

*Introducing*

JUSTIN  
GUARINI &  
KIM WALSH  
PHILLIPS

KEYNOTE SPEAKERS | BUSINESS COACHES |  
ARTISTS | ENTREPRENEURS



INKWELL *ink* MGMT

# KIM WALSH PHILLIPS

Named #475 in the Inc. 5000 and “a must to read by those in business” by Forbes Magazine, Kim Walsh Phillips is the bestselling author of multiple books including, "The Shift: Scale Your Business and Multiply Your Wealth without Sacrificing You," "The Ultimate Guide to Instagram for Business" and "The No B.S. Guide To Direct Response Social Media Marketing," co-authored with Dan Kennedy.

She co-hosts one of the top running business podcasts with American Idol Season One Alumni and 20 year entertainment veteran, Justin Guarini and has been featured on BRAVO's Below Deck. She's the behind-the-scenes secret weapon of some of the biggest names in business including Kevin O'Leary from Shark Tank, Dan Kennedy, Profit First Author Mike Michalowicz, Harley-Davidson, Hilton Hotels and High Point University. Kim has spoken on stages around the world including Dubai, Moscow, London and across the US.

She resides just outside of Atlanta, GA where you can find her DJ-ing her daughters softball games and is fueled by faith, love, laughter, Titos and a lot of Starbucks.



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# JUSTIN GUARINI

Justin Guarini's illustrious career spans nearly 30 years, making him a true icon in the entertainment industry. From captivating 30 million viewers each week on the groundbreaking first season of American Idol to starring in seven Broadway productions, as well as his beloved performance as the character "Lil' Sweet" in the award-winning Dr. Pepper commercial campaign, Justin's talent and charisma have left an indelible mark, bringing joy to millions across America.

Beyond his on-stage and on-screen success, Justin is a sought-after mentor and coach, dedicated to helping performers, entertainers, and entrepreneurs achieve their dreams through the Elite Speakers Network program (in partnership with Kim Walsh Phillips). His 1-on-1 and small group coaching sessions have helped high achievers and six- to seven-figure business owners enhance their storytelling skills, increase sales, and deliver exceptional service.


As a keynote speaker, Justin inspires audiences across America, sharing the secrets of confidence, empowerment, and commanding stage presence. He has spoken for and been endorsed by some of the biggest brands in the industry like Oprah, Good Morning America, The Magnetic Marketing SuperConference, The Today Show, and The Kennedy Center.

As a versatile emcee, Justin has hosted in-studio talk shows and live nationally broadcast red-carpet events for the Emmys, Tonys, and Grammys, showcasing his exceptional ability to connect with audiences.

Justin prides himself on delivering a diverse, memorable, and outstanding entertainment experience. His unparalleled expertise and celebrity status make him a true authority in his field, dedicated to helping others achieve their highest potential.





A photograph of Kevin O'Leary and Kim Kardashian West on a stage during a conference. Kevin O'Leary, on the right, is wearing a dark suit and has his arms crossed. Kim Kardashian West, on the left, is wearing a black dress and has her hands outstretched. In the background, there is a large audience seated at round tables in a well-lit hall with high ceilings and large windows. A digital clock in the lower-left foreground shows 2:24:54 PM and 'Your Time Remaining'.

“Not only is Kim the first social media marketer I ever heard that even mentions ROI, but that is her main focus. She is also the first marketer I have ever recommended to all of my Shark Tank investments and who I use for my personal business. We had her speak at our recent Mr. Wonderful Summit and the attendees loved it. She has my full endorsement!”

**KEVIN O'LEARY**

ABC's Shark Tank



# EFFECTIVE COMMUNICATIONS | STRONG LEADERSHIP | GROWTH

**Kim & Justin deliver dynamic keynote topics that combine entertainment with actionable insights, inspiring your audience to take meaningful steps toward achieving their goals—and yours. Ready to turn entertainment into impact?**

## **FAME TO FORTUNE:**

**Secrets from American Idol, Shark Tank, and \$1 Billion in Sales That Will Transform Your Business**

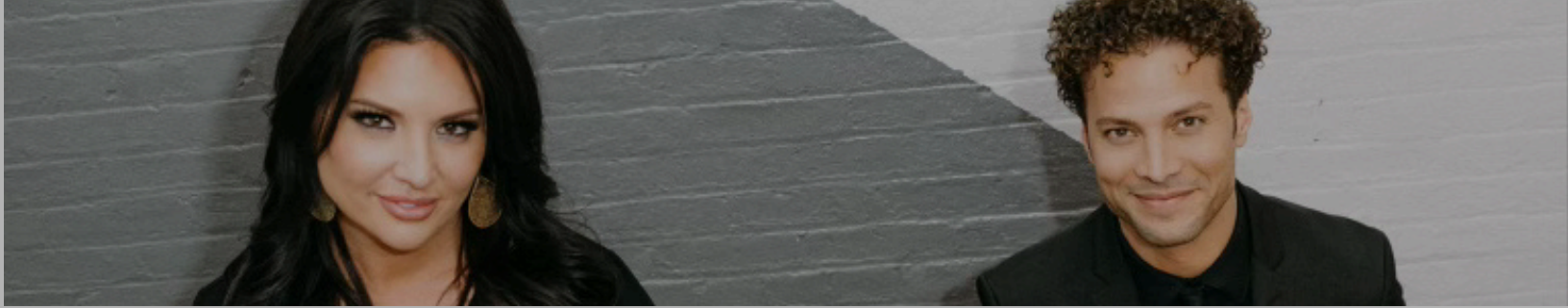
Join Justin Guarini, American Idol star-turned-entrepreneur, and Kim Walsh Phillips, best-selling author and top marketing strategist, as they reveal strategies to turn fame into fortune. In this exclusive talk, you'll discover powerful growth tactics, personal branding insights, and marketing secrets used by billion-dollar brands.

## **THE CONFIDENCE CODE:**

**How to Trust Yourself and Own the Stage of Your Life**

Master the art of self-trust to build unshakable confidence and create a powerful presence in all areas of your life. Learn to turn fear into fuel, own every moment, and leave a lasting impact.





## **THE CELEBRITY CODE:**

How to Go from Best-Kept Secret to Market Leader in Your Industry

Unleash your potential and become an expert in your niche by delivering your message to the right audience. This dynamic presentation, featuring Justin Guarini, will equip you with strategies to captivate audiences, secure high-value stages, and command premium speaking fees.

## **THE CONFIDENCE TO FAIL:**

The Secret to Multiplying Your Influence and Income

Step out of your comfort zone and become the go-to expert by reaching the right audiences. This dynamic presentation, featuring Justin Guarini, will show you how to embrace failure, build confidence, and turn setbacks into growth opportunities.

## **THE UNFAIR COMPETITIVE ADVANTAGE CONTENT WORKSHOP:**

Plan, Create, and Launch Video and Social Media Content that  
Turns Your Audience into Loyal Clients, Raving Fans, and  
Brand Ambassadors

In this workshop, you'll discover a simple content creation formula to craft compelling video scripts and social posts that attract your ideal clients. Walk away with performance secrets and a ready-to-implement content plan that boosts engagement and conversions.





SEE JUSTIN AND KIM LIVE

“Justin is our favorite  
speaker of all time.”

**REBECCA KELLY**

Princeton Chamber of Commerce



# READY TO BOLDLY MAKE A MARK ON YOUR EVENT?

Inkwell MGMT is here to collaborate with you to bring Justin and Kim's energy and expertise to your next event. Whether you're looking to inspire, motivate, or educate your audience, Justin and Kim are ready to deliver a transformative experience.

Let's make it happen! Connect with Inkwell MGMT today, and together what we create will be unforgettable.

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