

*Introducing*

# KERIM KFURI

SUPPLY CHAIN EXPERT |  
BEST-SELLING AUTHOR | CEO | KEYNOTE  
SPEAKER | GLOBAL STRATEGIST



INKWELL *ink* MGMT

Kerim Kfuri is on a mission to make the global supply chain make sense. As the President & CEO of The Atlas Network - Alibaba's first verified U.S. supplier - he has spent nearly two decades helping companies avoid the costly pitfalls of international trade through clarity, oversight, and precision. In a world where one missed detail can cost millions, Kerim is the third-party expert that businesses can't afford not to have.

Under Kerim's leadership, Atlas has become a benchmark for excellence in cross-border sourcing, logistics, and quality control. He's developed a proprietary three-tier process—anchored in transparency, in-country presence, and third-party attestation—to ensure his clients are never flying blind. Where others offer promises, Kerim delivers a process: an end-to-end system that de-risks decision-making and drives sustainable, scalable success. Kerim doesn't just manage supply chains—he diagnoses them.

He shines a light on the blind spots companies didn't know they had, from import/export bottlenecks to supplier misalignments and quality lapses. His rare ability to simplify global complexity has made him the go-to consultant for organizations serious about building resilient, future-ready supply networks. Through every keynote, consulting engagement, and podcast episode, Kerim is advancing a singular truth: global trade isn't optional, but doing it blind is.

ABOUT KERIM





“Oftentimes, the end goal  
must be your first concern.”

**Kerim Kfuri**  
Philosophy & Leadership

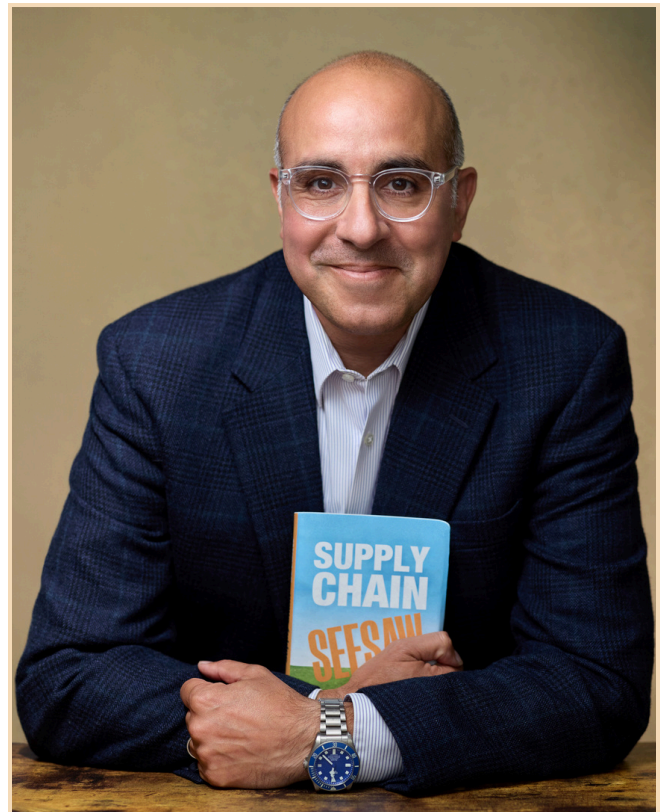


# KEYNOTE TOPIC #1

## From Blind Spots to Breakthroughs

Whether you've read Supply Chain Ups and Downs or you're just now discovering Kerim Kfuri's approach to global trade, this keynote takes you straight to the front lines of what's really happening behind the scenes. The truth? The biggest threats to your supply chain aren't external—they're the blind spots you don't know exist.

In this practical, no-fluff session, Kerim brings the pages of his best-selling book to life with real-world insights, proven frameworks, and lessons drawn from decades of aiding companies build international supply chains that actually hold up under pressure. You'll learn how to uncover hidden risks, ask smarter questions, and shift from reactive firefighting to proactive strategic control—using Kerim's proprietary frameworks as your guide. This is the mindset and method every leader needs to navigate the ups and downs of global trade, without flying blind.



### **The Takeaway:**

1. Learn how to identify the hidden blind spots in your global supply chain—before they lead to costly mistakes.
2. Discover how to apply the time-tested framework to regain control, reduce risk, and make smarter supply chain decisions in uncertain environments.
3. Walk away with a leadership mindset and practical tools to turn international complexity into a competitive edge—whether you're scaling or stabilizing your supply network.

# KEYNOTE TOPIC #2

## Smart Sourcing Starts with Smart Leadership

In today's global marketplace, smart sourcing is no longer just a procurement function—it's a strategic leadership imperative. In this keynote, Kerim draws on decades of global supply chain expertise to challenge conventional thinking and equip leaders with a new lens.. From ethical considerations to geopolitical risk, he reveals how visionary leadership—not just vendor selection—drives resilience, value, and long-term success. Leadership starts from the inside out.


Whether you're navigating international trade, building supplier networks, or scaling operations, this talk delivers practical frameworks and big-picture philosophical insights to help decision-makers lead with intelligence, agility, and integrity.

### **The Takeaway:**

- Think Strategically – Why smart sourcing decisions must align with broader organizational goals, not just short-term wins or surface-level metrics.
- How culture, communication, and executive decision-making shape outcomes more powerfully than tools, systems, or policies.
- How today's most effective leaders navigate uncertainty by applying philosophy and internal leadership skills that anticipate geopolitical, environmental, and market risks before they escalate.





A portrait of Kerim Kfuri, a middle-aged man with short grey hair, wearing clear-rimmed glasses and a purple and white checkered shirt. He is resting his chin on his right hand, which has a silver ring on the ring finger. He is looking directly at the camera with a slight smile. The background is dark and out of focus.

If your audience is ready to move beyond reactive leadership and start thinking like real decision-makers, it's time to bring Kerim Kfuri to your stage.

Each talk is crafted to resonate intensely, leaving attendees motivated and equipped with practical, actionable insights they can immediately implement.



[LEARN MORE HERE](#)

# READY TO BOLDLY MAKE A MARK ON YOUR EVENT?

Inkwell MGMT is here to collaborate with you to bring Kerim Kfuri's energy and expertise to your next event. Whether you're looking to inspire, motivate, or educate your audience, Kerim is ready to deliver a transformative experience.

Let's make it happen! Connect with Stevie Johns at Inkwell MGMT today, and together, what we create will be unforgettable.

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