



Event Photography Shot List

A SIMPLE GUIDE FOR CAPTURING

STRONG, BRAND-READY PHOTOS

AT YOUR NEXT SPEAKING EVENT

INKWELL
MGMT

Don't Forget

On Stage

Behind The Scenes

Connecting With Attendees

The Venue & Atmosphere

The big picture

- Reviewing notes or preparing before going on stage
- Adjusting a microphone or getting ready backstage
- Walking through the venue or backstage
- Natural candid moments before or after the presentation

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On Stage

Behind The Scenes

Connecting With Attendees

The room reacting

- Greeting attendees before or after the session
- One-on-one conversations
- Candid interactions and moments of connection
- Photos with attendees, when appropriate
- Walking through the venue and engaging with the event environment

Don't Forget

On Stage

Behind The Scenes

Beyond the stage

- Reviewing notes or preparing before going on stage
- Adjusting a microphone or getting ready backstage
- Walking through the venue or backstage
- Natural candid moments before or after the presentation

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On Stage

In your element

- Wide shot of the speaker on stage with the audience visible
- Medium shot of the speaker speaking (waist-up)
- Close-up portraits while speaking
- Natural expressions, hand gestures, and moments of engagement
- Speaker interacting with a panel or participating in Q&A
- Audience reactions: laughter, applause, nodding, engagement, etc.
- Standing ovation or other high-energy moments

Don't Forget

A few things we always like to have

- Capture a mix of wide, medium, and close-up shots
- Prioritize natural, candid moments over overly posed photos
- Get both horizontal and vertical images for flexibility across websites and social media
- Leave some negative space in select photos so they can be used with text overlays
- Capture photos that show both the speaker's personality and the energy of the room
- When possible, capture a few clean, polished images where the speaker is the clear focal point