

W E L C O M E

Since 2010, Powderchasers has provided skiers and snowboarders with the most accurate snow forecasts in the United States and beyond.

Never miss a powder day.



FEATURED IN...

REI Co-op, "This Guy Chases Storms Like A Boss"

Ski Magazine, "Storm Chasers"



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Analytics & Demographics

Countries

- ❖ *United States* 92.3%
- ❖ *Canada* 4.25%
- ❖ *Australia* 1.1%

Top Cities

- ❖ *Seattle*
- ❖ *Denver*
- ❖ *Salt Lake City*
- ❖ *New York*
- ❖ *Los Angeles*



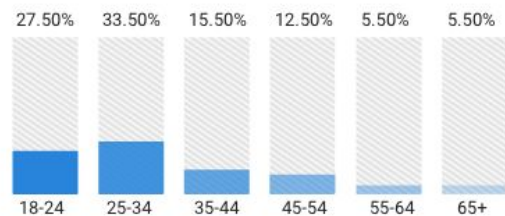
Devices

- ❖ *Mobile* 70.9%
- ❖ *Desktop* 25.4%
- ❖ *Tablet* 3.7%

Active Users

- ❖ *28 Days* 26.9k
- ❖ *7 Days* 10.4k
- ❖ *1 Day* 2.2k
- ❖ 45.85% female
- ❖ 54.15% male

Age 100% of total sessions



Interest Category 100% of total sessions



Social Media Insights

Total social media followers: 65,000



Facebook Insights

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28-day averages:

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Instagram Insights

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High Performing Posts

Page Settings



1K 144 Comments 826 Shares


Like Comment Share

161,603 people reached > Boost Post

20+ 17

Powderchasers
 Posted by Steve Conney
 November 28, 2016 · 🌐

RIGHT NOW I am in Little Cottonwood Canyon (30 inches and climbing) Full on nuking powder in many areas of UT right now 🌨️: powderchaser Steve Alta Ski AreaSnowbird



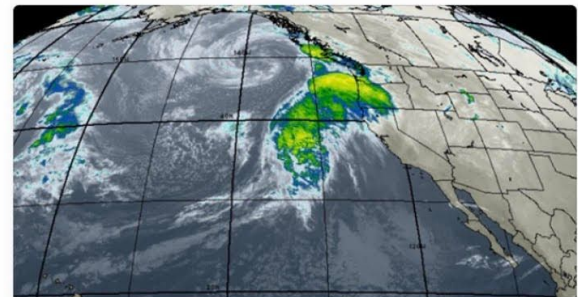
2K 528 Comments 1.5K Shares

Like Comment Share

441,521 people reached > View Results

410,174	31,347	45,944
Organic Reach	Paid Reach	Post Clicks

pattern-setting-west-next-10-days several-feet-snowfall



SEVERAL FEET OF SNOW ARE LIKELY IN THE WEST OVER THE NEXT 7 DAYS

powderchasers.com

Like Comment Share

106,721 people reached View Insights

96,529	10,369	8,276
Organic Reach	Paid Reach	Post Clicks

Powderchasers is in Silverton, Colorado.
 Published by Steve Conney (👤) · March 17 · 🌐

The road to Silverton!
 📍Seth Waterfall. #colorado #silverton #roads #winter2019



426,557 People Reached 75,776 Engagements Boost Again

Boosted on Mar 18, 2019 Completed By Steve Conney

People Reached 4.6K Post Engager 1.1K

View Results

1.5K 410 Comments 5.8K Shares

