

*Introducing*

# ERIC M. BAILEY

INTERNATIONAL KEYNOTE  
SPEAKER | AUTHOR



INKWELL *ish* MGMT

Eric M. Bailey is the bestselling author of *The Cure for Stupidity: Using Brain Science to Explain Irrational Behavior* and President of Bailey Strategic Innovation Group, one of the fastest-growing human communication consulting firms in the United States. Eric has a diverse set of experiences that includes helping NFL All-Pro Larry Fitzgerald pet a rhinoceros, doing barrel rolls in an F-16, and chatting with LL Cool J on the campus of Harvard University.

Eric is the creator of the Principles of Human Understanding™, a leadership and communication methodology based in brain science and psychology. Eric's unique style blends fact and emotion and finds ways to appeal to the analytical thinkers, the emotional feelers, and everyone in between. Eric has a unique ability to communicate seemingly complex concepts in practical, easy-to-comprehend ways, aiding in self-awareness and knowledge retention.

Eric has been featured on CNN, Huffington Post, Forbes, the Like a Real Boss Podcast and has helped leaders and teams across the world see common problems from new and different perspectives. Eric works with Google Inc, the US Air Force, Los Angeles County, the City of St. Louis, MO, Phoenix Police Department and many more. Eric also runs a YouTube series of 2-minute executive lessons called [The Walking Meeting](#).

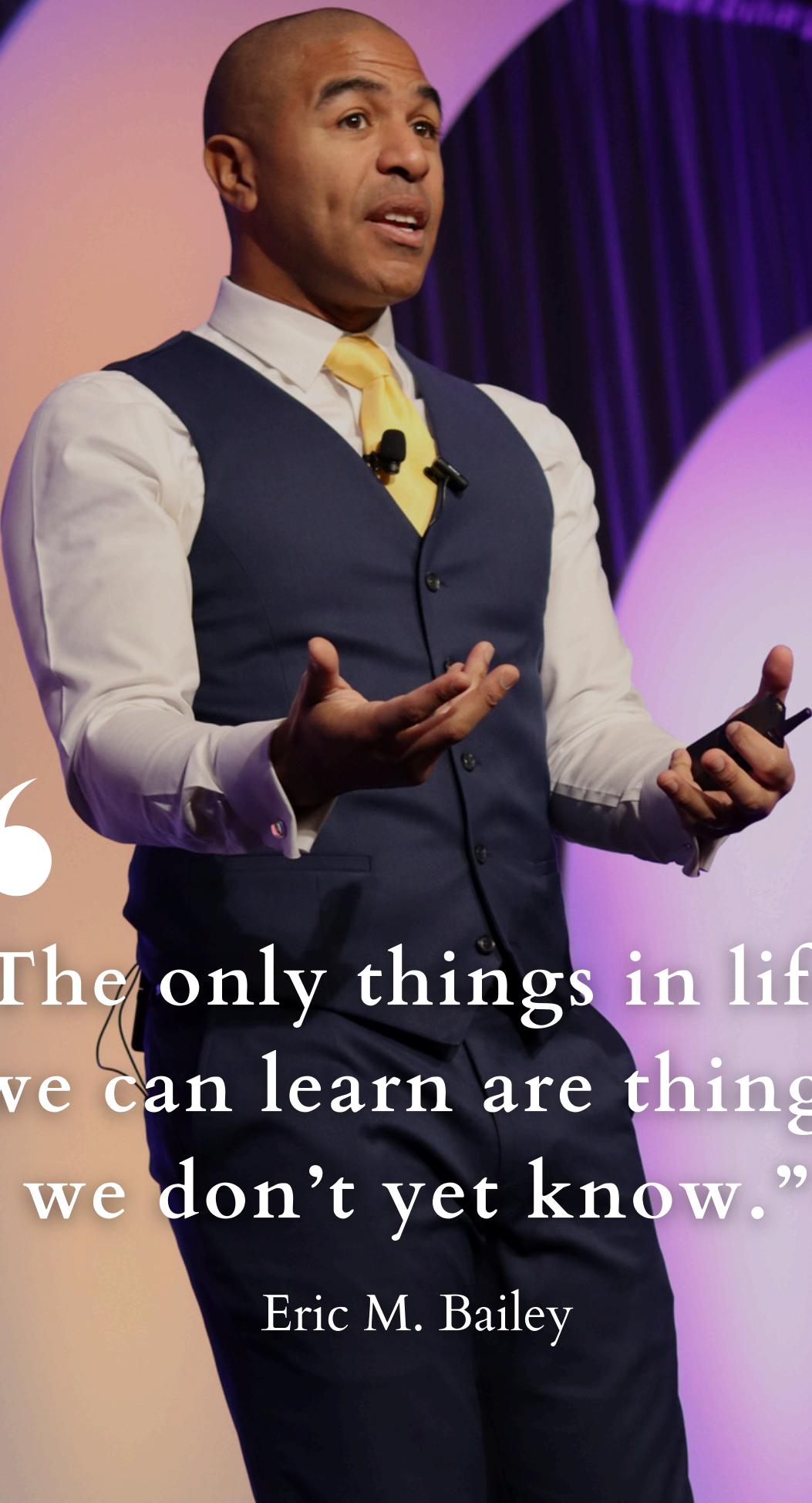
Eric has a Master's degree in Leadership and Organizational Development from Saint Louis University and is a lifetime learner of human and organizational behavior. When not working or researching, you can find Eric and his wife Jamie racing on their road bikes, being cheered on by their three children.

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The only things in life  
we can learn are things  
we don't yet know.”

Eric M. Bailey



# SPEAKING TOPICS

## **WHOLLY SHIFT:**

Completely Changing The Conversation on Bias, Diversity, Privilege and Inclusion Using Brain Science

## **THE CURE FOR STUPIDITY:**

Using Brain Science to Explain Irrational Behavior

## **I THINK THEREFORE I ERR**

## **CHANGE VS. THE BRAIN:**

A New Conversation on Change Management

## **WE'VE BEEN HAVING THE WRONG CONVERSATION ABOUT MILLENNIALS**

## **NOT ANOTHER TEAM BUILDING!:**

Trust, Empathy, and the Pursuit of Teamwork



“



Eric has a unique way of connecting his audience to complex content through universally relatable situations and exercises. I've never seen anything like it!"

Executive Conference Participant



SEE HIM ON STAGE HERE

# READY TO BOLDLY MAKE A MARK ON YOUR EVENT?

Inkwell MGMT is here to collaborate with you to bring Eric M. Bailey's energy and expertise to your next event. Whether you're looking to inspire, motivate, or educate your audience, Eric is ready to deliver a transformative experience.

Let's make it happen! Connect with Stevie Johns at Inkwell MGMT today, and together, what we create will be unforgettable.

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