

Privacy Policy

Effective Date: 08/28/2025

Merlino Homes Group (“Company,” “we,” “our,” or “us”) respects your privacy and is committed to protecting the personal information you provide when using our website, www.merlinohomes.info (the “Site”). This Privacy Policy explains how we collect, use, and protect your information when you visit our Site or interact with us.

1. Information We Collect

We may collect the following types of information when you use our Site:

- **Personal Information:** Name, email address, phone number, mailing address, or other contact details you provide through forms (e.g., “Contact Us,” property inquiries, newsletter sign-ups).
- **Property-Related Information:** Details you provide regarding properties you are interested in buying, selling, or renting.
- **Automatically Collected Information:** Your IP address, browser type, device information, and usage data (via cookies, analytics tools, and tracking technologies).

2. How We Use Your Information

We use your information to:

- Respond to inquiries, schedule showings, and provide real estate services.
- Send market updates, newsletters, and promotional content (if you opt-in).
- Improve our Site’s functionality and user experience.
- Comply with legal obligations.

3. Sharing of Information

We do **not** sell or rent your personal information. We may share your information with:

- **Trusted service providers** who assist us with marketing, analytics, and website hosting.
- **Business partners** (such as lenders, escrow officers, inspectors, or title companies) when necessary to assist with a real estate transaction.
- **Legal authorities** when required by law or to protect our rights.

4. Cookies & Tracking Technologies

Our Site may use cookies, pixels, and similar tools to:

- Improve site performance and user experience.
- Track website usage for analytics and marketing.
- Deliver relevant ads through remarketing campaigns.

You can adjust your browser settings to decline cookies, but some site features may not function properly.

5. Data Security

We implement reasonable safeguards to protect your information. However, no system is 100% secure, and we cannot guarantee absolute security of your information.

6. Your Rights & Choices

Depending on your location, you may have the right to:

- Access, correct, or delete your personal information.
- Opt out of receiving promotional emails (unsubscribe links are included in all marketing emails).
- Disable cookies through your browser settings.

To exercise your rights, please contact us at [Insert Your Business Email].

7. Third-Party Links

Our Site may contain links to third-party websites (e.g., MLS listings, mortgage calculators). We are not responsible for the privacy practices or content of these external sites.

8. Children's Privacy

Our services are not directed to individuals under 18. We do not knowingly collect personal information from children.

9. Updates to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised "Effective Date."

10. Contact Us

If you have questions about this Privacy Policy, please contact us:

****Merlino Homes Group****

Email: phillip@merlinohomes.info

Phone: 949.887.5963

Website: www.merlinohomes.info