

FOR IMMEDIATE RELEASE

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A New Experience Comes to Life at The Outlet Shoppes at Atlanta

The Center's Spring in Bloom will feature a magnificent landscape, live music and free classes

ATLANTA – During the month of April, The Outlet Shoppes at Atlanta will show off a multitude of pastel colors reminiscent of a French countryside. The Center's Spring in Bloom will feature lush, elegantly designed landscaping with an abundance of hanging baskets and floral decorations. An antique truck, rustic tractor, and vintage flower cart will be decked out with gorgeous, fresh spring flowers. All of these extraordinary elements will come together to create picture-perfect moments worthy of sharing with friends, families and followers.

"We're thrilled to create a seasonal dreamland that will help shoppers shake off the winter blues," said Charlie Loughran, General Manager of The Outlet Shoppes at Atlanta. "Spring in Bloom will have so much to see and discover. It truly will be a terrific experience for everyone."

In April, The Outlet Shoppes will also host the following free classes and sales promotions, in addition to live music on the Spring in Bloom Stage at Center Court.

SATURDAY, APRIL 10 & SUNDAY, APRIL 11

Terra Cotta Planter Painting – Shoppers can tap their individual design aesthetic by decorating a terra cotta pot. The Center will also hand out free succulents to those who complete the task so that shoppers will have something to display inside of their newly created planter. Everything will be provided complimentary.

SATURDAY, APRIL 17 & SUNDAY, APRIL 18

Earth Day Offer – The Outlet Shoppes will celebrate Earth Day with a good-for-the-environment giveaway. When shoppers spend \$50 or more, they'll receive a free dwarf Alberta spruce tree.

SATURDAY, APRIL 24 & SUNDAY, APRIL 25

Floral Displays – While savoring a glass of champagne, VIP Club members can create wow-worthy floral displays with help from the professionals at The Woodstock Flower Truck. The adult libation and all materials will be complimentary. To sign up for one of the four sessions, shoppers can go to www.thewoodstockflowertruck.com/event. To become a VIP Club member, guests can sign up at www.TheOutletShoppesAtAtlanta.com/login.

While they enjoy Spring in Bloom, shoppers can browse the latest trends to give their wardrobe a bright, fashionable makeover. Two new clothing retailers, Aerie and Mountain High Outfitters, have opened to the

delight of stylish visitors and outdoor enthusiasts. In addition, Pepper Palace recently started selling its award-winning salsas, seasonings and rubs.

For more information on these store openings, spring happenings and more, please visit www.TheOutletShoppesAtAtlanta.com or follow The Outlet Shoppes on [Facebook](#).

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About The Outlet Shoppes at Atlanta

The Outlet Shoppes at Atlanta is the closest outlet center to the Atlanta metro area, featuring 100 top-tier, name-brand stores, including Kate Spade, Saks Fifth Avenue OFF 5th, Under Armour, Vineyard Vines, Sperry, American Eagle, Adidas, Columbia Sportswear, Nike, Coach, Michael Kors and more. The open-air center is located off Exit 9 on I-575, and regular hours are 10 a.m. to 9 p.m., Monday through Saturday, and 11 a.m. to 7 p.m. Sundays.