

Introducing

ROSHANDA
PRATT

COMMUNICATION & VISIBILITY STRATEGIST |
KEYNOTE SPEAKER | BESTSELLING AUTHOR |
LINKEDIN LEARNING INSTRUCTOR

INKWELL

ink

MGMT



Roshanda Pratt is the communication and visibility strategist who transforms successful leaders into industry authorities through strategic positioning that drives measurable business results.

With more than 20 years of experience as a trusted broadcast journalist and producer, Roshanda has built a reputation for precision, authenticity, and results-driven strategy. She has orchestrated successful campaigns for global enterprises, including W.K. Kellogg Foundation, Boeing, and LinkedIn Learning.

Her media expertise spans national platforms, including CBS's The Talk, Tamron Hall Show, and The Today Show, where her dynamic presence captivates audiences from corporate boardrooms to international stages.

What does Roshanda speak about?

High-energy keynotes on visibility, leadership, storytelling, video communication, confidence, and faith-driven impact—designed to activate transformation in any audience.

Strategic Visibility

“Visibility without strategy is just noise. Strategic visibility? That’s power.” – Roshanda E. Pratt

Roshanda customizes each presentation for executives, founders, and high-capacity teams ready to stop hiding behind competence and start commanding their market space. Her sessions deliver actionable strategies for building trust, expanding influence, and creating authority positioning that drives measurable business results.

in



“She’s absolutely amazing. Roshanda brings the fire and energy to the crowd. I recommend her and have already asked her to be my emcee for my live events. She cares about women; she treats them well on stage and off stage.”

Event Host

ROSHANDA PRATT

WHO IS ROSHANDA PRATT?

A powerhouse communication and visibility strategist, speaker who transforms high-capacity leaders from "playing it safe" to commanding industry authority. Amazon bestselling author, certified LinkedIn Learning Instructor, and strategic event partner who delivers measurable ROI.

WHAT DOES ROSHANDA DELIVER?

High-impact keynotes and strategic event partnerships that move leaders beyond "okay" into profitable prominence. Specializes in visibility strategy, executive presence, and authority positioning that drives revenue.

THE #1 LIE WE TELL OURSELVES ...

"I'm okay." But okay doesn't close million-dollar deals, attract A-list partnerships, or build industry influence. Roshanda specializes in moving successful leaders from comfortable to commanding.

PROVEN RESULTS

Recent strategic partnerships with an event generated millions in measurable results through strategic visibility orchestration.

The Rosho Live™ Experience

Where Strategic Communication Meets Million-Dollar Results

Your audience doesn't just want to be inspired; they need to be moved to action. And your organization doesn't just want applause; you want outcomes. That's what The Rosho Live Experience delivers.

This is not a traditional keynote. This is a transformational, end-to-end strategic partnership built to take your message further. It begins long before the lights go up, and it continues long after the last seat empties.


From first discovery to final deliverables, The Rosho Live Experience is crafted to align your message with your mission, energize your people, and extend your influence well beyond the event itself.

This is Communication as Business Strategy

I bring two decades of live television producing experience to your event. That means we don't hope for impact, we engineer it. We work with your team in advance to architect a message that resonates, delivers, and drives momentum. Every moment on stage is designed to be more than motivational. It's actionable, relevant, and rooted in your organization's actual goals.

Why This Works

Most keynotes aim to make people feel good for an hour. We aim to change what they see, how they speak, and what they do—in the meeting room, in the field, and on social. Because when strategy meets story, and execution meets energy, you get outcomes that last.

A woman with short, curly red hair is smiling broadly. She is wearing large, black-rimmed glasses and a white blazer. She has a small microphone clipped to her collar. In the background, a man with dark hair is wearing a headset, and another person's shoulder is visible on the right. The lighting is warm and professional.

"Her tough love approach was exactly what I needed. No fluff, no excuses, just truth. My revenue doubled within six months of implementing her strategies."

Client, CEO



SEE HER IN ACTION

READY TO BOLDLY MAKE A MARK ON YOUR EVENT?

Inkwell MGMT is here to collaborate with you to bring Roshanda Pratt's energy and expertise to your next event. Whether you're looking to inspire, motivate, or educate your audience, Roshanda Pratt is ready to deliver a transformative experience.

Let's make it happen! Connect with Stevie Johns at Inkwell MGMT today, and together, what we create will be unforgettable.

HELLO@INKWELL-MGMT.COM

WWW.INKWELL-MGMT.COM

