

FOR IMMEDIATE RELEASE

April 27, 2021

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**A Change of Scenery: Mountain High Outfitters Moves into New Digs at
The Outlet Shoppes at Atlanta**

To celebrate, the store will host a grand opening this weekend

ATLANTA – Conquering the great outdoors just got a lot easier. The Outlet Shoppes at Atlanta is excited to announce that Mountain High Outfitters has expanded, relocating to a bigger 3,400-square-foot space between Carter’s and Perfumania. Now, outdoor enthusiasts and thrill seekers alike have even more equipment to choose from before their next adventures.

Since its founding in 1999, Mountain High Outfitters has evolved into an active, outdoor boutique and lifestyle store. Their vast selection of premium apparel, footwear, gear and accessories for all ages originates from highly sought-after brands, such as Barbour, Birkenstock, Free People, HOKA, Patagonia, Ray-Ban, Teva, Vuori and YETI. Mountain High Outfitters also offers bikes, boats and paddleboards as well as camping, climbing, hiking, trail running, and skiing items. Shoppers who enjoy more easygoing activities will find the store’s everyday styles much to their liking.

“We are beyond excited to move to our new location at The Outlet Shoppes at Atlanta. We have been in the market for nine years and feel this opportunity to build a new and larger community is exciting. With the newfound interest for so many of our guests to get out and get active, it suits our mission, and we can’t wait to prepare everyone for all of life’s endeavors,” said Christopher Groom, owner of Mountain High Outfitters.

Mountain High Outfitters will celebrate their Grand Opening on Saturday, May 1, 2021, starting at 10 a.m. The first 50 people will receive a gift card and a Mountain High Outfitters t-shirt, as well as some vendor swag. Light beverages and refreshments will be served during the day, and there will be great deals on items throughout the store.

For more information on this store and other Center news, shoppers can visit www.TheOutletShoppesAtAtlanta.com or follow The Outlet Shoppes on [Facebook](https://www.facebook.com/theoutletshoppesatlanta).

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About The Outlet Shoppes at Atlanta

The Outlet Shoppes at Atlanta is the closest outlet center to the Atlanta metro area, featuring 100 top-tier, name-brand stores, including Kate Spade, Saks Fifth Avenue OFF 5th, Under Armour, Vineyard Vines, Sperry, American Eagle, Adidas, Columbia Sportswear, Nike, Coach, Michael Kors and more. The open-air center is located off Exit 9 on I-575, and regular hours are 10 a.m. to 9 p.m., Monday through Saturday, and 11 a.m. to 7 p.m. Sundays.