



QC Pride is pleased to announce the 2018 Quad Cities Unity Pride Week!

Quad Cities Unity Pride Week will be jammed pack with family friendly events allowing members of the LGBTQ community and their allies to celebrate their pride and diversity.

Kicking off on Friday, June 1<sup>st</sup> and Saturday, June 2<sup>nd</sup> will be the Streetfest at the intersection of 2<sup>nd</sup> and Warren in Davenport hosted by Mary's on 2<sup>nd</sup> and Quad Cities Fall Pride. After that, we are going to keep the party going all week long with multiple events hosted throughout the Quad Cities leading up the 2018 Quad Cities Unity Pride Parade on Saturday, June 9<sup>th</sup>. The parade will start in Downtown Davenport and cross the Centennial Bridge to the District of Rock Island, creating the only bi-state pride parade in the region!

This week of events is all about the power of visibility and positive interactions. We believe that this will lead to a more open-minded and accepting community that supports each other for who we are.

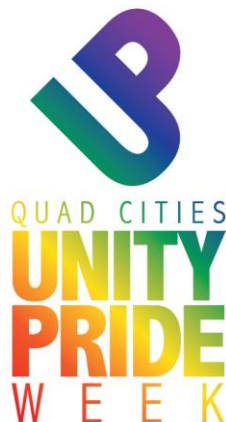
We cannot do this without the support from both within and outside the LGBTQ community. To follow through with our mission, we need the generous support of individuals, small businesses, organizations, and corporations. Sponsoring Unity Pride Week is an incredible opportunity to show your support to the LGBTQ community and get your message across to a large audience. It shows the Quad Cities that you will not tolerate hate and you will stand by your neighbors.

With this, we humbly ask you or your organization for as much support as you can provide us, whether that be monetary funds for budgeted expenses or in-kind donations of products or services. No matter how small or large your commitment you are showing your support for QC Pride. If you are unable to financially assist us now we ask that you keep us in your thoughts and encourage others to attend Quad Cities Unity Pride Week.

We have several opportunities that are outlined in our sponsorship levels, however everything is customizable to fit your needs. If you have something else in mind, please let us know. Thank you for your time, and we sincerely look forward to working with you!

Best Wishes,

**Dakota "Cody" Hootman**  
**Treasurer & Director of Development**  
QC Pride, Inc. | [QCUnityPride.Org](http://QCUnityPride.Org)  
C: 312.505.5647 | E: [codyhootman@gmail.com](mailto:codyhootman@gmail.com)  
A: 2930 W Locust Street | Davenport, IA 52804



**Ashley Gomez**  
**Director of Marketing**  
QC Pride, Inc. | [QCUnityPride.Org](http://QCUnityPride.Org)  
C: 309.912.6823 | E: [aamgomez@outlook.com](mailto:aamgomez@outlook.com)  
A: 2930 W Locust Street | Davenport, IA 52804

## 2018 Quad Cities Unity Pride Week Sponsorship Benefits

SPONSORSHIP LEVEL	PRESENTING \$10,000+	HOST \$8,000-\$9,999	MAJOR \$5,000-\$7,999	OFFICIAL \$2,500-\$4,999	SUPPORTING \$1,000-\$2,499	FRIEND \$250-\$999
SPONSOR LIMIT	1	2	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
BOOTH SPACES	2	2	1	1	1	1
VIP PASSES*	10	6	4	2	1	0
PARADE SPOT	YES	YES	YES	YES	YES	YES
LOGO ON SCHEDULE	YES	YES	YES	YES	YES	YES
LOGO/LINK ON WEBSITE	YES	YES	YES	YES	YES	YES
SOCIAL MEDIA LINK	YES	YES	YES	YES	YES	
LOGO ON T-SHIRT	YES	YES	YES	YES	YES	
ANNOUNCER MENTION	YES	YES	YES	YES	YES	
LOGO ON PRINT AD	YES	YES	YES	YES		
SMALL BANNER	YES	YES	YES	YES		
LARGE BANNER	YES	YES	YES			
LOGO ON ENTRANCE	YES	YES	YES			
NAME IN ALL MARKETING	YES	YES				
NAME AND SPECIAL MENTION AT EVERY EVENT	YES					

### Individual Sponsorship

**Unity Pride Week Champ | \$1,000+**  
8 VIP Passes\*

**Unity Pride Week Leader | \$500+**  
4 VIP Passes\*

**Unity Pride Week Partner | \$250+**  
2 VIP Passes\*

**Unity Pride Week VIP | \$150+**  
1 VIP Pass\*

### \*VIP Passes earn you:

Admission to Streefest  
 Access to VIP area at Streetfest  
 Admission to the Taste of Pride Wine Pairing Dinner  
 Access to the VIP area at The Fast & The Fabulous Drag Race  
 Admission to the Pink Squirrel Pub Crawl  
 Pink Squirrel Pub Crawl T-Shirt  
 Admission to the Show at the Spotlight Theatre  
 Admission to the Pre-Parade Party  
 Access to the VIP Area at the Pre-Parade Party  
 Access to VIP areas during the Unity Pride Parade

# 2018 Quad Cities Unity Pride Week Sponsorship Benefits- Explained

*Please refer to the sponsor chart to view eligible benefits for each contribution level.*

**Sponsor Limit:** The maximum number of sponsors desired for each contribution level.

**Booth Space:** Each sponsor will receive a table (or two, depending on contribution level) to use at the QC Fall Pride Street Fest (both days) to promote their business or organization.

**VIP Passes:** Sponsors receive a certain number of passes, depending on their contribution level, to use at different events throughout QC Unity Pride Week (explained on Benefits page).

**Parade Spot:** Sponsors are guaranteed a place in the QC Unity Pride Parade (\$50 value).

**Logo on Schedule:** A printout schedule of all events will be handed out to promote QC Unity Pride Week.

**Logo/Link on Website:** Sponsors will have their logos displayed on the QC Pride, Inc. website where visitors can follow a hyperlink to those sponsors' sites.

**Social Media Link:** Sponsors will get a shout out on our social media with links.

**Logo on T-Shirt:** Eligible sponsors will be included on the back of the Pink Squirrel Bar Crawl T-Shirts that will be distributed to participants after The Fast & Fabulous Drag Race.

**Announcer Mention:** A public announcement will be made at the QC Fall Pride Street Fest (both days), which will include sponsors' names at eligible contribution levels.

**Logo on Print Ad:** Eligible sponsors will be included in all media press release statements.

**Small Banner:** Each sponsor at eligible contribution levels will get their logo on a 2" x 4" vinyl banner that will be present at several events throughout QC Unity Pride Week.

**Large Banner:** Each sponsor at eligible contribution levels will get their logo on a 4" x 8" vinyl banner that will be present at several events throughout QC Unity Pride Week.

**Logo on Entrance:** A welcome banner will list eligible sponsors for guests to view as they arrive at all events throughout QC Unity Pride Week.

**Name in all Marketing:** All announcements about QC Unity Pride Week will also mention eligible sponsors.

**Name & Special Mention at Every Event:** Special thanks and recognition for being our Presenting Sponsor.

# 2018 Quad Cities Unity Pride Week Sponsorship Form

## Contact Information

Name \_\_\_\_\_ Organization/Business \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Business Sponsorship

- |  |   |  |   |   |  |
|--|---|--|---|---|--|
| <input type="checkbox"/> Presenting<br>\$10,000+ | <input type="checkbox"/> Host<br>\$8,000+ | <input type="checkbox"/> Major<br>\$5,000+ | <input type="checkbox"/> Official<br>\$2,500+ | <input type="checkbox"/> Supporting<br>\$1,000+ | <input type="checkbox"/> Friend<br>\$250 |
|--|---|--|---|---|--|

Amount \$ \_\_\_\_\_ Modifications or Special Requests \_\_\_\_\_

## Individual Sponsorship

- |  |   |  |   |
|--|---|--|---|
| <input type="checkbox"/> Unity Pride Parade<br>Champ<br>\$1,000+ | <input type="checkbox"/> Unity Pride Parade<br>Leader<br>\$500+ | <input type="checkbox"/> Unity Pride Parade<br>Partner<br>\$250+ | <input type="checkbox"/> Unity Pride Week VIP<br>\$150+ |
|--|---|--|---|

Amount \$ \_\_\_\_\_ Special Requests \_\_\_\_\_

*All sponsorships are Non-Refundable once payment is received. You may carry over your payment to next year's Unity Pride Week provided no expenditure has been made on your behalf and the QC Pride board approves. No sponsorships will be held without full payment. This form and full payment is due by May 1<sup>st</sup>, 2018 to guarantee all your benefits. Sponsorships received after May 1<sup>st</sup>, 2018 are not guaranteed full benefits.*

**QUAD CITIES UNITY PRIDE WEEK IS MANAGED BY QC PRIDE, INC., A 501(C)3 NON-PROFIT CORPORATION.  
ALL CHECKS SHOULD BE MADE PAYABLE TO QC PRIDE, INC AND SENT WITH YOUR SPONSORSHIP FORM TO:  
QC PRIDE, INC. 2930 W LOCUST STREET, DAVENPORT, IA 52804**

## Contact Information

**Cody Hootman**

**Treasurer & Director of Development**

E: [CodyHootman@gmail.com](mailto:CodyHootman@gmail.com)

C: 312.505.5647

**Michelle Royal**

**Parade Committee Chair & Director of Programming**

E: [MichelleRoyal331@gmail.com](mailto:MichelleRoyal331@gmail.com)

C: 563.650.9333

# 2018 Quad Cities Unity Pride Parade Registration Form

## Contact Information

Name \_\_\_\_\_ Organization/Business \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Are you a sponsor of the 2018 Quad Cities Unity Pride Week?  Yes (FREE)  No (\$50)

## Entry Information

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> What elements will the entry include? | <input type="checkbox"/> One decorated vehicle     | <input type="checkbox"/> Musical group |
| <input type="checkbox"/> Float with towing vehicle             | <input type="checkbox"/> Walking group with banner | <input type="checkbox"/> Other _____   |
| <input type="checkbox"/> Float with more than one vehicle      | <input type="checkbox"/> Motorcycle group          |  |
|  | <input type="checkbox"/> Bicycle group             |  |

Is this a political entry?  Yes  No

What is the estimated number of participants for this entry? \_\_\_\_\_

Will your entry have sound or music?  Yes  No If yes:  Live  Recorded

If entry is throwing or distributing items, please list the items. *Please read Section 3 of the Parade Rules and Regulations for approved items.*

---

---

---

List any additional information that may be needed for this entry. Request for placements are not permitted. Line-up is based upon submission date.

---

---

---

I affirm my organization will display support for the LGBTQ community and understand that if our entry does not comply, then we will be asked to exit the Parade route. I further affirm that my organization and associated participants have been informed of and will adhere to the Parade Rules and Regulations. I understand that failure to follow the Parade Rules and Regulations will result in my organization's expulsion from the Parade and may result in permanent banning of our participating in QC Pride events.

Signature \_\_\_\_\_ Date \_\_\_\_\_

*All parade entry fees are Non-Refundable once payment is received. You may carry over your payment to next year's Unity Pride Parade provided no expenditure has been made on your behalf and the QC Pride board approves. No parade spots will be held without full payment. This form and full payment is due by May 1<sup>st</sup>, 2018 to guarantee all your placement in the parade. Entries received after May 1<sup>st</sup>, 2018 are not guaranteed a spot.*

**QUAD CITIES UNITY PRIDE PARADE IS MANAGED BY QC PRIDE, INC., A 501(C)3 NON-PROFIT CORPORATION.  
ALL CHECKS SHOULD BE MADE PAYABLE TO QC PRIDE, INC AND SENT WITH YOUR REGISTRATION FORM TO:  
QC PRIDE, INC. 2930 W LOCUST STREET, DAVENPORT, IA 52804**

# 2018 Quad Cities Unity Pride Parade

## Limitation of Liability, Indemnity and Release

### Contact Information

Name \_\_\_\_\_ Organization/Business \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

a. Neither QC Pride, Inc., The City of Davenport, The City of Rock Island nor any of its officers, agents, volunteers, employees, independent contractors, or other representatives shall be held liable for, and they are expressly released from, liability for any damage loss, harm or injury to the person or property of exhibitor or any of its officers, agents, volunteers, employees, independent contractors, or other representatives, resulting from theft, fire, water, accident or any other cause.

b. Parade entries shall indemnify, defend, and hold harmless QC Pride, Inc. and any of its officers, agents, volunteers, employees, independent contractors, or other representatives (i) from and against any and all claims arising from any acts, failures to act, or negligence of parade applicant or any of its officers, agents, volunteers, employees, independent contractors, or other representatives, (ii) from and against any and all claims arising from the breach of, or default in the performance of any obligation on exhibitor's part to be performed under, these terms and conditions, and (iii) from and against all costs, attorney's fees, expenses, and liabilities incurred in the defense of any such claim or any action.

c. All entries/participant displays, products, equipment, furniture and furnishing that are placed on the parade route are at the sole risk of the participant. QC Pride, Inc. will not assume any responsibility for the loss or damage to the participant's property.

d. Under no circumstances shall QC Pride, Inc. be liable for consequential, indirect, special, or punitive damages of any kind, whether foreseeable or unforeseeable, whether based upon lost, goodwill, lost profits, loss of entrance in parade, or otherwise, and whether arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability, or otherwise.

e. Parade entries hereby agree that QC Pride, Inc. shall not be liable for any injury to participants, and any of its officers, agents, volunteers, employees, independent contractors or other representatives, or any loss of income there from.

Signature \_\_\_\_\_ Date \_\_\_\_\_

# 2018 Quad Cities Unity Pride Parade Rules & Regulations

The 2018 Quad Cities Unity Pride Parade will start at **12:00 PM on Saturday, June 9, 2018**. For parade to start on time, please follow the times below:

9:00 AM: Staging streets are closed to traffic. Official parade entries can enter and stage.

11:00 AM: All parade entries must be in their staging location. Any entries that are not in place by this time will not be allowed to participate in the parade.

11:00 AM: Pre-parade begins and will be allowed to perform for each of the announcer and judges.

12:00 PM: 2018 Quad Cities Unity Pride Parade kicks off and proceeds down the parade route to The District of Rock Island.

Please remember that no entry can stop once they enter the parade route. This will allow us to keep the parade moving and concluded by the appropriate time. Please follow all instructions given by a parade director or any police officer on the parade route.

\*APPLICATIONS WILL BE ACCEPTED UNTIL WE RECEIVE THE MAXIMUM NUMBER OF 90 ENTRIES. AFTER THAT, WE WILL CEASE TO ACCEPT ANY ADDITIONAL ENTRIES.

## 1. General

1.1 To be part of the 2018 Quad Cities Unity Pride Parade, the supporting organization, and no other agent, must submit an official application and entry fee to QC Pride, Inc.

1.2. Supporting organization must agree to all the rules herein and are responsible for informing all entry participants of these rules.

1.3. The deadline for applications is the April 30, 2018. Applications submitted after May 1st, 2018 must include the required late fee. No applications will be accepted that are postmarked after May 15th, 2018. There will be NO exceptions to this rule.

1.4. Incomplete applications will be returned with all entry fees. All the applicant's contact information must be complete. Incorrect contact information may delay or prevent the processing of the application. Once the application is approved, you will receive confirmation by phone or e-mail that you are a parade entry.

1.5. Parade line-up is generally assigned in the order that completed applications are received by postmark. The line-up does not include the VIPs, Grand Marshals, and

special honoree section which will lead off the parade, including pre-parade at 11:00 AM.

1.6. If two or more entries would like to be placed together, they must be submitted and mailed together, with each application filled out completely. Each entry must still have an individual contact and the assembling of two or more entries does not constitute a single entry. Each application must have separate fees. This is only way to secure placement together in the line-up.

1.7. A parade entry representative must attend the mandatory parade meeting at a TBD Time and Location. Entries with no representatives will not be eligible for entry into the parade. Those fees applicable to entries without representation at the mandatory meeting are nonrefundable. The only exceptions to this rule are entries located outside a 50-mile radius of Davenport.

1.8. As it is impossible to anticipate every situation that may arise, no conduct that violates any statute of the State of Iowa, State of Illinois or any ordinance on the City of Davenport or City of Rock Island will be tolerated. Any entry violating applicable law will be prohibited from participating in the Parade and will be removed from the staging area or at the closest break in the parade route.

## 2. Parade Entry Requirements

2.1. All vehicles in the Parade must be able to navigate the entire parade route and make all turns and clearances without difficulty. Floats are generally professionally made or made by participants, normally constructed on a large truck, flatbed or trailer or over a small pickup or car. Dimensions of all floats must not exceed the following: 40 feet in length, 10 feet in width at the wheel base with a maximum width of 14 feet and 15 feet in height. It is the responsibility of each driver/entrant to see to it that their float clears all obstacles (tree limbs, traffic lights, overhanging utility wires and the bridge at the toll way). Enclosed cars, jeeps, convertibles, small pickups and animals are not considered floats for judging but are welcome for greater participation from the community.

2.2. Each entry will be allotted up to 50 feet of line up space. All portions of the entry (float, vehicles, etc.) must fit into this space.

2.3. It is the responsibility of each entry to ensure that all entry elements will fit in the space allotted and do not block driveways.

2.4. In the line-up area, all vehicles must always have someone with a key to the vehicle and is able to move the vehicle in the event of an emergency.

2.5. Entries are encouraged to display their identity through a variety of visual media such as signs, banners both in front and on the sides of the entry, balloons, flags and/or t-shirts so that judges and spectators can easily identify the entry.

2.6. Entries are encouraged to perform along the parade route as long as the performance is in a continuous forward motion. There will be NO Stopping along the parade route to perform. Entries will be judged as they pass along the parade route. Any group wishing to perform a standing routine must do so prior to the start of the parade at 12:00 pm. There will be a designated area and time on the parade route where performances can take place, but must be coordinated, scheduled and approved in advance with the Parade Committee. Those pre-parade performances will be judged and scored by the judges and will still be eligible for trophies and recognition.

2.7. All motorized entries must carry a "Type ABC" fire extinguisher as required by the City of Davenport and City of Rock Island. Parade entries lacking such fire extinguishers, by the start of the Parade, cannot participate.

2.8. The Parade Committee representatives have the right to enter any entry at any time to inspect and ensure compliance with Parade rules.

2.9 All parade entries must be in position at 11:00 AM. Entries not in place by 11:00 AM will be denied participation.

2.10 Any motorized unit which becomes disabled and delays the parade will be removed from the parade route. Towing expenses for any unit that breaks down will be at the applicant's expense.

### **3. Item Distribution**

3.1. Items to be thrown or distributed during the Parade must have been previously approved by the Parade Committee (included in the application) or at the Mandatory Parade Meeting. No items will be approved after that date.

3.2. The only items that will be considered for "throwing" approval are: glow sticks, stress balls, key chains, plastic cups, temporary tattoos, beads, clothing, koozies, 3" frisbees and hats. Items thrown should have some intrinsic value, providing enough enticement for spectators to keep the items rather than throwing them on the ground.

3.3. Condoms, dental dams, and personal/sensual lubricants may be handed to persons 17 years of age and older. The above items should not be thrown randomly to the spectators.

3.4. Refrain from throwing items while on The Master Sergeant Stanley Talbot Memorial Bridge, previously known as the Centennial Bridge. Conserve "throw" items so that they last the length of the parade route. Throw items to the back of the crowds and be sure they clear the barricades. Entries throwing items should have walking members to gather dropped items and be sure they clear the barricades and go into the crowd.

3.5. No participants in the Parade may distribute sexually explicit or suggestive materials.

3.6. Literature, glitter, confetti, streamers, coins, tokens may not be thrown or distributed by any Parade participant. Only prepackaged food items may be thrown (i.e. chips, candy bars)

3.7. Any participant in the Parade (and his/ her respective entry/ group) discovered throwing items not approved by the Parade Committee is subject to a charge for clean-up costs and/or suspension from future parade participation.

### **4. Dress and Behavior**

4.1. The Parade Committee encourages all participants to appear in appropriate attire and engage in conduct that celebrates true LGBTQ Pride. The goal of the Parade Committee and the QC Pride is to promote not only the pride, but also the unity and appreciation of diversity. Dress or conduct displayed by any entry or individual participant contrary to this ideal or that is intentionally demeaning to any other group will not be tolerated. No exceptions to this rule.

4.2. QC Pride encourages all Parade participants to show respect for all genders, ages, races, cultures, lifestyles, faiths and sexual orientations. All participants are asked to display an attitude that promotes pride in the LGBTQ community. Participants may not use profanity, vulgar music, obscene gestures, or show other improper conduct toward any other group or individual participant or spectator.

4.3. If any individual spectator or group of protestors heckles any individual or group represented in the Parade, participants are encouraged to ignore the situation and NOT respond to the protestors.

4.4 No Parade participant may shoot spectators with water guns or water cannons.

4.5. The Parade line-up is in a commercial area and our continued use of this areas is dependent on our well-maintained relationship and respectful behavior. You may test your music briefly but please, keep it low or turned off until you turn onto the parade route. Also police your staging area for litter and trash.



4.6. Both realistic and comedic male and female impersonations are welcomed in the Parade providing that the presentation adheres to the rules governing dress and behavior.

4.7. In accordance with the City of Davenport and City of Rock Island public nudity ordinances, Parade participants must not expose genitalia, buttocks, or female breasts.

4.8. In accordance with State of Illinois and Iowa obscenity law, sexual paraphernalia, real or simulated sex acts and genital or phallic representations are prohibited from the Parade.

## 5. Clean-Up and Trash

5.1. In order to limit clean-up costs and hence entry fees, each entry is required to be equipped with plastic trash bags for depositing trash and litter accumulated by the entry's participants before, during and after the Parade. Entries in violation of this provision are subject to being assessed a portion of the clean-up costs.

## 6. Alcohol and Illegal Substances

6.1. No participant in the Parade will be permitted to possess or consume alcohol or use illegal or controlled substances during the Parade or at any line-up, assembly or disbanding site.

6.2. No individual under the influence of a prohibited substance will be allowed to drive any vehicle participating in the Parade. Any participant violating this rule will be ejected from the Parade and his/her group's entry will be removed from the Parade by the Davenport Police Department or Rock Island Police Department.

## 7. Personal Safety

7.1. All Parade participants should be aware of the possibility of heat exhaustion and/or stroke. The temperature on parade day could be in excess of 90 degrees. Entries are encouraged to bring plenty of water and replenishing fluids for participants.

7.2. QC Pride does not assume or accept responsibility for the health, well-being or safety of any participant.

## 8. Extreme Weather Policy

8.1. In the event of extreme weather, including but not limited to rain, QC Pride reserves the right to cancel the Parade.

8.2. In the event of a cancellation, Parade fees will not be refunded in whole or part.

## 9. Rule Enforcement

9.1. The above rules and regulations are subject to the interpretation of the Parade Committee and will be enforced by QC Pride. These rules are created, not to inhibit your celebration in anyway, but rather to protect and enhance both the experience of the participant and the spectator. It is in respect for the 95% who follow the rules and participate in a positive manner that we enforce these rules. In addition, many of the restrictions or limitations set down here are in response to local and state laws governing parades and rallies.

9.2. QC Pride and the Parade Committee reserve the right to remove any Parade participant for non-compliance with any of the rules stated herein.

9.3. Only registered and approved entries may participate in the Parade. Any individual or group not adhering to set rules or not registered and approved by the Parade Committee will be removed from the Parade by the Davenport Police Department or the Rock Island Police Department and could be subject to arrest (if deemed uncooperative) or suspension from future participation.

9.4. QC Pride and Parade Committee retains the right to assess additional repair or clean-up costs to any entry causing damage, generating excessive litter or abandoning refuse.

9.5. The Parade Committee and QC Pride reserve the right to refuse any application.

FEES\*\* \$175.00 Throwing or distribution of unapproved items

\*\* QC Pride reserves the right to provide refunds at its sole discretion in full or in part. QC Pride is not required to provide a refund whether in full or in part under any circumstances.

### AWARDS

Awards for exceptional Parade entries will be given to

- Best Performance
- Best Walking Group
- Best For-Profit Entry
- Best Non-Profit Entry
- Best Overall Entry – Judges Choice