

The Outlet

Shoppes of the Bluegrass

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Fall Into Autumn at The Outlet Shoppes of the Bluegrass

With seasonal decorations, an outdoor market and more, “Fall in the Bluegrass” will have guests thankful the new season is here

SIMPSONVILLE, KY – A new season will soon be in the air—and so will a new experience at The Outlet Shoppes of the Bluegrass. Between September 25 and October 31, the Center will host Fall in the Bluegrass every Friday and Saturday from 5-7 p.m. With so much planned, all of the socially distant activities will keep families busy for weeks to come.

The autumnal celebration will offer attendees the chance to wander through an enchanting fall experience* while being greeted by different characters who will pose for photos taken from a safe distance. When guests arrive, they can start their trek at the southeast entrance, near Brooks Brothers and Kate Spade. Walkers can RSVP and see a weekly schedule of characters on The Outlet Shoppes’ website.

*For the safety of all guests, only a certain number of people will be allowed in the space at one time. Social distancing markers and direction from staff must be followed, and masks are required.

The Outlet Shoppes will also transform outdoors, featuring autumn décor throughout. One can’t-miss sight will be the spectacular Pumpkin House, located just outside of the walkthrough fall experience.

During Fall in the Bluegrass, the Center will also have shopper-centric things to do. Fans of sweater weather and outside markets will be in luck when they show up, because popular vendors will be selling their seasonal goods al fresco. Here are some of the businesses that will be there and what they’ll have:

- Pumpkin Patch – pumpkins, gourds and mums
- Lucky Clover Farms – an assortment of Kentucky Proud products
- Fabri-K-tions – pet, home and other items
- Patchwork Farms – goat milk soaps and lotions
- Mr G’s – kettle corn & cider

The Pumpkin House, a charming walk and outdoor market are just the beginning of what this special time will offer. It will also include giveaways for adults and goodies for kids. Children 12 and under will also get the chance to win a \$50 gift card to The Outlet Shoppes. To enter to win, participants will need to visit the Center’s website, download the pumpkin coloring sheet, color at home and bring it with them when they come to the Center. One winner will be decided each week. If all of this weren’t enough, the Center will host surprise entertainment on select nights, and free, socially distant wagon rides will also be available.

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A trip to the Center isn't complete without checking out all of the deals, especially autumn-specific styles, products and services. Visitors can shop in the open air while creating a new look for up to 70% off retail.

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About The Outlet Shoppes of the Bluegrass

The Outlet Shoppes of the Bluegrass opened in July 2014 and is the region's premier experience for outlet shopping. It is the only designer outlet center in the state of Kentucky, featuring nearly 100 name-brand stores, including Gucci, Kate Spade, Michael Kors, Coach, Saks Fifth Avenue OFF 5TH, Vera Bradley, Nike, The North Face, Under Armour and many more. For more information and a complete list of stores at The Outlet Shoppes of the Bluegrass, please visit www.TheOutletShoppesoftheBluegrass.com.