

From the Louisville Business First:

<https://www.bizjournals.com/louisville/news/2021/01/26/hugo-boss-outlet-shoppes.html>

Hugo Boss to open first Louisville area location

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An international men's fashion and lifestyle brand is opening its first Kentucky retail location in the Louisville area.

Hugo Boss has opened a Boss store at The Outlet Shoppes of the Bluegrass in Simpsonville. The company, based in Metzingen, Germany, develops and sells high-quality fashion and accessories under the Boss and Hugo brands, ranging from casual styles, business attire and athletic wear.

"Hugo Boss is an amazing fashionable addition to the ever-expanding selection of top tier retailers at The Outlet Shoppes of the Bluegrass," said Debbie Griesinger, general manager at The Outlet Shoppes of the Bluegrass, in a statement. "It's wonderful to kick start 2021 with the addition of a world class retailer to our collection. Hugo Boss is known for the highest standards for the quality and longevity of their merchandise, and we're thrilled that they've chosen The Outlet Shoppes of the Bluegrass as their entry into the Kentucky market."

The 2,800-square-foot Boss store will be located between Brooks Brothers and Cole Haan at The Outlet Shoppes and is expected to open mid-February.



TIM HARRIS

The Outlet Shoppes of the Bluegrass has a new fashion retailer.

Another store, Simply Southern, is also listed as "coming soon" on [The Outlet Shoppes' directory](#). The Southern-inspired clothing, accessory and gift retailer will be located near the Nike store.

The Outlet Shoppes of the Bluegrass is open from 11 a.m. to 7 p.m. Monday through Thursday, 10 a.m. to 9 p.m. on Friday and Saturday, and 11 a.m. to 6 p.m. on Sunday.

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