

*Introducing*

# ROY REID

SPEAKER | AUTHOR | COACH

INKWELL



MGMT



# ABOUT ROY

Many refer to Roy Reid as a living miracle. His inspirational story of survival is the foundation for the important message he delivers on the transformational power of trust. In 2019, he was struck down by a cardiac event that most medical professionals say should have ended his life. Instead, it transformed it into a purpose Roy describes as: “love people, be grateful, give generously, and make a difference”. Roy and his wife, Kim, live in Orlando, FL, and have four children.

## THE TRUST TRANSFORMATION

Roy helps CEOs and entrepreneurs go from frustrated, overwhelmed, and weary from the pains of a low-trust culture (or the trauma of distrust in themselves) to confident, satisfied, and encouraged, improving their health, well-being, and performance (personally and professionally).

He helps them develop resilient and courageous teams that foster a high-trust culture where people feel safe, do the right thing, deliver outstanding service, and strive to improve performance each day.

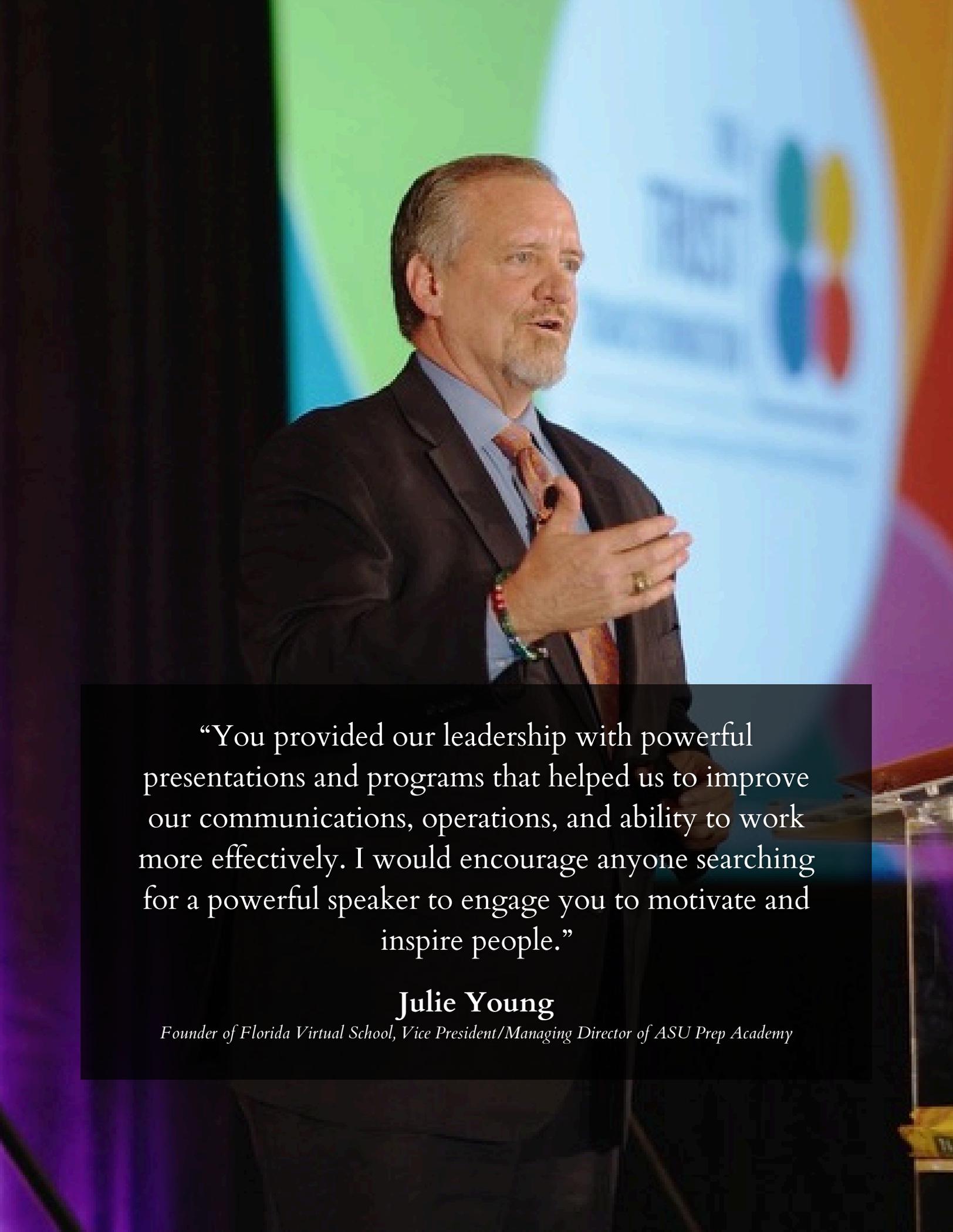
## A LEADING AUTHORITY ON TRUST

Roy works with leaders and organizations as a coach, strategist, and consultant. He was honored with a lifetime achievement award by Trust Across America-Trust Around the World.

Roy is a sought-after speaker and co-author of The Trust Transformation, an evidence-based training program and book, both of which teach people how to improve results by improving relationships through a more intentional focus on earning, building, and restoring trust. He also served as a principal investigator on research studies at AdventHealth to explore the impact and outcomes of a more intentional focus on trust in relationships.

He is currently a Senior Fellow with The Stockworth Institute, working to build an education platform dedicated to providing companies with the competent, skilled workforce they need in today’s competitive and unstable marketplace.

Roy has worked with Fortune 500® companies, healthcare organizations, entrepreneurs, professional service firms, and public agencies. Some of the leading brands include AdventHealth, University of Central Florida, Wal-Mart, CSX Transportation, Stockworth, Tavistock Group, Lake Nona, and Duke Energy.

A man with a goatee, wearing a dark suit, light blue shirt, and patterned tie, is speaking at a podium. He has his hands clasped in front of him. The background is a blurred stage with a large logo featuring a stylized figure in blue, yellow, and red. The text is overlaid on a dark semi-transparent box.

“You provided our leadership with powerful presentations and programs that helped us to improve our communications, operations, and ability to work more effectively. I would encourage anyone searching for a powerful speaker to engage you to motivate and inspire people.”

**Julie Young**

*Founder of Florida Virtual School, Vice President/Managing Director of ASU Prep Academy*

# SPEAKING & COACHING PROGRAMS

## **Workshops**

As a teacher, Roy can bring your team together for a life-affirming training that has them look deep inside, confront the important questions, connect with one another with vulnerability, and take action to build trust.

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## **Keynotes**

Roy brings powerful storytelling and engaging teaching to the stage, providing your audience with an entertaining and informative experience. He brings a provocative point of view and gives the audience actionable information that they can use immediately.

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## **Facilitated & Breakout Sessions**

When you need to convene people to confront an issue or discover new answers, the right facilitator makes a big difference in the outcome. Roy brings a strong background in design thinking and decades of experience in managing complex issues and crises for large and small organizations.



A man with a goatee, wearing a dark suit, light blue shirt, and patterned tie, is speaking at a podium. The background is a blurred stage setting with warm lighting.

“Roy was an outstanding keynote presenter. He spent time with delegates to understand what was happening at the field level and helped tie together what was presented throughout the conference.”

**Sean Rush**

*President & CEO Junior Achievement Worldwide*



**SEE HIM IN ACTION**

# READY TO BOLDLY MAKE A MARK ON YOUR EVENT?

Inkwell MGMT is here to collaborate with you to bring Roy Reid's energy and expertise to your next event. Whether you're looking to inspire, motivate, or educate your audience, Roy is ready to deliver a transformative experience.

Let's make it happen! Connect with Stevie Johns at Inkwell MGMT today, and together, what we create will be unforgettable.

HELLO@INKWELL-MGMT.COM

WWW.INKWELL-MGMT.COM

