



*Plein Air Key West*  
*An Outdoor Painting Event for All Levels!*

**Saturday, March 9, 2024**

**PROSPECTUS**

*Plein Air Key West* is a non-juried plein air painting event sponsored by the Key West Art Center & Gallery. The event starts with four hours of plein air painting at the artist's location of choice. Artists must return their finished work to the Art Center by 1:30 p.m. All paintings will be for sale and displayed the following week on the artists' easels. Judging will be people's choice and cash prizes, and a reception will be held from 5:00 to 7:00 p.m. with winners announced.

**GUIDELINES**

1. Plein Air participants are responsible for providing their own easels and all materials.
2. The maximum size of the finished artwork is 22" x 30" and framing is not required.
3. Artists must be fully registered and payment must be received for participation.
4. Each artist's canvas and/or paper will be officially stamped on the back at check-in between 8:30 and 9:30 a.m., March 9, at the Key West Art Center & Gallery, 301 Front Street, Key West.
5. Artists may have more than one canvas or paper stamped. Space may limit how many paintings will be in the show.
6. All paintings must be completed in plein air on March 9, 2024, in Key West without the use of photographs.
7. All work in the show must be for sale.
8. The Key West Art Center staff will take care to handle and protect your artwork for the duration of the show and hanging, but are NOT responsible for damaged art in the event of an accident.
8. The show will remain on display in the gallery from March 9 through March 16. Artists may remove their work at any time. All unsold work must be removed by Sunday, March 17.
9. The Key West Art Center will handle all sales retaining a 30% commission. If the art is purchased with a credit card, the 3% processing fee will be retained with the artist receiving 67% of the sale. If art is purchased with cash, the artist will receive the full 70% of the sale. Commission checks will be sent out in early April.
10. This event will be held rain or shine.

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COUNCIL OF THE

**Key West Art Center & Gallery**  
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