



QC Pride is pleased to announce the 2018 Quad Cities Unity Pride Week!

Quad Cities Unity Pride Week will be jammed pack with family friendly events allowing members of the LGBTQ community and their allies to celebrate their pride and diversity.

Kicking off on Friday, June 1st and Saturday, June 2nd will be the Streetfest at the intersection of 2nd and Warren in Davenport hosted by Mary's on 2nd and Quad Cities Fall Pride. After that, we are going to keep the party going all week long with multiple events hosted throughout the Quad Cities leading up the 2018 Quad Cities Unity Pride Parade on Saturday, June 9th. The parade will start in Downtown Davenport and cross the Centennial Bridge to the District of Rock Island, creating the only bi-state pride parade in the region!

This week of events is all about the power of visibility and positive interactions. We believe that this will lead to a more open-minded and accepting community that supports each other for who we are.

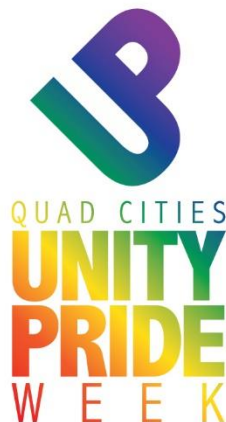
We cannot do this without the support from both within and outside the LGBTQ community. To follow through with our mission, we need the generous support of individuals, small businesses, organizations, and corporations. Sponsoring Unity Pride Week is an incredible opportunity to show your support to the LGBTQ community and get your message across to a large audience. It shows the Quad Cities that you will not tolerate hate and you will stand by your neighbors.

With this, we humbly ask you or your organization for as much support as you can provide us, whether that be monetary funds for budgeted expenses or in-kind donations of products or services. No matter how small or large your commitment you are showing your support for QC Pride. If you are unable to financially assist us now we ask that you keep us in your thoughts and encourage others to attend Quad Cities Unity Pride Week.

We have several opportunities that are outlined in our sponsorship levels, however everything is customizable to fit your needs. If you have something else in mind, please let us know. Thank you for your time, and we sincerely look forward to working with you!

Best Wishes,

Dakota "Cody" Hootman
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2018 Quad Cities Unity Pride Week Sponsorship Benefits

SPONSORSHIP LEVEL	PRESENTING \$10,000+	HOST \$8,000-\$9,999	MAJOR \$5,000-\$7,999	OFFICIAL \$2,500-\$4,999	SUPPORTING \$1,000-\$2,499	FRIEND \$250-\$999
SPONSOR LIMIT	1	2	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
BOOTH SPACES	2	2	1	1	1	1
VIP PASSES*	10	6	4	2	1	0
PARADE SPOT	YES	YES	YES	YES	YES	YES
LOGO ON SCHEDULE	YES	YES	YES	YES	YES	YES
LOGO/LINK ON WEBSITE	YES	YES	YES	YES	YES	YES
SOCIAL MEDIA LINK	YES	YES	YES	YES	YES	
LOGO ON T-SHIRT	YES	YES	YES	YES	YES	
ANNOUNCER MENTION	YES	YES	YES	YES	YES	
LOGO ON PRINT AD	YES	YES	YES	YES		
SMALL BANNER	YES	YES	YES	YES		
LARGE BANNER	YES	YES	YES			
LOGO ON ENTRANCE	YES	YES	YES			
NAME IN ALL MARKETING	YES	YES				
NAME AND SPECIAL MENTION AT EVERY EVENT	YES					

Individual Sponsorship

Unity Pride Week Champ | \$1,000+
8 VIP Passes*

Unity Pride Week Leader | \$500+
4 VIP Passes*

Unity Pride Week Partner | \$250+
2 VIP Passes*

Unity Pride Week VIP | \$150+
1 VIP Pass*

*VIP Passes earn you:

- Admission to STREETFEST
- Access to VIP area at STREETFEST
- Admission to the Taste of Pride Wine Pairing Dinner
- Access to the VIP area at The Fast & The Fabulous Drag Race
- Admission to the Pink Squirrel Pub Crawl
- Pink Squirrel Pub Crawl T-Shirt
- Admission to the Show at the Spotlight Theatre
- Admission to the Pre-Parade Party
- Access to the VIP Area at the Pre-Parade Party
- Access to VIP areas during the Unity Pride Parade

2018 Quad Cities Unity Pride Week Sponsorship Benefits- Explained

Please refer to the sponsor chart to view eligible benefits for each contribution level.

Sponsor Limit: The maximum number of sponsors desired for each contribution level.

Booth Space: Each sponsor will receive a table (or two, depending on contribution level) to use at the QC Fall Pride Street Fest (both days) to promote their business or organization.

VIP Passes: Sponsors receive a certain number of passes, depending on their contribution level, to use at different events throughout QC Unity Pride Week (explained on Benefits page).

Parade Spot: Sponsors are guaranteed a place in the QC Unity Pride Parade (\$50 value).

Logo on Schedule: A printout schedule of all events will be handed out to promote QC Unity Pride Week.

Logo/Link on Website: Sponsors will have their logos displayed on the QC Pride, Inc. website where visitors can follow a hyperlink to those sponsors' sites.

Social Media Link: Sponsors will get a shout out on our social media with links.

Logo on T-Shirt: Eligible sponsors will be included on the back of the Pink Squirrel Bar Crawl T-Shirts that will be distributed to participants after The Fast & Fabulous Drag Race.

Announcer Mention: A public announcement will be made at the QC Fall Pride Street Fest (both days), which will include sponsors' names at eligible contribution levels.

Logo on Print Ad: Eligible sponsors will be included in all media press release statements.

Small Banner: Each sponsor at eligible contribution levels will get their logo on a 2" x 4" vinyl banner that will be present at several events throughout QC Unity Pride Week.

Large Banner: Each sponsor at eligible contribution levels will get their logo on a 4" x 8" vinyl banner that will be present at several events throughout QC Unity Pride Week.

Logo on Entrance: A welcome banner will list eligible sponsors for guests to view as they arrive at all events throughout QC Unity Pride Week.

Name in all Marketing: All announcements about QC Unity Pride Week will also mention eligible sponsors.

Name & Special Mention at Every Event: Special thanks and recognition for being our Presenting Sponsor.

2018 Quad Cities Unity Pride Week Sponsorship Form

Contact Information

Name _____ Organization/Business _____

Address _____

Phone _____ Email _____

Business Sponsorship

- | | | | | | |
|--|---|--|---|---|--|
| <input type="checkbox"/> Presenting
\$10,000+ | <input type="checkbox"/> Host
\$8,000+ | <input type="checkbox"/> Major
\$5,000+ | <input type="checkbox"/> Official
\$2,500+ | <input type="checkbox"/> Supporting
\$1,000+ | <input type="checkbox"/> Friend
\$250 |
|--|---|--|---|---|--|

Amount \$ _____ Modifications or Special Requests _____

Individual Sponsorship

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> Unity Pride Parade
Champ
\$1,000+ | <input type="checkbox"/> Unity Pride Parade
Leader
\$500+ | <input type="checkbox"/> Unity Pride Parade
Partner
\$250+ | <input type="checkbox"/> Unity Pride Week VIP
\$150+ |
|--|---|--|---|

Amount \$ _____ Special Requests _____

All sponsorships are Non-Refundable once payment is received. You may carry over your payment to next year's Unity Pride Week provided no expenditure has been made on your behalf and the QC Pride board approves. No sponsorships will be held without full payment. This form and full payment is due by May 1st, 2018 to guarantee all your benefits. Sponsorships received after May 1st, 2018 are not guaranteed full benefits.

**QUAD CITIES UNITY PRIDE WEEK IS MANAGED BY QC PRIDE, INC., A 501(C)3 NON-PROFIT CORPORATION.
ALL CHECKS SHOULD BE MADE PAYABLE TO QC PRIDE, INC AND SENT WITH YOUR SPONSORSHIP FORM TO:
QC PRIDE, INC. 2930 W LOCUST STREET, DAVENPORT, IA 52804**

Contact Information

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Michelle Royal

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