



Plein Air Key West
An Outdoor Painting Even for All Levels!

SATURDAY, MARCH 14, 2020

PROSPECTUS

Plein Air Key West is a non-juried plein air painting event sponsored by the Key West Art Center & Gallery. The event starts with four hours of plein air painting at the artists' locations of choice. Artists must return their finished work to the Art Center by 1:30 p.m. People's Choice Awards will be given at the Happy Hour Show and Sale that evening. All paintings will be for sale and displayed on the artists' easels that evening and throughout the following week.

On Friday, March 13th at 4:00 p.m. the Art Center will host an artist demonstration by John Clayton. Everyone is invited to stay for a welcome reception and pre-registration for Saturday's Plein Air Key West.

GUIDELINES

1. Plein Air participants are responsible for providing their own easels and all materials.
2. The maximum size of the finished artwork is 22" x 30" and framing is not required.
3. Artists must be fully registered and payment must be received in order to participate.
4. Each artist's canvas and/or paper will be officially stamped on the back at check-in between 8:30 and 9:30 a.m., March 14, at the Key West Art Center & Gallery, 301 Front Street, Key West.
5. Artists may have more than one canvas or paper stamped. Space may limit how many paintings will be in the show.
6. All paintings must be completed en plein air on March 14, 2020, in Key West without the use of photographs.
7. All work in the show must be for sale.
8. The show will remain on display in the gallery from March 14 to Wednesday, March 18. Artists may remove their work at any time. All unsold work must be removed by Thursday, March 19.
9. The Key West Art Center will handle all sales retaining a 30% commission. If the art is purchased with a credit card, the 3% processing fee will be retained with the artist receiving 67% of the sale. If purchased with cash, the artist will receive the full 70% of the sale. Commission checks will be sent out in early April.
10. This event will be held rain or shine.



Key West Art Center & Gallery
301 Front Street, Key West, Florida 33040
keywestartcenter.com
(305) 294-1241

12th ANNUAL PLEIN AIR KEY WEST 2020

An all-inclusive and fun event!

REGISTRATION FORM

This year our attendees will choose their favorites through votes. Favorites will receive prizes and People's Choice Awards.

Name _____

Address _____

Phone _____ Email _____

KWAC Member _____

KWAC Associate Member _____

PAINTING LOCATION _____

Friday, March 13, Key West Art Center & Gallery, 301 Front Street, Key West

4:00 p.m. Pre-registration and Welcome

Artist John Clayton from Provincetown, MA will provide a demo to get you ready and excited to paint en plein air. He is a talented and entertaining painter who helps you understand the landscape through light and color.

Saturday, March 14, Key West Art Center & Gallery, 301 Front Street, Key West

8:30 - 9:30 a.m. Registration and check-in at the Art Center to get your paper or canvas stamped.

Cost \$35.00 (\$5.00 discount if a KWAC member or associate member)

1:30 p.m. Paint on location of choice and return your artwork to the Art Center by 1:30 p.m. Bring your own display easel. All work must be painted on location.

5:00 - 7:00 p.m. Bring friends and family and come celebrate at the Happy Hour Show and Sale. Paintings will be displayed through March 18.



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