



**PORTUGAL TEXTILES**

**COACHING & MENTORSHIP**

# FROM IDEA TO BRAND LAUNCH

A practical, end-to-end program for founders building their first fashion or lifestyle collection.

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**DESIGN • DEVELOPMENT • SOURCING • PRODUCTION • DELIVERY**

01

# THE REALITY

Starting a fashion brand is more than having a great idea.

01

## THE IDEA

Turn the concept into a clear product brief, collection and commercial direction.

02

## THE PRODUCT

Patterns, fabrics, trims, tech packs, samples, fit and quality must work together.

03

## THE BUSINESS

MOQ, costing, production, branding, packaging and logistics should be planned before committing capital.

**Our role is to make the journey clearer, safer and more structured.**

# WHO IT IS FOR

Built for founders at the beginning of the journey

- New entrepreneurs developing their first fashion collection
- Founders who have an idea but need a practical route to production
- Influencers and creators turning an audience into a lifestyle brand
- Existing brands looking to develop or move production to Portugal
- Teams that need expert manufacturing guidance before committing to volume

## THE APPROACH

**Think like a brand owner.**

**Build like a manufacturer.**

Practical guidance on product, cost, MOQ, production and launch.

10+ years of industry experience

03

# THE JOURNEY

From idea to finished product

## 01 CONCEPT

Vision, customer, collection direction

## 02 DESIGN

Styles, patterns, materials

## 03 TECH PACK

Production-ready specifications

## 04 SAMPLE

Prototype, fit and approval

## 05 PRODUCTION

Factory, MOQ, costing and manufacturing

## 06 DELIVERY

Labels, packaging, QC and logistics



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# PRODUCT DEVELOPMENT

Turn your sketches into production-ready products

- Analyse designs and desired styles
- Translate ideas into production-ready designs
- Prepare patterns for accurate replication
- Create detailed tech packs with measurements, materials, trims and construction
- Develop prototypes for fit, design and quality approval

## MATERIALS & SOURCING

### Natural & sustainable

Organic cotton, recycled materials and premium natural-performance options.

### Performance

Technical fabrics for activewear, Pilates, yoga, fitness and lifestyle products.

### Specialist sourcing

Trusted Portuguese and international mill/supplier relationships.

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# COMMERCIAL REALITY

Choose the factory before you choose the volume.

## FACTORY FIT

Match production capability, quality and quantity.

## MOQ

Understand minimum order requirements before committing.

## COSTING

Build realistic product and collection budgets.

## SCALABILITY

Plan for the next production stage, not only the first order.

### MANUFACTURING

Trusted factory selection • Production coordination • Quality monitoring • Labels & packaging • Logistics

# FROM SAMPLE TO MARKET

Brand finishing turns a product into a brand.

BUILT FOR STRENGTH. DESIGNED FOR YOU.



SPORTS BRA  
+ LEGGINGS



CUTOUT BRA  
+ SHORTS



CROP TEE  
+ LEGGINGS



TANK TOP  
+ SHORTS



RACERBACK BRA  
+ LEGGINGS

Labels

Hang tags

Packaging

Print & embroidery

Quality checks

Logistics

**100% MADE IN PORTUGAL**



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06

# PERSONAL SERVICE

A real manufacturing partner — not a ticket.

Direct access

Proactive communication

Personalized solutions

Sample inspection

Production monitoring

Specification compliance

**READY TO START?**

**Book an online consultation.**

Tell us your idea. We help define the right next step.

**PROGRAM FROM €2,000**



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