



2026

INKWELL SPEAKER PROMOTION GUIDE

THE “ON STAGE EVERYWHERE” EFFECT

SHOW UP WITH INTENTION

Keep assets current
across all platforms

Share reflections from
the stage consistently

Treat every post as an
extension of your
keynote

ALIGN YOUR BRAND & MESSAGE

Reflect clarity,
credibility, & audience
impact

Use a professional tone

Share real value
Teach, don't tease

LEVERAGE SOCIAL & ENGAGEMENT

Share testimonials,
feedback. & client
outcomes

Promote tagging you
& Inkwell

Keep the conversation
going beyond the event

KEEP INKWELL IN THE LOOP

Notify us of
engagements, media, &
milestones

Share updates on topics
& positioning

Tag us & event partners
when promoting