

Introducing

TRICIA BROUK

SPEAKER | CURATOR | INTERNATIONAL
AWARD-WINNING DIRECTOR, AUTHOR,
AND PRODUCER



INKWELL *ink* MGMT

ABOUT TRICIA

Tricia Brouk is redefining leadership by teaching thought leaders, executives, and organizations how to use voice, story, and presence to create human connection, courageous visibility, and meaningful impact.

A globally recognized leadership and human connection authority, Tricia brings a unique perspective rooted in decades of experience in storytelling, stagecraft, performance, and executive communication. As an award-winning director, producer, strategic advisor, and public speaking expert, she has helped thousands of leaders step into their influence, articulate their vision, and communicate with authenticity, clarity, and confidence.

Tricia's career began in theater and expanded into film, television, and live events, ultimately leading her to become one of the most sought-after experts in leadership communication and thought leadership development.

As the founder of The Big Talk Academy, Tricia certifies speakers in the art and science of transformational communication, helping leaders harness the power of their voice and story to inspire action and create lasting change. She is the former executive producer of TEDxLincolnSquare and Speakers Who Dare, and continues to elevate influential voices through The Big Talk podcast and YouTube channel, recognized as one of the "20 Great Podcasts for Speakers" by Interview Valet.

Through her work with executives, entrepreneurs, and emerging thought leaders, Tricia helps individuals move beyond information-sharing to create genuine human connection. Her methodology combines strategic messaging, leadership development, and performance mastery to help leaders communicate in ways that build trust, foster belonging, inspire action, and strengthen organizational culture.

Tricia is the author of the #1 Amazon New Release, *The Influential Voice: Saying What You Mean for Lasting Legacy*, and *Being Smart is Stupid: Why Embracing the Wisdom of Your Buddha Nature is the Secret to Great Leadership*. She is also the subject of *Big Stages*, an award-winning documentary chronicling her work helping leaders find and amplify their most authentic voice.

Driven by her values of inclusion, excellence, integrity, and connection, Tricia continues to shape the next generation of leaders by helping them communicate with courage, lead with humanity, and create impact that extends far beyond the stage.



“We were lucky to secure Tricia as a keynote speaker for Pride Global's International Women's Day 2021 event.

Tricia led a presentation where she spoke about the importance and power of your voice. Our employees left Tricia's session with tactics to implement in their daily lives, both personally and professionally. Tricia was a pleasure to work with and comes highly recommended.”

Sarah Bove

Project Manager at Pride Global

TRICIA BROUK

Keynote Topics

BEING SMART IS STUPID:

How Wise Leaders Build Cultures That Thrive

Inspired by her best-selling book, *Being Smart is Stupid*, this keynote challenges high achievers to trade intellect for wisdom and control for presence. Tricia blends Eastern philosophy with her work in film and theater to help leaders create cultures of trust, creativity, and true collaboration.

Audience Takeaways:

- Shift from performance-based leadership to presence-based leadership
- Replace intellectual overdrive with wisdom, detachment, and deep listening
- Build team cultures where creativity, empathy, and accountability coexist

The result: Greater confidence, authentic presence, and the ability to inspire others to thrive—unlocking leadership at its fullest potential.

THE INFLUENTIAL VOICE:

Leadership That Resonates and Drives Results

Based on her best-selling book, *The Influential Voice*, Tricia shares how to lead with clarity and effectively communicate with presence and purpose. Audiences walk away with vocal and physical tools to speak with impact, rally teams, and drive aligned action through every high-stakes conversation.

Audience Takeaways:

- Master the physical and vocal techniques behind captivating communication
- Develop a leadership voice that builds trust, clarity, and connection
- Influence others to rise by becoming a model of presence and purpose

The outcome? Leaders who communicate with strategic precision, galvanize teams into aligned action, and drive measurable results through every high-stakes conversation.

LEAD LIKE A FILM DIRECTOR:

Balancing Compassion with Command

In this powerful keynote, Tricia Brouk draws from her experience directing stars like James Gandolfini, Kelly Reilly, and Kate Winslet to show leaders how to give clear, kind direction that inspires trust and performance. Learn how emotional intelligence and creative precision can unlock teams' full potential.

Audience Takeaways:

- Learn how to give direction that is clear, kind, and impactful
- Balance high expectations with high emotional intelligence
- Develop a leadership presence that inspires trust and ownership
- Navigate tough feedback moments while preserving dignity and drive

The outcome? Cultures where expectations are clear, care is expressed through courageous conversation, and people feel seen, supported, and inspired to deliver their best.

Available for: Keynote, Workshop, Retreat Facilitation,
Virtual, Customized Premium Experience

Premium Experiences Menu:

1. Keynote Experience
2. Keynote + Executive Workshop
3. Leadership Retreat Experience
4. Emcee Opportunities
5. Executive Advisory Engagement
6. Documentary Screening & Facilitated Discussion
7. Fireside Chat Experience
8. Organizational Communication Transformation
Program using The Influential Voice
9. Thought Leadership Accelerator





“Tricia is the most enigmatic speaker I've ever witnessed. She has the capacity to compel the room's attention while maintaining a softness and approachability that keeps me hanging on every word. It's easy to see that she's an incredible mentor and strategic guide in helping others share their stories, and anyone who has the privilege of working with Tricia can expect a truly transformative experience.”

Emily Paulsen
Founder of Electric Collab



SEE HER IN ACTION

READY TO BOLDLY MAKE A MARK ON YOUR EVENT?

Inkwell MGMT is here to collaborate with you to bring Tricia Brouk's energy and expertise to your next event. Whether you're looking to inspire, motivate, or educate your audience, Tricia Brouk is ready to deliver a transformative experience.

Let's make it happen! Connect with Stevie Johns at Inkwell MGMT today, and together, what we create will be unforgettable.

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