

PINTEREST TO POSH

Luxury Remodeling Guide

*Turning inspiration into
spaces that fit the way you live*



LUXE DESIGN & BUILD

Cheryl Adams | Founder & Principal Designer



WELCOME TO THE LUXE
APPROACH

Beautiful Homes Begin With Great Design



Pinterest boards, screenshots, saved kitchens and dream baths are a great place to start. But inspiration becomes a successful renovation only when it is translated into a plan for your home, your lifestyle and your investment.

At Luxe, we start with how you want to live, then shape the design, scope and construction around that vision. **You bring the dream.** We help create the best version of it—with clarity, creativity and confidence.

Great design begins before the first wall comes down.

From Pinterest Dream to Real-Life Luxe

Great design is not about copying a picture. It is about understanding what you love about it—the mood, materials, lighting, function and feeling—then translating that essence into something that belongs in your home.

THE LUXE TRANSLATION

You bring the inspiration. We figure out what is creating the feeling.



DREAM EXAMPLE

A glass-enclosed LED wine room. If the space and investment support it, great—we design the full vision. If they don't, we may translate the idea into a dramatic wine-display wall with custom storage and integrated lighting—preserving the luxe feeling in a smarter fit.

The Luxe Roadmap

Beautiful renovations begin long before demolition.

- 01** **DREAM**
Bring the inspiration, must-haves and the way you want the finished space to feel.
- 02** **TRANSLATE**
Turn the dream into layout, materials, lighting and details that work beautifully in real life.
- 03** **PLAN**
Align design, scope, feasibility and investment before construction begins.

The least expensive changes are the ones made on paper.



Understanding Costs

If your vision and investment are aligned, great—we move forward. If they aren’t, that’s when we prioritize, translate and protect what matters most.

INVESTMENT DRIVER	WHAT CHANGES COST	WHAT IT CAN IMPROVE	LUXE LENS
Scope & Size	Footprint / room count	Function + flow	Prioritize impact
Layout / Structure	Walls / openings / MEP	Better use of space	Solve on paper first
Materials / Custom	Cabinetry / stone / tile	Finish + longevity	Splurge selectively

PRIORITIZE YOUR WISH LIST

MUST-HAVE
Solves the problem

WANT
Elevates daily life

DREAM
Adds the wow factor





DESIGN FIRST. BUILD WITH
CONFIDENCE.

Design First

Build With Confidence

Before demolition, resolve the layout, function, lighting, major materials and key selections. Decisions made early protect the vision and reduce expensive course corrections once crews are on site.

Designer-led remodeling means the finished space guides the construction plan—not the other way around. Design, feasibility, pricing and build strategy work together from the beginning.

The finished space should guide the construction plan—not the other way around.

THE ART OF THE
LUXE TRANSLATION

Invest Where It Matters Most

“*Sometimes the full dream fits the budget. When it doesn't, that's where the design magic begins—we deliver the essence of the dream.*”



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When the Budget Matches the Dream

Fabulous. We do the dream. If the investment supports the custom cabinetry, statement lighting, specialty features and all the delicious details—there is no prize for talking you out of them.

When the Dream Needs a Little Translation

Now the designer magic kicks in. We figure out what is really creating the wow—the lighting, materials, focal feature, custom detail or drama—and invest there. Maybe the full glass wine room becomes a show-stopping wine wall.

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Are You Ready to Remodel?



- ☐ Decision-makers are aligned.
- ☐ Must-haves are separated from nice-to-haves.
- ☐ Priorities are clear.
- ☐ Inspiration is collected.
- ☐ Timeline and disruption are understood.
- ☐ Investment range is realistic.

Not sure yet? That is exactly what good planning is for.

YOUR NEXT STEP

Ready to Start Designing?

You do not need every answer before your first conversation. Bring the Pinterest boards, screenshots, questions—and even the ideas you cannot quite explain yet. We will help you turn inspiration into a clear, beautifully planned next step.

COMPLIMENTARY LUXULTATION

Fall Atlanta Home Show • Booth #435

Saturday, September 12 • 11:00 AM

Sunday, September 13 • 1:00 PM

From Pinterest to Posh: Designing the Way You Live

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DESIGN • PLAN • BUILD

Turn inspiration into a home designed around the way you live.

LUXE DESIGN & BUILD

