



VIRGINIA
IS FOR
LOVERS

VEER
magazine

Nominated "Best Music Event" –
2024 VEER Music Awards

Holiday
TRAV-L-PARK
FOR CAMPERS
VIRGINIA BEACH

Corporate Sponsorship Opportunities

Benefitting: 501(c)3 81-0890793

Coastal Authority Care Foundation

Virginia Beach, VA



LOCATION: Holiday Trav-L Park, Virginia Beach

DATE: May 30 – May 31, 2025

BENEFICIARY: 501(c)3 Coastal Authority Care Foundation's Grant Program for service-disabled veterans.



The **6th Annual Veterans Band Aid Music Festival** is an outdoor concert fundraiser featuring live music from national artists, some of the hottest local award-winning bands, food trucks, drinks, live auction, 50/50 raffle, cigar & bourbon lounge, ax throwing, camping and artist vendors. VBAMF was nominated in the 2024 VEER Music Awards for "Best Music Event."

Estimated Attendance: 4000+.

Proceeds benefit [Coastal Authority Care Foundation](#) who gives grants to service-disabled veterans, especially those with traumatic brain injury (the "signature injury" of military members), post traumatic stress, depression and chronic pain, to help them afford evidence-based therapies that are not yet covered by insurance (hyperbaric oxygen therapy, neurofeedback and near infrared light therapy) that heal the wound in the brain, improve symptoms, restore quality of life and reduce suicidal ideation.

We humbly request your support to help us reach our goal of raising \$100,000 from this event for our grant program. Thank you for your consideration!

Veterans Band Aid 2023 Highlights https://www.youtube.com/watch?v=TDGz4oz_nXk

2025 HEADLINERS:



FRIDAY May 30 Country Headliner:
Josh Turner

Supporting Bands: Ashley Anne and 2 more to be announced.



SATURDAY May 31 Rock Headliner:
Blackberry Smoke

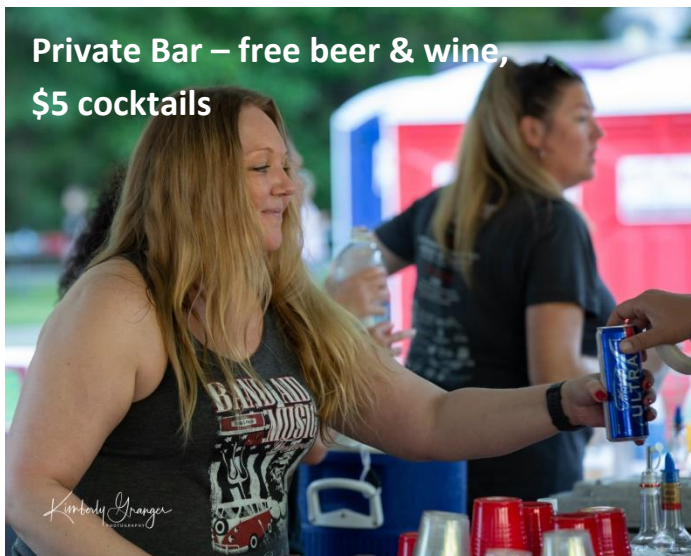
Supporting Bands: The Band FEEL and 3 others to be determined.

TIMES:
Friday 5/30: Doors 3:00 PM, Start 4:00 PM, Headliner 8:00 PM-9:30 PM
Saturday 5/31: Doors 2:00 PM, Start 3:00 PM, Headliner 8:00 PM- 9:30 PM

TICKETS:
Friday: GA \$45; VIP \$120
Saturday: GA \$45; VIP \$120
2-Day: GA \$80; VIP \$230

VETERANS BAND AID MUSIC FESTIVAL - www.cacarefoundation.org

Photo Gallery



1. PICK YOUR SPONSORSHIP LEVEL

☐ \$20,000 PRESENTING SPONSOR – 2-Day VIP tickets with chalet access (\$8,185 Value)

Benefits:

- Logo on top stage banner “presented by”
- Company mentioned on radio advertising as presenting sponsor
- 1 RV campsite for 3 nights (\$225 value)
- 3 reserved 8-top round tables in VIP chalet
- Option to speak for 1 minute from stage
- Option to have a 10 x 10 vendor display (self-supplied)
- Logo on CACF website with link to company website and all event marketing materials, social media and T-shirts
- Company logo scrolling on LED wall next to stage throughout the event
- Recognition by MC from stage
- 30 event T-shirts (\$600 value)
- Preferred parking passes x 15
- Access to stage-side VIP Viewing Platform
- 4 Bourbon & Cigar Lounge passes (\$160 Value) + \$5 off each additional – limit 4. Includes three bourbon tastings, one 2-ounce pour, glass and nice cigar.
- 30 2-Day VIP tickets (\$7,200 value) featuring free premium food from Lendy’s Café, free beer and wine from VIP bar. Top shelf alcoholic drinks available for \$5 each. Free private picnic table seating and private port-a-potties

☐ \$10,000 VIP TENT SPONSOR – 2-Day VIP with chalet access (\$5,280 Value)

Benefits:

- Company logo displayed on VIP Tent banner
- 2 reserved 8-top tables in VIP chalet
- Option to speak for 1 minute from stage
- Option to have a 10 x 10 vendor display (self-supplied)
- Logo on CACF website with link to company website and all event marketing materials, social media and T-shirts
- Company logo scrolling on LED screen next to stage throughout the event
- Recognition by MC from stage
- 20 event T-shirts (\$400)
- Preferred parking passes x 10
- Access to stage-side VIP Viewing Platform
- 2 Bourbon & Cigar Lounge passes (\$80 Value) + \$5 off each additional – limit 4. Includes three bourbon tastings, one 2-ounce pour, glass and nice cigar.
- 20 2-Day VIP tickets (\$4,800 value) featuring free premium food from Lendy’s Café, free beer and wine from VIP bar with top shelf alcoholic drinks available for \$5 each, picnic table seating, private port-a-potties

☐ \$5,000 PLATINUM – 2-Day VIP Tickets with chalet access (\$3,120 Value)

Benefits:

- Option to speak for 1 minute from stage
- 1 reserved 8-top table in chalet
- Option to have a 10 x 10 vendor display (self-supplied)
- Logo on CACF website with link to company website and all event marketing materials and T-shirts
- Company logo scrolling on LED screen next to stage throughout the event
- Recognition by MC from stage
- 12 event T-shirts (\$240 value)
- Preferred parking passes x 6
- Access to stage-side VIP Viewing Platform
- 1 free Bourbon & Cigar Lounge pass (\$40 Value) + \$5 off each additional – limit 4. Includes three bourbon tastings, one 2-ounce pour, glass and nice cigar.
- 12 2-Day VIP tickets (\$2,880) featuring free premium food from Lendy’s Café, free beer and wine from VIP bar with top shelf alcoholic drinks available for \$5 each, picnic table seating, private port-a-potties

☐ **\$2,500 GOLD – (6) 2-Day VIP Tickets (\$1,625 Value)**

Benefits:

- Option to have a 10 x 10 vendor display (self-supplied)
- Logo on CACF website with link to company website
- Company logo on event flyer, social media and T-shirts
- Company logo scrolling on LED screen next to stage throughout the event
- Recognition by MC from stage
- **6** event T-shirts **(\$160 value)**
- Preferred parking passes x 4
- **\$5 discount** on Bourbon & Cigar lounge passes (retail \$40) – limit 4
- Access to stage-side VIP Viewing Platform
- **6 2-Day VIP tickets (\$1440 value) + 6 mixed drink vouchers (\$25 value):** featuring free premium food from Lendy's Café, free beer and wine with top shelf alcoholic drinks available for \$5 each, picnic table seating, private port-a-potties

☐ **\$1,000 SILVER – (4) 2-Day General Admission Tickets (\$420 Value)**

☐ **\$1,300 SILVER – (4) 2-Day VIP Tickets (\$960 Value)**

Benefits:

- Company logo on T-shirts
- Company logo scrolling on LED screen next to stage throughout the event
- Recognition by MC from stage
- **4** event T-shirts **(\$80 value)**
- Preferred parking passes x 2
- TICKET OPTIONS:
 - a. General Admission tickets x 4 **(\$340 value):** Includes all-day admission. Food and drink sold separately.
 - b. VIP tickets x 4 **(\$960 value):** Features free premium food from Lendy's Café, free beer and wine with top shelf alcoholic drinks available for \$5 each, picnic table seating, private port-a-potties

☐ **\$500 BLUE RIBBON – (2) 2-Day General Admission Tickets (\$210 Value)**

☐ **\$750 BLUE RIBBON – (2) 2-Day VIP Tickets (\$520 Value)**

Benefits:

- Company logo on T-shirts
- Company logo scrolling on LED screen next to stage throughout the event
- Recognition by MC from stage
- **2** event T-shirts **(\$40 value)**
- Preferred parking pass
- TICKET OPTIONS:
 - a. General Admission tickets x 2 **(\$170 value):** Includes all-day admission. Food and drink sold separately.
 - b. VIP tickets x 2 **(\$480 value):** Features free premium food from Lendy's Café, free beer and wine with top shelf alcoholic drinks available for \$5 each, picnic table seating, private port-a-potties



2. PICK YOUR T-SHIRT SIZE AND STYLE

SELECT T-SHIRT STYLE, SIZE and AMOUNT for each T-shirt:

_____ Racerback tank: SM, M, L, XL, 2XL

_____ Unisex T-Shirt: M, L, XL, 2XL, 3XL

_____ Ladies V-Neck T-Shirt: M, L, XL, 2XL, 3XL

Thank you for your consideration!



Veterans Band Aid Music Festival has grown to be our biggest fundraiser of the year. In 2019, we started out with local artists and 400 attendees under the pavilion shelter at the Holiday Trav-L Park with all local bands. Since then, national headliners we have had include Orianthi, 38 Special, Larry Fleet, Bryan Martin, The SteelDrivers and Randy Houser. 2025 will be our biggest show yet with Josh Turner and Blackberry Smoke!



Sincerely,

Jill Crist, President
Brian Crist, Treasurer/VP
Marshall Griffin, Board of Directors
Ed O'Brien, Board of Directors

Coastal Authority Care Foundation
2233 Laurel Cove Dr.
Virginia Beach, VA 23454
jill.cacarefoundation@gmail.com
<https://cacarefoundation.org>
Guidestar Rating: [Platinum](#)
757-831-1612
EIN: 81-0890793

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **AUG 11 2016**

COASTAL AUTHORITY CARE FOUNDATION
INC
C/O JULIANA CRIST
1340 N GREAT NECK RD STE 1272-362
VIRGINIA BEACH, VA 23454

Employer Identification Number:
81-0890793

DLN:
17053189360026

Contact Person:
RACHEL M LEIFHEIT ID# 31617

Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
December 31

Public Charity Status:
170(b)(1)(A)(vi)

Form 990/990-EZ/990-N Required:
Yes

Effective Date of Exemption:
December 28, 2015

Contribution Deductibility:
Yes

Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947