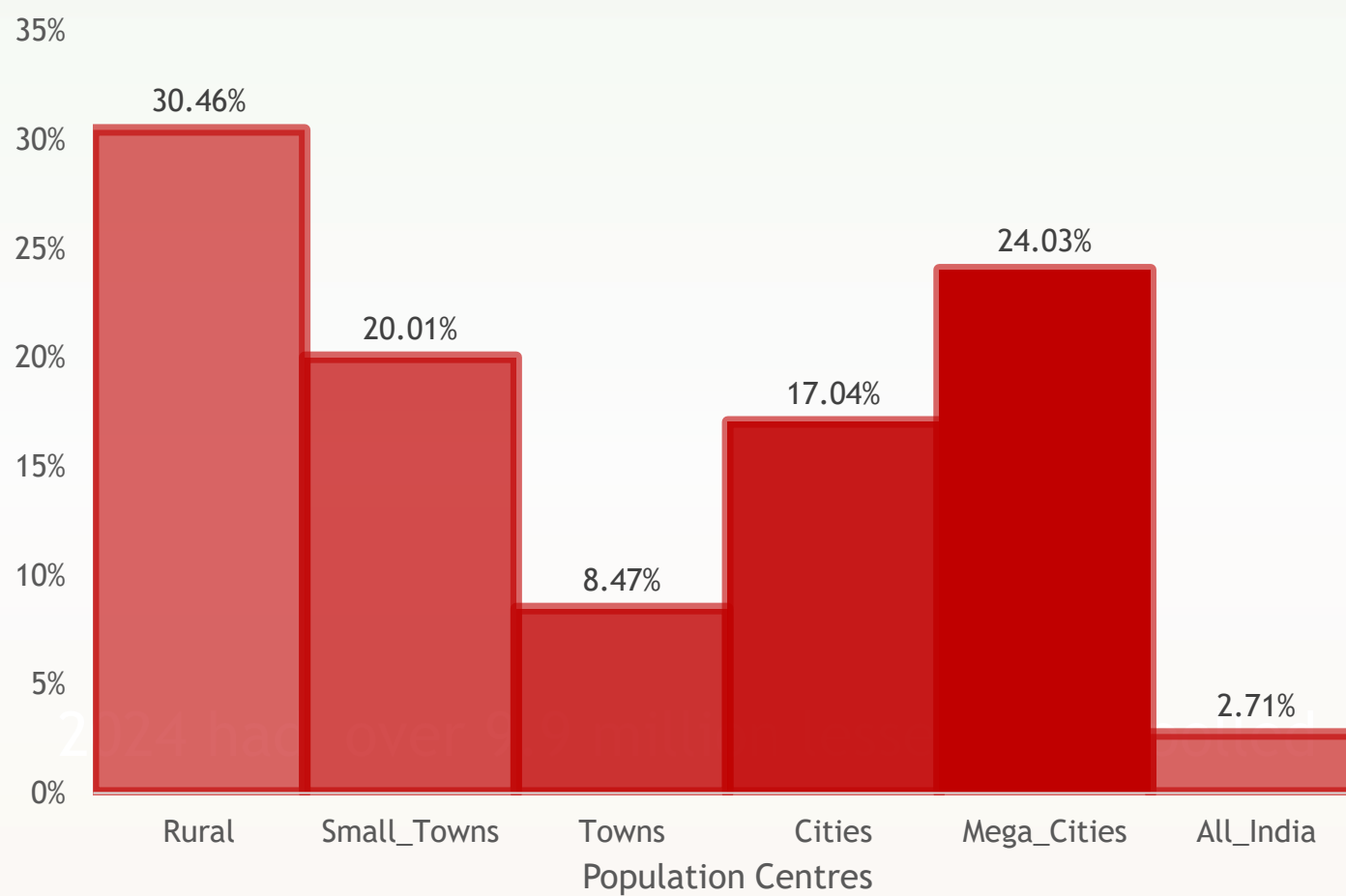
TSG/TGG

Total Votes Polled



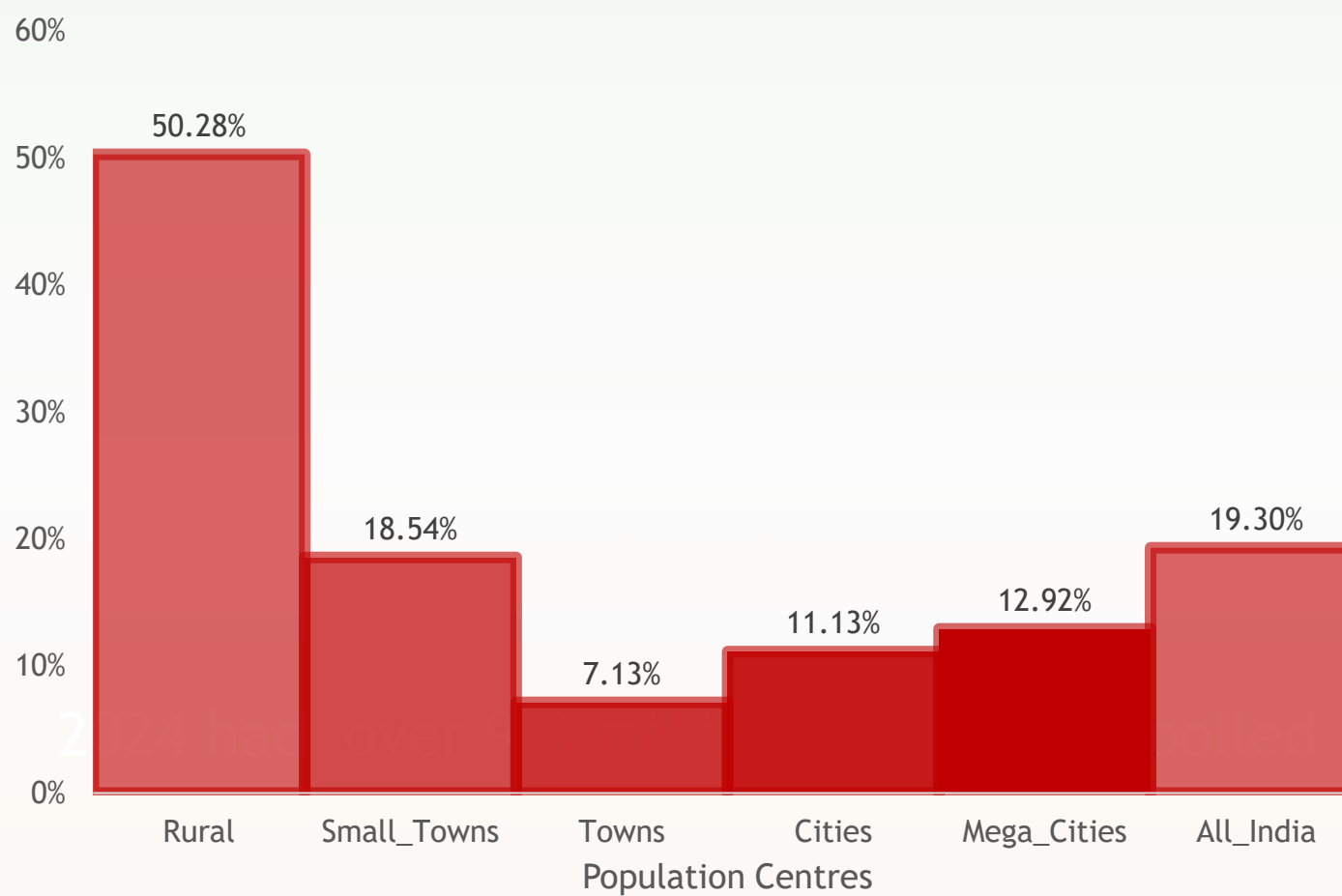
Elite

Total Votes Polled



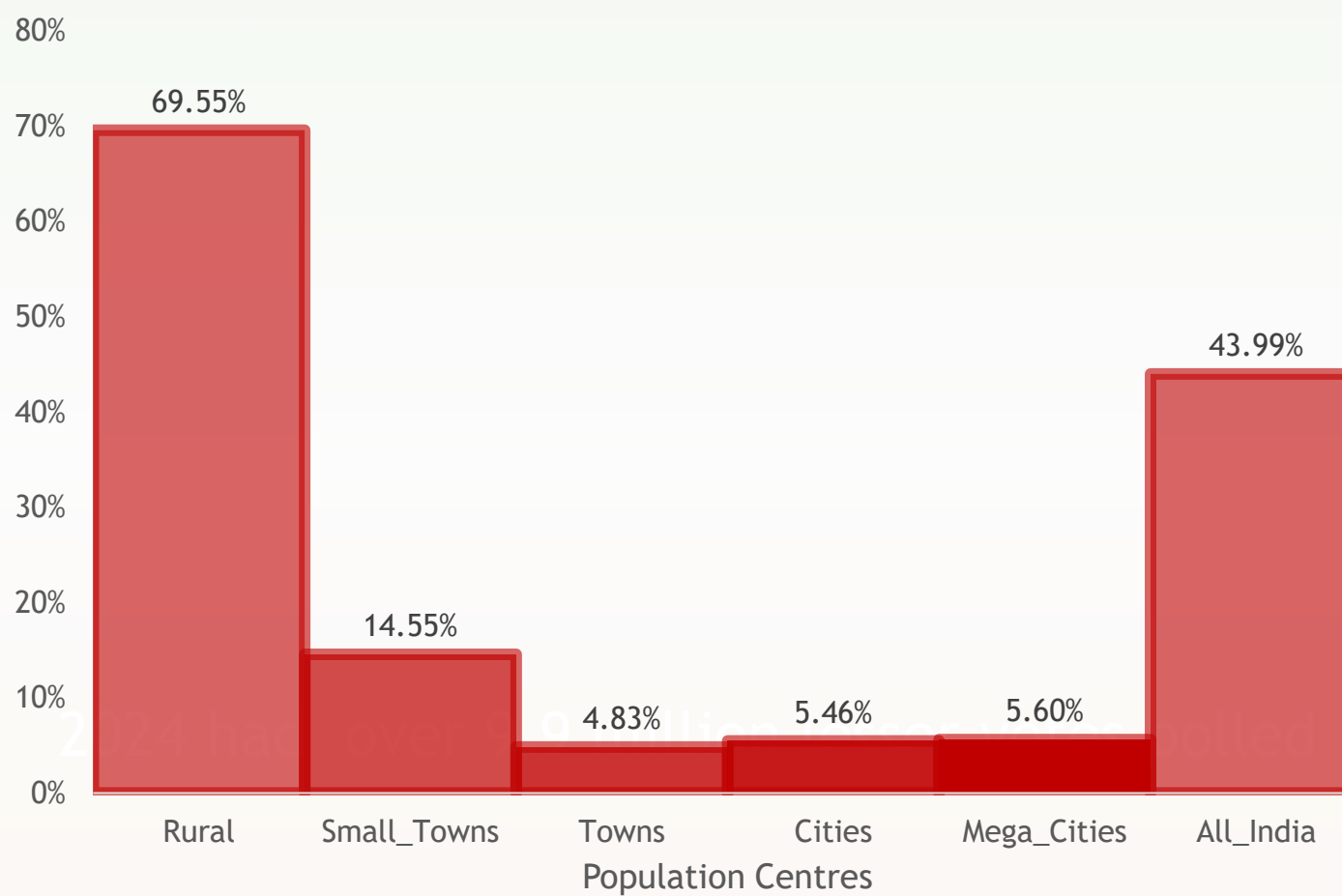
Affluent

Total Votes Polled



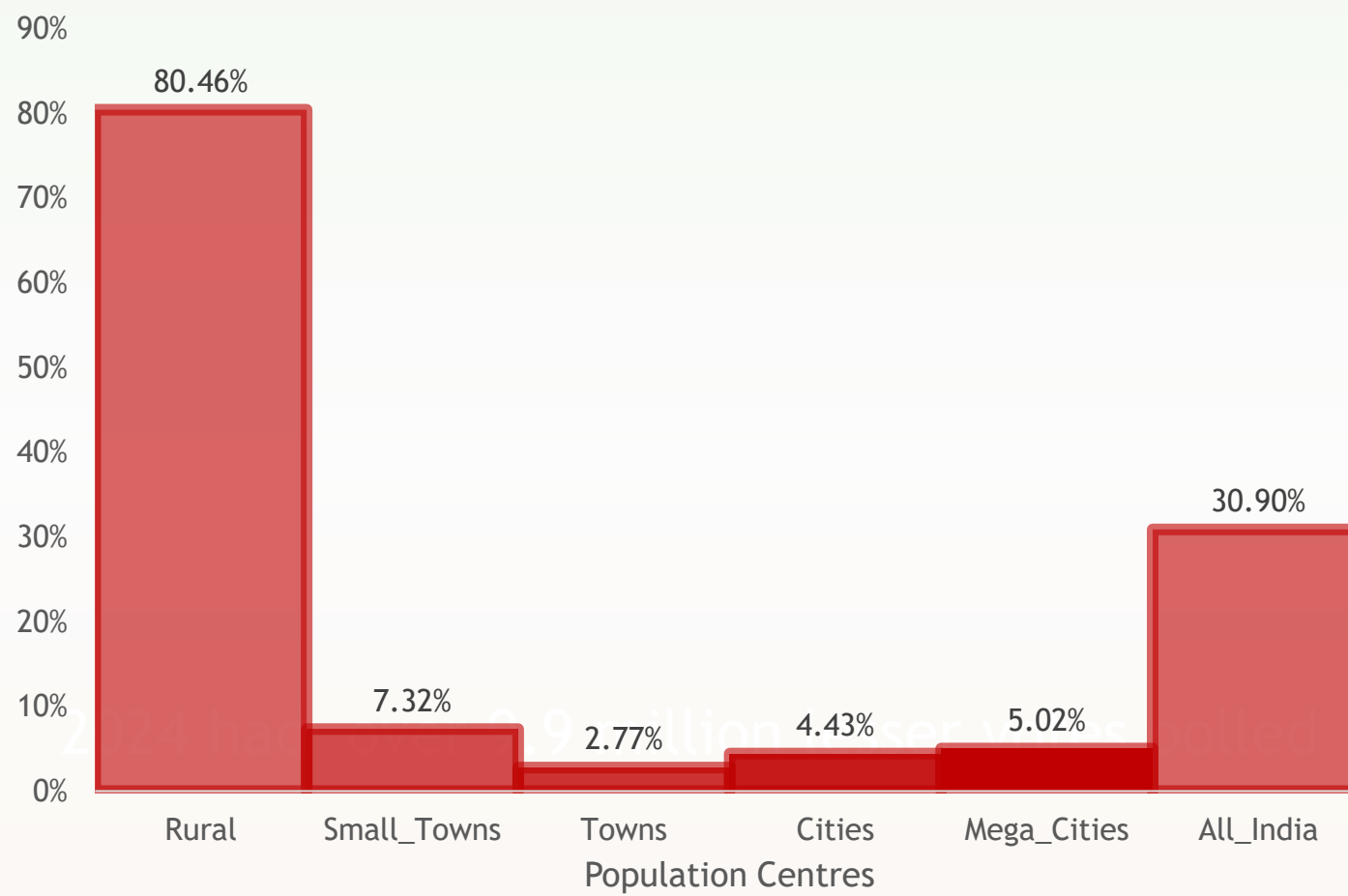
Aspirers

Total Votes Polled



Nxt Bln

Total Votes Polled



Strugglers

Total Votes Polled

