

Introducing

LAUREN A. ROTHMAN

IMAGE STRATEGIST | AUTHOR |
SOUGHT-AFTER SPEAKER



INKWELL *ink* MGMT

Lauren A. Rothman believes in the democratization and inclusivity of style — her mission is to ignite courage so everyone, regardless of ability or circumstance, can embrace their power.

A fashion, style, and trend maven, Lauren coaches clients on building and sustaining confidence. Lauren helps people cultivate, curate, and create their personal style across gender, age, body type, budget, and accessibility. STYLE IS A SUPERPOWER® unlocks this meaningful resource to teach audiences how style is a strategic business tool that can help a person feel unstoppable and own the room.

STYLE EXPERT IN THE MEDIA

A highly sought-after style expert, media personality, and motivational speaker on fashion fluency, image strategy, and the wellness of style, Lauren has appeared on stage before Fortune 500 and Global 1000 companies, top law firms, and major industry conferences. She has been featured on CNN, NBC News, ABC News, Reuters, Entertainment Tonight, and TLC as well as in Vogue, Elle, Glamour, Real Simple, In Style, Vanity Fair, and O magazines. Lauren's insight and advice on wardrobe strategy, dress codes, and executive presence has been highlighted in The New York Times, The Wall Street Journal, NPR, The Financial Times, and The Washington Post as well as in her columns in The Huffington Post and Inc. Magazine.

LATINA FOUNDER & AUTHOR

As a Latina entrepreneur with over two decades of experience, Lauren brings a distinctive blend of cultural awareness and modern sensibility to her image management firm Styleauteur. Lauren's book, "Style Bible: What to Wear to Work," is the definitive guide for the modern professional seeking to enhance their career through personal style and has received critical acclaim for its clear, accessible guidance. Lauren is based in Washington, D.C., where she helps many of the nation's power players boost their likeability quotient and works virtually with clients across the globe to amplify and increase their influence.

20+ Years of Experience | 100+ Stages | 500+ Media Appearances | 1K+ Clients Helped

ABOUT LAUREN



"Lauren's keynote, Style Is a Superpower, energized our entire team. She delivers confidence, clarity, and practical tools with charisma, humor, and unmatched style."

Silvia Taylor

Executive Vice President, Biopharmaceutical Company

LAUREN A. ROTHMAN

S P E A K E R

Lauren educates audiences on the power of emotional well-being and its direct connection to growing confidence and projecting it outward. Her inclusive approach helps her build rapport with diverse groups, and she's known for creating an environment full of energy and insight. Her ability to adapt to different audiences and keep engagement levels high, makes her a standout in the world of public speaking.

Lauren is a great fit for your group, organization, private event or conference looking for a speaker on Executive Presence, Leadership, Personal Branding, Innovation, Inspiration, Professional Development, Self-Care, Self-Expression, Wellness, Emotional Intelligence, Courage, Personal Growth or Motivation.

C O A C H

Lauren specializes in aligning your external image with your internal essence. Her image coaching is tailored for anyone navigating Milestone Moments — the pivotal transitions in life. Lauren crafts personalized strategies and blueprints to help clients shine during life-changing events, such as:

- ★ Media Appearances | Headshots | Branding Photoshoots
- ★ Job Interviews | Promotions | Retirement
- ★ Dating | Divorce | Re-Entering the Social Scene
- ★ Weddings | Bar/Bat Mitzvahs | Graduations
- ★ Pregnancy | Menopause | Gender Expression
- ★ Breast Cancer Recovery | Reconstruction | Health Shifts
- ★ Weight Management | Adapting to Lifestyle or Body Changes

Starting a new career or embracing a new chapter of life, whatever the moment, Lauren empowers her clients to move forward with confidence, clarity, and a cohesive image.

Speaking Programs

Lauren's keynotes help people understand the impact they make—before they ever speak. Drawing on style as nonverbal communication, emotional behavior, and visual intelligence, her work gives audiences a clear framework for navigating identity shifts, pressure-filled moments, and everyday leadership. People don't leave inspired for an hour. They leave with language, tools, and self-trust they can use when it matters.

Decode Your Signals

Learn how subtle, often unconscious choices shape credibility, influence, and trust. Audiences learn how nonverbal behavior, emotional patterns, and visual cues shape perception—and how to use that awareness to lead with clarity. The result is practical language, repeatable tools, and self-trust that shows up as clearer communication, confident decisions, and credibility that holds in high-stakes moments.

Confidence You Can Repeat

This work replaces momentary motivation with durable self-trust. Participants leave with frameworks that reduce decision fatigue and support confident leadership in meetings, high-visibility moments, and everyday interactions.

Dress Like You Mean It

When appearance aligns with role, authority, and intent, presence becomes effortless. Audiences learn how to move from reactive or accidental choices to intentional strategy, so what they wear supports leadership rather than distracting from it.

Visual Intelligence

Participants learn to interpret visual cues — from posture and attire to context and environment — as strategic information. They develop the discernment to notice patterns in perception and adjust intentionally. Clearer interpretation leads to stronger communication, sharper judgment, and ideas that land with greater impact.

Presence Reclaimed

During periods of change, growth, or burnout, presence is often the first thing to erode. This work helps people reconnect with how they want to be experienced—leaving them grounded, prepared, and more confident in moments that matter.

From Image to Impact

Style becomes a strategic asset. Audiences see how everyday choices shape perception, confidence, and outcomes — closing the gap between how they look, how they feel, and the results they create.

“Bringing Lauren A. Rothman into the Silver Diner family was one of the best decisions we made for our team.”

Lauren's expertise in nonverbal communication and executive presence was invaluable as we reimaged our uniform strategy and dress code. From helping us select colors and styling options for both men and women to crafting a dress code policy that truly represents our brand, Lauren was there for every step of the process. Lauren's approach went beyond aesthetics; she coached and empowered our employees, showing them how to step into their power and represent themselves and our brand with confidence.

Glenn D'Amore
President of Silver Diner

Signature Keynotes & Workshops

Lauren's work comes to life across a wide range of experiences—from high-impact keynote moments to more interactive settings. Each theme is designed to meet people where they are, while adapting to the size, energy, and purpose of the room. Whether shaping a conversation, guiding a group, or setting the tone for an entire event, her approach remains grounded, intentional, and deeply human—balancing insight with energy.

The Art of Showing Up

A foundational experience that reframes presence as a learnable skill. Audiences explore how identity, intention, and appearance intersect—and how small, strategic choices shape confidence, credibility, and leadership in everyday moments.

The New EQ for Modern Leaders

An exploration of emotional intelligence through the lens of visibility and decision-making. Leaders learn to recognize how emotional behavior shows up visually and how self-awareness translates into clear communication, stronger trust, and more effective collaboration.

Nonverbal Influence

Nonverbal communication is constant. Clothing, posture, and context shape perception long before conversation begins. Participants learn how to guide those cues with purpose to strengthen connection and impact.

The Mirror Reframed

A guided reflection that shifts how participants relate to their own image. The mirror becomes a tool for awareness instead of judgment, strengthening self-trust and reducing the tension that often surrounds getting dressed.

Emotional Regulation Through Style

What we wear influences mood, focus, and performance. Participants uncover the drivers behind their choices and build practical strategies for using style as a regulating tool in complex environments.

Command the Room

From large-scale events to intimate conversations, presence shapes how messages land. Drawing on years of experience hosting, emceeing, and speaking, Lauren helps organizations and their audiences think more intentionally about energy, flow, and visibility in shared spaces.

“Few people can motivate and inspire a crowd like Lauren!”

I've hired Lauren over and over again to speak to our shoppers at Potomac Mills and for Simon Malls – her fashion shows and style tips are accessible, affordable and size inclusive. I am always impressed at how she can move a crowd while adding a personal touch. Her style is always on point and she is a true asset for any company looking to hire a motivational speaker. She has taken my events to the next level and I can't wait to see what the future has in store for us!

Bethany (Zorn) Webb

Director and Business Development for Simon Property Group



“Lauren Rothman brought energy, grace, and glamour...to our speaker series Through Her Eyes: Navigating Work, Life, and Yourself in the Time of COVID. As we continue to maneuver working remotely, where the lines between work and life are blurred, and days are filled with back-to-back virtual meetings, Lauren inspired us to own our 6ft space and taught our network the personal and professional value of investing in yourself. Her knowledge of style is unparalleled, but it is her charisma that is absolutely magnetic. It was a pleasure working with Lauren, and we feel fortunate to have spent time learning from her!”

Susan Morefield
Editorial Program Manager, Amazon



SEE HER IN ACTION

READY TO BOLDLY MAKE A MARK ON YOUR EVENT?

Inkwell MGMT is here to collaborate with you to bring Lauren A. Rothman's energy and expertise to your next event. Whether you're looking to inspire, motivate, or educate your audience, Lauren is ready to deliver a transformative experience.

Let's make it happen! Connect with Stevie Johns at Inkwell MGMT today, and together, what we create will be unforgettable.

HELLO@INKWELL-MGMT.COM

WWW.INKWELL-MGMT.COM

