



# Veterans Band Aid Music Festival Corporate Sponsorship Opportunities



**VIRGINIA  
IS FOR  
LOVERS**

**LOCATION:** Holiday Trav-L Park, Virginia Beach

**DATE:** May 29 – May 30, 2026

**BENEFICIARY:** 501(c)3 Coastal Authority Care Foundation's

Grant Program for service-disabled veterans.



The **7th Annual [Veterans Band Aid Music Festival](#)** is a premier outdoor concert fundraiser showcasing live performances by national recording artists and some of the region's top award-winning local bands. Guests will enjoy a vibrant festival atmosphere with food trucks, craft beverages, a live auction, 50/50 raffle, cigar & bourbon lounge, artist vendors, and camping options. In 2024, VBAMF was honored with a nomination for "Best Music Event" at the VEER Music Awards. Estimated Attendance: 4,500+.

Proceeds support the **Coastal Authority Care Foundation**, a nonprofit that provides grants to service-disabled veterans—particularly those living with traumatic brain injuries (TBI), post-traumatic stress (PTS), depression, and chronic pain. These funds make it possible for veterans to access life-changing, evidence-based therapies such as hyperbaric oxygen therapy, neurofeedback, and near-infrared light therapy—treatments that directly target brain healing but are not



yet covered by insurance. These interventions have been shown to reduce symptoms, restore quality of life, and significantly decrease suicidal ideation.



We invite you to partner with us and help us reach our \$100,000 fundraising goal for this year's grant program. Your support makes healing possible.

Veterans Band Aid 2025 Highlights – Coming Soon!

## 2026 HEADLINERS:



**FRIDAY May 29 Country Headliner:**  
**Jo Dee Messina**  
with John Morgan and Tracielynn.  
More announcements soon



**SATURDAY May 30 Rock Headliner:**  
**Blackberry Smoke**  
with The Band FEEL, Georgia Thunderbolts, Anthony Rosano and The Conqueroos and Outlaw Soul

**TIMES:**  
**Friday 5/29/26:** Doors 3:00 PM, Start 4:00 PM, Headliner 8:00 PM-9:30 PM  
**Saturday 5/30/26:** Doors 2:00 PM, Start 3:00 PM, Headliner 8:00 PM- 9:30 PM

**TICKETS:** **1-Day:** GA \$45; VIP \$125; **2-Day:** GA \$80; VIP \$235

# 1. PICK YOUR SPONSORSHIP LEVEL

All sponsors will receive:

## Marketing & Brand Visibility

- Comprehensive Logo Placement: Websites; marketing materials and event T-shirts; sponsor spotlight social media posts
- LED Wall Exposure: Your logo will scroll on the large LED screen next to the stage throughout the event.
- Live Stage Mentions: The MC will provide shoutouts for your company from the stage during the festival.
- Group social media sponsor recognition posts

## VIP Experience & Hospitality

- **2-Day VIP Tickets featuring:** Complimentary food throughout the day from Lendy's Café (VIP area); Unlimited beer and wine from the private VIP bar; Top-shelf cocktails available for \$5; Access to elevated VIP viewing platform; VIP picnic table seating; VIP-only portapotty 3-stall trailer

<b>Title Sponsor: \$35000</b>	<b>Quantity</b>	<b>Unit \$ Value</b>	<b>Total \$ Value</b>	<b># 8 Top Tables</b>	<b># 4 Top Tables</b>
2-Day VIP Tix <b>with</b> reserved chalet seating (8 Top x 3)	24	\$240	\$5,760	3	
<i>Additional</i> 2-Day VIP Tickets (non-chalet)	10	\$240	\$2,400		
Deluxe Cottage - sleeps 6 or RV site	1	\$500	\$500		
\$5 Mixed Drink Tickets	24	\$5	\$120		
Festival T-Shirts	24	\$22	\$528		
2-Day Bourbon & Cigar Lounge Tickets	4	\$80	\$320		
10x10 Self-supplied tent for guest interaction	1				
Sponsor Parking Passes	12				
<b>Total Hospitality Retail Value:</b>			<b>\$9,628</b>		

## Additional Marketing & Brand Visibility

- Stage-Top Banner Naming Rights: Your business name will be displayed above the festival title
- Radio Advertising: Your company will be recognized as the Title Sponsor in radio commercials
- Option for one 10'x10' Vendor Tent Space (self-supplied) for on-site brand presence and customer interaction

<b>Presenting Sponsor: \$25000</b>	<b>Quantity</b>	<b>Unit \$ Value</b>	<b>Total \$ Value</b>	<b># 8 Top Tables</b>	<b># 4 Top Tables</b>
2-Day VIP Tix <b>with</b> reserved chalet seating (8 Top x 2)	16	\$240	\$3,840	2	
<i>Additional</i> 2-Day VIP Tickets (non-chalet)	8	\$240	\$1,920		
1 Air-Conditioned Studio Cabin or RV site	1	\$230	\$230		
\$5 Mixed Drink Tickets	16	\$5	\$80		
Festival T-Shirts	16	\$22	\$352		
2-Day Bourbon & Cigar Lounge Tickets	3	\$80	\$240		
Optional 10x10 Self-supplied tent for guest interaction	1	\$0	\$0		
Sponsor Parking Passes	10				
<b>Total Hospitality Retail Value:</b>			<b>\$6,662</b>		

## Additional Marketing & Brand Visibility

- Stage-Top Banner Naming Rights: Your business name will be displayed presented by" below the festival title
- Radio Advertising: Your company will be recognized as the Presenting Sponsor in radio commercials
- Option for one 10'x10' Vendor Tent Space (self-supplied) for on-site brand presence and customer interaction

<input type="checkbox"/> <b>Stage Sponsor: \$20000</b>	Quantity	Unit \$ Value	Total \$ Value	# 8 Top	# 4 Top
2-Day VIP Tix <b>with</b> reserved chalet seating (8 Top x 2)	16	\$240	\$3,840	2	
<i>Additional</i> 2-Day VIP Tickets (non-chalet)	4	\$240	\$960		
1 Air-Conditioned Studio Cabin or RV site	1	\$230	\$230		
\$5 Mixed Drink Tickets	20	\$5	\$100		
Festival T-Shirts	20	\$22	\$440		
2-Day Bourbon & Cigar Lounge Tickets	3	\$80	\$240		
Optional 10x10 Self-supplied tent for guest interaction	1	\$0	\$0		
Sponsor Parking Passes	8				
<b>Total Hospitality Retail Value:</b>			\$5,810		

**Additional Marketing & Brand Visibility**

- Stage naming rights, ie, “[your company name] Stage”
- Option for one 10’x10’ Vendor Tent Space (self-supplied) for on-site brand presence and customer interaction

<input type="checkbox"/> <b>Beer &amp; Wine Garden Sponsor: \$15000</b>	Quantity	Unit \$ Value	Total \$ Value	# 8 Top	# 4 Top
2-Day VIP Tix <b>with</b> reserved chalet seating (8 Top x 1, 4 Top x 1)	12	\$240	\$2,880	1	1
<i>Additional</i> 2-Day VIP Tickets (non-chalet)	4	\$240	\$960		
\$5 Mixed Drink Tickets	12	\$5	\$60		
Festival T-Shirts	12	\$22	\$264		
2-Day Bourbon & Cigar Lounge Tickets	3	\$80	\$240		
Optional 10x10 Self-supplied tent for guest interaction	1	\$0	\$0		
Sponsor Parking Passes	6				
<b>Total Hospitality Retail Value:</b>			\$4,344		

**Additional Marketing & Brand Visibility**

- Your company’s banner will be prominently displayed at the Beer Garden yard sign and Beer Tent.
- Option for one 10’x10’ Vendor Tent Space (self-supplied) for on-site brand presence and customer interaction

<input type="checkbox"/> <b>VIP Sponsor: \$10000</b>	Quantity	Unit \$ Value	Total \$ Value	# 8 Top	# 4 Top
2-Day VIP Tix <b>with</b> reserved chalet seating (8 Top x 1 & 4 Top x 1)	12	\$240	\$2,880	1	1
\$5 Mixed Drink Tickets	12	\$5	\$60		
Festival T-Shirts	12	\$22	\$264		
2-Day Bourbon & Cigar Lounge Tickets	2	\$80	\$160		
Sponsor Parking Passes	4				
<b>Total Hospitality Retail Value:</b>			\$3,364		

**Additional Marketing & Brand Visibility**

- Your company’s logo will be prominently displayed on the VIP tent banner.
- Option for one 10’x10’ Vendor Tent Space (self-supplied) for on-site brand presence and customer interaction

<input type="checkbox"/> Orange Crush Bar Sponsor: \$5000 (or)		Unit \$	Total \$	
<input type="checkbox"/> Bourbon & Cigar Lounge Sponsor	Quantity	Value	Value	# 8 Top
2-Day VIP Tix <b>with</b> reserved chalet seating (8 Top x 1)	8	\$240	\$1,920	1
\$5 Mixed Drink Tickets	8	\$5	\$40	
Festival T-Shirts	8	\$22	\$176	
2-Day Bourbon & Cigar Lounge Tickets	1	\$80	\$80	
Sponsor Parking Passes	2			
<b>Total Hospitality Retail Value:</b>			\$2,216	

**Additional Marketing & Brand Visibility**

- Your company's banner will be displayed at the Orange Crush Bar or Bourbon & Cigar Lounge.
- Option for one 10'x10' Vendor Tent Space (self-supplied) for on-site brand presence and customer interaction

<input type="checkbox"/> Shuttle Service Sponsor: \$2500	Quantity	Unit \$	Total \$
		Value	Value
2-Day VIP Admission Tickets	4	\$240	\$960
\$5 Mixed Drink Tickets	4	\$5	\$20
Festival T-Shirts	4	\$22	\$88
Sponsor Parking Passes	1		
<b>Total Hospitality Retail Value:</b>			\$1,068

**Additional Marketing & Brand Visibility**

- Your company's logo will be displayed on the golf cart shuttles
- Option for one 10'x10' Vendor Tent Space (self-supplied) for on-site brand presence and customer interaction

<input type="checkbox"/> Water Station Sponsor: \$1500	Quantity	Unit \$	Total \$
		Value	Value
2-Day VIP Admission Tickets	3	\$240	\$720
\$5 Mixed Drink Tickets	3	\$5	\$15
Festival T-Shirts	3	\$22	\$66
Sponsor Parking Passes	1		
<b>Total Hospitality Retail Value:</b>			\$801

- Your company's logo will be displayed on Water Station yard sign

<input type="checkbox"/> Corn Hole Sponsor \$500	Quantity	Unit Value (\$)	Total Value (\$)
2-Day General Admission Tickets	2	\$80	\$160
Festival T-Shirts	2	\$22	\$44
Sponsor Parking Passes	1		
<b>Total Hospitality Retail Value:</b>			\$204

- Your company's logo will be displayed on the Corn Hole station yard sign.

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## Why Sponsor Veterans Band Aid Music Festival?

Support a Cause. Elevate Your Brand. Engage With Your Community.

Sponsoring the **Veterans Band Aid Music Festival** offers high-impact exposure and a meaningful way to connect with the community while supporting service-disabled veterans.

### Business & Brand Benefits

- Reach 4,500+ attendees through stage signage, shirts, social media, radio, and LED wall displays
- Align with a mission that supports mental health and veteran recovery

### Employee & Client Appreciation

- Use VIP tickets, chalet seating, and lounge access to host key clients or reward staff
- Create memorable experiences in a relaxed, music-filled environment

### Activation & Community Engagement

- Multiple sponsorship levels with the option to set up a branded tent to engage with customers on-site

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## Thank you for your consideration!

Jill Crist, President  
Brian Crist, Treasurer/VP  
Marshall Griffin, Board of Directors  
Bill House, Board of Directors

**Coastal Authority Care Foundation** EIN: 81—0890793

1340 N Great Neck Rd, Ste 1272-362

Virginia Beach, VA 23454

[jill.cacarefoundation@gmail.com](mailto:jill.cacarefoundation@gmail.com)

<https://cacarefoundation.org>

Guidestar Rating: [Platinum](#)

757-831-1612



INTERNAL REVENUE SERVICE  
P.O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: AUG 11 2016

COASTAL AUTHORITY CARE FOUNDATION  
INC  
C/O JULIANA CRIST  
1340 N GREAT NECK RD STE 1272-362  
VIRGINIA BEACH, VA 23454

Employer Identification Number:  
81-0890793  
DLN:  
17053189360026  
Contact Person: RACHEL M LEIFHEIT ID# 31617  
Contact Telephone Number:  
(877) 829-5500

Accounting Period Ending:  
December 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990/990-EZ/990-N Required:  
Yes  
Effective Date of Exemption:  
December 28, 2015  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947



COASTAL AUTHORITY CARE FOUNDATION  
**VETERANS BAND AID  
 MUSIC FESTIVAL**



HOLIDAY TRAV-L PARK  
 VIRGINIA BEACH, VA

May 29-30, 2026

*Jo Dee Messina*

LIVE IN CONCERT  
 WITH SPECIAL GUEST **JOHN MORGAN**

VETERANS BAND AID MUSIC FESTIVAL  
 AT HOLIDAY TRAV-L PARK  
 VIRGINIA BEACH, VA

**MAY 29**

ON SALE NOW AT [VETERANSBANDAIDMUSICFEST.ORG](http://VETERANSBANDAIDMUSICFEST.ORG) | [TICKETMASTER.COM](http://TICKETMASTER.COM)

[JODEEMESSINA.COM](http://JODEEMESSINA.COM)

VIRGINIA IS FOR LOVERS

**BLACKBERRY  
 SMOKE**

SATURDAY  
**MAY 30**

VETERANS BAND AID  
 MUSIC FESTIVAL  
 HOLIDAY TRAV-L PARK  
 VIRGINIA BEACH, VIRGINIA

Tickets: <https://veteransbandaidmusicfest.org> | [ticketmaster.com](http://ticketmaster.com)

VIRGINIA IS FOR LOVERS

JOHN MORGAN | TRACIELYNN | WHEY JENNINGS

THE BAND FEEL | PARKER BARROW | ANTHONY ROSANO & THE CONQUERORS | OUTLAW SOUL