





**Olive Branch Innovations** provides premium levels of strategy and advisory consulting services to help small & mid-size organizations move forward strategically and effectively. Our approach leverages industry best practices and is backed by nearly 20 years of experience through our President & CEO. Olive Branch is a Woman-Owned Small Business (WOSB) that collaborates to define solutions and applies a focus on delivery in a simple, yet effective, way — *the Olive Branch Innovations way*.

Often times the path forward is a complex, high-risk journey in which achieving results require capabilities and new perspectives that extend beyond an organization's core strengths. That's where Olive Branch Innovations (OBI) delivers immense value: providing a premium level of strategy, management, and advisory consulting services to the C-suite to help organizations move forward strategically and effectively.

Our peace offering — collaborate to define solutions with a keen focus on delivery in a simple, yet effective, way — the OBI way. The entrepreneurial nature of our team and our agility let us move quickly to address evolving needs and challenges, while our core values drive us to provide world-class service and responsiveness. You don't have to do it all, give OBI the opportunity.

# **BUSINESS & TECHNICAL POC**

## Keia B. Eaves, President & CEO

**Mobile: 443.975.5253 | Email: keaves@olivebranchnc.com** 4258 North Carolina Highway 49 | P.O. Box 1391 | Harrisburg, NC 28027

#### NAICS CODES

541611\* | 541612 | 541613 | 541720 | 541618 541690 | 541990 | 541519 | 611710

DUNS NO. 10-2457648 | CAGE CODE: 8DDU8



Powered by evolution, **Olive Branch Innovations** has embarked on the journey to limit health disparities by using a collaborative approach to promoting healthcare equity, quality, and accessibility. We optimize our client's abilities to achieving their public health missions. We leverage a consultative approach to understanding our client's true objectives and the challenges surrounding health access across rural America — reducing the fluff & demonstrating immediate value in our service delivery. We transform you from 'what is' to what it can be.

#### TRAINING & FACILITATION

- ✓ In-Person & Virtual Training Options ✓ Facilitation
- ✓ Planning and Logistics Support
- ✓ Venue Selection & Negotiation

#### STRATEGIC GROWTH Planning & C-Suite Support

- ✓ Strategy & Modeling
- $\checkmark$  Strategic Decision Making
- ✓ Strategic Growth Planning
- $\checkmark$  Executive Coaching & Advisement

## CAPABILITIES

#### PROGRAM & PROJECT MANAGEMENT

- ✓ Project Coordination
- ✓ Program Management
- ✓ Project Management
- ✓ PMO Guidance & Support
- ✓ Standardization & Process Improvement

#### PROCESS OPTIMIZATION

- ✓ Management & Consulting
- ✓ Organizational Development
- ✓ Workflow Creation Organizational Design
- ✓ Process Automation
- ✓ Quality Control
- ✓ Ratings & Appraisal Support

# RESEARCH & ACQUISITION SUPPORT

- ✓ Federal Budget & OMB Analysis
- ✓ Agency Targets & Planning
- ✓ Forecasting & Pipelining
- $\checkmark$  Procurement Assistance

#### CAPTURE & PROPOSAL MANAGEMENT

- $\checkmark$  Proposal coordination
- ✓ Proposal management
- ✓ Capture & Proposal Strategy
- $\checkmark$  Proposal Writing & Editing
- $\checkmark$  Graphic Conceptualization
- $\checkmark$  Storyboarding & Solutioning
- ✓ Win Strategy

CLIENTS & PARTNERSHIPS OBI is equipped to support state, federal, and commercial clients. OBI is a prime vendor to 4 commercial clients.

#### STATE & FEDERAL EXPERIENCE & AFFILIATIONS

OBI is a registered vendor (VS000050794) within the State of Alabama













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