

Dear Future Sponsor,



QUAD CITIES
**UNITY
PRIDE**

Thank you for your interest in supporting QC Pride's 2023 Quad Cities Unity Pride Month! We are working hard to bring the Quad Cities Area fun and inclusive activities for members of the LGBTQ+ community and their allies to enjoy together in celebration of diversity and self-expression. Our purpose is to help build a society in which no one has to hide their true selves because they fear judgment, ridicule, and harm. It is our sincerest hope that you also want to work towards this vision.

There are many events throughout the month of June that QC Pride will be hosting. Events include: a family night, a scholarship award ceremony where we will announce our 2023 recipients, Sunday Movie Series at The Flgge Museum, and the Unity Pride Parade.

Our goal for these events is to represent the power of positivity and visibility. We believe that this will lead to a more open-minded and accepting community that supports one another for who they are.

We cannot do this without the support of our volunteers, partners, and sponsors. If you share our vision of an accepting and safe society for all people, then please consider supporting us in our endeavors this year as one of our sponsors. Our sponsors get the unique opportunity to support both a local nonprofit organization and the LGBTQ+ community as a whole. When the Quad Cities sees your name in tandem with our events, residents and visitors will know that you do not tolerate hate and that you proudly stand by your neighbors. With this, we humbly ask you or your organization for whatever support you can provide. We graciously accept contributions made in monetary funds or in-kind donations of products, venues, or services. No contribution is too small – we greatly appreciate any form of support for QC Pride and our work. If you are unable to assist us now, then we ask that you keep us in your thoughts and encourage others to attend any Quad City Pride events.

Several opportunities to support QC Pride are available with our six sponsor levels. If you are interested in sponsoring a specific event, please let us know. Thank you for your time. We sincerely look forward to working with you!

Best Wishes,

QC Pride Inc. Board of Directors

2023 Quad Cities Unity Pride Month Sponsorship Benefits

SPONSORSHIP LEVEL	PRESENTING \$5,000+	HOST \$3,000+	MAJOR \$1000+	OFFICIAL \$500+	SUPPORTING \$250+	FRIEND \$100+
PARADE SPOT	✓	✓	✓	✓		
LOGO ON SCHEDULE	✓	✓	✓	✓	✓	✓
LOGO/LINK ON WEBSITE	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA LINK	✓	✓	✓	✓	✓	
NAME ON QC PRIDE APPAREL	✓	✓	✓	✓	✓	
LOGO IN MEDIA ADS	✓	✓	✓	✓		
SMALL BANNER	✓	✓	✓			
LARGE BANNER	✓	✓	✓			
SPECIAL MENTION AT EVERY EVENT	✓					
PRIORITY PLACEMENT IN ALL MENTIONS	✓					

2023 Quad Cities Unity Pride Month Sponsorship Benefits- Explained

Please refer to the sponsor chart to view eligible benefits for each contribution level.

Parade Spot: The opportunity to participate in our Unity Pride Parade.

Logo on Schedule: Inclusion on our printout schedule of all events, which will be distributed to the public.

Logo/Link on Website: Inclusion on our sponsor page of our website, which will be hyperlinked to sponsor's website.

Social Media Link: Shout-out on our Facebook page, which has 1,500+ followers.

Logo on QC Pride Apparel: Inclusion on our branded apparel, which will be sold, awarded, and given out before and throughout Unity Pride Week to promote QC Pride.

Logo in Media Ads: Inclusion in all paid ads to media outlets.

Small Banner: A 2" x 4" vinyl banner that will be present at several events throughout Unity Pride Week.

Large Banner: A 4" x 8" vinyl banner that will be present at several events throughout Unity Pride Week.

Special Mention at Every Event: Special thanks and recognition for being our Presenting Sponsor.

Priority Placement in all Mentions: Inclusion at the front of all mentions of our 2019 Unity Pride Week in all advertisements.

Sponsorships received after May 1, 2023 are not guaranteed full benefits.

2023 Quad Cities Unity Pride Month Sponsorship Form

Contact Information

Contact Name(s)

Phone

Org/Business

Email

Address

PO BOX

Business Sponsorship

- Presenting \$5,000+ Host \$3,000+ Major \$1,000+ Official \$500+ Supporting \$250+ Friend \$100+

Amount Included \$ _____ Modifications/Specifications _____

How would you like to be credited? _____

(e.g. "Taylor Smith" or "Smith Company")

All sponsorships are Non-Refundable once payment is received. You may carry over your payment to next year's Quad Cities Unity Pride Week provided no expenditure has been made on your behalf and the QC Pride board approves. No sponsorships will be held without full payment. This form and full payment are due by May 1, 2023 to guarantee all your benefits. Sponsorships received after May 1, 2023 are not guaranteed full benefits.

**QUAD CITIES UNITY PRIDE WEEK IS MANAGED BY QC PRIDE, INC., A 501(C)3 NON-PROFIT CORPORATION.
ALL CHECKS SHOULD BE MADE PAYABLE TO QC PRIDE, INC AND SENT WITH YOUR SPONSORSHIP FORM TO
QC PRIDE, INC. 2930 W. LOCUST STREET, DAVENPORT, IA 52804**

Contacts

For questions concerning Sponsor benefits and payments:

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