

Introducing

LAUREN LOGRASSO

MULTI-PASSIONATE CREATIVE | KEYNOTE
SPEAKER | AWARD-WINNING PODCAST
HOST AND PRODUCER | CREATIVE
COACH | MUSICIAN



INKWELL *ink* MGMT

THE BEGINNING

Lauren LoGrasso's journey began with a desire to fuse creativity with personal growth.

After years of building a creative career, Lauren came to realize two things: 1) Creativity is our birthright as human beings, and 2) Repressed creativity is the cause of much of the world's unhappiness and suffering.

Determined to break free from this mold, Lauren began her podcast, *Unleash Your Inner Creative*, to help herself and others release fear and build enough self-trust, self-love, and self-knowledge to pursue all of their deepest desires.

She has since designed a career where she merges her love for storytelling, speaking, music, and coaching and helps others design equally creative lives.

DISCOVERING CREATIVITY

Her experiences as a producer, musician, and public speaker gave her a unique perspective on creativity.


She saw firsthand how creativity wasn't limited to the arts – it's an essential aspect of problem-solving, leadership, personal expression, and life in general.

Everything that exists exists because of creativity. Through her coaching, podcast, and speaking engagements, Lauren helps others discover that creativity is a birthright and a mindset that anyone can cultivate, regardless of profession or background.

ADVOCACY

Lauren is also a fierce advocate for mental health and wellness. She believes that by embracing our creativity, we also embrace our humanity, leading to greater fulfillment and a stronger sense of purpose.

Whether you're a seasoned artist or someone who's never even considered that they might be creative, Lauren's mission is to help you tap into your creative power and use it to transform your life and the world around you.



“Lauren has the kind of talent, charisma, and insight rarely found in one person. Her playful humor is infectious and her depth of wisdom is infused with a warmth that lights up any room, any interview, any stage.”

Dulma Altan

Host, Due Diligence, TikTok Business Influencer & Tech Expert

LAUREN'S TOPICS

THE KEY TO CREATIVE LEADERSHIP

Designing A Workplace Where Creativity Thrives

Lauren's keynote blends inspiring storytelling, exercises and actionable advice to help leaders cultivate a workplace that boosts morale, enhances engagement, and drives business results. With examples from her extensive experience and Webby award-winning podcast, this talk will give your team the tools they need to thrive in today's competitive environment.

THE POWER OF UNLEASHING CREATIVITY IN YOUR WORKPLACE

Creativity isn't just a skill—it's the driving force behind innovation, problem-solving, and team success. In this actionable keynote, Lauren LoGrasso—a Webby award-winning podcaster, creative leader, and speaker—reveals how organizations can foster a culture of creativity to unlock their teams' full potential, spark fresh ideas, and drive meaningful results.

Lauren empowers organizations (and the people in them) to embrace their creativity and hold it up as a core workplace value. Attendees will leave equipped to break through creative barriers and turn individual and collective creativity into a strategic advantage.



LAUREN'S TOPICS


UNLOCKING HOLISTIC SUCCESS

Embrace the Power of the Late Bloomer

In this inspiring keynote, Lauren LoGrasso empowers college students to redefine success on their own terms, build confidence, and embrace their unique timelines. She reveals how to have TRUE success and why the shorter path is not always (and often is not) the better path.

Drawing from her 13-year career in entertainment and experiences as a Webby Award-winning podcast host, singer-songwriter, and creative coach, Lauren shares how the "dreams you find on the way to your dreams" can lead to deeper fulfillment. This talk blends personal stories with actionable strategies to help students cultivate self-love, overcome societal pressures, and trust their journey—no matter how winding the path may seem.





“Lauren LoGrasso is an exceptional speaker and MC who captivates audiences with her authenticity, relatability, and creative storytelling.”

Yemi Penn

Keynote Speaker and Thought Leader



SEE HER IN ACTION

READY TO BOLDLY MAKE A MARK ON YOUR EVENT?

Inkwell MGMT is here to collaborate with you to bring Lauren LoGrasso's energy and expertise to your next event. Whether you're looking to inspire, motivate, or educate your audience, Lauren is ready to deliver a transformative experience.

Let's make it happen! Connect with Stevie Johns at Inkwell MGMT today, and together, what we create will be unforgettable.

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