

Ian Adamson Production Résumé 2020

EXECUTIVE SUMMARY

Ian Adamson has been directing and producing sporting events and television competitions shows since 1988. As the president of World OCR, he is leading Obstacle Sports (OCR, Ninja Warrior, Spartan Race, Adventure Racing) to Olympic recognition and representation for its 20 million competitors in over 100 countries.

A world-renowned sports professional, Ian applies his organisational, engineering, medical, and legal expertise to structuring the many disciplines and events in Obstacle Sports. This includes supervising the design and producing of complex international multisport Games, championship events and shows. Ian works as a legal forensic expert for Robson Forensic, advising law firms on adventure and obstacle sports matters.

EDUCATION

Chapman University, United States of America

MSc, Sports Medicine, 1996

University of Sydney, Australia

BE, Mechanical Engineering (honors), 1989

SUMMARY

- 35 years in sports management: University of Sydney sports management committee, USA Pentathlon Multisport (Multisport Director), World OCR, the Fédération Internationale de Sports d'Obstacles (world governing body, President), Olympic Sports management (world championships, continental championships and world cups)
- 29 years design, product development and executive management in medical device and outdoor equipment industries
- 21 years designing and constructing zip lines, ropes courses and technical challenges for international sporting events, television competitions and adventure parks
- 29 years directing and producing sporting events and adventure competition television shows
- 22 years teaching graduate level university courses in engineering, business and sports medicine

SPECIALTIES

Sporting / television, event, competition and race production, sports governance.

EVENT SUMMARY

- 1985-91 WildTrek Adventure Race Show: cast / competitor (ABC Australia)
- 1988 Australian Universities Canoe Championships, course director
- 1997 Survival of the Fittest: competitor / rigger (IMG)
- 1998 "Adventure Racing with Ian Adamson:" Host (OLN Canada)
- 1998 Canoe and Kayak Magazine: Talent (OLN)
- 1999-04 Outdoor Quest Multisport World Championships): Technical and Course director, Logistics Producer (IMG, ESPN, Star Sports) China and Malaysia
- 2000-01 Adventure Rafting World Championships: Race Director / Logistics Producer (IMG, ESPN, Star Sports) India
- 2001 Expedition BVI (4-day adventure stage race): Course and Technical Director, consulting producer. EBVI was the first event for and genesis of Spartan Race
- 2001-02 Men's Journal Adventure Team: Executive Producer, Talent (OLN)
- 2003-05 4-Desert Series (7-day desert races: Race Director, Course Designer, Consulting Producer (NBC): China, Chile, Egypt

- 2006-09 24 Hours of Triathlon World Championships: Executive Producer / Event Director (NBC)
- 2006-08 World Team Challenge: Race Director, Logistics Producer (NBC)
- 2006-12 Professional Bull Riding World Finals: pre-show segment producer, camera, utility (OLN, Versus, CBS)
- 2009-10 Ironman China: Course Director (ESPN, Star Sports)
- 2011 Epic 5: Co-host / Assistance Producer (Pilot) 5 Ironman's, 5 Islands, 5 days, Hawaii
- 2014 Nature Island Challenge: Host season 3 (NBC)
- 2014 The Raft: Logistics Producer, Caribbean (National Geographic Channel)
- 2015 Down East Kayak: Host / Talent (NBC)
- 2016 American Tarzan: Adventure Production Team (Discovery Channel)
- 2016 Summer Olympic Games: OCR representative, International Federation President
- 2017 Pentathlon World Cup #1 and #2: Course Director (Los Angeles, Cairo, Olympic Channel worldwide)
- 2018 OCR Asian Championships: Executive Producer (Philippines)
- 2018 OCR European Championships: Executive Producer (Denmark)
- 2018 OCR World Team Championships: Executive Producer (Sardinia)
- 2018 Expedition OCR World Championships: Executive Producer (Canada)
- 2019 South East Asia Games (Olympic Council of Asia) Sport Director and Executive Producer for OCR medal events and qualifiers
- 2019 OCR Ninja World Championships, Moscow, Russia, Executive Producer
- 2020 OCR World Series-V, mixed reality races across 100 countries, Executive Producer
- 2020 World OCR International CloudCast TV Show season, Executive Producer
- 2020 OCR Virtual World Championships and TV Show, Executive producer

PROFESSIONAL EXPERIENCE

Robson Forensic

2019 – present. Adventure and Obstacle Sports Expert, providing technical investigations, analysis, reports, and testimony toward the resolution of commercial and personal injury litigation involving zip lines, zip line parks, ropes courses, obstacle courses, obstacle course races, athletic events and failure analysis.

President, World OCR, the Fédération Internationale de Sports d'Obstacles

2014 – present. International governing body for Obstacle Sports and related disciplines: National member federations representing 85 countries and 20M people. Consultant at Spartan Race (event / TV production and management.)

Dir. Product, Research & Education at Newton Running Company

2007 – 2014. Director of research, development, medical and education.

Contractor / Consultant at International Management Group (IMG)

1999 - 2011. Race direction, course design, technical director, television production of multi-day multi-sport events in Asia and Pacific regions.

Professional Athlete / Consultant at Nike, Salomon, Reebok, GoLite

1997 - 2007. Product tester and design consultant. Senior contributor and co-founder of Adventure Sports Magazine, writer for Winning (contributing editor), Inside Triathlon, Triathlete and Women's Sports and Fitness magazines.

Race Director at Racing the Planet

2003 - 2005. 7-day desert foot races in Chile, China and Egypt. Consulting producer.

COO, VP Training at Corporate Adventure Training (now Corporate Teams)

1998 - 2003. Operation management and event production for businesses including Microsoft, Starbucks, Lucent Technologies, Young Presidents Organization, JP Morgan, Morgan Stanley, Federal Reserve Bank and BMW.

Honors and Awards

- 3x Guinness World Record Holder for endurance kayaking: 262 miles in 24 hours.
- Gold, Silver and Bronze medals at the ESPN X-Games
- 7x Adventure Race World Champion
- 3x Eco-Challenge Champion (3x 1st place, 2x 2nd place, 1x 3rd place, 1x 4th place)
- 3x Primal Quest Champion (2002-2006)
- 2016 Biathlon World Champion, Open 40+ (swim-run)
- 2016 Triathlon World Champion, Open 40+ (swim-run-shoot)
- 2016 Spartan Race World Champion, Open 50+
- 2018 Spartan Race European Champion, Open 50+
- 1998-2014 Competitor Awards Parade of Champions
- 2012 Boulder Sports Hall of Fame
- 2007 Men's Journal Adventurer of the Year
- 2002 - 2006 International Adventure Race Team of the Year (captain)
- Patents for CPR training devices, heart pacemakers, running shoes
- Author "Runner's World Guide to Adventure Racing"