

EMBRACE NETWORK

3 Tips for a Great Referral

Tip #1

Start with the person's first name and last name
Spelled correctly and pronounced correctly.

Tip #2

Make sure to refer to the business name.

Tip #3

Share a personal connection, or how that person
made you feel. Stories build trust.

CONNECT • LEARN • GROW



Giving a referral is all about BUILDING TRUST.

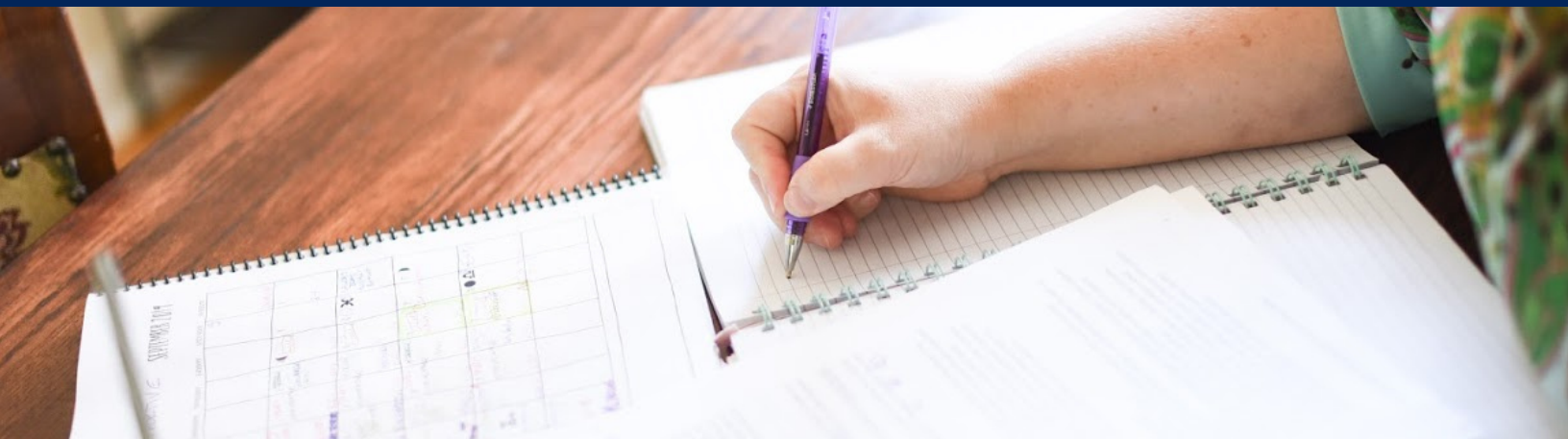
**To build trust and inspire someone to reach out,
we must provide a reason WHY
the business should be chosen.**

What problem do they solve?

How are they different than the competition?

**Are you looking to learn more about
building a referral network?**

Join Virtual Embrace Networking!



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shanan@embracenetWORKguelph.ca

