

Triple Three Records

ULTIMATE LABEL EXPERIENCE



About Us

Triple Three Records is an independent record label with a strong focus on independent artist empowerment. We started in Pennsylvania. Our primary focus back in 2022 was distribution. We were bringing great music to thousands of people and even got an artist on tour, but we wanted to reach a larger audience and represent something bigger than ourselves. The transition to the online music world proved to be a lot of work but it gave us the platform to push our movement. It is our goal to establish an international connection base that can one day rival the major label network. Now we have executives throughout the country, in states like New York, Atlanta, and Pennsylvania. We continue to educate musicians on the best practices to succeed independently, having faith that one day artists will have more control over their music.



We are here to help independent artists find their way in the industry and show them that they can truly succeed with music as a career.

WHAT WE DO

Since we started we have diversified from just distribution into many other sectors of the music industry. We specialize in artist development, management and strategic communication, which is a combination of marketing and public relations.

We are looking to broaden our works into synchronization licensing. Overall, we have made Triple Three Records as flexible as possible, creating a team that supplies anything an artist could need in the music business.

The Problem

As an independent artist, one is faced with many troubles, the largest of them all is the amount of artists trying to make a living.. There have never been more musicians trying to make it as there is in today's industry. Less than 1% of musicians actually become successful. For the most part that is because of a lack of quality in their music but even if you have a polished project you need a team to execute your marketing in the most efficient way possible.

1

STAND OUT
FROM THE
CROWD.

2

CREATE
HIGH QUALITY
TRACKS.

3

BUILD YOUR
PRODUCTIVE
TEAM.

Imagine you are in a stadium with a sign saying, "listen to my music". Then a hundred people come in with the same sign, everyone wants to be heard but eventually it turns into chaos and even the best music is overlooked due to all the noise.

Many artists do the bare minimum when it comes to recording and producing their music. labelling your music as underground does not mean releasing an unfinished track. Not fully engineering your music will hurt you in the long run.

Although you are an independent artist, you don't have to do it all alone. Even the most successful independent artists have teams to back their success. Having a team allows you to focus on the important aspects of music and creation.



WHY NOW

The music world is always changing, trends and music constantly is taking on different forms. Coming up as an artist you may have been inspired by many sources and idols, which have formed your musical style. Go out and do the work now and get yourself out there. Otherwise, you may miss a chance at making it big, relating to your generation. Since the revenues for musicians have increased, the success rate of musicians have decreased immensely. Having a team is a key factor in an artist's success, as it can help them save time and focus on what they do best. A solid management team will expand your career in today's music industry.

Our Solution



Distribution and Marketing

Your music will be distributed to over 200 platforms worldwide. Including all the most popular ones, such as Apple Music and Spotify. We will work on a pre-promotion strategy as well as a way to consistently market your project after release.



Artist Development

At Triple Three Records, we take artist development very seriously. You will have dedicated songwriters and producers ready to help you reach the next level in the way you approach your music. Although we pay close attention, we do not try to change your ideas in any way.



Music Management

You will be assigned a manager, who will take care of all the networking and organization necessary to reach your goals efficiently. Your manager will pitch your work to blogs, playlists and handle any deals offered to you, such as a sponsors and other record deals.

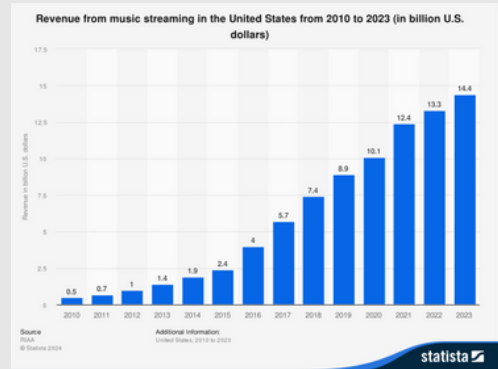


Booking and Touring

Your music will be pitched to events near you at first. After building up a name for yourself, we will move up to more distinguished venues. The goal is to eventually go on a tour around your state and work towards touring across the country.

OPPORTUNITY

Since 2010 the amount of music revenue from streaming in the US has grown a great deal. This creates a chance for any talented artist to succeed from the comfort of their own home.



[Music Revenue from Streaming 2010-2023](#)

180%

Music Revenue Increase from Streaming 2010-2023

Additional Services

PUBLISHING

We will take care of registering your music so when it plays on radio, TV or any other platforms you will receive your royalties. Although we register your music, you still keep %100 publishing rights.

SYNC LICENSING

Our international creative team will pitch your tracks to music supervisors. You will work with your manager on getting your music on specific medias depending on your genre and style.

PUBLIC RELATIONS

How you look to your fans matters. Whether you are going for an interview or want to attract a loyal audience, our team will ensure you are guided on the best moves to make for your career.

CLOTHING PRODUCTION

Your brand on a piece of merchandise would look great! We have a large collection of choices when it comes to apparel, phone cases, shirts, and more. All products will be sold on your web store.

MIXING & MASTERING

Simply send in the vocals from your recording and our team will mix and master your track to industry standard. We allow you to focus on the creative side while we take care of the engineering.

ARTWORK DESIGN

When you need an artwork, send us the detailed description and images. Our team will professionally design your graphic based on your specifications and send it to you promptly.



Thank You

This is a revolutionary opportunity, where the artist keeps %100 of their earnings, as well as publishing, masters and creative control. We provide you all the services you need to succeed and the team required to do so.

Whether or not you decide to take this opportunity, you should join us on our journey, to make independent music more prominent in today's music space.

If we all work together towards defined goals we can make a music industry by artists for artists. The Triple Three movement will go down in history, we hope you will be a part of it.

CONTACT US

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