ving Canada One opier at a Time

PUBLIC SECTOR CORRUPTION

The third of "3 vast corporate conspiracies" that undermine Canada And an OECD* report

It will destroy our Healthcare



"Public Sector employees, and those working for state owned companies, were most likely to be the target of corruption they were promised offered or given bribes

in 80% of the cases"

OECD

*The Organization of Economic Co-operation and Development

It will destroy our Education



What follows is <u>Part III</u> of a four-part brief on the elements internal and external to Canada that undermine our economy, our environment and the health of our workers.

CDN \$ 2013 @97.4¢ avg U.S.

All parts can be found online @ www.savinglivesandontariobillions.ca

CDN \$
2025
@69.75¢ U.S.
Feb 2/2025



PREMIERS – PUBLIC SECTOR CORRUPTION IS OUT OF CONTROL - NEED SOME PROOFS?



The OECD Organization of Economic Co-operation and Development have published a 107 page document in which they note "Competition for government contracts can be fierce."

Which CDN \$

"Makes public procurement a hot bed for bribes"

Where

"even the most normally upstanding of entrepreneurs have admitted that"

"In some markets, bribery is simply a normal way of doing business"

"A normal way of doing business"

As the OECD* warns:

80%

"Public sector employees, and those working for state owned companies, were most likely to be the target of corruption."

"They were promised, offered or given bribes in 80% of the cases"

And didn't we know it

President Trump has made it legal to bribe Canadians





Trump legalizes bribery, abroad and at home

February 14, 2025 | 10:11 AM CST | BY MARK GRUENBERG

CDN \$
2025
@69.75¢ U.S.
Feb 2/2025
But don't forget
the US\$ is down
11% vs world
currencies

2013

@97.4¢ avg

U.S.

80%

Premiers "Arrive CAN" was not an anomaly

There was only one way to win when everyone in the "IT"

world sold the same gear
You cheated or died





Moving ahead 40 years from the introduction of the first "IT" products



Printers

First laser -1984

IBM PC - 1981



Sanjay and his 5 coconspirators were in "Education"

Sanjay Madan (Head of IT) was caught stealing

11 million in Ontario's Dept. of Ed— and only then did we learn he, his wife, 2 kids, and 5 "IT" "co-conspirators" took \$60 million in kickbacks.

\$60 million In kickbacks

From - Can you believe? "20 Vendors of Record"

\$60 million In kickbacks



What?
Yes from "20 vendors of Record"

His wife and 2 kids were in "Public and Business Services" Where they buy them copiers

\$ Which when we understand the math means Ontario lost billions \$ Billions \$

So, the "ringleader" took a 10-year plea bargain and his wife and 2 sons (also charged)

Were let go at the Ministry of Public and Business Service, the ministry once called

"Government Services" - I.e. the ministry that buys all them copiers and printers

And the 20 "Vendors of Record" went unnamed

Which in this writer's opinion is a political liability even bigger than SNC-Lavalin



HISTORY LESSON #1

THE STELCO STORY

We started 4 Office back in 1979 and took on the Panasonic line of copiers the following year, and grew to 7 offices across Canada in the first decade.



Back then a single paper tray (250 sheets) **20PPM Mono copier** like the Xerox 3100 (no doc. Feed) sold for \$10,000 US – i.e. abt \$54,000 Cdn for what costs under \$1000 today.

Now I have to confess that having a line of copiers produced by the #1 supplier of TVs, microwaves, video cameras etc. did get us a bit of attention. This said our reps were not to give them away – but could sell them at cost. Three reps who didn't get the message were fired.

At Stelco the buyer asked if I could get him one of those shoulder held video cameras that cost us several thousand dollars (wholesale) even back then – but when we did not receive payment after 90 days – I dropped into their purchasing office – i.e. a large room with about 8 or so buyers – and slipped the buyer in question an overdue notice. - When



Very expensive

the buyer jumped from his desk – yelled Are you nuts? And then to the chagrin of the other 7 buyers in the same room he rhymed off what each got from their own suppliers



Are you charging me?

And what is the message here? The message is that **Corruption is a cancer** And it spreads through a corporation And Stelco? They went bankrupt in 2004

PREMIERS



Corruption is a lot like Cancer And

Sometimes you have to cut out more Just to be sure you get it all



As we note in Robert Benzie's October 26, 2023 Toronto Star piece

"Housing Minister Paul Calandra cleaned house when he took over the Greenbelt Scandal Dept."

"Purging most on his predecessor's staff"

<u>Hats off to Premier Ford</u> for moving Minister Calandra into Education Since taking over the Education file March 19/2025 Minister Calandra has taken control of four Ontario school boards including **Toronto District (TDSB)** and **Toronto Catholic (TCDSB)** and **Dufferin Peel Catholic** to address ongoing cases of "financial mismanagement."

<u>Premiers, corruption grows if left unchecked</u>. Which is also why <u>Laurent Ferreira, Pres. and CEO</u> of the National Bank of Canada is calling for "<u>Buy Canada</u>" rules – i.e. rules of procurement that staff <u>(or the next "Minister")</u> can't easily change. – <u>I.e. national rules</u>

"National Bank CEO calls for Buy Canada Rules" – Christine Dobby – Bloomberg Jan 23/2025

<u>It's a complicated subject i.e. corruption</u> – thank you for getting this far but allow us to continue It's a problem we've been fighting a very long time



HISTORY LESSON #2

MFP Computer Leasing Inquiry – 1999 At the City of Toronto



 In 1999 Ontario's key "IT" supplier – "MFP" cheated to win the City's Copier* Tender We protested

- 4 Office protested (3years) until Councillor Balkissoon and Auditor Griffiths listened
- So yes, the Genesis of Toronto's computer inquiry was a copier tender, brought to light by the writer's team

4 Office exposed "MFP" Who were selling Xerox copiers And city lawyers said so on their website at the time



1999

4 Office exposed "MFP"

Who were selling Xerox copiers

And as we learned



Dash Domi, MFP's "Intermediary"

The City was taken for \$42 million extra on computers while Dash Domi the "Intermediary" – i.e. salesman made \$1.2 million*



1999

But could not account for \$300,000.00

In commissions paid

IBM PC Aug. 12 1981

Premiers: It started out slow – in the "IT" world – but grew And today affects 80% of all public sector purchasers -if we are to believe the OECD



Tom Jakobek Councilor on the take



HP 2680A Launched 1984



\$60 million in kickbacks

SO, LET'S DO THE MATH

To discover why Ontario's true losses

\$ Are likely in the Billions \$

20 "Vendor of Record"

1999

2021



Dash Domi



\$300,000

\$42 million in losses

in "IT" kickbacks assumed

For the City of Toronto Then

Maybe Madan's

2021 **share**

Reported @ \$36.6* million

in "IT" kickbacks

Suggests a \$5.1 Billion loss

For Ontario's Dept. of Education

*Madan's share of \$60+ million in kickbacks from 20 Vendors of Record



Sanjay Madan

Premiers – the "IT" companies don't do it direct – they condition sales people to do it And they pay huge commissions so salespeople can

- Pay off the buyers in the hundred of thousands and millions
- Pay off the tax man given they can't claim re kickbacks
- <u>Pay off themselves</u> as otherwise, why would anyone take the chance?

And lest we forget – those corps that hire them like to make millions and millions too.

CDN \$ 2013 @97.4¢ avg Cdn

And so corruption grows and grows and grows

And our Canadian dollar falls and falls

And as you're going to learn – even some Japanese* who sell direct have joined in

*Copier "Manufacturers"

CDN \$

2025

@69.75¢ U.S.

Feb 2/2025

QUESTION – AND HOW DID WE LEARN ABOUT CORRUPTION?

ANSWER – THE SCHOOL OF HARD KNOCKS – AND A LITTLE LUCK

And how did we learn that even some Japanese manufacturers have joined in?



E.g. a few years back;

- We set up a tent at an educational association golf day and prevailed on a very bright newly hired sales woman to help out at our sponsored hole.
- As one might expect our competitors made their way to our tent and didn't one of Ricoh's salesmen (for Toronto Public Board) bad mouth the writer.

Well, at the end of the game, this very bright sales woman elected to join the Ricoh table where she not only learned how they do it – i.e. pay off our buyers, but didn't she have a few dates – where she learned even more. – <u>I.e. who they were paying off!</u>

But alas



imagine. change

She did move on - but knowing that the person she had a short-term relationship with had been paying off the buyer at **Toronto Public** - I asked if she'd testify if we got sued (which we were) i.e. if I disclosed that the Ricoh rep she dated was bribing the TDSB buyer – and she emailed us back saying if we go to court she would indeed testify.

And well – when I sent this picture of the past presidents (our past rep and her new husband removed) along with her email saying she'd testify and that "he talked about it

a lot" – <u>i.e. bribing the boards buyers</u>.

They – i.e. the board's lawyers backed down So yes – even the Japanese – offer bribes

HISTORY LESSON #3 HOW ONE HONEST ONTARIO MINISTER CLOSED CORRUPTION'S DOOR BACK IN 2002

* Now called Public and Business Service Delivery

It was in 2002 that this copier dealer - 4 Office Automation Ltd. had Brought the City's "IT" computer problem to light. I.E. AFTER 3 YEARS OF POUNDING THE TABLE ABOUT A COPIER TENDER AT THE CITY – OUR THEN Ontario Min. of Gov't Services realized he had the same problems

SO, IN 2002



- Kicked Ontario's #1 "IT" supplier "MFP" out of Ontario
- Cancelled his IT department's take over of copiers plans
- Raised Ontario's "weighting" for cost from 30% to 80%

Yes Ontario had an 80% "Weighting" in their costing formula

And with honest tendering

4 Office became Ontario's #1 supplier of copiers

Yes – our ministries #1 copier supplier by 2009
By leasing at cost and renewing with great service

But sadly

The year we became our Ontario's #1 supplier of copiers was also the year we lost our standing to an IT vendor who got this minister

To lower the weighting for cost back to 30% and to ask for what no one had or needed

His successor sadly opened them again in 2009





Liberal Minister Harinder Takhar



Thank you Gerry



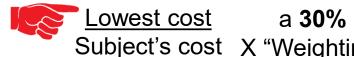


2013 CDN \$ @97.4¢ U.S. Avg.

PREMIERS, AND MEMBERS OF THE PRESS If we don't learn how they do it we'll never stop it - because

2025 CDN \$ @67.8¢ U.S. Feb 2/2025

Cheating is Simple With this formula





Ontario's Subject's cost X "Weighting" Cost "weighting" formula

Example: at a 50% premium

So @ 30% "weighting" And a 50% premium \$ A Vendors loses just 10% points

\$1 million

E.g. 1.5 million \times 30 = 20

But with **70 points** awarded subjectively It is easy to cheat in the "IT" world

And on 100-150

"IT" questions

A Vendors loses 26.66% points \$1 million

1.5 million X 80 = 53.33E.g.

But @ 80% "weighting"

And a 50% premium \$

And with 20 points awarded subjectively It is a lot more difficult to cheat





This minister Liberal Harinder Takhar lowered the "weighting" back to 30%

So with a 30% weighting on cost

We lost our Ontario standing for copiers and Ontario paid a 50% premium on them too and the gates to hell were opened once again

Which is why "cost" needs a stronger "weighting"

And we all need a

"Buy Canada Act"



This minister The Hon. Gerry Phillips raised the "weighting" for cost to 80%



With rules that the next minister can't easily change

2013 CDN \$ @97.4¢ U.S. Avg.

Yes at a 30% "weighting" for cost

Ontario paid 50% more than the federal government for the

exact same - Xerox Gear - 50% more in 2009*





\$25,965 Ontario Ministry Cost Over 60 mos.

Xerox Work Centre 55PPM copiers
When sourced from an IT reseller

When sourced from an "IT" reseller

I.e. one of Canada's biggest



\$16,890

Federal NMSO

Federal Cost

Over 60 mos.

When sourced from Xerox
direct at same volumes

So, we lost our Ontario standing to an "IT" reseller @ Compugen (selling Xerox) who got his Government Services "IT" friends to demand AES256 encryption – which no vendor (even Xerox) had or needed in 2009. Everyone had AES128 back then and no one knows if Compugen had it – because no one can check – So Ricoh lied* and won too.

*We have the proofs



Even Bitcoin Networks can not break AES128

Yes Ricoh – the Japanese manufacturer that sells into Canadian public sectors direct and wants us to

"Imagine Change"

Lied - and also won

Yes Ricoh lied in 2009 Because Even Today

A massive **bitcoin network** would still need 70,000,000,000,000,000,000,000,000 years

To break AES128 – **so who would know???**



Ontario's exclusive copier supplier wants us to Imagine Change

OK - CHEATING IS COMPLICATED — AND IT WILL DESTROY CANADA AND OUR PUBLIC SECTORS IF WE DON'T LEARN HOW THEY DO IT

So, the #1 way to cheat is to;

<u>Demand features that no other vendors have or need.</u>

And the #2 way to cheat is to;

Get purchasers to lower the "weighting" for cost.

And the #3 way to cheat is to

<u>Refuse to publish the prices</u> – which coupled with the next trick guarantees governments will all pay <u>Billions and Billions more</u> than we need to - on everything we buy! <u>Yes – billions \$ more</u> <u>Example –Toronto Catholic</u> they combined #2 and #3 – i.e. **low weighting and secrecy**

And a special trick that we believe <u>let Xerox win</u> at maybe <u>double the price</u>

Yikes In 2022 – Toronto Catholic broke up the weighting factors for cost

Pricing (Expected annual cost for all requirements) Appendix A

Appendix A-1 - 10% - Office MFDs CPP Price

Appendix A-2 – 2% - Production MFD (Riso) Price

Appendix A-3 – 10% - Managed Print Services Price

Appendix A-4 – 5% - Professional Services Price

Appendix A-5 - 3% - Other Costs

Appendix A-6 – Optional 0% - Optional Solution Price

Did 95% of the costs
Get a 10% weighting?
No one knows



Everyone saw the ineffective 30% weighting

But missed that it had been broken up i.e. on Toronto Catholic's last tender

So the question is – did 766 photocopiers and 5 years service – i.e. 95% of all costs get a 10% "weighting"?

I.e. was this how Xerox won? No one knows because

Toronto Catholic will not release pricing*

But at double the cost – just 5% points lost

\$ 6 million

\$12 million $\times 10\% = 1.e.$ Just 5%

5% points lost



*Even with a Freedom of Information request

PREMIERS AND MEMBERS OF THE PRESS

2013 CDN \$ @97.4¢ U.S. Avg.

There are hundreds of tricks which is why the National Bank of Canada's CEO* says we need a "Buy Canada Act"

2025 CDN \$ @67.8¢ U.S. Feb 2/2025

* Laurent Ferreira

With "Buy Canada Rules that should apply to all Gov't Procurement" i.e. so the next "Minister" (naive or otherwise) cannot easily change them.

*Bloomberg News – Christine Dobby – June 23/2025

Here's another trick that may (they won't say) have been used at Toronto Catholic

- 766 copiers w/5 yr service <u>about a \$12 million value got</u> 10 points
- A single "Riso"* for the <u>print room</u> <u>about a \$5,000 value got</u> 2 points

* Digital printer with masters

So, what if

What if Xerox quoted the \$5000 Riso at \$0.00 – they'd get 2 points – and

Everyone else would get 0, even a vendor who quoted \$1.00 \rightarrow \$0 i.e. They'd pick up about **a \$2,000,000.00 advantage** for \$5000.00 \$1

<u>\$0.00</u>

 $$1.00 \times 2\% = 0$

Correct – we cannot break up the weighting – but we've got to publish the prices.

But the Toronto Catholic Board refuses to publish prices

And hides behind a buying group – the OECM

And if you think OECM* did the evaluation – think again

They simply listed the vendors capable of doing the job and collected 3%



SO, PREMIERS

Our recommendations to stop corruption are simple





2013

CDN \$

The Hon. Stephen Harper

A – Follow the Leaders – i.e. leaders who made a difference When Prime Minister - The Hon Stephen Harper demanded

- There had to be <u>3 compliant bids</u> or start again <u>3 compliant bids!</u>
- Quotes 20% over were not to be opened Not to be opened!
- <u>Publish the prices</u> no secrets w/ Stephen Harper <u>Publish the prices</u>

When The Hon Gerry Phillips was Min. of Gov't Services

- He raised the "weighting" for cost from 30% to 80% to 80%
- He too saw to it that all <u>prices had to be published</u> and,
- He tossed "MFP" Leasing out of Ontario a precedent worth repeating
 l.e. with Madan's "dirty dozen" plus eight who passed out \$60 million

B – <u>Set some rules – "Buy Canada Rules</u>" i.e. so the next person to walk in off the street as the "new minister" cannot change them without peer agreement.



Christine Dobby, Bloomberg News Jan 23/2025

C – <u>Publish the prices – i.e. stop with the secrets – learn the tricks</u>

At Toronto Catholic our "Leaders" refuse – even with a Freedom of Information request to publish the prices. Secrecy is killing Canada and they didn't even give their teachers the input that was mutually agreed to some 15 years earlier

And are you ready?

We checked - they got "old technology" Xerox copiers that shorten lives



The Hon. Gerry Phillips



Donna Reid Supply Chain ex-Manager at Dufferin-Peel Catholic DSB filled in*

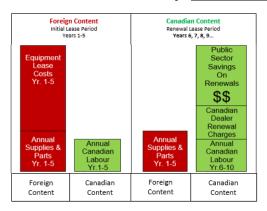


ASIDE TO MINISTER CALANDRA – RE THE TORONTO CATHOLIC BOARD They did not live up to their agreements

Sir, we at 4 Office sued the Toronto Catholic for 7 years starting over 25 years ago over a similar copier boondoggle and in the end... They agreed to play fair

In the end they agreed to play fair, and let teachers decide based on trials of the three short listed vendors. Yes, teachers had input.

Well, we lost the next tender – based on teachers input but we won 5 years later and, our gear stayed in 10 years, and based on what Toronto Public was paying, it was our estimate that they saved \$9 million. (See Part II – page 13)



But we lost the next tender

And the teachers did not have the promised input and the board lost sight of the most important issue **Sustainability**

Because the longer a product lasts and the fewer dollars that go out of Canada replacing it – the stronger our dollar becomes

So everything else gets cheaper

So, to Save Canada – we've got to put a stronger weighting on <u>Sustainability proofs!</u> – and it's not just about copiers it's about everything.

It's about everything we buy from stoves and fridges to copiers and cars – <u>because a foreign</u> <u>supplier's goal is always to get us to buy something new as soon as they can</u>.

And that's why the French and Province of Quebec have made Planned Obsolescence illegal. And why it's time every premier in Canada woke up and demanded Sustainability proofs.

ADDENDUM TO PART III - AND WHAT WAS IT KIPLING WROTE? "We took the chances they wouldn't and now they are calling it luck"

Poem – The Mary Gloster

Yes 4 Office we closed or sold 5 offices so as to be able to lease at cost and we grew to be our Ontario government's #1 supplier of copiers – and <u>earned renewals</u> that saved our clients – but more importantly – <u>helped keep our Canadian dollar strong</u> – renewal after renewal.

But

- We got robbed by the players in Part III i.e. the "Arrive Can" gang who will destroy Canada with kickbacks if we don't all wake up to a problem that grows by the day.
- We got cheated on by our own key supplier who falsely professes not to want control of
 Ontario's public sector markets, but then <u>stopped giving us best pricing</u> if up against
 one of their own <u>in hopes of buying us out</u> as they've tried numerous times.
- And then to add insult to injury, Ontario's own minister (the one Premier Ford fired) told
 all our best broader public sector clients that they had to buy Ricoh whose motto is

 "Imagine Change"

<u>Premiers</u> – <u>Some copiers will last 10 years with great service</u>, and we can still save Canada

We can save Canada if we all wake up to the <u>importance of Sustainability</u> as it relates to all products especially ones like copiers and printers that require ongoing service.

So, the solution is to tell your auditors to start tracking <u>major copier tenders</u> and to then tell you public sector leaders that copiers should last 10 years – <u>and you'll be checking</u>

<u>Yes i.e. let's get some strong "weighting" on Sustainability proofs.</u>

And let's hold those buyers accountable if the products they lease don't last 10 years.

2013 CDN \$ @97.4¢ U.S. Avg.

AND WHAT HAPPENED PROVINCIALLY?

2025 CDN \$ @67.8¢ U.S. Feb 2/2025

How did the Japanese get 100% control Of all Ontario ministerial copier installations?

In 2009 a major "IT" reseller (selling Xerox) got "AES256" demanded when even today a massive bitcoin network would need 70(add 24 zeros) years to break AES128

Ricoh didn't have it – but knew no one could check

So Ricoh √ yes i.e. they lied and won too – proofs available

But then in 2014 – Harry got his friends to demand ITIL – a reasonable request for a government network – i.e. given that it requires a vendor to have 5 IT support staff on duty 7/24/365 – yes 5 on call even midnight Xmas Eve – but for a copier – Are we nuts???

So, Ontario paid too much again! – and Ricoh partnered and won again

<u>But then in 2019</u> – Only Ricoh won for reasons unknown. Was it staff's concern about "old technologies" or that they were paying too much – <u>or was it Compugen's questionable copier service</u> (<u>they were selling Xerox</u>) or maybe, just maybe, Ricoh was offering that minister our premier fired something better <u>i.e.</u> as our sources explained they did at Toronto Public*



Kaleed Rasheed Fired by Ford

So only Ricoh won in 2019

And then the minister, our premier fired – told all our best **broader public** accounts – don't renew – buy new Ricoh

* Toronto Public sued but backed off when they saw our proofs – i.e. as Xerox did back in 2013



The Japanese Mfg. who is leaving

PREMIER FORD

Sir – your current Ontario BPS* directives discourage renewals.

Example

"Extending the term of agreement beyond that set out in the competitive procurement document amounts to non-competitive procurement where the extension affects the value and/or stated deliverables of procurement." P11. item 7.2.18

And sir the minister you fired - he told all our best broader public sector accounts **Buy Ricoh**

E.g. An apology Cancellation letter from a 30 year+ loyal customer – We Quote

"Ryerson* has been extremely happy with the service 4 Office provided on our current contract, which is evident by the fact that rather than going back to market when the original term ended – we instead signed up for **four separate extensions** - In order for Ryerson to remain compliant under procurement policy, we needed to establish a new agreement and forgo any further extensions." *Now known as Toronto Metropolitan University - Aug 12/2020 Cancellation letter

<u>Sir</u>

Ryerson who were paying less than half their original tender's cost were told to buy from Ricoh



Yrs. 1-5

We renew

Yrs. 6-10

who only wants you to lease something new every 5 years.

Told to buy Ricoh by the Minister you fired sir

No tenders – just buy Ricoh

Correct – we were not even allowed to quote

Premiers – the secret to Saving Canada's economy is **Sustainability** It's called balance of payments

Canadian Content And savings

Foreign Content And we all lose

Yrs. 1-5

They

push for

new



New Renew

So, Premier Ford, you got those LCBO paper bags right

But – that minister you fired – Kaleed Rasheed – he told our best Public sector clients – <u>only buy Ricoh</u> – A Japanese manufacturer Who sells our public sectors direct, and wants us to "**Imagine Change**"

Ford orders LCBO to find Ontario-based supplier for paper bags October 24, 2024 / Breanna Marcelo

Check this out- a 1280 machine deal won by 4 Office leasing at cost



The first 5 years @ \$41,342.88/mo. - <u>tendered</u>
First 1 year renewal @ \$26,954.47/mo. - <u>negotiated</u>
A two-year extension @ \$13,806.99/mo. - <u>negotiated</u>
And a second two year had been negotiated when



The purchaser – who is on record "I never have to worry about copiers" Admitted

She was told to buy from Ricoh – A Japanese direct marketer who wants us To "Imagine Change"

5 years Not 10

No tender, no chance to quote, no saving our Canadian dollar

<u>Sir – Ricoh is not a true Canadian company – senior staff report to Japan</u>



Imagine Saving

And have one directive.

Replace what they sell us as soon as possible So maximum profits stay in Japan

"Imagine Change"



10 years Not 5

And if you didn't know

Ricoh is getting out of the copier business globally

And at this time three other Japanese firms manufacture from them.

PREMIERS AND MEMBERS OF THE PRESS

The longer a product lasts and the fewer dollars that go out of Canada replacing it, the stronger our dollar stays, so the cheaper everything else becomes

The French got it right in 2015 – they made Planned Obsolescence illegal – and charged most of the players in our "print" industry – and CDN \$

CDN \$ 2013 @97.4¢ avg U.S.

10 yrs

Not 5

On Oct 5/2025 – Quebec got the sustainability message too – and I guess we'll have to wait to find out who they will charge.

2025 @71¢ U.S. Nov 13 1:55PM

And as for the Prime Ministers office – they're headed in the right direction at last.

the US\$ is down down down 11%

But don't forget

"The government is also re-writing its own procurement policy,

Carney said, making it a "Clear Obligation" for Ottawa to "Buy Canadian" in all its contracts

Toronto Star Sep 6/2025 Stephanie Levitz/Laura Stone

So we're closer to a 60¢ dollar

And what is our message

Our message is that we need to be "Buying Canadian" even if the products being sourced are manufactured abroad – because

Foreign manufacturer's who sell direct have just 1 objective i.e. to replace what they sell us as soon as they can – send the money home.

So – the solution is to put a strong "weighting" on Cost and a stronger one on Sustainability proofs – and then to tell all public sectors buyers of copier fleets

I.e. at schools' colleges, hospitals and government ministries that

You expect your copiers fleets to last 10 years and you'll be checking to see that they do.

10 yrs

Not 5

CDN \$ 2013 @97.4¢ avg U.S.

SO WHAT HAPPENED IN OTTAWA ON THEIR LAST COPIER TENDER?

CANADA'S FEDERAL STAFF DID IT RIGHT $\sqrt{}$

- They asked for references and
- They checked the references and
- They Disqualified Xerox based on references



Justin Trudeau

Overruled his own purchasers who

disqualified Xerox for bad reference

But short listed 4 Office

But then we learned

- Xerox lobbyists made over 100+ calls
- So, staff had to start all over again, and in the end the three winners were all foreign suppliers who market direct and only want us replacing what they sell us ASAP.

CDN \$ 2025 @72.5¢ U.S. Sep 18/2025 <u>I.e. the three winners were all foreign manufacturers – selling direct</u>

Xerox – who "won" with the help of lobbyists.

Ricoh – who gave up manufacturing and gets supplied by other Japanese.

Konica Minolta – whose global market share is too small to measure.

And 4 Office the only independent Canadian dealer to make it to the top by leasing at cost and by winning renewals with better service, sadly lost.

But so did every Canadian because the above winners all have the same goal

Replace what they sell us as soon as they can.



5 yrs Not 10 Send the money home
So, our Canadian dollar takes a beating
And everything else we buy cost us more

