

Liz Golding  
Fashion  
Director

ILLUMINATE

## Media Kit and Rate Card



[lizgolding.com](http://lizgolding.com)  
[liz@lizgolding.com](mailto:liz@lizgolding.com) - 0407127820

# About



**Liz Golding** is well known in Brisbane for her support of the fashion industry for over 30 years. She has always promoted small fashion related business. She was an influencer before there was such a term. As a model and fashion stylist, as a hair and makeup artist, as a Fashion Editor and fashion activator.

Liz has worked with countless brands to lift them up and excite sales and promote their vision.

Extensive Biography

<https://lizgolding.com/about>

**Liz Golding** has collaborated with



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# Reach

MIMCO



Instagram @lizgolding 11K  
40K - 80K views a month

Facebook @lizgolding 5.5K

Threads @lizgolding 2.2K

TikTok @lizgolding 550

Linkedin @lizgolding 5.2K

Website [www.lizgolding.com](http://www.lizgolding.com) 1.5K

Website  
[www.whoswhobrisbane.com.au](http://www.whoswhobrisbane.com.au) 12.5K

Liz Golding has collaborated with



HOUSE OF AYA

BOOM SHANKAR

ONCE WAS

MIMCO

*nostalgia.*

PIA DU PRADAL

LILLY & LIME



Lula Soul

*girl and the sun*

UNE PIECE®

*Maiocchi*

*Sarah Hickey*

ISSADA  
COSMECEUTICALS



TRIPURE  
Products

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# Rate sheet for Liz Golding

**Fashion/Beauty/Lifestyle Still Photo Posts on  
Facebook/Instagram/TikTok**

\$220 - 1 Post/shoot by iPhone on  
Facebook/Instagram/Stories Includes Hair and  
Makeup, editing and post-production.

**Fashion/Beauty/Lifestyle Video Posts less than  
1 min on Facebook/Instagram/TikTok**

\$220 - 1 Post/shoot by iPhone on  
Facebook/Instagram/Stories/Reels Includes  
Hair and Makeup, editing and post-production.

**Brand Ambassador  
Facebook/Instagram/TikTok**

\$5500 - 6 month term with written agreement.  
2 Post/shoot/video by iPhone per week on  
Facebook/Instagram/Stories/Reels Includes  
Hair and Makeup, editing and post-production.

**Styling Workshop inc posts to promote event  
Facebook/Instagram/TikTok**

\$550 - 2hr Workshop inc 3 posts to promote  
event.

**Presenting/professional photo/video fashion  
or beauty products shoot,  
instore/studio/location  
Brands photographer  
Facebook/Instagram/TikTok**

\$220hr - 2 stills or video posts (less than 1min)  
on Facebook/Instagram/Stories/Reels Includes  
Hair and Makeup, using your photographers  
images/video. Brisbane locations. Travel applies  
for Gold Coast or Sunshine Coast, regional  
locations.

**Reporting on insights and numbers of views on  
posts**

\$55hr - Report emailed to client.

**Inside Your Wardrobe story on all socials.**

\$110hr - Usually takes an hour or less. Shoot in  
wardrobe with iPhone, sending questions via  
email and posting on all socials. Add to blog on  
[lizgolding.com](http://lizgolding.com)

**Hair, makeup, fashion styling on models**

\$110hr + travel if required

