



# 75 LEADERSHIP

DEVELOPING EXCELLENCE  
WITH ACTIVE LEADERSHIP

**7** ACTIONS, **5** DAYS A WEEK..  
TRANSFORM YOUR LEADERSHIP.  
CHANGE YOUR ORGANIZATION.

O1

## ▶ SELF - CARE

Focus on your self-care. The better we take care of ourselves the better we will be able to care for the ones we lead.

O2

## ▶ VISIT 20% OF CLASSROOMS

Visit 20% of your classrooms daily. By the end of the week, you will have visited all the classes on your campus.

O3

## ▶ 1 HOUR A DAY OUT OF OFFICE

Spend at least one hour every day out of your office. Spend this time being visible on campus while connecting with students and staff.

O4

## ▶ GIVE 5 PEOPLE APPRECIATION

Intentionally give appreciation/gratitude to staff & students. Culture improves and people work hard when they feel appreciated for what they do.

O5

## ▶ ENGAGE WITH DATA

Pull relevant data. Get to know what is going on in your school. Celebrate the positives and make action plans around areas for improvement.

O6

## ▶ READ 10 PAGES

Read 10 pages of a leadership book of your choice each day. Iron sharpens iron. Get better, educate ourselves and reflect on the work we do.

O7

## ▶ LEAVE BY 5 PM

Work-life balance is imperative to great leadership. Leave by 5 pm daily. Late meetings should be avoided, but we know they happen.



Shaun Hurtado  
Leading with Culture

# 75 CULTURE

CREATING SCHOOLS  
ALL WANT TO ATTEND

**7** ACTIONS, **5** DAYS A WEEK..  
TRANSFORM YOUR CULTURE &  
CHANGE YOUR ORGANIZATION.

01

## CULTURE OF GRATITUDE

Develop a culture of gratitude by sending individual text messages, emails and notes of gratitude to your staff, students and parents every day.

02

## GIFTS OF APPRECIATION

Small gifts of appreciation to staff and students makes a huge difference. Everyone works harder when they feel appreciated. Give a gift daily.

03

## MUSIC AND MOOD

Music is proven to affect mood. Play calming, uplifting, upbeat, and/or happy music whenever possible. Before school, lunch, and passing period.

04

## CATCH THEM BEING GOOD

Positive reinforcement is better than negative reinforcement. Publicly acknowledge good or positive behaviors by students and staff.

05

## GET PERSONAL

Get to know your staff on a personal level. Visit with staff on their prep period or off time. What are they going through? What do they need?

06

## BREAK BREAD

Bond over food. Sit with students at lunch. Create time for staff to eat together and for students to see staff having fun together. Staff picnics and potlucks.

07

## GET COMPETITIVE

Create a competitive culture between classes and other school sites. Get everyone involved. Tap into the human competitive spirit.



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