

Media Kit and Rate Card



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About



Liz Golding is well known in Brisbane for her support of the fashion industry for over 30 years. She has always promoted small fashion related business. She was an influencer before there was such a term. As a model and fashion stylist, as a hair and makeup artist, as a Fashion Editor and fashion activator. Liz has worked with countless brands to lift them up and excite sales and promote their vision.

Extensive Biography https://lizgolding.com/about

Liz Golding has collaborated with



INDOOROOPILLY

SHOPPING CENTRE



TRES BELLE

JEWELLERY

















SündayMail U on Sunday









Queensland Health









Reach



Instagram @lizgolding 11K 40K - 80K views a month

Facebook @lizgolding 5.5K

Threads @lizgolding 2.2K

TikTok @lizgolding 550

Linkedin @lizgolding 5.2K

Website www.lizgolding.com 1.5K

Website www.whoswhobrisbane.com.au 12.5K

Liz Golding has collaborated with



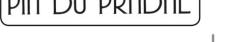
HOUSE OF 21YA

BOOM SHANKAR



ONCEWAS MIMCO

nostalgia.



LILLY & LIME





UNE PIECE®





Sarah Hickey



Rate sheet for Liz Golding

Fashion/Beauty/Lifestyle Still Photo Posts on Facebook/Instragram/TikTok

Fashion/Beauty/Lifestyle Video Posts less than 1 min on Facebook/Instragram/TikTok

Brand Ambassador Facebook/Instragram/TikTok

Styling Workshop inc posts to promote event Facebook/Instragram/TikTok

Presenting/professional photo/video fashion or beauty products shoot, instore/studio/location

Brands photographer
Facebook/Instragram/TikTok

Reporting on insights and numbers of views on posts

Inside Your Wardrobe story on all socials.

Hair, makeup, fashion styling on models





\$220 - 1 Post/shot by iPhone on Facebook/Instragram/Stories Includes Hair and Makeup, editing and post-production.

\$220 - 1 Post/shot by iPhone on Facebook/Instragram/Stories/Reels Includes Hair and Makeup, editing and post-production.

\$5500 - 6 month term with written agreement. 2 Post/shot/video by iPhone per week on Facebook/Instragram/Stories/Reels Includes Hair and Makeup, editing and post-production.

\$550 - 2hr Workshop inc 3 posts to promote event.

\$220hr - 2 stills or video posts (less than 1min) on Facebook/Instragram/Stories/Reels Includes Hair and Makeup, using your photographers images/video. Brisbane locations. Travel applies for Gold Coast or Sunshine Coast, regional locations.

\$55hr - Report emailed to client.

\$110hr - Usually takes an hour or less. Shoot in wardrobe with iPhone, sending questions via email and posting on all socials. Add to blog on lizgolding.com

\$110hr + travel if required



