



Dear Future Sponsor,

Thank you for your interest in supporting QC Pride's Quad Cities Unity Pride Week in 2020. We are working hard to bring the Quad Cities Area a fun week of inclusive activities for members of the LGBTQ+ community and their allies to enjoy together in celebration of diversity and self-expression. Our purpose is to help build a society in which no one has to hide their true selves because they fear judgement, ridicule, and harm. It is our sincerest hope that you also want to work towards this vision. Allow us to describe more about Quad Cities Unity Pride Week.

The kick off of Unity Pride Week will be May 31<sup>st</sup> with a movie showing at the Putnam Museum and a month long Pink Pub Crawl featuring different LGBT themed brews. The week will consist of variety of activities including a family night, and a Unity Pride pageant. All this leads up to the 2020 Quad Cities Unity Pride Parade on Saturday, June 6 with a QC Unity Pride baseball game following the parade.

This week of events is all about the power of positivity and visibility. We believe that this will lead to a more open-minded and accepting community that supports one another for who they are.

We cannot do this without the support of our volunteers, partners, and sponsors. If you share our vision of an accepting and safe society for all people, then please consider supporting us in our endeavors this year as one of our sponsors. Our sponsors get the unique opportunity to support both a local non-profit organization and the LGBTQ+ community as a whole. When the Quad Cities sees your name in tandem with our events, residents and visitors will know that you do not tolerate hate and that you proudly stand by your neighbors.

With this, we humbly ask you or your organization for whatever support you can provide. We graciously accept contributions made in monetary funds or in-kind donations of products, venues, or services. No contribution is too small – we greatly appreciate any form of support for QC Pride and our work. If you are unable to assist us now, then we ask that you keep us in your thoughts and encourage others to attend Quad Cities Unity Pride Week.

Several opportunities to support Unity Pride Week are available with our six sponsor levels. If you are interested in sponsoring a specific event, please let us know. Thank you for your time. We sincerely look forward to working with you!

Best Wishes,

QC Pride Inc. Board of Directors

## 2020 Quad Cities Unity Pride Week Sponsorship Benefits

SPONSORSHIP LEVEL	PRESENTING \$5,000+	HOST \$3,000+	MAJOR \$1000+	OFFICIAL \$500+	SUPPORTING \$250+	FRIEND \$100+
UNITY WEEK EVENTS ADMISSION	10	6	4	2	1	0
VIP PASSES*	10	6	4	2	0	0
SOCIAL MEDIA LINK	YES	YES	YES	YES	YES	YES
LOGO ON SCHEDULE	YES	YES	YES	YES	YES	YES
LOGO/LINK ON WEBSITE	YES	YES	YES	YES	YES	YES
PARADE SPOT	YES	YES	YES	YES	YES	
NAME ON QC PRIDE APPAREL	YES	YES	YES	YES		
LOGO IN MEDIA ADS	YES	YES	YES	YES		
SMALL BANNER	YES	YES	YES			
LARGE BANNER	YES	YES				
LOGO ON ENTRANCE	YES	YES				
COMMEMORATIVE SPONSOR PLACARD	YES	YES				
LOGO ON PHOTO/SELFIE WALL	YES					
PERSONAL ANNOUNCEMENT	YES					
SPECIAL MENTION AT EVERY EVENT	YES					
PRIORITY PLACEMENT IN ALL MENTIONS	YES					

### Quad Cities Unity Pride Week VIP Pass

10 Passes	\$5000+
6 Passes	\$3000+
4 Passes	\$1000+
2 Passes	\$500+
1 Pass	\$150

### VIP Pass gets you FREE:

Entry into the parade  
Admission and VIP access to Unity Pride Week  
events/activities

# 2020 Quad Cities Unity Pride Week Sponsorship Benefits- Explained

*Please refer to the sponsor chart to view eligible benefits for each contribution level.*

**VIP Passes:** Free entry to all our events during Unity Pride Week. Must present VIP Pass in person upon arrival at each event.

**Parade Spot:** The opportunity to participate in our Unity Pride Parade.

**Logo on Schedule:** Inclusion on our printout schedule of all events, which will be distributed to the public.

**Logo/Link on Website:** Inclusion on our sponsor page of our website, which will be hyperlinked to sponsor's website.

**Social Media Link:** Shout-out on our Facebook page, which has 1,500+ followers.

**Logo on T-Shirt:** Inclusion on our branded apparel, which will be sold, awarded, and given out before and throughout Unity Pride Week to promote QC Pride.

**Logo in Media ADs:** Inclusion in all paid ads to media outlets.

**Small Banner:** A 2" x 4" vinyl banner that will be present at several events throughout Unity Pride Week.

**Large Banner:** A 4" x 8" vinyl banner that will be present at several events throughout Unity Pride Week.

**Logo on Entrance:** Inclusion on the welcome banner that will be present at entrances to various events throughout Unity Pride Week.

**Commemorative Sponsor Placard:** A wall plaque naming you a sponsor for 2019 Unity Pride Week.

**Logo on Photo/Selfie Wall:** Inclusion on a backdrop, which will be available at all Unity Pride Week events for visitors to take photos with.

**Personal Announcement:** The opportunities to have a sponsor representative speak at qualifying events.

**Special Mention at Every Event:** Special thanks and recognition for being our Presenting Sponsor.

**Priority Placement in all Mentions:** Inclusion at the front of all mentions of our 2019 Unity Pride Week in all advertisements.

*Sponsorships received after May 1, 2020 are not guaranteed full benefits.*

# 2020 Quad Cities Unity Pride Week Sponsorship Form

## Contact Information

Contact Name(s)	Phone
Org/Business	Email
Address	PO BOX

### Business Sponsorship

- |                                                 |                                           |                                            |                                             |                                               |                                           |
|-------------------------------------------------|-------------------------------------------|--------------------------------------------|---------------------------------------------|-----------------------------------------------|-------------------------------------------|
| <input type="checkbox"/> Presenting<br>\$5,000+ | <input type="checkbox"/> Host<br>\$3,000+ | <input type="checkbox"/> Major<br>\$1,000+ | <input type="checkbox"/> Official<br>\$500+ | <input type="checkbox"/> Supporting<br>\$250+ | <input type="checkbox"/> Friend<br>\$100+ |
|-------------------------------------------------|-------------------------------------------|--------------------------------------------|---------------------------------------------|-----------------------------------------------|-------------------------------------------|

Amount Included \$ \_\_\_\_\_ Modifications/Specifications \_\_\_\_\_

### How would you like to be credited?

(e.g. "Taylor Smith" or "Smith Company")

All sponsorships are Non-Refundable once payment is received. You may carry over your payment to next year's Quad Cities Unity Pride Week provided no expenditure has been made on your behalf and the QC Pride board approves. No sponsorships will be held without full payment. This form and full payment are due by May 1, 2020 to guarantee all your benefits. Sponsorships received after May 1, 2020 are not guaranteed full benefits.

**QUAD CITIES UNITY PRIDE WEEK IS MANAGED BY QC PRIDE, INC., A 501(C)3 NON-PROFIT CORPORATION.  
ALL CHECKS SHOULD BE MADE PAYABLE TO QC PRIDE, INC AND SENT WITH YOUR SPONSORSHIP FORM TO  
QC PRIDE, INC. 2930 W. LOCUST STREET, DAVENPORT, IA 52804**

## Contacts

For questions concerning Sponsor benefits and payments:

**Tee LeShoure - President**

E: QCUnityPride@gmail.com

C: 309-373-1479