

FOR IMMEDIATE RELEASE

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The Outlet Shoppes at Atlanta Is Currently Hosting Its First Fall Festival

*Live musical performances, movie nights, family entertainment and more
take place in October*

ATLANTA – The new season brings with it a delightful celebration to The Outlet Shoppes at Atlanta. The Center’s Fall Festival features a mix of fun activities. From movie nights and crafts to a trick-or-treat party and more, everyone has an excuse to leave the house and experience many memorable moments outdoors. Because everything is held over multiple weekends, the activities will allow visitors to easily spread out to feel safe and comfortable. Attendees are encouraged to visit soon, because this fall bash only has a few weeks left before it ends.

Right now, the Center is decorated for this year’s festival. Guests can capture shareable moments around the beautiful autumnal décor.

The decorations are just the beginning of what this seasonal gathering offers. During select days, kids can take a complimentary train or pony ride, which is located near the Express and Columbia stores. Once they’re finished, families can head to the recently opened Salt Life store where an enormous pumpkin is on display for a guess-the-weight contest. The person who’s closest to guessing its exact weight wins a \$250 gift card.

For the remaining Sunday evenings in October, movies will be shown at Center Court. The lineup will star *The Nightmare Before Christmas* and *Hocus Pocus*. Free snacks will also be provided, and everyone should bring a chair or blanket. For the finale, participating stores will help guests celebrate Halloween on October 31 from 5-7 p.m. During this day, kids will be invited to dress up in their spookiest or cutest costumes and bring their biggest bags to collect as much candy as they can.

While some activities cater to families, The Outlet Shoppes also hosts can’t-miss happenings for adults. For the next two Saturdays, accomplished musicians will take the stage at Center Court. Performers will include the Craig Gleason Band and Joseph Erwin. Guests who are artistically inclined can enjoy free crafts by creating beautiful fall-themed miniature items and stemless wine glasses.

For a full schedule of events, shoppers can visit www.theoutletshoppesatlanta.com/events or follow The Outlet Shoppes on [Facebook](#).

“If our first weekend is anything to go by, our Fall Festival is quickly becoming a must-see, must-shop destination,” said Charlie Loughran, General Manager of The Outlet Shoppes at Atlanta. “And as soon as the Fall Festival wraps up, we’ll again transform the center into a beautiful Winter Wonderland, a favorite tradition for shoppers and visitors.”

A trip to The Outlet Shoppes isn’t complete without browsing all of the deals, especially fall-specific styles, products and services. Guests can shop in the open air while creating a new look for up to 70% off

retail. With Sip and Shop, adults 21 and over can enhance their shopping experience by imbibing on an autumn-inspired cocktail or craft beer while they peruse all the sales.

The Center strongly encourages social distancing, and some stores require shoppers wear a face mask prior to entering their store.

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About The Outlet Shoppes at Atlanta

The Outlet Shoppes at Atlanta is the closest outlet center to the Atlanta metro area, featuring more than 100 top-tier, name-brand stores, including Kate Spade, Saks Fifth Avenue OFF 5th, Under Armour, Vineyard Vines, Sperry, American Eagle, Adidas, Columbia Sportswear, Nike, Coach, Michael Kors and more. The Center is located off Exit 9 on I-575. Currently, the hours are Sunday through Thursday 11 a.m. – 7 p.m. and Friday and Saturday 10 a.m. to 8 p.m.