

Introducing

ROB
SHANAHAN

PHOTOGRAPHER TO THE ROCK STARS
& KEYNOTE SPEAKER



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MGMT

ABOUT ROB

Ringo Starr, Charlie Watts, Jim Keltner, and Rob Shanahan — moments earned through decades of trust inside the world's most elite creative environments.

For more than three decades, keynote speaker Rob Shanahan has worked inside the highest-performing creative teams on the planet — observing firsthand how legendary performers sustain excellence, collaboration, and innovation under relentless pressure.

From his roots as a Minnesota drummer to his 30-year career photographing the world's most iconic performers, Rob Shanahan's journey is a masterclass in high-performance leadership, collaboration, and lasting impact.

Over a 30-year career, Rob has collaborated with many of the world's most enduring music icons and global brands, including Ringo Starr, The Rolling Stones, Christina Aguilera, Paul McCartney, Sammy Hagar, Sheila E., Elton John, Aerosmith, Luke Bryan, and hundreds more. His camera doesn't just capture legends—it consistently reveals the mindsets, processes, and disciplines that allow them to thrive over decades.

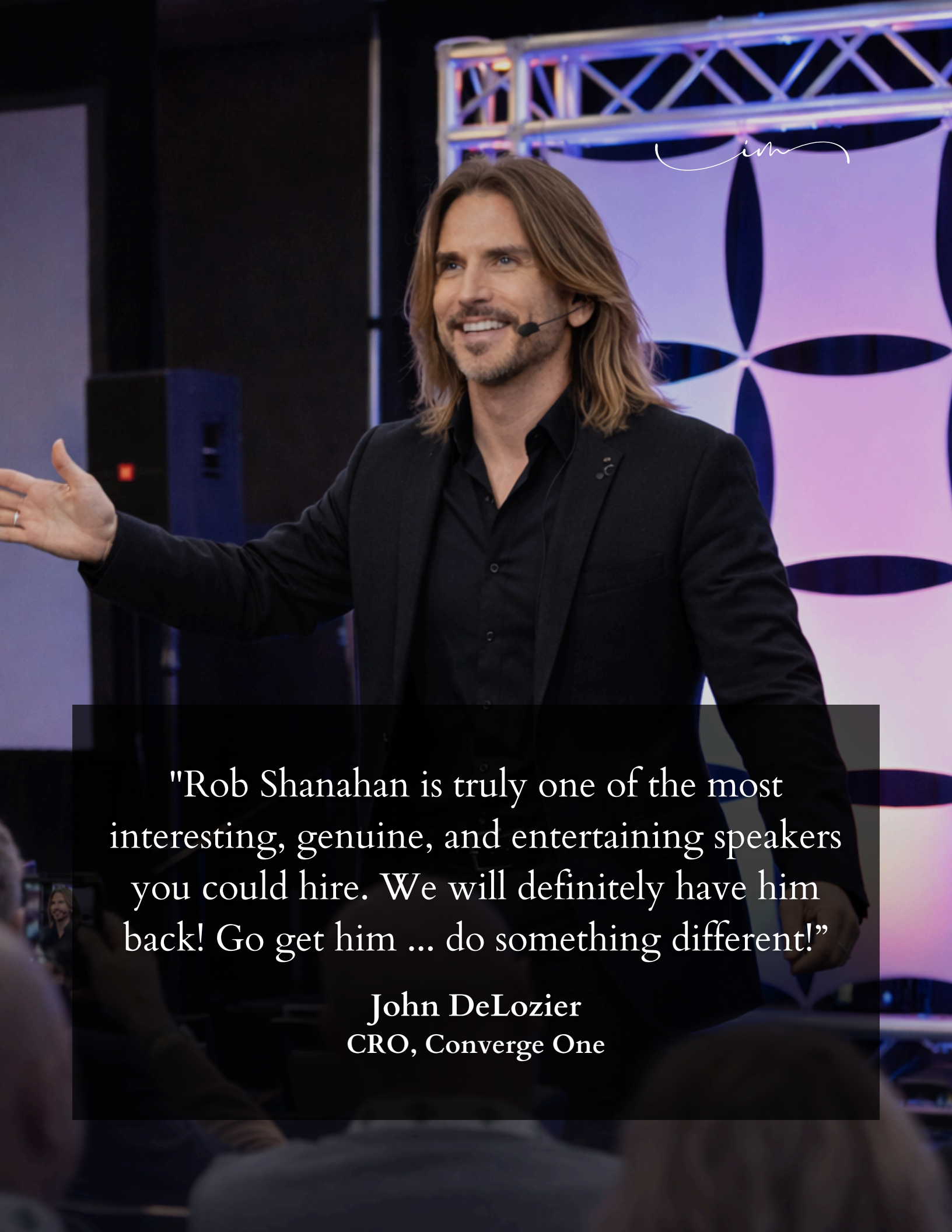
These decades of trusted access became the foundation for Rob's proprietary performance framework: The ICONS Blueprint™ — a leadership system modeled on how elite performers imagine boldly, challenge themselves daily, seize opportunity, never quit, and build disciplined habits that sustain long-term success.

What truly sets Rob apart is the unshakeable trust he builds with his subjects. These are relationships forged over years through integrity, collaboration, and a reputation for being easy to work with under any condition—even under immense pressure.

This long-term, all-access gives him rare insight into the core qualities that drive world-class business results:

- Resilience and Reinvention: The necessity of adapting after failure.
- The Power of Synchronization: How world-class teams operate with the "listening" and "rhythm" of a tight rhythm section.
- Unwavering Clarity of Purpose: The mindset that defines leadership at the highest level.

Today, Rob brings these rare behind-the-scenes leadership lessons to conferences and corporate events worldwide. Through cinematic visuals, powerful storytelling, and actionable strategies, audiences leave aligned, energized, and equipped to perform like elite teams — long after the applause ends.



"Rob Shanahan is truly one of the most interesting, genuine, and entertaining speakers you could hire. We will definitely have him back! Go get him ... do something different!"

John DeLozier
CRO, Converge One

THE ICONS BLUEPRINT

Team Synchronization & High-Performance Leadership

What do legendary musicians and top-tier business leaders have in common? According to world-renowned rock photographer and drummer Rob Shanahan, everything. In the world of music, an elite “Session Master” can walk into any studio and immediately find the rhythm to create a hit. They are the ultimate collaborators—highly skilled, infinitely adaptable, and perfectly synchronized.

In this high-octane keynote, Rob pulls back the curtain on his 30-year career as the personal photographer to icons like Ringo Starr, Paul McCartney, Christina Aguilera, and the Rolling Stones. Through breathtaking visuals and never-before-heard stories from the front lines of the music industry, Rob reveals the ICONS Blueprint—a strategic framework for achieving “Rockstar” results in any high-stakes environment.

Whether he is addressing sales teams, executives, or creatives, Rob equips his audience with the tools to become their own ICONS, and transition from individual performers to a perfectly synchronized “band”.

The ICONS Blueprint Framework

I — Imagine & Inspire: Harness bold vision and authenticity as a launchpad for impact.

C — Challenge Yourself: Redefine what is possible by challenging yourself and the status quo.

O — Opportunities: Seize breakthrough moments in fast-changing environments.

N — Never Give Up: Cultivate the resilience and consistency required to perform under intense pressure.

S — Structure of Positive Habits: Build the winning daily habits that protect your long-term legacy.

Audience Takeaways:

- **The Session Master Mindset:** Amplify Results: Actionable strategies for sustained personal success.
 - **Synchronize Teams:** Mastering the “rhythm and listening” required for unified performance.
 - **Enlarge Capacity:** Creative thinking to solve complex leadership challenges.
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Special Offerings:

Book Signing & VIP Meet-and-Greet

VOLUME 1 & VOLUME 2

Features forewords by Ringo Starr and Sheila E., with a special tribute to Charlie Watts and an epilogue by Keith Richards of The Rolling Stones. Perfect for breakout sessions or executive receptions, Rob offers personalized signings of his best-selling, Rock & Roll Hall of Fame inducted photography books. This gives attendees a tangible “piece of the icons” to take home and provides a more intimate setting for Q&A and storytelling.

The “ICONS” Photography Exhibition

Transform your event space into a world-class rock and roll gallery. Rob can curate a stunning exhibition of his most legendary limited-edition prints (Ringo, McCartney, The Stones, etc.) for your opening reception or gala. This provides a high-end, immersive environment and a perfect conversation starter for attendees.

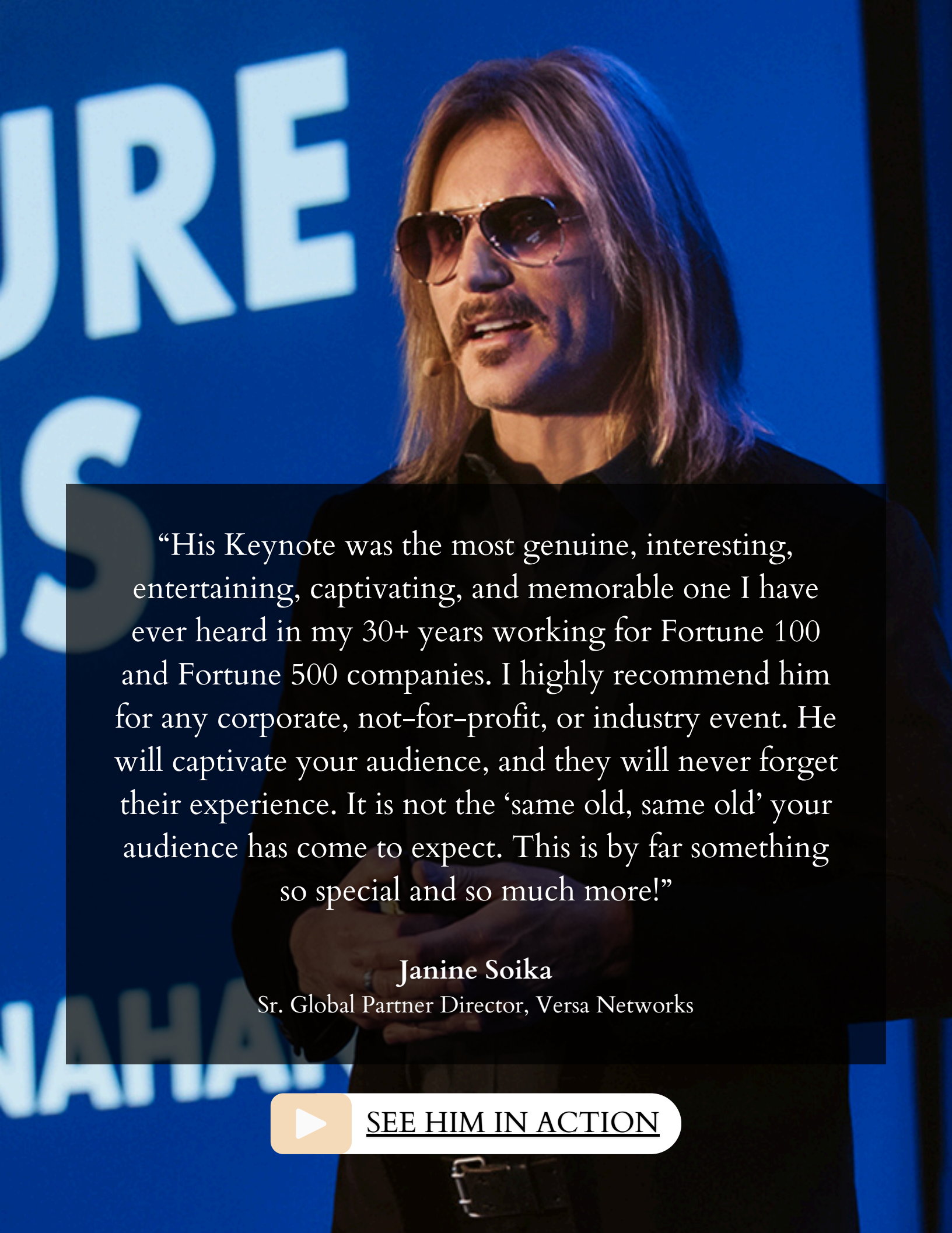
Key Benefits of Featuring a Rob Shanahan Photography Exhibition:

- **Enhance Event Atmosphere:** Create a visually stunning and engaging experience for your attendees.
- **Engage with Your Audience:** Spark conversations and create lasting memories.
- **Elevate Your Brand:** Showcase your commitment to quality and creativity.
- **Network with Industry Insiders:** Connect with Rob Shanahan and other industry professionals.

This special presentation is tailored to your event. We work closely with you to ensure the exhibition aligns perfectly with your event theme and goals. From curating the selection of photographs to providing engaging signage and descriptions, we handle every detail to create a seamless experience.

Photographs can be auctioned off for your organization's favorite charity. Let's create an unforgettable experience together!

Available for: Keynote, Virtual, Customized Experience,
Meet-and-Greet, Book Signing.

A man with long, straight blonde hair and dark sunglasses is speaking at a podium. He is wearing a dark suit jacket. The background is a blue wall with large, white, partially visible letters: 'URE' at the top, 'S' on the left, and 'IAHA' at the bottom. A semi-transparent black box with white text is overlaid on the lower half of the image.

“His Keynote was the most genuine, interesting, entertaining, captivating, and memorable one I have ever heard in my 30+ years working for Fortune 100 and Fortune 500 companies. I highly recommend him for any corporate, not-for-profit, or industry event. He will captivate your audience, and they will never forget their experience. It is not the ‘same old, same old’ your audience has come to expect. This is by far something so special and so much more!”

Janine Soika

Sr. Global Partner Director, Versa Networks



[SEE HIM IN ACTION](#)

READY TO BOLDLY MAKE A MARK ON YOUR EVENT?

Inkwell MGMT is here to collaborate with you to bring Rob Shanahan's energy and expertise to your next event. Whether you're looking to inspire, motivate, or educate your audience, Rob Shanahan is ready to deliver a transformative experience.

Let's make it happen! Connect with Stevie Johns at Inkwell MGMT today, and together, what we create will be unforgettable.

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