



## Digital Asset Management

Users today rely on digital experiences every day, and organizations need a complete platform that is secure, available 24x7, and can scale to meet the needs of the business. It can be challenging to combine all the relevant content, information, assets, and experiences together in a way that is useful to your users. Stealth Solutions (Stealth) helps make the complex problem possible for new and existing businesses, blending content, data, and applications into personalized experiences for all users.

Stealth has implemented Digital Asset Management solutions for clients with a focus on:

- ❖ Empowering users to create a nice experience with ease of use of Digital Assets
- ❖ Maintaining personalized experiences based on identity and roles
- ❖ Deploying experiences quickly with easy integration and adopting an Agile development methodology
- ❖ Leveraging a Single Application Platform for B2B, B2C, etc. users
- ❖ Managing multi-brand, multi-market, or multi-lingual experiences

### Services Offered

Stealth Solutions provides the following Digital Asset Management (DAM) Services:

- ❖ **Branded Portal Implementation** – Stealth can implement portals that businesses can use to efficiently share assets with external agencies and partners without giving them access to the DAM platform. Stealth-implemented solutions improve the customer's experience by delivering rich, meaningful, holistic customer experience on all channels consistent with the brand.
- ❖ **Adobe Analytics/Adobe Target Integration** – Stealth can integrate customer profile insights from Adobe Analytics and implement Adobe Target to deliver a highly personalized customer digital experience when integrated with AEM.
- ❖ **Building Fluid Experiences and Headless Content Delivery** – Stealth's Fluid experiences help deliver dynamic and personalized digital experiences by ensuring that content can be coordinated and flow quickly across various media channels. Stealth has implemented a Headless Content Delivery – a single repository that allows users to manage and reuse digital assets. They can then publish them to the web, mobile apps, and SPAs to deliver a consistent and personalized experience across channels.

### Past Customers

Stealth Solutions has supported the following government agencies and non-profits with their Digital Asset Journey:

