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The Outlet Shoppes at Atlanta to Host Its First Fall Festival

*Live musical performances, movie nights, family entertainment and more
will take place throughout October*

ATLANTA – The new season will bring with it a delightful celebration to The Outlet Shoppes at Atlanta. The Center’s Fall Festival will feature a mix of fun activities. From movie nights and crafts to a trick-or-treat party and more, everyone will have an excuse to leave the house and experience many memorable moments outdoors. Because everything will be held over multiple weekends, The Outlet Shoppes is expected to host a smaller number of people each night, allowing visitors to easily spread out to feel safe and comfortable.

All month long, the Center will be decorated for this year’s festival, and guests will be able to capture shareable moments around the beautiful autumnal décor.

The decorations are just the beginning of what the seasonal gathering will offer. From October 2-4, there will be a kickoff party that will include a balloon twister, scarecrow characters and photographers taking free family pictures.

During select days, kids can take a complimentary train or pony ride, which will be located near the Express and Columbia stores. Once they’re finished, families can head to the recently opened Salt Life store where an enormous pumpkin will be on display for a guess-the-weight contest. The person who’s closest to guessing its exact weight will win a \$250 gift card.

Each Sunday evening in October, movies will be shown at Center Court. The lineup will feature *Casper*, *Monsters, Inc.*, *The Nightmare Before Christmas* and *Hocus Pocus*. Free snacks will be provided, and everyone is encouraged to bring a chair or blanket. For the finale, participating stores will help guests celebrate Halloween on October 31 from 5-7 p.m. On that day, kids will be invited to dress up in their spookiest or cutest costumes and bring their biggest bags to collect as much candy as they can.

While some activities cater to families, The Outlet Shoppes will also host can’t-miss happenings for adults. Every Saturday beginning October 10, accomplished musicians will take the stage at Center Court. Performers will include Kate and Corey, Joseph Erwin and the Craig Gleason Band. Guests who are artistically inclined will enjoy a free crafts station where they can create beautiful mini pumpkins, wood coasters, stemless wine glasses and more.

For a full schedule of events, shoppers can visit www.theoutletshoppesatatlanta.com/events or follow The Outlet Shoppes on [Facebook](#).

“Our fall celebration gives us an opportunity to finally welcome the community back, and we couldn’t be more excited,” said Charlie Loughran, General Manager of The Outlet Shoppes at Atlanta. “With so much to do, it could easily become a new favorite tradition for shoppers and visitors.”

A trip to The Outlet Shoppes isn't complete without browsing all of the deals, especially fall-specific styles, products and services. Guests can shop in the open air while creating a new look for up to 70% off retail. With Sip and Shop, adults 21 and over can enhance their shopping experience by imbibing on an autumn-inspired cocktail or craft beer while they peruse all the sales.

The Center strongly encourages social distancing, and some stores require shoppers wear a face mask prior to entering their store.

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About The Outlet Shoppes at Atlanta

The Outlet Shoppes at Atlanta is the closest outlet center to the Atlanta metro area, featuring more than 100 top-tier, name-brand stores, including Kate Spade, Saks Fifth Avenue OFF 5th, Under Armour, Vineyard Vines, Sperry, American Eagle, Adidas, Columbia Sportswear, Nike, Coach, Michael Kors and more. The Center is located off Exit 9 on I-575, and beginning October 2, Center hours will be Sunday through Thursday 11 a.m. – 7 p.m. and Friday and Saturday 10 a.m. to 8 p.m.