

Introducing

JEFF SALZENSTEIN

KEYNOTE SPEAKER | PERFORMANCE COACH |
FORMER TOP 100 TENNIS PLAYER |
STANFORD ALL-AMERICAN &
NATIONAL CHAMPION



INKWELL *ink* MGMT

OWN YOUR ZONE OF EXCELLENCE™

High performers face relentless pressure to consistently produce and perform at optimal levels, professionally and personally. Our personal wellness needs and professional bottom line goals are critical to overall success, but they're often misaligned. High performers are in dire need of simple solutions that can be consistently called upon to perform better while reducing stress and burnout.

As a two-time All-American, national champion, team captain at Stanford University, and former top 100 world-ranked tennis player, Jeff knows what it takes to perform at the highest levels. Now a speaker and performance coach, Jeff has dedicated his life to helping others achieve more success without sacrificing their well-being.

Jeff understands high-stakes competition and the performance it takes to win in business and life. The real key? Achieving success without losing ourselves—individually or as an organization.


His **Own Your Zone of Excellence** methodology empowers leaders and teams to access their full potential while navigating pressure. His framework is built on principles designed to drive sustainable growth and enhance leadership:

- Rapid Stress Reduction: Tools to calm the nervous system and unlock flow states
- Mindset Shifts: Reframing challenges into opportunities for growth.
- Emotional Regulation: Boosting focus, energy, and creativity.
- Rest and Recovery: Practical strategies to build resilience and bounce back stronger.

Owning your Zone of Excellence means thriving, not just surviving. It equips leaders to handle adversity, inspire their teams, and create lasting impact.

Jeff is passionate about helping organizations redefine success and elevate performance. He brings insights from years of elite competition and leadership to transform how teams operate under pressure. Partnering with Jeff is an opportunity to inspire change, foster well-being, and achieve sustainable success.

ABOUT JEFF

A man with short, wavy brown hair and a friendly smile, wearing a dark t-shirt, stands with his arms crossed against a dark background. The text is overlaid on his torso.

“Jeff's presentation was truly outstanding, a solid 9.5 out of 10. He absolutely hit it out of the park, bringing a refreshing energy to our event that captivated the audience...He engaged with people, took the time to connect, and genuinely cared about getting to know us. Jeff's presence extended beyond the stage, making a lasting impression. Highly recommended!”

Brandon Wells

CEO, The Group Real Estate

THE ZONE OF EXCELLENCE KEYNOTES

THE IDEAL KEYNOTE FOR LEADERS AND HIGH PERFORMERS

Empowering high performers to thrive under pressure, Jeff's heart-centered framework equips leaders and teams with practical tools to reduce stress, combat burnout, and enhance well-being. Attendees will gain actionable strategies to boost resilience, improve energy and focus, and achieve sustainable growth in business and life. Perfect for those navigating high-pressure environments, seeking mental health solutions, or looking to recover from burnout with increased vitality and creativity.

WINNING CULTURE:

THE IDEAL KEYNOTE TO CREATE WORKPLACE CULTURE

Jeff's transformative framework empowers organizations to foster resilient, collaborative, and high-performing workplace cultures. Drawing from his competitive tennis background, Jeff equips leaders and teams with practical strategies to enhance resilience, teamwork, and well-being while combating burnout. Attendees will gain actionable tools to boost morale, strengthen collaboration, and create a winning culture that thrives under pressure and transforms challenges into opportunities for collective success.





WINNING SALES:

THE IDEAL KEYNOTE TO INSPIRE YOUR SALES TEAM

Jeff's Winning Sales framework equips sales teams and leaders with the tools to excel in high-pressure environments, blending strategies from competitive sports with sales expertise. Attendees will learn to build resilience, manage stress, and foster collaboration while staying motivated and sharp. With actionable insights to close more deals, adapt to market changes, and thrive under pressure, this keynote empowers sales professionals to turn challenges into opportunities and achieve sustained success.

WINNING LEADERSHIP:

THE IDEAL KEYNOTE FOR LEADERSHIP TEAMS

Jeff's Winning Leadership framework equips leaders with strategies to balance high performance and well-being, fostering engaged, resilient teams and thriving organizational cultures. Drawing on lessons from competitive sports, Jeff provides tools to navigate challenges, lead with clarity, and inspire with empathy and vision. Attendees will gain actionable insights to enhance personal leadership, promote team well-being, and create a culture of trust, collaboration, and sustainable success.



"My Zone of Excellence framework bridges sports excellence with leadership mastery giving high performers practical tools and techniques to turn adversity into their competitive advantage, fostering resilience, a thriving workplace culture, and personal fulfillment. I'm excited to educate, inspire and deliver a clear roadmap for achieving excellence and sustainable growth in today's rapidly evolving world." – Jeff



WATCH JEFF IN ACTION

“Jeff absolutely knocked it out of the park. Everybody walked away as a closer team. Jeff helped us maximize our team performance and individual performance. I couldn’t recommend Jeff more highly.”

John Perkins

CEO of U.S. Radiology Specialists

READY TO BOLDLY MAKE A MARK ON YOUR EVENT?

Inkwell MGMT is here to collaborate with you to bring Jeff Salzenstein's energy and expertise to your next event. Whether you're looking to inspire, motivate, or educate your audience, Jeff is ready to deliver a transformative experience.

Let's make it happen! Connect with Stevie Johns at Inkwell MGMT today, and together, what we create will be unforgettable.

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