

FOR IMMEDIATE RELEASE

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The Land of Lights Glitter at The Outlet Shoppes at Gettysburg
Carriage rides, new stores and a tree farm

Gettysburg, PA—The 2020 Holiday season is in full swing at The Outlet Shoppes at Gettysburg after a busy Black Friday Weekend. The center – known to locals and tourists as The Land of Lights – is again dazzling with a quarter of a million lights, meticulously installed by staffers.

“While it’s a lot of work, the staff really looks forward to transforming the center into a spectacular Holiday destination,” said Linda Wellborn, marketing director at The Outlet Shoppes at Gettysburg. “The Main Street design of this center, along with the gazebo, lit fountains and holiday displays make this center feel magical, especially at this time of year.”

And new this year, the aroma of fresh cut Christmas trees will add to the magic. Showers Tree Farm will be at the center during the Holiday season, selling Douglas Fir and Fraser Fir trees, wreaths and pine roping, and will be located adjacent to Old Navy and across from the Food Court. Christmas Tree Hill is open year-round, but is always particularly full of holiday merchandise at this time of year. Shoppers can also visit recently added stores Perfume Hut and Fly By Night Trading Company.

Adding to the holiday excitement this year, the center is holding its first Holiday Window Decorating Contest. Participating stores have created displays throughout the center for shoppers to enjoy, and they can vote on their favorite display. As is tradition, the center is offering complimentary carriage rides down Main Street on Fridays and Saturdays throughout the Holiday season. “As an open air shopping center, we want our shoppers to enjoy all the Holiday traditions and great shopping, but we are also mindful of health and safety concerns for the safety and well-being of our shoppers. The center is following CDC and local and state guidelines, observing social distancing, and reminding shoppers to stay six feet apart,” said Wellborn

About The Outlet Shoppes at Gettysburg

The Outlet Shoppes at Gettysburg is located in historical Gettysburg, Pennsylvania, featuring top-tier name-brand stores, including Michael Kors, Coach, Under Armour, American Eagle, Adidas, Tommy Hilfiger, Columbia Sportswear, Old Navy and Gap and more. The center is located off Route 15. Special holiday hours are in effect. For more information, visit www.theoutletshoppesatgettysburg.com.