

CARBON ↓ AND MARGINS ↑

Would you be willing to share perspectives and exchange ideas on our plastic reuse model?

Reuse, regardless of plastic recyclability, advances ESG goals | Pruthve is seeking collaboration and not a sale

The plastic reuse model we are working on with retailers provides **margin increases, cost savings and environmental benefits** across the value chain - manufacturers to consumers. The solution is business stakeholder aligned by helping further enhance **brand market position** and lower labor, manufacturing, transportation, and inventory costs - savings that can increase margins and be shared with consumers. It **reduces consumer packaging plastic** production and waste by 70%-90% and advances **social equity**.

