

Introducing

JAMIE HESS

KEYNOTE AND TEDX SPEAKER | MEDIA
PERSONALITY | PODCASTER |
PROFESSIONAL DEVELOPMENT COACH



INKWELL *ink* MGMT

Jamie Hess is a keynote and TEDx speaker, media personality, podcaster, and professional development coach.

She is the executive producer and host of The Gratitudeology™ Podcast (featured on the TODAY Show), where she deep dives with her guests to find “that moment” in their story where “the switch flipped” and they started seeing life through a lens of gratitude. Past guests include Rainn Wilson (The Office), Teddi Mellencamp (Real Housewives), Gabby Bernstein (Oprah-approved guru), and Nev Schulman (Catfish).


Jamie brings these stories and her infectious energy to her keynotes, MC engagements, and workshops. Prior to life in front of the camera, Jamie spent 17 years as a senior-level PR & marketing expert on brands like McDonald's, General Motors, LinkedIn, Barry's Bootcamp, and W Hotels Worldwide.

Her background in marketing means she deeply understands messaging nuance, making her one of the most highly sought-after brand ambassadors. Jamie has appeared on hundreds of local and national morning & talk shows on behalf of national and global brands.

She contributes lifestyle advice to shows including TODAY, Good Morning America, The View, and beyond, and has been a trusted on-air brand ambassador on QVC for nearly a decade.

Today, Jamie teaches her course, Brand Ninja, where she helps entrepreneurs and thought leaders learn the ins and outs of personal branding and how to land high-paying brand partnerships.

ABOUT JAMIE



When you become
magnetic...you attract the
life of your dreams.

Jamie Hess
Your Magnetic Rebrand

JAMIE HESS

She is a powerhouse speaker who inspires individuals and organizations to embrace The Power of 'RE' as a mindset for navigating change and living with greater purpose.

REinvent | REimagine | REbuild | REfocus | REintentional

This principle is carried through both of Jamie's keynotes. "Your Magnetic Rebrand" shows audiences how to realign their personal brand with authenticity and confidence. "Unlocking the Power of Gratitude™" reveals how gratitude can transform challenges into opportunities for reinvention.

Her work empowers leaders and teams to create deeper connections, sustainable growth, and lasting impact.

YOUR MAGNETIC REBRAND

How to Become a Super Attractor with Unapologetic Authenticity

In today's workplace, cultivating your own personal brand is imperative to walking through your career with confidence. Whether you are actualizing your potential as a part of the team or in a senior leadership role, the same is true: once you uncover your own hidden "star power," you become a magnet for success, whether you're an entrepreneur or part of a team.

This talk gives audiences the "magic bullet" to rebrand themselves from the inside out, giving them the ability to attract rather than chase successful outcomes.

Jamie Hess is known as the “Brand Ninja” for her prowess at identifying the exact alchemy needed to create affinity. During her 17-year career as a senior-level PR executive, she helped brands like McDonald’s, W Hotels Worldwide, Barry’s Bootcamp, and LinkedIn become white hot on the cultural landscape.

What she did for each of these iconic brands was to help them uncover their authentic personality – the most luminescent parts of their core DNA – and then help them show up in alignment with that... every day, and in every way.

When a brand shows up as the truest version of themselves, people trust them.

The same goes for people.

Audience Takeaways:

- *A step-by-step process to rebrand from the inside out*
 - *A shift from chasing to attracting*
 - *Increased performance and productivity through self-awareness*
 - *Understanding your unique talents and how to make them shine*
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UNLOCKING THE POWER OF GRATITUDEOLOGY™

How a Simple Shift in Perspective Can Spark Passion, Purpose, & Growth

Companies with engaged employees report 2.5x higher revenues. Alternatively, disengaged employees are 87% more likely to leave a job... We have “hustled our way” into a workforce that feels burnt out, disengaged, and no longer connected to gratitude.

“Gratitudeology” is a unique framework that applies research-backed techniques that change the game, delivering an energetic mindset shift that compels peak performance, increases engagement, and deepens the “purpose matrix” from the inside out.

Audience Takeaways:

- *New techniques to inspire growth and productivity*
 - *Resources to tap into gratitude, even in the face of adversity*
 - *A blueprint for better corporate culture*
 - *A perspective shift to make reaching the next rung more accessible*
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REINTENTIONAL

REINVENT


REIMAGINE

REBUILD

REFOCUS

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“Jamie was invited to speak at the Women in Retail Summit at the Ritz Carlton in Key Biscayne, Florida. The audience? 700 executive-women from the top retail companies around the world. She commanded this room full of C-suite executives with ease, inspiring them with a message of wellness and straightforward truth about approaching their life- both personal and professional - with courage. She was able to weave in sensitive messaging around feminine health in a way that was easy, relatable, and humorous, leaving the audience feeling "seen" and like they had actionable information to better their life going forward.”

– Allison Loughlin, Chief Marketing Officer, Innovo by Atlantic Therapeutics



SEE HER IN ACTION

READY TO BOLDLY MAKE A MARK ON YOUR EVENT?

Inkwell MGMT is here to collaborate with you to bring Jamie Hess' energy and expertise to your next event. Whether you're looking to inspire, motivate, or educate your audience, Jamie Hess is ready to deliver a transformative experience.

Let's make it happen! Connect with Stevie Johns at Inkwell MGMT today, and together, what we create will be unforgettable.

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